

Localizing the Sustainable Development Goal 11 in Asian Cities:

Planning and Implementation of Housing and Slum Upgrading

Venue and Place: International Urban Training Centre (IUTC), Republic of Korea (ROK)
Dates: 15 – 20 November 2017
Coordination: UN-Habitat and IUTC
Sponsorship: Gangwon Provincial Government, ROK
Application Deadline: 1 October 2017

Please send your application documents by email only, to following addresses below:

IUTC

Mr. Yeonghoon Kim <bluesky11301@naver.com>

UN-HABITAT

Ms. Trang Nguyen <Trang.Nguyen@unhabitat.org>;
Ms. Chanya Wang <unhabitat.intern822@unhabitat.org>

COURSE TITLE

Localizing the Sustainable Development Goal 11 in Asian Cities: Planning and Implementation of Housing and Slum Upgrading

DURATION

15-20 November 2017 (6 days)

DEADLINE FOR APPLICATION

1 October 2017

OBJECTIVE

The overall goal of the course is to develop practical knowledge that will enable participants to understand the nature, scale and scope of informal urbanization and the relationship between the lack of affordable housing options and the appearance of slums and informal settlements in their cities. Specifically, the course will enable participants to develop their capacity to design effective responses in terms of policies, approaches, strategies and programmes that on one hand prevent the formation and multiplication of slums through strategic policies that help to increase the supply of affordable housing and on the other, improve the living standards and conditions of the population living in consolidated slums through citywide slum upgrading and urban regeneration strategies.

The course is designed to help participants to place housing at the center of the implementation of the new urban agenda and to localize the Target 1 of the Sustainable Development Goal 11 (SDG 11.1) that says that "*By 2030, ensure access for all to adequate, safe and affordable housing and basic services and upgrade slums*". In that respect, the course introduces the SDG framework and particularly the localization of the SDG11, in the context of the New Urban Agenda, and the means of its implementation.

TARGET AUDIENCE

The workshop is designed to respond to the challenges faced by senior managers and decision makers who face with rapid urbanization and are directly involved in the planning, management and implementation of housing, urban regeneration policies and citywide slum upgrading programmes in Asian cities. Those working in local and national governments, NGOs, private sector companies will find the course extremely useful. Senior managers and policy makers will acquire first-hand experiences and policy examples that may help them to design and implement solutions suitable to their own contexts. Participants should be able to demonstrate a relationship of their work with the core theme and objectives of the course and have a minimum of 10 years of experience in housing and urban development sectors.

BACKGROUND

The Sustainable Development Goals (SDGs) were adopted at a point when more than half of the world's population is already living in cities and urban agglomerations. Projections by the United Nations suggest that this may reach more than 70% by 2050. Nearly 80% of the population of Latin America and Europe already lives in urban areas with other regions following similar trends. In East Asia, South Asia, and Sub-Saharan Africa rapid urbanization will be the key driver and transformative force during the next decade which will demand anticipative policies and strategies to take the most advantage of the agglomeration of people, businesses and opportunities.

Urbanization generates a number of benefits that contribute to the economies of scale and agglomeration particularly if well managed and planned. But the experience shows that cities and local governments in the developing world, and in Asia it is not so different, are largely ill-equipped to deal with rapid urbanization and the increasing

demand for land, housing, infrastructure and urban services. It means cities and local governments must prepare themselves as organization and their territories in order to face enormous challenges and be able to ensure that no one is left behind and be excluded from the wealth and prosperity generated by cities and planned urbanization.

In other words, urban growth may not be absorbed within urban plans and land-use ordinances that govern the development, land occupation and urban spatial expansion of cities. It means this remarkable urban transformation will be accompanied by the growth of slums and informal settlements that will cause adverse impacts on the sustainability of cities, worsen the quality of life and force large parts of the urban population to live in appalling living conditions. Asian cities are already facing enormous challenges derived from the persistence and multiplication of slums and informal settlements and the critical housing affordability that excludes low income families. The situation becomes more critical because burdensome land delivery systems cause an artificial scarcity of serviced land and propels rise in land and housing prices that adversely affects the provision of affordable housing. The weak capacity of cities and local governments to plan in advance and steer urbanization also hinders the supply of serviced-land at scale resulting altogether into a lack of affordable housing options that hit hard people with low income who have no other choice but to resort to informal housing.

It is a vicious cycle of urbanization that generates more informality, slums, social exclusion and spatial segregation. In parts of Asia, urbanization has become a synonym of slum formation meaning that cities are not growing on the basis of an enacted urban plan but on the basis of informal land development processes which severely penalizes its inhabitants and puts at stake the sustainability of cities and its ability to contribute to economic growth and prosperity.

It is widely known that cities are responsible for the Gross National Product (GDP) of countries. Available data suggest that nearly 80% of the global GDP are generated in cities, confirming the power of the economy of agglomeration. Planned and well-managed urbanization is a transformative power for sustainable development. However, cities are also responsible for more than 50% of the global energy consumption concentrating the global carbon emissions and it is where poverty, unemployment and socio-economic disparities are concentrated and most apparent physically and spatially. Thus cities and particularly unplanned and badly managed urbanization is a key contributor to climate change and environmental degradation. On the other side of the spectrum, cities are home of the world's businesses and formal and informal enterprises, taking advantage of the power of agglomeration and the economy of scale that provide employment and markets for different industries.

Asian cities are going through a process of urbanization that is attracting more and more enterprises and people to its territory where it concentrates both the demand and supply side of different markets and industries. This propels innovations and technological transformations. This agglomeration of people and businesses demand a pro-active role of cities and local governments in the provision of public goods, infrastructure and housing within a framework of planned urbanization. This is a fundamental condition for cities to contribute to sustainable development. Cities that are capable to provide serviced land at scale combined with appropriate supply of affordable housing within a framework of planned urbanization will follow the virtuous cycle of urbanization that generate prosperity, wealth and opportunities for its growing population.

COURSE CONTENT AND STRUCTURE

The training program is essentially problem-solving oriented and offers an interactive learning environment where participants are stimulated to exchange their experiences and learn from theories and practice in various parts of Asia and the Pacific with additional references from other parts of the world that are relevant for Asia. In that sense, the training program is highly international. The programme stimulates participants to present their case, discuss and learn from one another, and it focuses on the formulation, management and execution of housing and slum upgrading policies.

The aim of the training course is to help participants increase their knowledge, equip them with innovative tools and know-how for designing and implementing appropriate policies, approaches, programmes and interventions in housing and slum upgrading that help their city to achieve the SDG11.1.

In practical terms, the course will enable the participants to:

- Acquire a sound knowledge about the challenges of informal urbanization that plague Asian cities;
- Develop an understanding of the rationale and the underlying causes of informal land and housing development processes that propel the appearance of slums and informal settlements;
- Understand the Agenda 2030 and the SDG's in particular the SDG11 and its targets with an emphasis on the SDG11.1 focused on housing and slums;
- Understand the structure and functioning of the housing sector;

- Acquire a set of tools to analyse and understand housing markets and the rationale of supply and demand in view of defining housing affordability; and
- Develop knowledge and skills about the planning and implementation of citywide about slum upgrading programmes.

The program is divided in four modules.

Module 1 focuses on the SDG's, the Agenda 2030, its implementation and the various targets, indicators and methodologies to monitor the implementation of the SDG11. This module discusses the means of implementation and develops a framework for further use. A session on urban trends and global urbanization will contextualize the training program.

Module 2 is centered on housing policy and implementation. At first the housing sector is analysed, housing markets are identified and actions are formulated *vis-à-vis* the implementation of the New Urban Agenda (NUA) and the SDG11. A special attention is given to housing affordability, the ability to pay of inhabitants and the various policies that are required to propel the provision of affordable housing. The SDG11.1 is recapitulated to place housing at the center of the NUA.

Module 3 focuses on citywide slum upgrading with a particular attention given to street-led slum upgrading. First it makes an overview of the global problem of informal urbanization and the appearance of slums, with special attention given to Asia. The step-by-step process to design and implement a slum upgrading program is further developed during this module for the purpose of defining the framework for policies and strategies combined with affordable housing provision as outlined in the SDG11.1.

Module 4 provides practical examples and references about housing and slum upgrading, focusing on countries and cities that have gone to scale in both affordable housing provision and citywide slum upgrading such as Rio de Janeiro and Sao Paulo in Brazil, Indonesia, South Korea, India, Singapore. It discusses to which extent these experiences set in motion the achievement of the SDG11. Participants elaborate their own action plans and strategies for the implementation and localization of the SDG11 in their city.



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PRE-COURSE AND PRE-APPLICATION ACTIVITIES

Applicants to the programme are required to prepare an outline of the case study that they will present during the programme should they be selected by the selection committee.

This presentation will be based on a city profile template which will be prepared by the selected candidate prior to travelling to South Korea.

This template will guide the selected candidate to analyse and present the ongoing policies and strategies being implemented for each of the 10 targets of the SDG11. The presentation is focused preferably on the city where he/she works/lives.

A 2-pager outline, A4 format, single space, Arial font size 11 should be prepared and be attached to the application submitted by the candidate. It should describe the context and local conditions,

the objective, implementation strategy, results, challenges and opportunities of the SDG11 in his/her city, with a focus on the SDG11.1 on housing and slums. Accepted applicants will be required to further develop the case study into a power point presentation which he/she will present during the workshop. Course participants are requested to bring relevant data, information, and statistics from their respective cities to be used during the training.

There are three major task which will be prepared by the participants prior and during the training.

(1) Case study outline (2 pages) focusing on the implementation of housing & slum upgrading and the SDG11 in his/her city.

(2) Fill the City Profile Template showing the facts and figures about the city and the ongoing programs and actions being undertaken by the city government which are aligned with the SDG11.

(3) A presentation will be prepared and presented during the workshop. It draws on the city profile template but it goes beyond to showcase the priority areas being implemented by his/her city within the SDG11.

ORGANIZING INSTITUTES

IUTC: The International Urban Training Center (IUTC) officially launched on 3 May 2007 as a joint collaboration between UN-HABITAT and Gangwon Provincial Government, Republic of Korea, aims to build the capacity of local governments, particularly in the Asia-Pacific region, to pursue sustainable urbanization in line with the United Nations Millennium Development Goals. Since its inception, Gangwon Province has been providing full support for the IUTC in partnership with UN-HABITAT.



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With a focus on sustainable urban development, the IUTC provides cutting-edge training courses and materials for city leaders, policy makers and urban planners. Courses are designed to give participants hands on learning and the tools to develop and implement sustainable urbanization policies and programs in their communities.

The IUTC's core curriculum focuses on environmental restoration and strategic approaches to urban planning, and developing and maintaining ecologically sound communities.

As part of the UN-HABITAT family, the centre is devoted to promoting civil and human rights, decent shelter, land readjustment as well as waste, water, sanitation, health and education services to communities mainly for the participants of the countries in the Asia-Pacific region. Until now 63 international courses have been offered.

UN-HABITAT: The United Nations Human Settlements Program (UN-Habitat) is the United Nations agency for human settlements. It is mandated by the UN General Assembly to promote socially and environmentally sustainable towns and cities with the goal of providing adequate shelter for all.

The Capacity Development Unit (CDU) combines knowledge, research, tools, skill development and training into a coherent capacity development strategy focusing on cities, Habitat

Agenda partners, training institutions and UN-Habitat staff, making use of all the knowledge and information generated from the agency.

COORDINATORS

Claudio Acioly Jr. is an architect and urban planner, and a development practitioner with 35 years of experience in more than 25 countries who is specialized in housing, slum upgrading and urban management and planning. During the period 2008-2012 he was Chief of the Housing Policy Section of the United Nations Human Settlements Programme (UN-Habitat) and coordinator of the United Nations Housing Rights Programme jointly implemented with the Office of UN High Commissioner of Human Rights. He also coordinated the work of the Advisory Group on Forced Evictions to the Executive Director of UN-Habitat-AGFE. He is currently Chief of the Capacity Development Unit of UN-Habitat.

Trang Nguyen is a development practitioner who is specialized in GIS and land-use planning with over 15 years of experience in sustainable development, climate change mitigation and adaptation, participatory development processes and capacity building for local government and civil society groups. She has worked with national and local governments, the United Nations Environment Programme and is currently programme manager with UN-Habitat.

TRAINING VENUE

IUTC Eco-complex (International Urban Training Center)
341-6 Saengtaegongwon-gil, Bukbang-myeon,
Hongcheon-gun,
Gangwon Province 250-884, Republic of Korea
Tel: +82-33-248 6584/5
Website: <http://iutc.gwd.go.kr>

*Planning and Implementation of Housing
and Slum Upgrading
15-20 of November 2017
International Urban Training Centre (IUTC)*

HOW TO APPLY AND SUBMIT DOCUMENTS*

Applicants must fill out the application form and submit by **1 October 2017** to:

Mr. Yeonghoon Kim <bluesky11301@naver.com>

Ms. Trang Nguyen <Trang.Nguyen@unhabitat.org>

Ms. Chanya Wang <unhabitat.intern822@unhabitat.org>

** Please send your application documents to ALL email accounts mentioned above. Do not send them by fax or any other means.*

In order to apply for the course, each applicant is requested to submit:

- An application form (typed, not handwritten): This form should be submitted in **MS Word format**, never in PDF, JPEG, nor by FAX, except a scan file of page 4 with official signature as an approval sign of your training participation.
- A scanned passport copy (passport needs to be valid for more than 6 months from the departure date from Republic of Korea).
- A 2-page outline summarizing the applicant's case study on urban planning, spatial planning, data, indicators, spatial analysis or monitoring of policy outcome.
- At least one letter of recommendation from your employer/head.

Don't make any signature forgery as the letter could imply that you have been officially approved on the training participation. In the case your document proves false before/during the training, we will cancel your candidacy and notify your organization/head of the fact.

SELECTION CRITERIA

Applications will be considered based on the following criteria:

- Proven ability to communicate in English.
- Demonstrated professional experience in planning and management of cities.
- Nomination of an appropriate person who is able to participate effectively in the course and lead the subsequent process of the City Prosperity Initiative. The nominees must be conversant in English. This should be guaranteed in the letter of recommendation.
- Only the persons submitting their case study report will be considered as qualified applicants.

Note: Applicants who received a full scholarship for IUTC courses are not eligible to participate within 3 years.

TIMELINE

1 October

Deadline of Application

11 October

Selection result announcement to successful applicants:

* Invitation letter for visa process and cooperation request in the Korean Embassy will be sent as requested in the application form.

* Upon receiving email from IUTC, participants are requested to purchase their flight tickets, for convenience. Please check the airfare allowance with IUTC training course coordinator. Reimbursement will be made upon arrival at IUTC.

* All participants must arrive at the Incheon airport on 14 November, by the evening hours at the latest, and leaving the Incheon airport on the earliest flight on 21 November. Therefore flight itineraries should be arranged accordingly.

6 November

Submission of final full version or modified version of case study if necessary (basic data and information) (by Presentation format).

8 November

Submission of visa copy (for e-ticket issue from travel agency)

* Please note that cancellation fees, if befalling, are to be covered by the participant, as per regulations stipulated by the Airlines or travel agency.

14 November

Participants (Resource people and trainees) arrival at Incheon airport, Pickup to/from the IUTC by the IUTC rental bus designated arrangements, which will be informed prior to departure.

15-20 November 2017

Training workshop

21 November 2017

Participants' departure for Incheon airport

SCHOLARSHIPS AND COURSE FEES

IUTC covers all cost during the training period as well as field trip elements of the course, which include international airfare, accommodation and meals throughout the training.

Arrangements are being made to accommodate senior participants in individual rooms. However, other training participants will be kindly required to share rooms.

GROUND RULES

A. English Proficiency for communication during the Course:

The applicants/nominees must be conversant in English as they must be engaged in group activity for action planning. This should be guaranteed in the letter of recommendation.

B. Forfeiture of Candidacy:

Incomplete submission of all required documents to the IUTC, in particular, such as scanned visa copy by designated date above and/or submission of false documents making signature forgery may be subject to the forfeiture of candidacy for training participation. In such cases, IUTC shall not take any burden for incurred expenses.

C. No Extended Stay after the Course and No Change in Flight Schedule:

Once the training is over, all participants should return to their country according to the individual flight schedule departing Korea as reported to the IUTC. IUTC is neither responsible for nor supportive of any unauthorized private changes.

D. Non –Smoking Enforcement:

Korean Government enforces a strong non-smoking policy in public areas including streets, so smoking within the premises of the IUTC is not allowed, except in a designated area outside the building. Anybody breaking this rule should be imposed of a fine 100USD, which must be the responsibility of the violator.

E. No Alcohol Drinking Policy:

IUTC does not allow visitors to drink alcohols within the building.

FURTHER CONSIDERATIONS

1. Local travel costs including domestic airfare, visa fees, insurance, salary, DSA and related allowances are not covered by IUTC. Instead, IUTC insures against each trainee's safety/ accident during the training period.
2. Sharing rooms with outsiders during the training is not allowed by ITUC.

Other information such as pick up schedule at the airport to IUTC, weather conditions and clothing, facility use rules etc. will be shared by email, prior to your departure.

Thank you in advance for your interest and cooperation in the course and we will look forward to your successful application or excellent recommendation.