



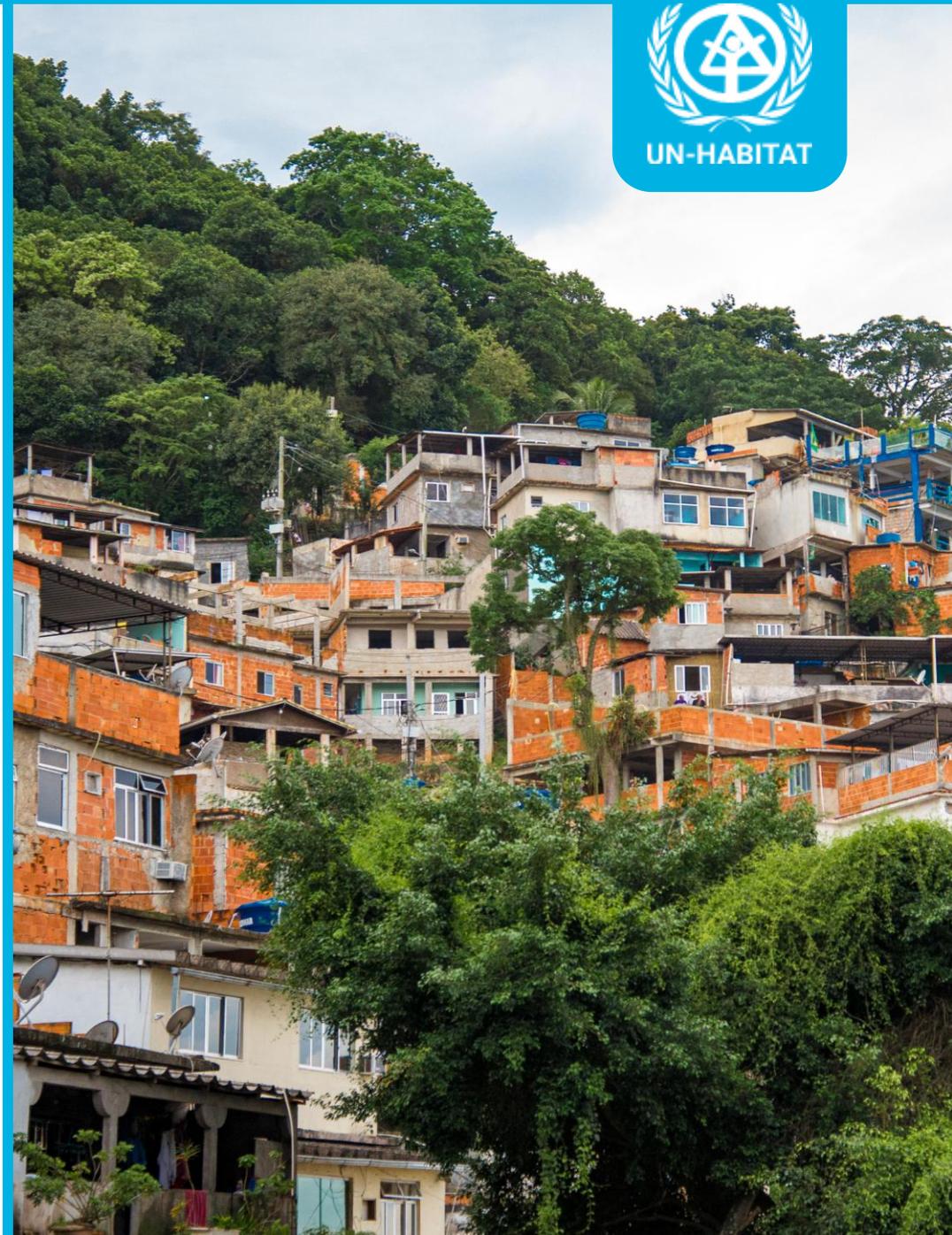
UN-HABITAT

Brazil Country Programme

AdHoc Working Group on Programmatic, Budgetary and Administrative Matters
11 March 2026

Context and background of the country programme

- **87% of the population** lives in urban areas
- Persistent **housing deficit** and widespread **informality**
- Deep socio-spatial and racial **inequalities**
- Increasing **climate-related risks** affecting vulnerable communities
- Strong **legal and institutional framework** (City Statute, national housing and urban policies)
- Alignment with the **2030 Agenda** and the **New Urban Agenda**
- Strategic country for demonstrating **integration** of normative and operational work



Presence in Brazil



VISÃO ALAGOAS 2030
Propriedade Urbana, Indústria e Sustentável

VISÃO ALAGOAS 2030
ESTADO DE ALAGOAS

BRASIL:

- CIRCUITO URBANO
- SIMETRIA URBANA



ATHIS EM REDE
SÃO PAULO – SP



VIVA O VERDE SP
SÃO PAULO – SP

Periferia Viva

PERIFERIA VIVA
MAUÁ, SANTO ANDRÉ
E FRANCO DA ROCHA - SP



**PLANOS MUNICIPAIS DE SANEAMENTO
E GESTÃO DE RESÍDUOS SÓLIDOS - SP**
SÃO PAULO – SP



AMBIENTE RESILIENTE
ESTADO DO RIO DE JANEIRO



TERRITÓRIOS SOCIAIS
RIO DE JANEIRO – RJ



FORTALECE SÃO GONÇALO
SÃO GONÇALO – RJ



RJ RESILIENTE
ESTADO DO RIO DE JANEIRO



TECENDO A CIDADE
JUIZ DE FORA - MG

HORIZONTES CONGONHAS
CONGONHAS - MG



PRO-IZIDORA
BELO-HORIZONTE – MG





Inspiring Examples of Achievements

Integrated housing and upgrading of informal settlements: Izidora and Periferia Viva

Developed comprehensive **urbanization plans** serving as national reference for rights-based upgrading (Izidora work officially cited by Ministry of Cities).

Helped secure major federal investments: 250M BRL (Izidora Plan) and 152,9M BRL (São Gonçalo), that will **benefit +9,000 families** with improvements across sanitation, paving, public lighting, public spaces, land regularization and housing.

These plans will guide urbanization and **access to adequate housing and basic services for over 100,000 vulnerable families** in Brazilian favelas.

Partnered with the federal government to deliver on-the-ground technical support and community urbanization plans for 7+ cities.



Integrated housing and upgrading of informal settlements: Izidora and Periferia Viva

Before



After



Integrated housing and upgrading of informal settlements: Territórios Sociais

Supported Rio de Janeiro in implementing a **municipal programme integrating vulnerable families into the social protection system**, linking housing with basic services, education, and income-generation.

Applied Multidimensional Poverty Index (MPI) across all favelas helping the municipality reach, in 2025, **7,506 families through health services and 6,503 through social assistance** (total 15,896 women and 13,908 men)

Supported municipal actions to deliver **634 homes** with structural improvements and **240 new housing units**, plus **480 clay water filters** for families in resettlement and vulnerability contexts.



Integrated housing and upgrading of informal settlements: Territórios Sociais



Urban Data, Observatories and evidence-based Governance: São Gonçalo

Developed **Fortalece São Gonçalo Observatory**, a digital platform with 130 cross-sectoral indicators that was formally **institutionalized by municipal law** following its launch, guaranteeing long-term sustainability of evidence-based management and public transparency.

Trained and certified 40+ municipal civil servants in data-driven public management, building internal institutional capacity for monitoring and evaluation.

Enabled the official territorial demarcation for all 208 Family Health teams. This was achieved by supporting the Municipal Health Secretariat to **overcome data limitations through the data-driven workshops** and the new observatory.



Global Engagement and South-South Cooperation

- Translated Brazilian experiences in informal settlement upgrading into UN-Habitat global normative frameworks, integrating the "**social function of land and housing**" into international recommendations
- Coordinated **South-South cooperation to address Cabo Verde's housing deficit through technical exchanges on Brazil's ATHIS** (Technical Assistance for Social Housing) models and support for municipal housing plans.
- Secured a **new project with the São Paulo Council of Architecture and Urbanism** to expand this work across the Global South, creating a structured platform and forum for joint training and collaborative housing interventions.



Partnerships



- **Federal level (5)**
 - Ministry of Cities
 - Ministry of Environment and Climate Change
 - Ministry of Foreign Affairs
- **State and municipal governments (7)**
 - State Government of Rio de Janeiro
 - State Government of Alagoas
 - Municipality of São Paulo
- **Research and data institutions (4)**
 - Brazilian Institute of Geography and Statistics
 - Academic and professional councils
- **Community-level partnerships (9)**
 - Civil society organizations
 - Community-based groups
 - Social movements



Key Lessons

- Normative frameworks achieve impact with **continuous technical assistance**
- **Participatory and gender-responsive approaches** improve legitimacy and sustainability
- **Urban observatories and data systems** are essential for guiding public policies and investments
- Housing policy must be integrated with **climate resilience and disaster risk reduction**
- **Multi-level partnerships** enable scalability and policy influence
- **Field-based innovation** can inform global normative development



Thank you!

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