



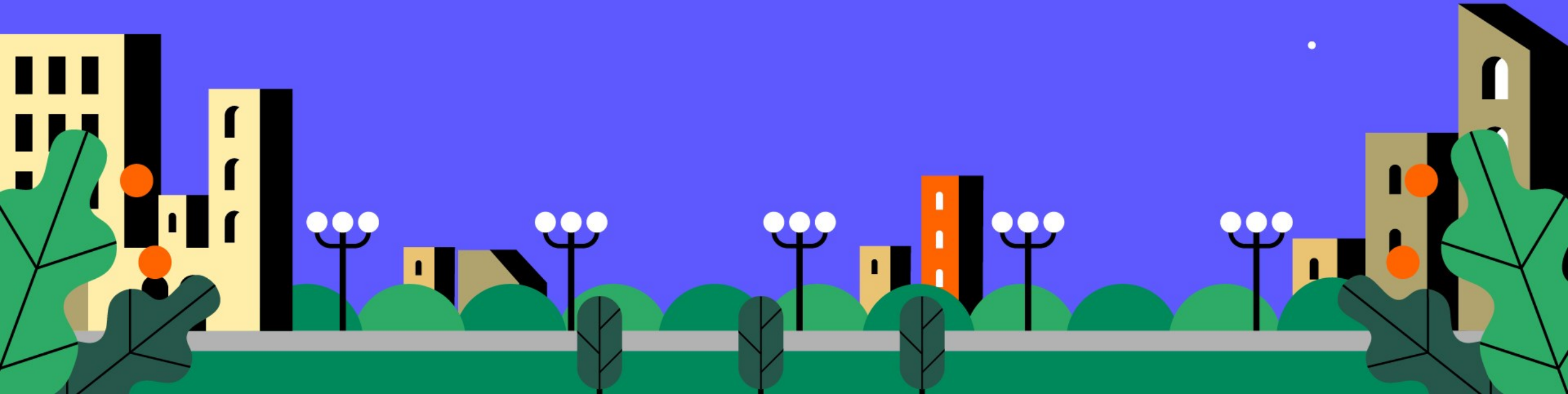
# WUF12 updates

**Ad Hoc Working Group on PBA**  
9 October 2024

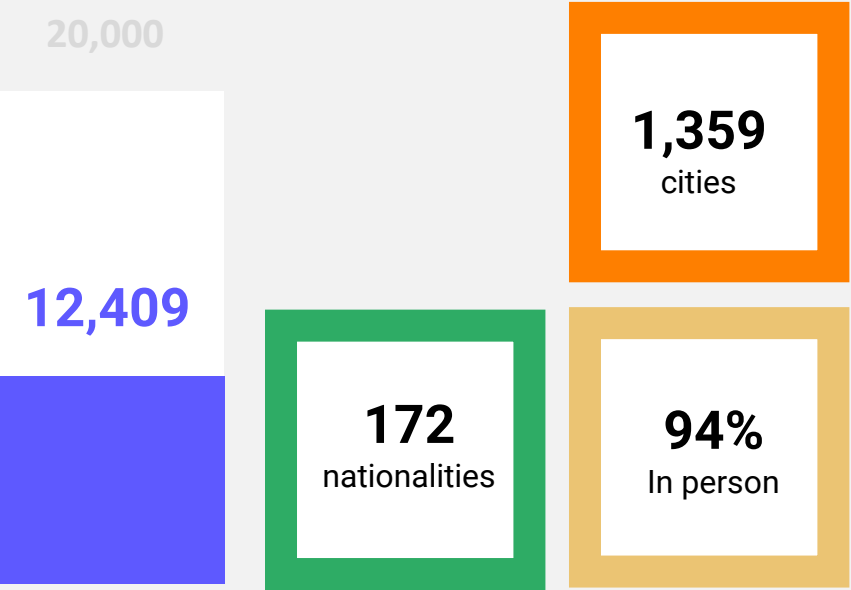
WORLD  
URBAN  
FORUM  
TWELFTH SESSION



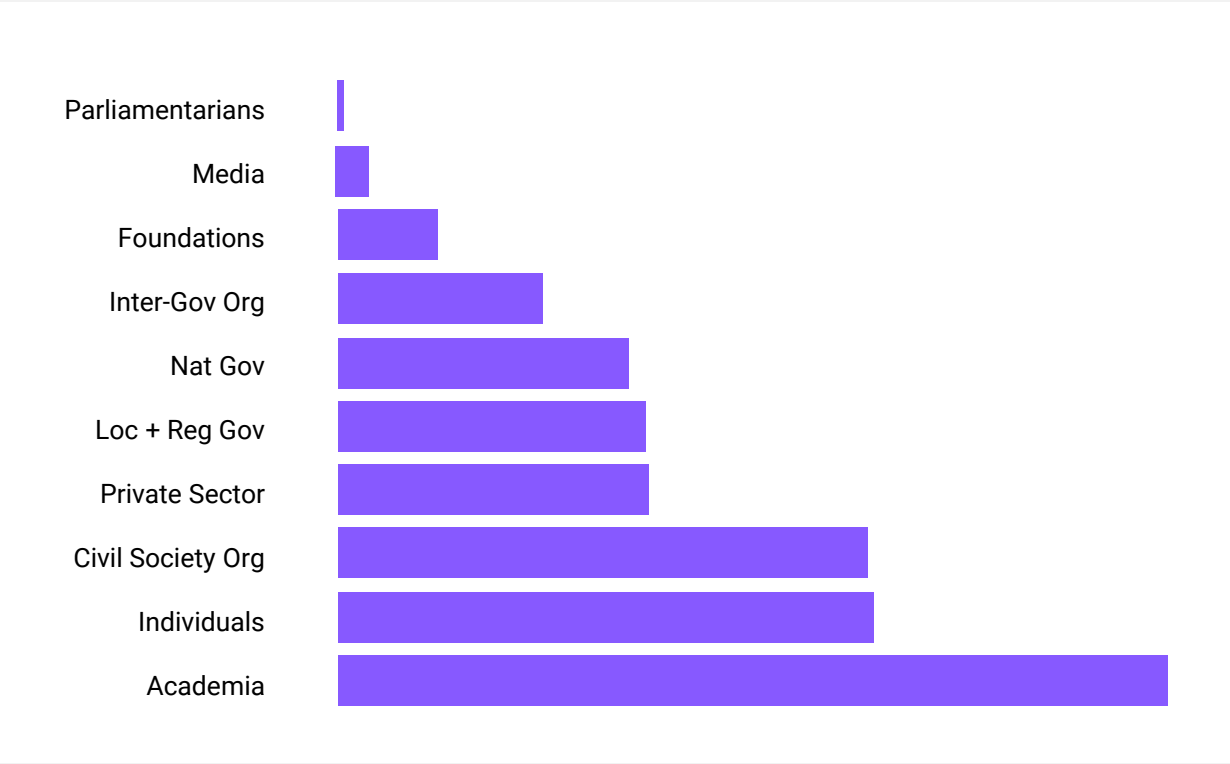
# Ongoing Registration updates



# Registrations



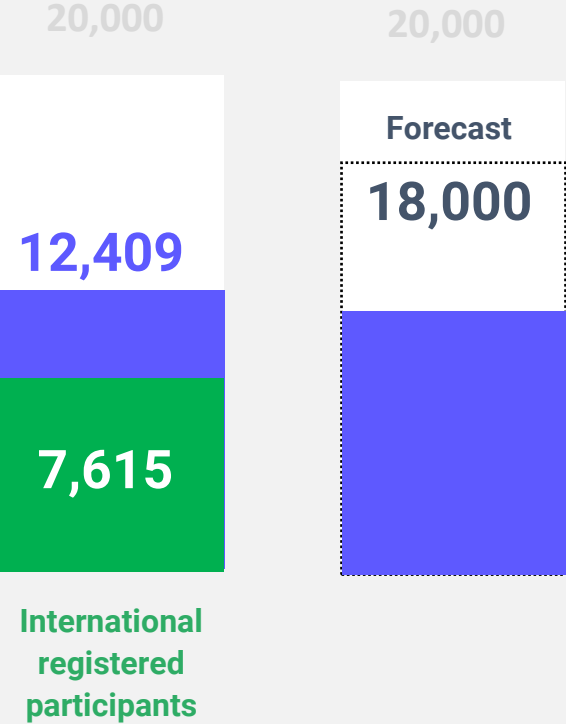
Registered participants



Registrations per organization type

- **32 LDCs** have confirmed attendance with Note Verbale. (71%)
- **59 Ministers and Deputy Ministers** have confirmed attendance
- 156 confirmed **speakers** and 13 **moderators** (at the main sessions)

# Registrations



Currently we have **7,615 international** participants registered.

We expect the percentage of internationals attending WUF to be around the ranges of 20% to 30% of the total.

**Our current forecast is approx. 18,000 participants.**

Currently **94%** of registered participants mention they will attend **in person/** this is over **9,800** people, with **600** online participation.

For reference, **WUF11 had 7,000** in person participants.

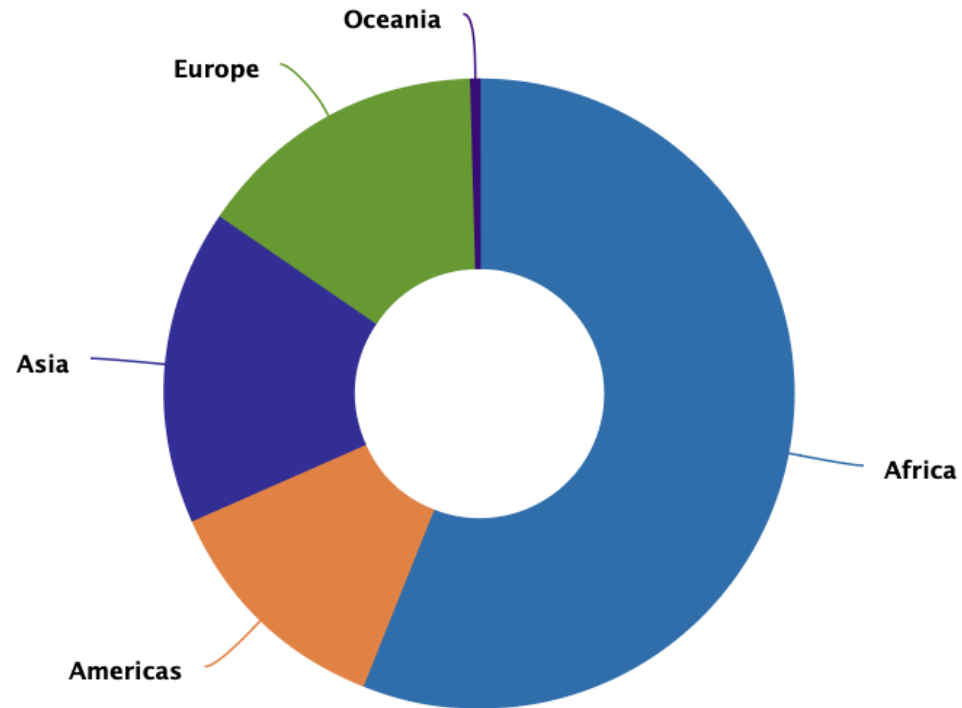
## International participation from WUF 5 -10

Figure 1: International participants and number of countries represented from WUF5 to WUF10

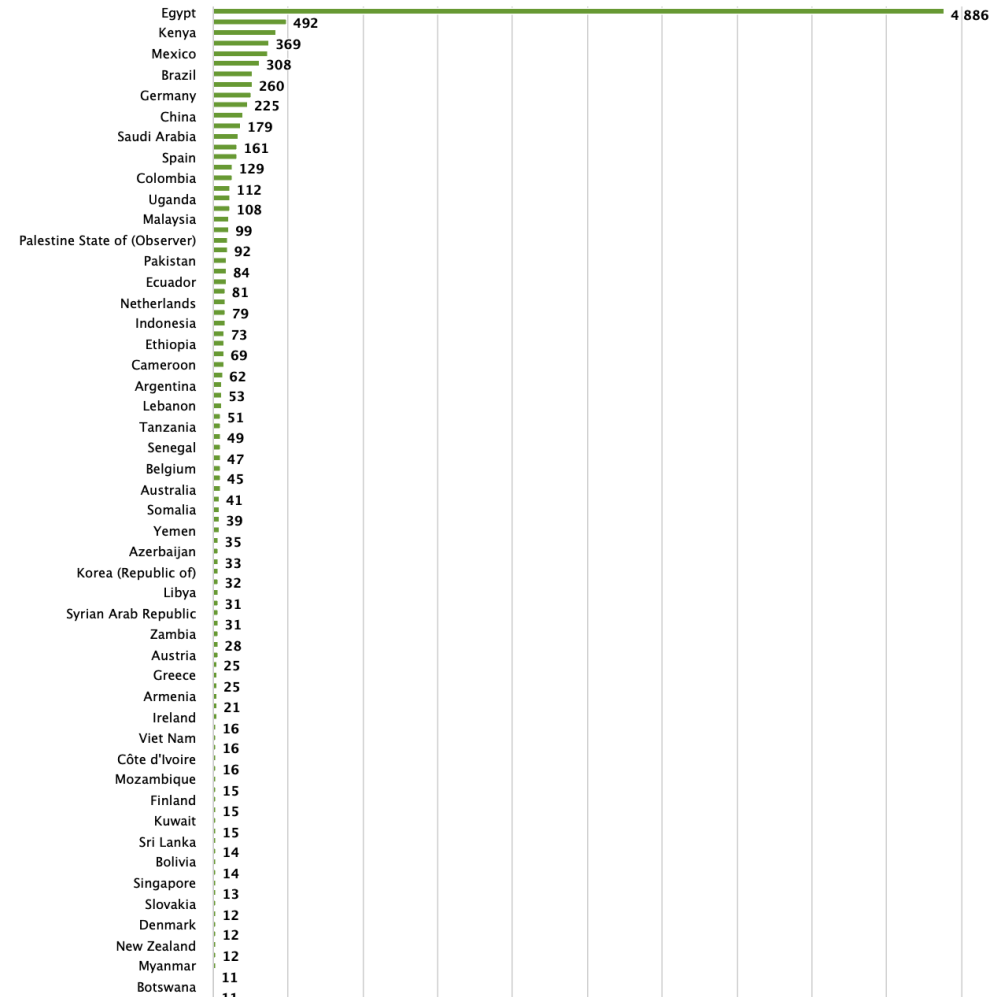
	WUF5 2010, Rio de Janeiro, Brazil	WUF6 2012, Naples, Italy	WUF7 2014, Medellin, Colombia	WUF9 2018, Kuala Lumpur, Malaysia	WUF10 2020, Abu Dhabi, UAE
International participants	4,221	3,800	4,863	6,276	7,726
Number of countries	150	152	142	163	169

# Where are they from?

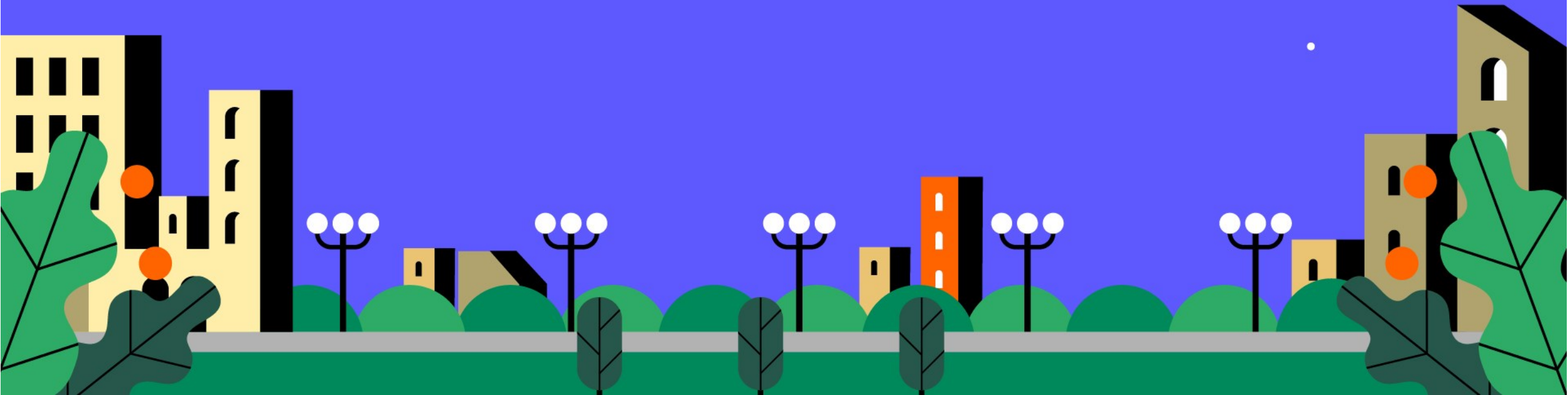
Regions representation at the WUF12



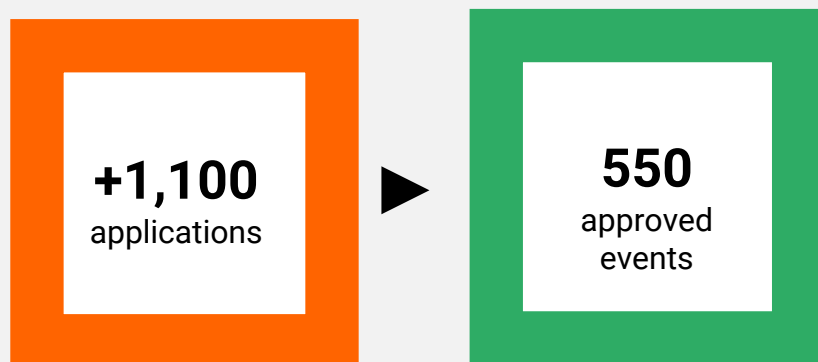
Nationalities representation at WUF12



# Partner-Led Events



# Partner-led events updates



## Approved events

The list of selected events is available in the WUF website.

## Slot allocation

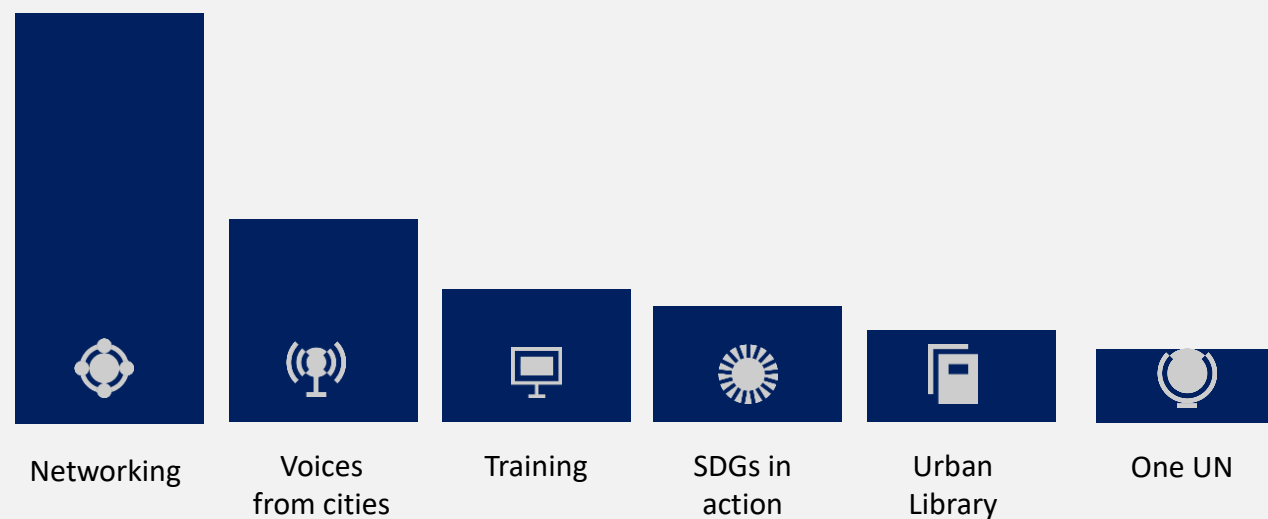
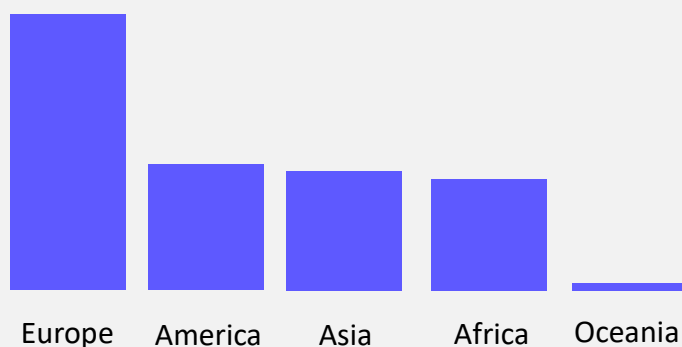
Partners received an email on **05 September** to select their preferred time slots through GEMS.

## Editing Events

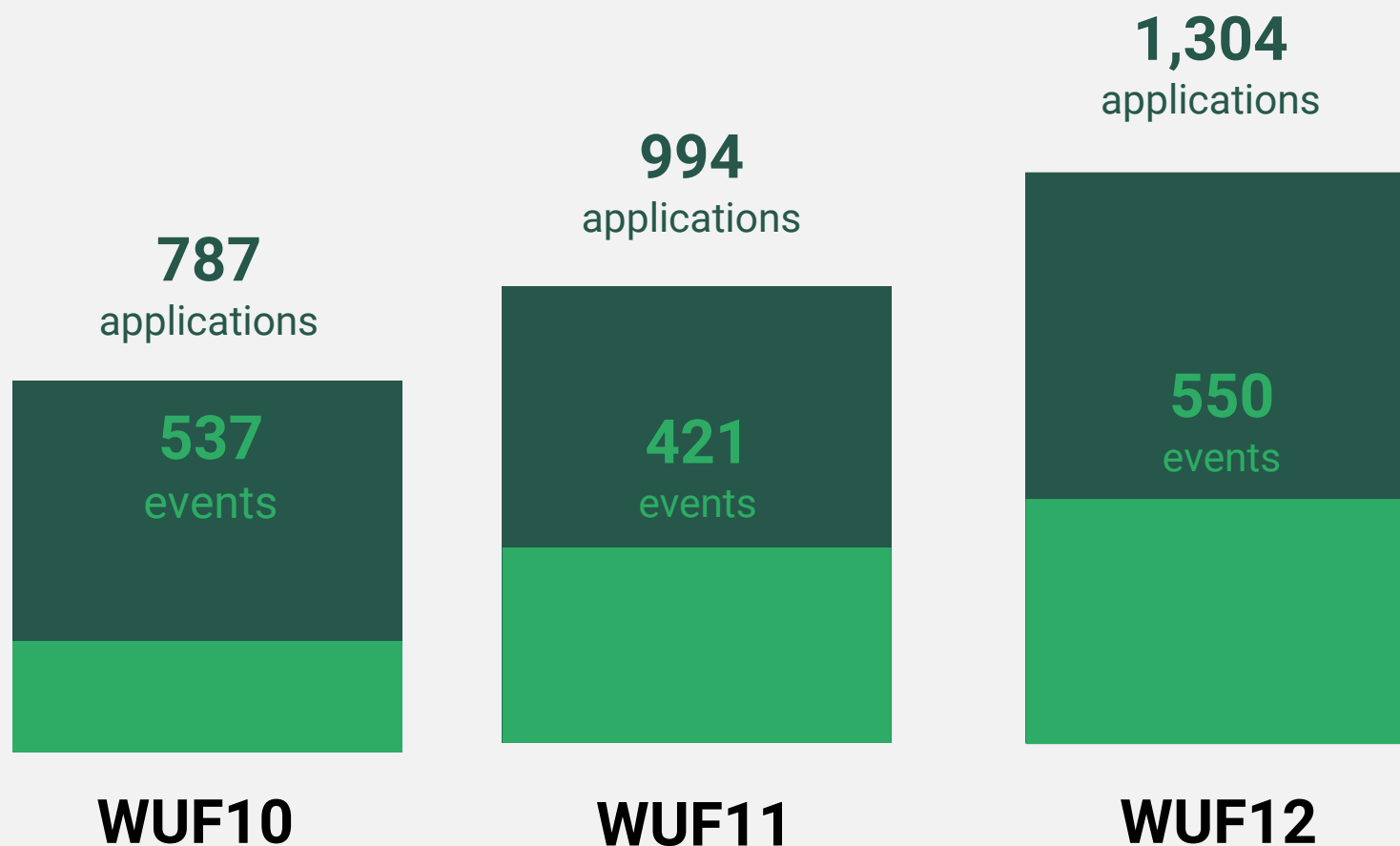
From late September to **early October**, all participants can make final **amendments** to their events in GEMS.

## Events by Categories

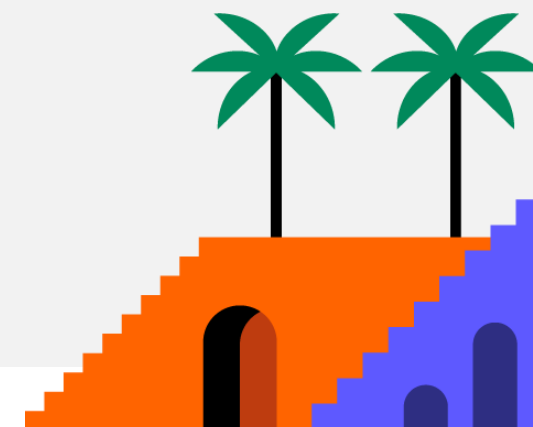
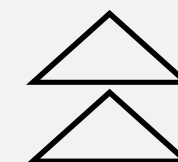
### Events by region



# Focused engagement through partner-led events

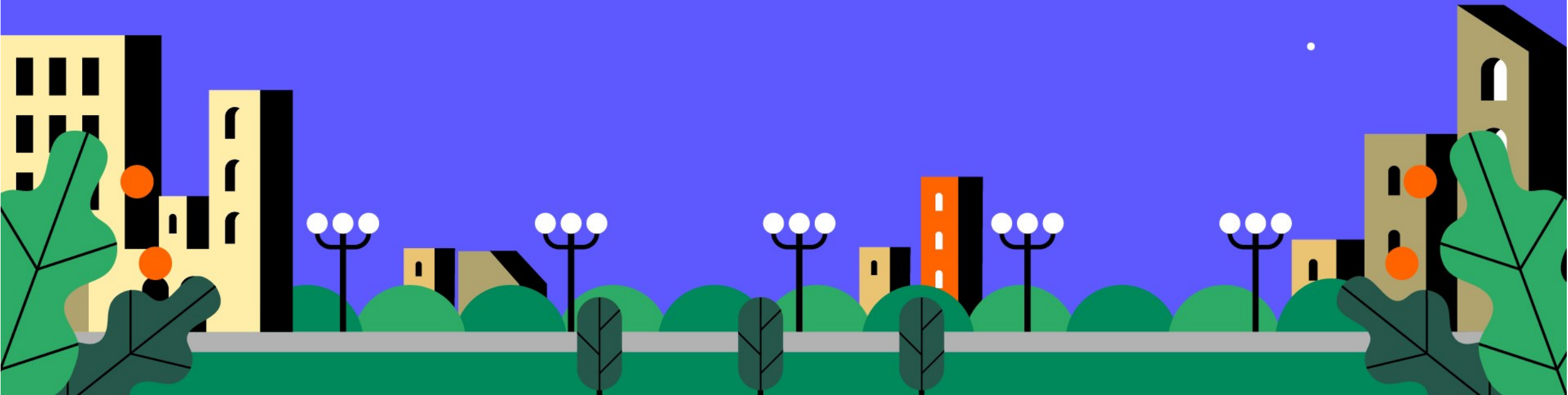


1. **Increased opportunities**
2. Improved **quality**
3. Increased **partnerships**





# WUF12 Advisory Group





# WUF12 Advisory Group - Role

- **Advises UN-Habitat Executive Director on the conduct and outcomes of the forum:**
  - Meets every morning to review daily summaries and guide the drafting of the WUF Key Takeaways
  - Interacts with sessions organizers and WUF12 reporting team to provide advice
  - The Co-Chairs of the Advisory Group announce the Key Takeaways during the closing ceremony
  - Post-event: reviews the WUF Report





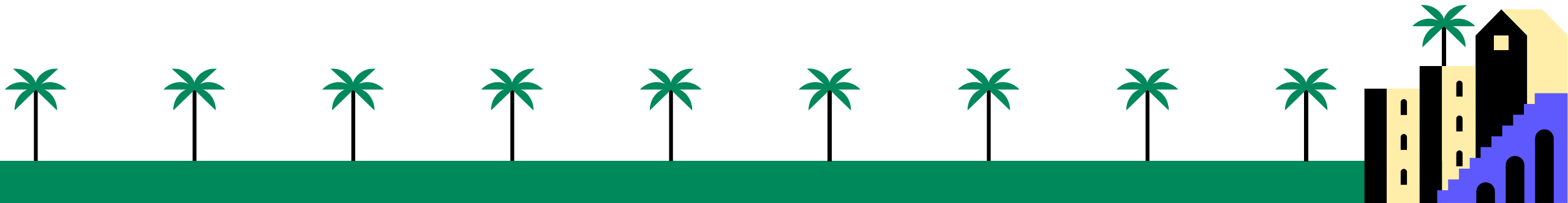
# WUF12 Advisory Group - Composition

#	Designation	Description
2	Chairs	Arab Republic of Egypt <ul style="list-style-type: none"><li>• H.E. the Minister of Local Development</li><li>• H.E. the Minister of Housing, Utilities &amp; Urban Communities</li></ul>
1	Co-chair	President of the UN-Habitat Assembly - Mexico
1	UN-Habitat	Representative of UN-Habitat's Executive Director
1	Local and Regional Governments	Representative of the Global Taskforce of Local and Regional Governments
1	Academia	Representative of UN-Habitat UNI Network
1	Stakeholder – AGGI	Chair of the Advisory Group on Gender Issues (AGGI)
1	Stakeholder – Youth Advisory Board	Representative of UN-Habitat Youth Advisory Board
2	Stakeholder - SAGE	SAGE Chair and Co-Chair
1	Member State or Local and Regional Government	Representative of the WUF Alumni Network
<b>Total: 11</b>		

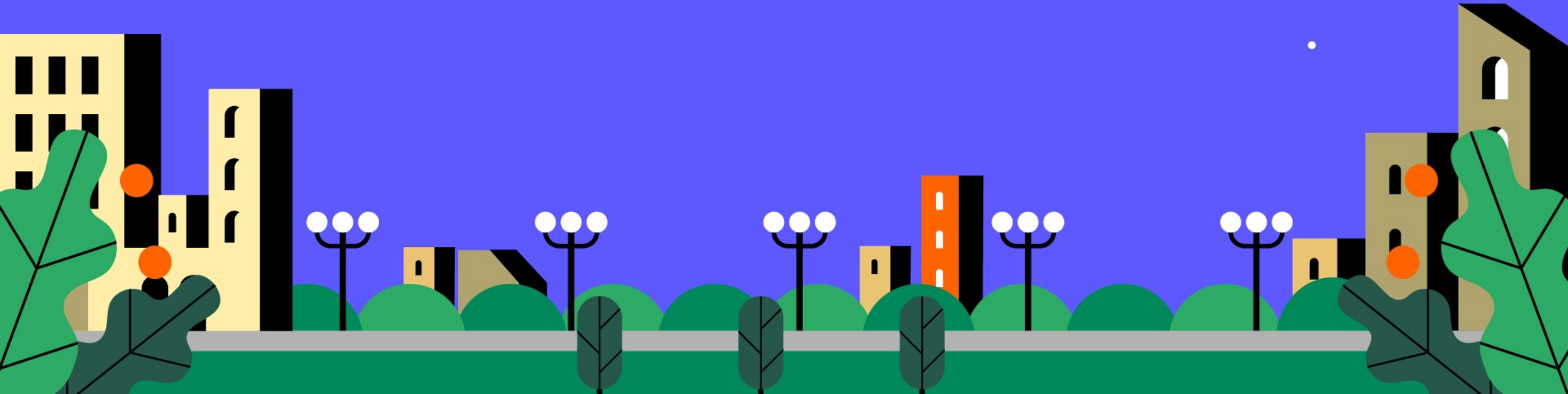


# WUF12 Advisory Group – Status and next steps

- Appointments ongoing
- Briefing meeting of the Advisory Group will take place the week of **21 October 2024**
- Inaugural meeting will take place on **03 November 2024**



Promotion and awareness



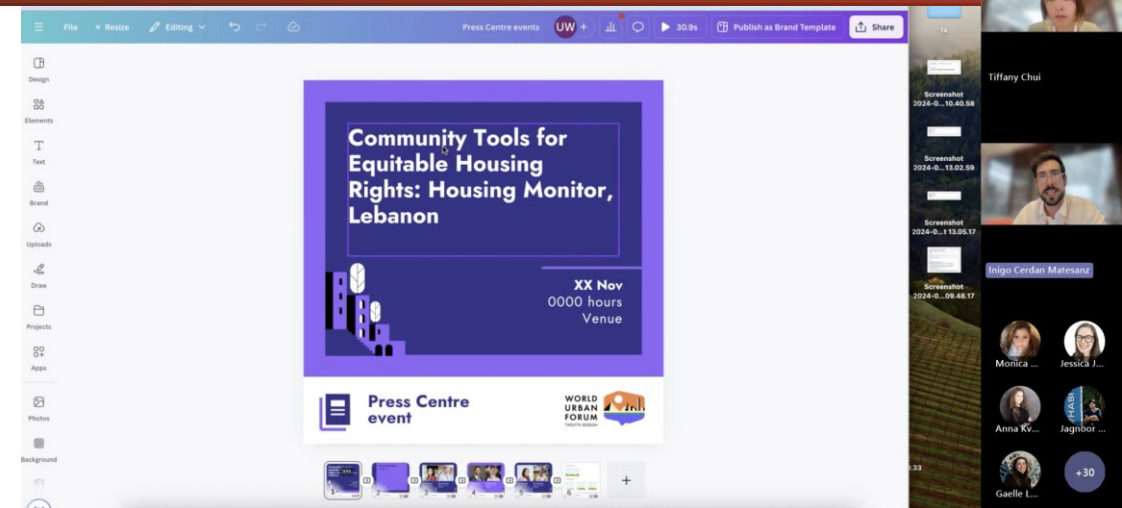
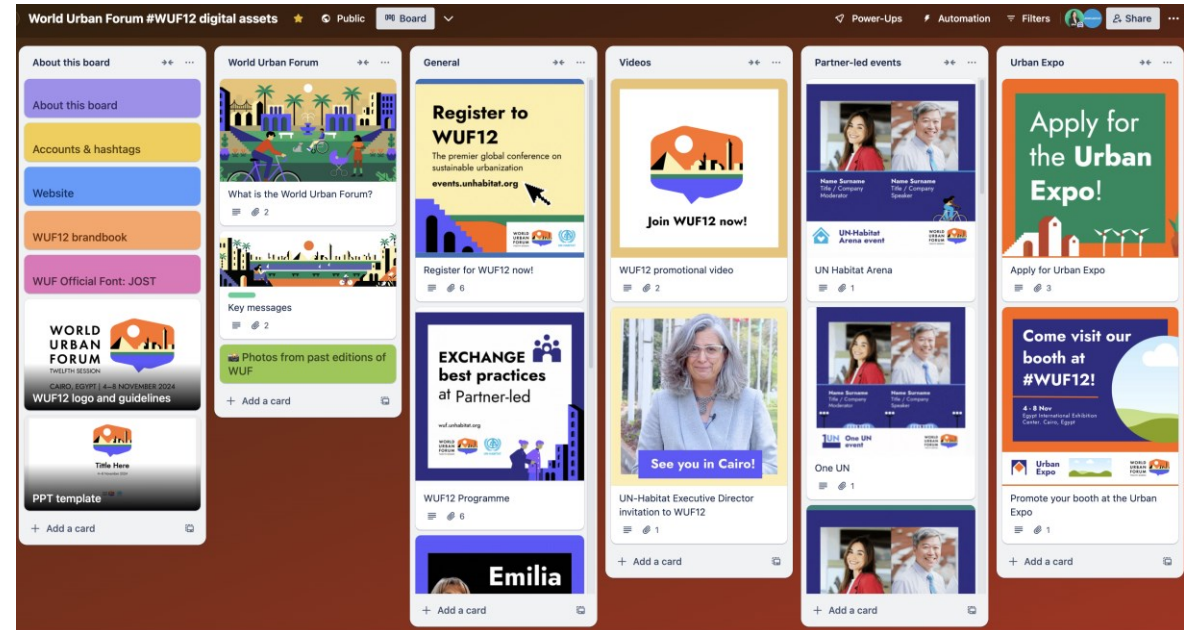
# Social media advocacy

To support external and internal partners in promoting WUF12 on their social media channels, a "[one-stop shop](#)" for **digital communication assets** has been launched.

**4 communication information sessions** have been conducted during the weeks of 23 and 30 Sep, guiding partners how to access promotional materials and create tailored visuals through Canva.



Scan to access WUF12 digital assets Trello board



# Internal Info Sessions

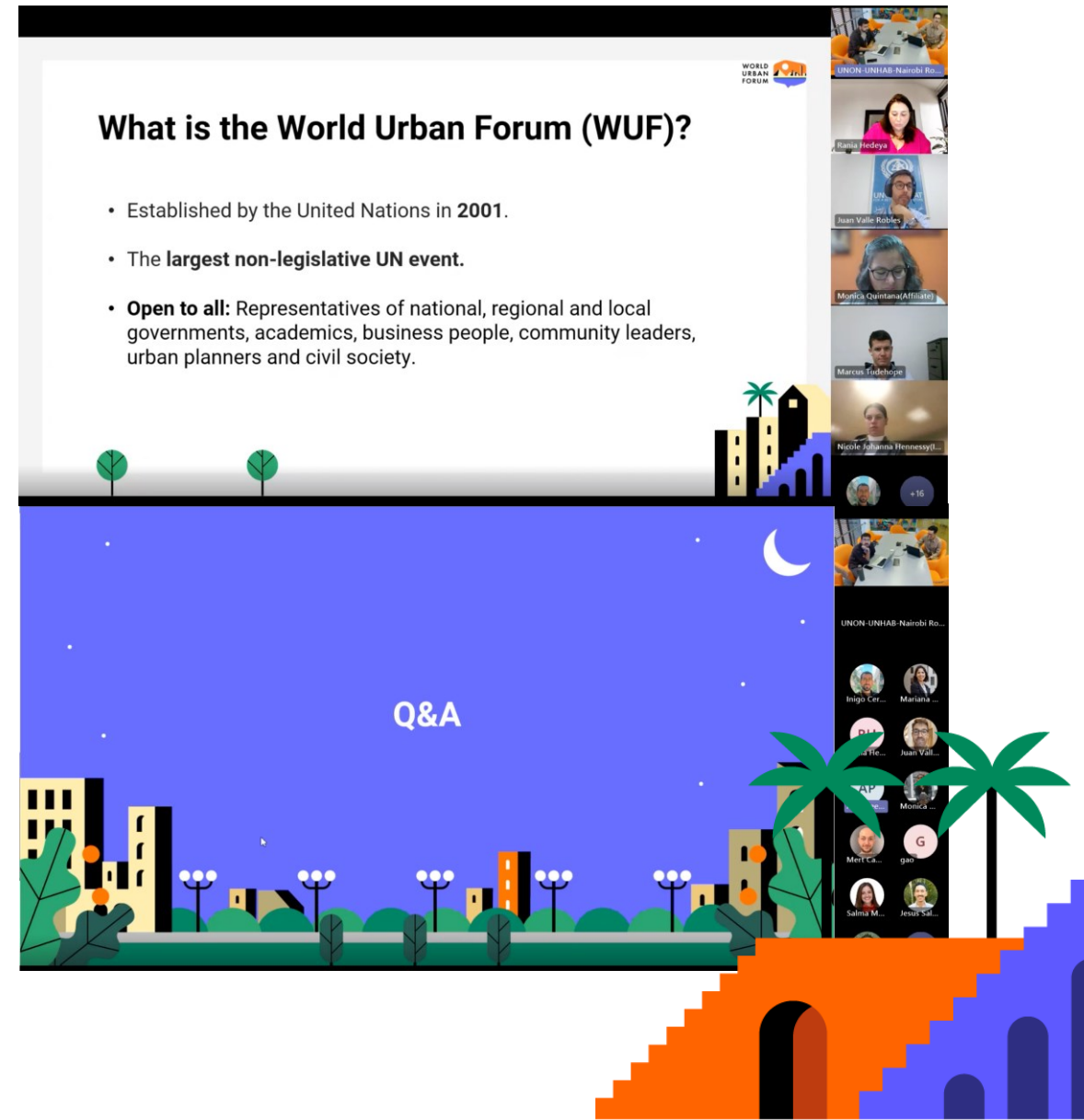
Promoting WUF12 registration and participation scheduled week of 23 Sep

## Already conducted:

- + **Materials are available in all UN official languages**
- + Practical info (hotels, visa, etc.)

## Training sessions

We have done **5** internal Info Sessions with HQ, Regional and country offices with over **120 colleagues** participating

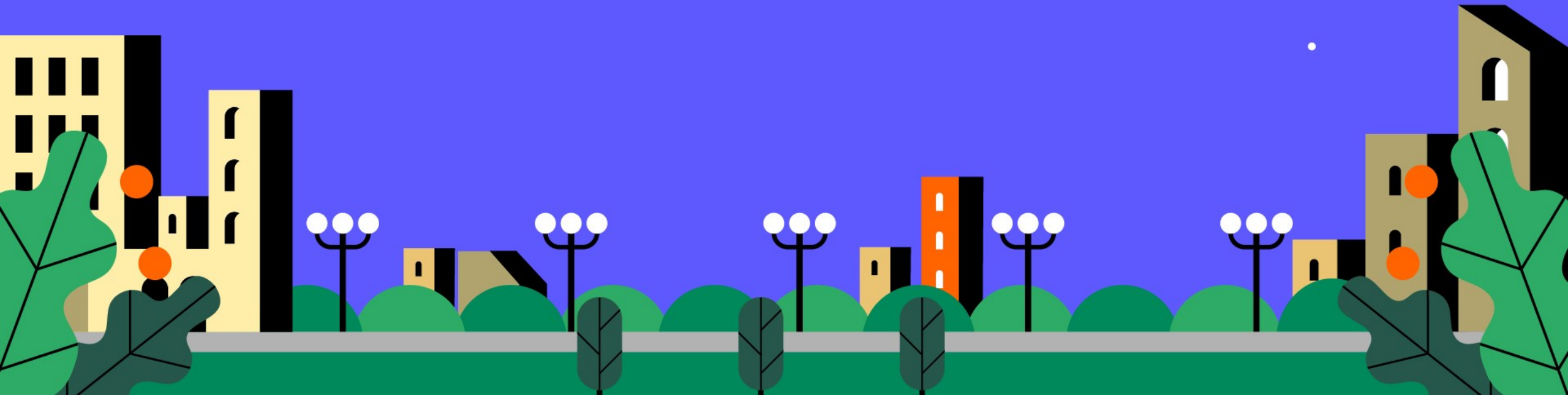


**What is the World Urban Forum (WUF)?**

- Established by the United Nations in **2001**.
- The **largest non-legislative UN event**.
- **Open to all:** Representatives of national, regional and local governments, academics, business people, community leaders, urban planners and civil society.

Q&A

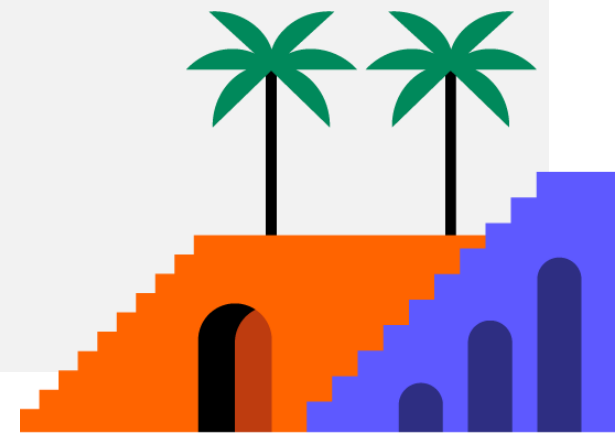
# Onsite preparations



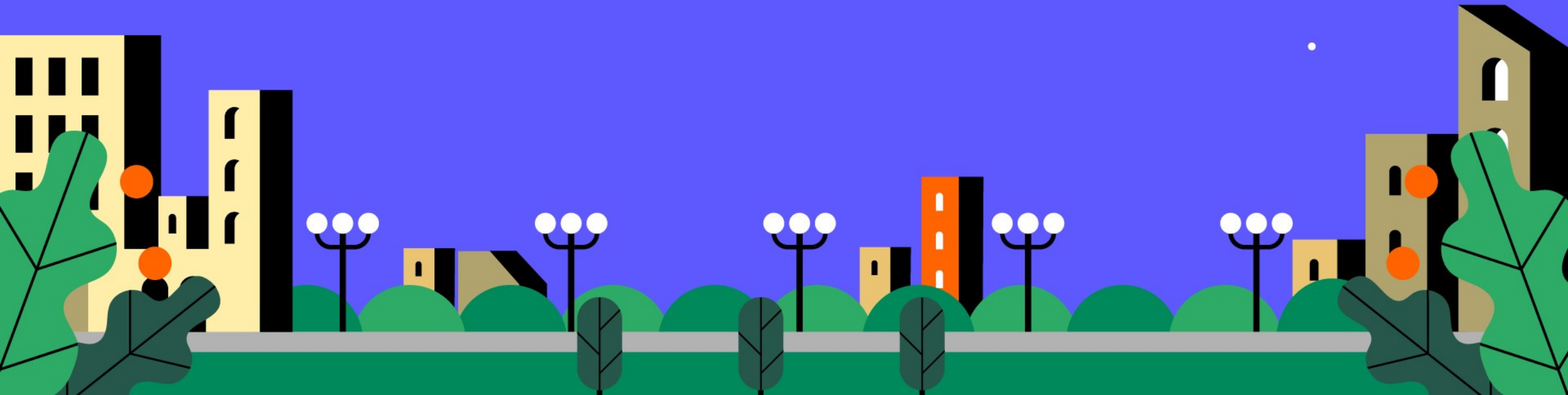


# Engagements with host country

- 1) WUF coordination **advance team** currently on mission to work closely with government counterparts on backstopping and final steps.
- 2) Coordination of all aspects through the **National Coordinator** on course; **venue preparations, protocol, travel, accommodation**, etc.
- 3) Massive **media campaign activities** by UN-Habitat and host country to mobilize in-country participants
- 4) UN-Habitat engaging with Egypt country office to undertake **urban campaigns** and **Cairo Urban Week** as advocacy towards WUF12



# Logistics

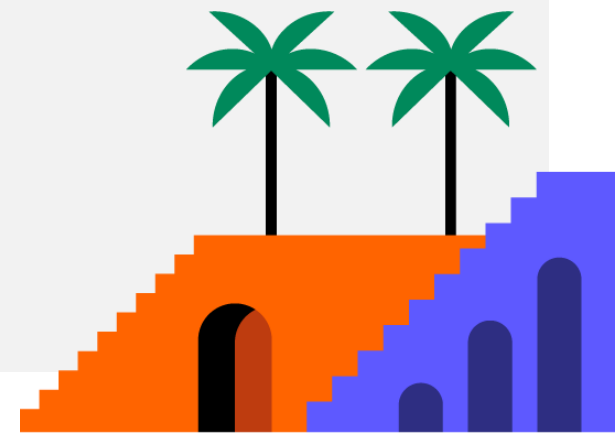


# Practical Information: Online

<https://wuf.unhabitat.org/practical-info>

## Including:

- General information
- On-site accreditation
- Visa and invitation letters
- Financing / Sponsorship
- Accommodation
- Transport





**WORLD  
URBAN  
FORUM**  
TWELFTH SESSION

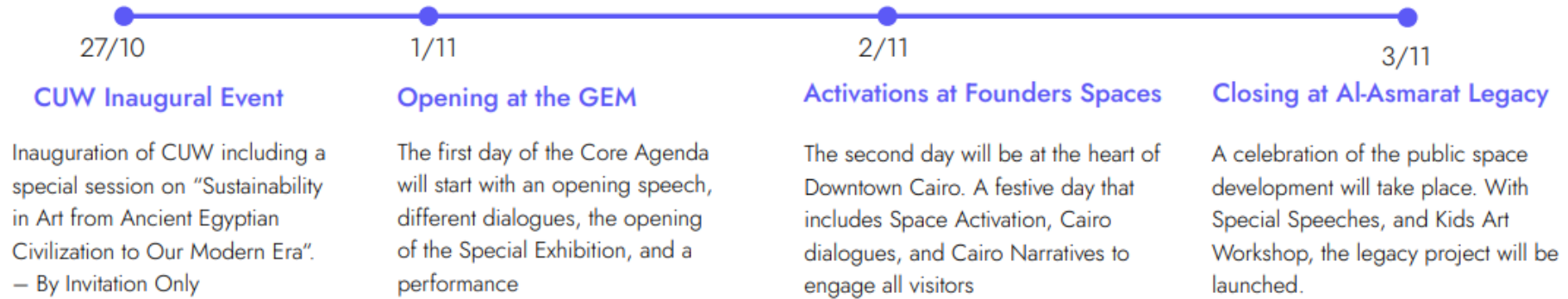


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CAIRO URBAN WEEK

27 October-3rd of November

# Timeline



## Cairo Films

A cinematography celebration in Cairo through showcasing locally produced films.

Location: Zawya Cinema

## Cairo Walks

Through these unique walks, people will experience the heart of Cairo's Architecture, arts and heritage scene of Old Cairo and Downtown.






## GWOPA Assembly

– By Registration Only

## Quality of Life Initiative Session

– By Invitation Only

-  Core Agenda
-  Experiencing Cairo
-  Concurrent Events



# Main Components

## Core Agenda

Cairo Urban Week will consist of various activities and experiences ranging from urban exhibitions, city walks, urban talks, and more. The week will be festive, inclusive, entertaining, informative, educational and participatory.

### 1st of November

#### Opening at The GEM



### 2nd of November

#### Activations at Founders Spaces



### 3rd of November

#### Closing At Al-Asmarat



WORLD  
URBAN  
FORUM  
TWELFTH SESSION



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# Urban Spaces of Cairo

**Prize:** Exhibiting at the GEM

**Spaces:** Nile Banks, Ancient Helipolis, Coptic Cairo, Central Cairo,  
Islamic Cairo, Ramses Station, Nasr City & Asmarat

Submit a maximum of 10 photos by October 21<sup>st</sup>

**Thank you**

