

# WORLD CLEANUP DAY

20 September 2024

## Programme

Friday, 20 September 2024

Venue: Fram Centre, Tromsø, Norway

Time reflected: UTC+02

8:30 – 9:00: Arrival and registration of attendees

9:00 – 16:30: Art and poster exhibition

Location: Lysgården (Lobby), Fram Centre



Item	Details
<b>Opening Ceremony</b>	
<p><b>High level Ceremony</b> <b>Time:</b> 9:00 – 10:30 <b>Location:</b> Longyearbyen (main auditorium)</p>	<p>Opening by Master of Ceremony: Mr. Jan-Gunnar Winther, Pro-rector for research and development, UiT, The Arctic University of Norway.</p> <p>Welcome addresses:</p> <ul style="list-style-type: none"> <li>• Michal Mlynár, Deputy ED, UN-Habitat</li> <li>• Cecilie Lind, CEO, NREF</li> <li>• Lars Stordal, Principal Expert, GRID-Arendal</li> <li>• Sigrun Wiggen Prestbakmo, State Secretary, Ministry of Local Government and Regional Development</li> <li>• Gunnar Wilhelmsen, Mayor of Tromsø, Norway</li> </ul> <p>Video update from Svalbard archipelago, Norway .</p> <p>Keynote speech:</p> <ul style="list-style-type: none"> <li>• Sarah Ferguson, South African Sea Swimmer and plastic pollution activist.</li> </ul> <p>Video message from Catharina Bu, Chair, UN Association of Norway.</p> <p>World in Action - Real-Time Updates from World Cleanup Day with an introduction by Heidi Solba, President and Head of the Global Network at Let's Do It World.</p> <p>Closure by the Master of Ceremony.</p>
<b>10:30 – 10:45 Coffee Break &amp; Press Conference (outside the auditorium)</b>	

## Thematic Roundtables – Note: Happening Simultaneously

<p><b>Roundtable 1</b>  <b>Time:</b> 10:45 – 12:15  <b>Location:</b> Longyearbyen (main auditorium)</p>	<p>The Synergy between Community and Professional Cleanups: Showcase and explore the collaboration between community volunteers and professional cleanup teams, emphasizing strategies for effective waste management and financial mechanisms to support cleanup activities.</p>
<p><b>Roundtable 2</b>  <b>Time:</b> 10:45 – 12:15  <b>Location:</b> Kompasset</p>	<p>Cleanups in Vulnerable and Remote Arctic Areas: Discuss cleanup programmes in vulnerable and remote regions such as the Arctic, including positive impacts on the environment.</p>

### 12:15 – 13:00 Lunch break

<p><b>Concluding remarks</b>  <b>Time:</b> 13:00 – 13:30  <b>Location:</b> Longyearbyen (main auditorium)</p>	<ul style="list-style-type: none"> <li>• Introduction by the Master of Ceremony.</li> <li>• Roundtable moderators to give concluding remarks.</li> <li>• Closing remarks by the Master of Ceremony and introduction to the next activity.</li> </ul>
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### Presentation and interactive display: the origins of marine litter in the Arctic

<p><b>Time:</b> 13:30 – 16:00  <b>Location:</b> Lysgården</p>	<p>Presentation diving into how researchers analyse and determine the origins of marine litter. Highlighting the effects and reach of marine litter across the Arctic.</p> <p>Participants will be able to learn how different sources contribute to marine waste in the Arctic through talks with researchers and project managers of “Cleanup Norway in Time”. Viewing stations with hands-on elements to interact with aspects of analysis and the cleanup process.</p> <p>There is also an opportunity to interact with artist Valentin Manz and view his latest piece made from marine litter in the making.</p>
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