



#### Standard Booth Wall graphics

#### SUBMISSION OF ARTWORK

- Please submit artwork files with the Company name and Stand Number eg OmniSpace – L181
- If submitting multiple files please be sure to label each file so it is clear the intended location of each graphic eg Left wall 3m, Back wall-4m
- We will submit a final proof for approval before printing
- Deadline for submission June 1<sup>st</sup> 2023
- Late submission (may incur a surcharge) June 2<sup>nd</sup> 2023
- Any artwork submitted later than June 2nd will be charged late/rush fees or may not be accepted for printing without prior agreement

#### Technical requirements

- Format: All the artworks must be submitted in high resolution pdf file form
- Mockup: Exhibitors must provide mockup for each panel similar to the below
- Panel Branding artwork Dimension: 950cm by 236cm (multiplied by the number of panels to be branded)
- **Branding on forex/ corex board Dimension (Cladding)**: 3m by 2.4m(h) Left, 3m by 2.4m(h) backwall and 3m by 2.4m(h) right wall
- Fascia direct to panel dimensions: 30 cm by X meters (1m per panel)
- Fascia on Forex/Corex Board cladding: 39cm by X meters (1m per panel)

Item	Instructions
Image Quality	Files shared should be between 300 – 500 dpi at 50% of the final output. All files and colours must be created and saved in RGB mode ONLY. If converted from CMYK to RGB significant colour changes may occur.
Crops & Bleed	Please include 5cm of bleed on all sides of the artwork.
Preferred File Formats	For printing purposes we only accept .AI, .EPS and PDF. All PDF's must be set to <i>High Quality Print</i> . Nevertheless, for purposes of reviewing, we recommend that each file should include a jpeg, high resolution pdf and an AI/EPS file.
Files NOT accepted	Any low resolution files created for the website use, files created in Word processing programs, or any slide show programs. If you do not have the ability to provide your artwork up to our specifications please just ask how we can help.
Naming Format	Please submit artwork files with the Company name + Stand Number e.g. <i>OmniSpace – H2-04</i> . If submitting multiple files please be sure to label each file so it is clear the intended location of each graphic and the size e.g. – <i>Left wall – 300 x 240, Back wall – 400 x 240</i>
Artwork Charges	Any artwork time required to bring files up to a usable standard will be charged at \$60.00 per hour.

### **Panel Branding on Vinyl**

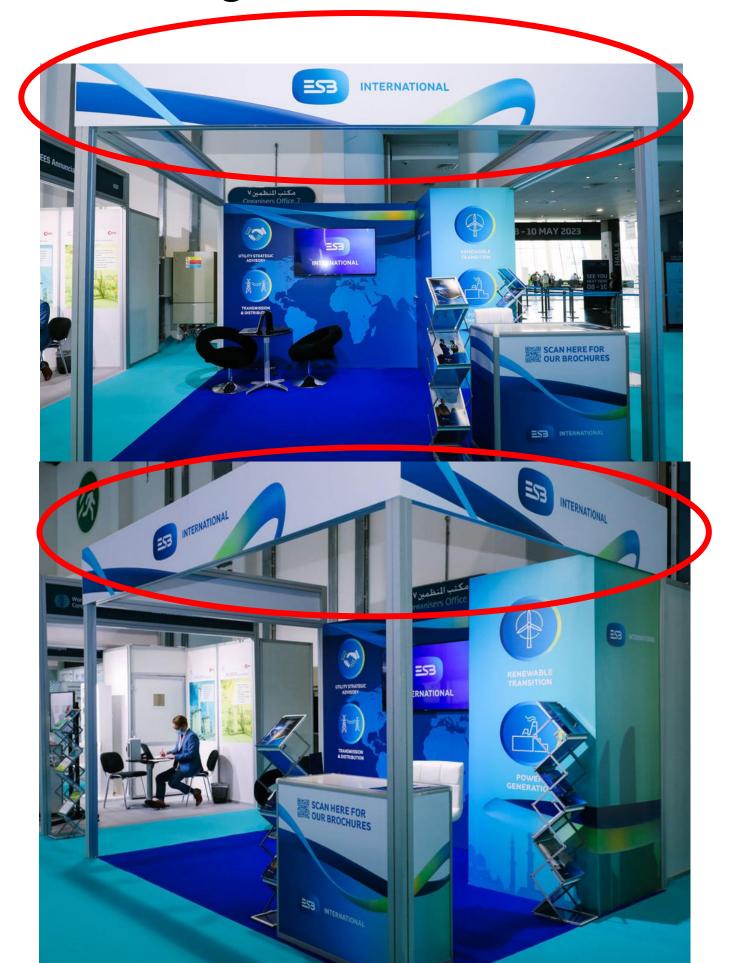


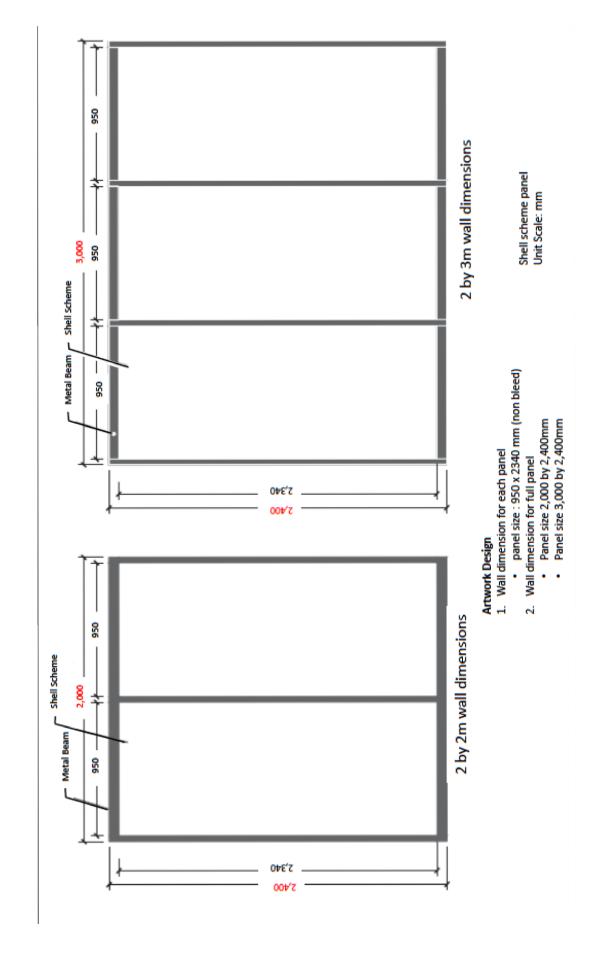


#### **Seamless printing on Corex/Forex board cladding**



# Printing on Fascia Board





#### **Left Panels**



#### **Back Panels**



## **Right Panels**



