

## Side Event 34

# World Cleanup Day – Collective Trigger for a Sustainable Change

8 JUNE 2023, 13:15 - 14:15

Զ Conference Room 11

### SUMMARY

Global organization Let's Do It World NGO has a mission to tackle the global waste problem by engaging millions of people around the world for local and global action. Let's Do It World NGO started a global one-day action World Cleanup Day, which takes place every year on third Saturday of September. It brings together people, organizations, and countries, empowering collaboration, and catalyzing change in societies, to connect and empower people and organizations around the world to change our waste problems, build community resilience, and transform the capacity to monitor, assess and tackle solid waste pollution effectively. World Cleanup Day has already engaged more than 73 million people from up to 191 countries to clean up litter and mismanaged waste from communities, urban environment, beaches, rivers and forests.

Government of Estonia is supporting the global initiative World Cleanup Day and would like to highlight how collective efforts are catalyzing strong cross-sectoral cooperation to find the solutions and to sustain the needed changes in societies. Government of Estonia is inviting all relevant stakeholders in taking actions to accelerate the Word Cleanup Day involvement through the better visibility and acknowledgement in the UN Calendar.

Side event allows to exchange the lessons learned and recognize the contribution of the World Cleanup Day in addressing challenges associated with waste management by empowering collaboration and mobilizing people globally into coordinated voluntary actions.



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#### **Organizer(s)**

Ministry of the Environment of Estonia, Let's Do It World NGO

#### Moderator

Mr. Ahmed Fathy, Founder, YLE Foundation, Egypt

#### Speaker(s)

Mr. Kaupo Heinma, Deputy Secretary General, Ministry of the Environment, Estonia H.E. Ms. Maimunah Mohd Sharif, Executive Director, UN Habitat Ms. Heidi Solba, President and Head of the Global Network, Let's Do It World, Estonia Ms. Christine Sayo, Let's Do It World, Kenya Malaysia representative (tbc)



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