

Global Survey on the Engagement and Actions of Companies on SDGs



The 2030 Agenda for Sustainable Development, adopted by all United Nations Member States in 2015, provides a shared blueprint for peace and prosperity for people and the planet, now and into the future. At its heart are the 17 Sustainable Development Goals (SDGs), which are an urgent call for action by all countries - developed and developing - in a global partnership.

The Sustainable Development Goals (SDGs) require major societal transformations that will depend on significant public and private investments.

Companies are among the key stakeholders that can shoulder a fundamental responsibility for accelerating the SDGs implementation process. Companies have the largest share of capital. Therefore, the engagement and actions from companies are critical to achieve SDGs. Agenda 2030 encourages companies to adopt sustainability principles and practices in investment and businesses. More and more companies place great importance on achieving social and environmental sustainability and high impacts for their businesses, while seeking financial sustainability and profitable returns.

Companies can be a vital source of knowledge, expertise and investment. Their sustainable business practices and trends can significantly boost the efforts towards achieving SDGs, and improve the progress toward achieving all SDGs.

This questionnaire is designed to collect information on companies on their activities, views, practices and processes in implementing SDGs.

The questionnaire should be completed by companies.

The completed questionnaire is required be returned through email attachment to:

Dr. Xing Quan Zhang, Email: Xing-Quan.Zhang@un.org

Dr. Neil Khor, Email: Neil.Khor@un.org

For ease of sorting, please use “[Global Survey on the Engagement and Actions of Companies on SDGs](#), Company Name” in the Subject line, in all email communications. For any enquiries and questions in the process of filling in the questionnaire, please feel free to send to the above mentioned email addresses.

Company Information

Name of Company:	
Key Business Areas of the company:	
Your Company is: (please circle a correct choice on the right column)	(1) a private firm (2) a public sector firm (3) a not-for-profit firm or foundation
Location of the Company:	City: _____ Country: _____
Total Number of Employees in the Company:	

Name of the Person who filled in this Questionnaire:	
Address:	
Email:	
Telephone:	

The Questions:

Questions	Answers
Question 1: When did your firm start to know about SDGs?	
Question 2: What activities has your firm taken in implementing SDGs?	
Question 3: Does your firm provide a budget for implementing SDGs? If yes, how much?	
Question 4: What specific SDGs does your firm focus on?	
Question 5: Does your firm have measurement methods or tools in place to measure the progress of your firm's activities in implementing SDGs?	

<p>Question 6:</p> <p>Does your firm report on the activities for the implementation of SDGs at the company level?</p>	
<p>Question 7:</p> <p>What are the challenges or barriers faced by your firm in implementing SDGs?</p>	
<p>Question 8:</p> <p>How does your firm evaluate and address risks when investing in long term objectives such as ESG and in implementing SDGs?</p>	
<p>Question 9:</p> <p>What are the drivers for your firm to engage in implementing SDGs?</p>	
<p>Question 10:</p> <p>What motivates the private sector to consider the SDGs in their investments?</p>	

<p>Question 11:</p> <p>Will the firm’s engagement with SDGs help to increase its profitability or reduce its profitability?</p> <p>Please explain why.</p>	
<p>Question 12:</p> <p>How does your firm integrate SDGs into strategy and investment decision-making?</p>	
<p>Question 13:</p> <p>What SDG financing instruments does your firm develop or use?</p>	
<p>Question 14:</p> <p>What types of partnerships with UN does your firm would like to enter into, in order to develop and implement the firm’s sustainable development initiatives?</p>	

<p>Question 15:</p> <p>What are the expectations of your firm regarding the role of UN system in assisting firms with SDG implementation at the company level?</p>	
<p>Question 16:</p> <p>What policies are adopted by your firm in promoting the implementation of SDGs?</p>	
<p>Question 17:</p> <p>Does your firm assess the impacts of its business on SDGs?</p>	
<p>Question 18:</p> <p>Does your firm have specific projects to engage in implementing SDGs?</p>	
<p>Question 19:</p> <p>In the view of your firm, what are the key approaches to boost the private sector's contribution to SDGs?</p>	

<p>Question 20:</p> <p>Does your firm integrate SDGs into its investment criteria?</p>	
<p>Question 21:</p> <p>What are the lessons learned in implementing SDGs by your firm?</p>	
<p>Question 22:</p> <p>Any additional information:</p>	

The End of the Questionnaire