



# Press Conference with the Good Will Ambassador for the Arab region HRH Princess Lamia Bint Majed AlSaud



7 JUNE 2023, 9:30 - 10:00



Press Conference Room

### **SUMMARY**

UN-Habitat recently announced the reappointment of Her Royal Highness (HRH) Princess Lamia Bint Majed AlSaud as the Goodwill Ambassador of UN-Habitat in the Arab region for the second term. HRH supports UN-Habitat in shedding the light on key urban issues, as well as supporting resource mobilization for a number of projects, targeting housing for the most vulnerable groups, COVID-19 response and climate action.

The Press Conference aims to showcase the work of HRH with UN-Habitat as the Goodwill Ambassador and as the Secretary General of AlWaleed Philanthropies, through which she contributed to the successful interventions of the "Adequate Housing" project in Yemen, a project targeting successful waste prevention and minimization, reuse and recycling in Tunisia and the COVID-19 response in Sudan.

### **Organizers**

UN-Habitat, Regional Office for Arab States

#### **Moderator**

Rania Hedeya, UN-Habitat Regional Representative for the Arab Region

## **Speakers**

HRH Princess Lamia Bint Majed AlSaud









