RESOURCE MOBILIZATION
January 2023
Demand responsive strategy enabled by data, partners and innovation

**ADEQUATE FUNDING**
- Regular budget: $60M
- Non-earmarked: $109M
- Normative earmarked: $262M
- Country programmes: $607M
- **Total $1,038 M**

**ALIGNMENT TO STRATEGIC FRAMEWORKS**
- Urban dimensions of the SDGs, NUA
- UN-Habitat Strategic Plan
- National strategic plans
- UN Sustainable Devt Cooperation Framework
- UN Funding Compact

**STRATEGIC PARTNERSHIPS**
- Joint strategy development
- Multi-year agreements
- Pooled funding
- Large scale high impact programmes

**DIVERSIFIED DONOR BASE**
- More Member States contributing
- Domestic resources
- Private Sector, Local Authorities, other
- Multi-donor pooled funds

**INNOVATION**
- Blended funding: loans, grants
- National Committees
- High Net Worth Individuals, Influencers
- Technology support, social media

**VALUE FOR MONEY**
- Results focused
- Efficient
- Transparent
- Accountable

- Monthly income updates to Member States
- Urban Impact news, new donor webpage
- SOPs & KPIs
- Solutions Start with Cities

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**Resource mobilisation objectives & actions**

- Core contribution letters
- Pledging sessions, including 2nd UN-Habitat Assembly
- Bilateral meetings
- Regional Dialogues
- Soft earmarked packages

- Regional structure
- Common Country Assessments
- Country focal points
- Regional Dialogues

- Regional dialogues
- Top donor engagement
- Flagship programmes
- Country programmes within UN system

- Private sector strategy
- Foundations and Philanthropy Platform
- Local Government engagement
- Adaptation, Green Climate etc.

- City Investment Facility
- Feasibility Fund
- Online fundraising
- Crowdfunding
- Ambassador Programme

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21-23 November 2022
UN-Habitat resource mobilization overall progress (2020 – 28 February 2022)

<table>
<thead>
<tr>
<th>In USD Million</th>
<th>Received</th>
<th>Remaining</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. REGULAR BUDGET</td>
<td>48.1</td>
<td>11.9</td>
</tr>
<tr>
<td>2. FOUNDATION NON-EARMARKED</td>
<td>15.1</td>
<td>93.9</td>
</tr>
<tr>
<td>3. FOUNDATION EARMARKED</td>
<td>123.0</td>
<td>139</td>
</tr>
<tr>
<td>4. TECHNICAL COOPERATION</td>
<td>360.7</td>
<td>246.3</td>
</tr>
<tr>
<td>5. Total</td>
<td>546.9</td>
<td>491.1</td>
</tr>
</tbody>
</table>

Targets approved by the UN-Habitat Assembly in 2019

<table>
<thead>
<tr>
<th>Acquisition/Target %</th>
<th>(1038)</th>
</tr>
</thead>
<tbody>
<tr>
<td>60 75%</td>
<td>(109)</td>
</tr>
<tr>
<td>11.9 14%</td>
<td>(262)</td>
</tr>
<tr>
<td>93.9 47%</td>
<td>(607)</td>
</tr>
<tr>
<td>139 59%</td>
<td>(60)</td>
</tr>
<tr>
<td>491.1 49%</td>
<td>(109)</td>
</tr>
</tbody>
</table>

Timeframe: Time passed: 50% Time remaining: 50%

[UN-Habitat logo]
Income trends by fund 2016-2022 and Performance in 2022 (As of 15 November 2022)

TOTAL CONTRIBUTIONS

<table>
<thead>
<tr>
<th></th>
<th>Achievements</th>
<th>Targets</th>
</tr>
</thead>
<tbody>
<tr>
<td>Regular Budget</td>
<td>13.7</td>
<td>13.3</td>
</tr>
<tr>
<td>Foundation non-earmarked</td>
<td>7.3</td>
<td>12.0</td>
</tr>
<tr>
<td>Foundation earmarked</td>
<td>29.6</td>
<td>69.1</td>
</tr>
<tr>
<td>Technical Cooperation</td>
<td>106.1</td>
<td>149.8</td>
</tr>
</tbody>
</table>

In 2022 (as of 31 December), UN-Habitat acquired **156.7 Million USD** (64% of the total target of 2022).

Regular Budget

Consistent. The acquisition for the Regular Budget in 2022 has slightly exceeded the yearly target by 3%.

Foundation Non-earmarked

A significant increase in the Foundation Non-earmarked funding, USD 7.3 Million which is the highest among the last 6 years. Although it didn’t meet the target of USD 12 million, it well exceeded the expenses under the austerity measures and realistic budget control, resulting in a reserve of over USD 5.5 million in the core fund.

Foundation Earmarked

Foundation earmarked budget for normative activities has acquired USD 29.6 Million in 2022 (43% of the yearly target). This does not include the amount that has been signed in agreements yet to be transferred.

Technical Cooperation

Technical cooperation has received USD 106.1 Million in 2022 (71% of the yearly target). This does not include the amount that has been signed in agreements yet to be transferred.
Performance of Acquisition in 2023 by 28 February

**Foundation non-earmarked – core funds (USD)**

**CONTRIBUTORS IN 2023**

<table>
<thead>
<tr>
<th>Country</th>
<th>Amount (USD)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mexico*</td>
<td>50,000</td>
</tr>
<tr>
<td>Japan</td>
<td>30,011</td>
</tr>
<tr>
<td>Israel*</td>
<td>3,000</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>83,011</strong></td>
</tr>
</tbody>
</table>

* Includes arrears from previous years

**NUMBER AND CATEGORY OF MEMBER STATE CONTRIBUTORS OUT OF 193**

- 3 Contributors
- 2 Pledges
- 188 non-contributors

**Earmarked funds in USD millions**

**CONTRIBUTORS IN 2023**

<table>
<thead>
<tr>
<th>Entity</th>
<th>Amount (USD)</th>
</tr>
</thead>
<tbody>
<tr>
<td>UN Agencies</td>
<td>1,336,025</td>
</tr>
<tr>
<td>Bahrain</td>
<td>984,000</td>
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<tr>
<td>Alwaleed Philanthropies</td>
<td>350,000</td>
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<tr>
<td>Monaco</td>
<td>246,913</td>
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<tr>
<td>World Bank</td>
<td>179,432</td>
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<tr>
<td>Slovak Republic</td>
<td>53,124</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>3,149,494</strong></td>
</tr>
</tbody>
</table>

* Most income agreements cover multiple years.
THANK YOU!

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