



**Executive Board of the United Nations
Human Settlements Programme
First session of 2023**

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Item 7 of the provisional agenda*

**Findings of the analysis of the reputational risks
related to the Sustainable Human Settlements
Foundation and overview of earmarked private sector
contribution agreements**

Update on the private sector engagement strategy

1. The UN-Habitat private sector engagement strategy is related to the wider UN-Habitat resource mobilization strategy for the period 2020–2023, which aims to generate sufficient and predictable long-term funding to support the implementation of the UN-Habitat strategic plan for the period 2020–2023. Attracting and expanding financing from the private sector¹ is one of the main measures outlined in the resource mobilization strategy to achieve the objective of a diversified donor base. UN-Habitat also hopes to build strategic partnerships modelled around innovative solutions, such as shared-value partnerships, multi-stakeholder cooperation, and digital engagement, to drive large-scale high-impact programmes.
2. The strategy focuses on the role of UN-Habitat in partnering with the private sector to improve the long-term financial sustainability of the organization and to mobilize co-investments to deliver on the objectives of the organizational strategic plan. In the review process carried out in 2021–2022, only 12 of 46 UN-Habitat private sector partnerships were found to have their financial or in-kind value articulated. Therefore, the strategy enables UN-Habitat to identify and foster effective partnerships with key private sector partners and other stakeholders while managing associated risks. The strategy will also guide the development of relationships at the highest level with companies, associations, foundations and high-net-worth individuals. UN-Habitat will build linkages with partners who are passionate about urban development and whose business activities are relevant to the urban agenda.

* HSP/EB.2023/1.

¹ The definition of “private sector” used in the present document aligns with that set out in the report of the Secretary-General on cooperation between the United Nations and all relevant partners, in particular the private sector (A/56/323).

3. UN-Habitat currently has 46 private sector partnerships, spread across 16 different thematic sectors.

Table 1
Private sector partnerships

<i>Sector</i>	<i>No. of partnerships</i>	<i>Sector</i>	<i>No. of partnerships</i>
Waste management	17	Manufacturing	4
Energy	11	Development	2
Urban planning	10	Resilience	2
Construction and housing	8	Banking and finance	1
Water, sanitation and hygiene	7	Conservation	1
Transportation	6	Health care/medical	1
Data	5	Climate change	1
Information technology	5	Human rights	1

4. Since 2013, UN-Habitat has cumulatively received \$94.5 million from the private sector.

Table 2
Contributions from the private sector
(United States dollars)

	<i>Corporate sector</i>	<i>Civil society</i>	<i>Private sector total</i>
2013	3 417 425	3 478 853	6 896 278
2014	1 904 476	8 927 989	10 832 465
2015	4 193 549	3 766 874	7 960 422
2016	13 187 014	3 288 782	16 475 796
2017	6 192 980	8 387 465	14 580 445
2018	745 869	5 970 660	6 716 529
2019	860 395	3 886 953	4 747 348
2020	3 846 967	6 061 085	9 908 051
2021	973 084	3 704 695	4 677 779
2022	468 477	11 262 439	11 730 916
Total	35 790 235	58 735 794	94 526 029

^a The “civil society” category includes non-governmental organizations, foundations, non-profit organizations and individuals.