
PRESS RELEASE

Her Royal Highness Princess Lamia Bint Majed Al Saud reappointed as UN-Habitat Goodwill Ambassador for the Arab States

Riyadh, 20 February 2023 – Her Royal Highness, Princess Lamia Bint Majed Al Saud, the Secretary General of Alwaleed Philanthropies, was reappointed as the UN-Habitat Goodwill Ambassador for the Arab region for a second term during a meeting held at the UN-Habitat premises in Riyadh, the Kingdom of Saudi Arabia.

As the first ever UN-Habitat Goodwill Ambassador for the Arab region appointed in 2020, Princess Lamia Bint Majed Al Saud shed the light on key urban issues through her engagement with UN-Habitat activities and events, including the tenth session of the World Urban Forum in 2020 and Global Observance of World Habitat Day 2020.

She further advocated for topics, including cities free from violence against women and girls and COVID-19 response in urban areas, as well as supported resource mobilization for a number of projects, targeting housing for the most vulnerable groups, COVID-19 response and climate action, spanning Iraq, Palestine, Sudan, Yemen, and Tunisia.

“I am greatly honoured to have been appointed for the second time as the UN-Habitat Regional Goodwill Ambassador for the Arab world. Our partnership with UN-Habitat will support our efforts to address issues around urbanization and its implications on societies, economies and environments. We promise to continue building bridges for a more compassionate, tolerant and accepting future along with our key partners,” said Princess Lamia Bint Majed Al Saud.

She signed her appointment letter in the presence of Maimunah Mohd Sharif, UN-Habitat Executive Director, Erfan Ali, UN-Habitat Regional Representative for the Arab States and Ayman El-Hefnawi, UN-Habitat Head of Office in Saudi Arabia.

“In the past three years during UN-Habitat’s cooperation with Her Royal Highness Princess Lamia Bint Majid Al Saud as UN-Habitat’s regional Goodwill Ambassador, she has shown the utmost commitment to UN-Habitat’s mandate to realize more sustainable, resilient and inclusive cities,” the Executive Director of UN-Habitat commented.

UN-Habitat is keen on continuing the cooperation with Her Royal Highness for the years 2023 and beyond in all relevant areas, including climate action, urban crisis response, housing and advocating the realization of better cities for all.

About UN-Habitat (www.unhabitat.org)

The United Nations Human Settlements Programme, UN-Habitat, is the United Nations entity responsible for sustainable urbanization. It has programmes in over 90 countries that support policymakers and communities to create socially and environmentally sustainable cities and



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towns. UN-Habitat promotes transformative change in cities through knowledge, policy advice, technical assistance, and collaborative action.

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