



Resource Mobilization

Resource mobilisation objectives & actions

Demand responsive strategy enabled by data, partners and innovation

 <h3>ADEQUATE FUNDING</h3>	<ul style="list-style-type: none"> – Regular budget: \$ 60M – Non-earmarked: \$ 109M – Normative earmarked: \$ 262M – Country programmes: \$ 607M – Total \$1,038 M 	<ul style="list-style-type: none"> Core contribution letters Pledging sessions, including 2nd UN-Habitat Assembly Bilateral meetings Regional Dialogues Soft earmarked packages
 <h3>ALIGNMENT TO STRATEGIC FRAMEWORKS</h3>	<ul style="list-style-type: none"> – Urban dimensions of the SDGs, NUA – UN-Habitat Strategic Plan – National strategic plans – UN Sustainable Devt Cooperation Framework – UN Funding Compact 	<ul style="list-style-type: none"> Regional structure Common Country Assessments Country focal points Regional Dialogues
 <h3>STRATEGIC PARTNERSHIPS</h3>	<ul style="list-style-type: none"> – Joint strategy development – Multi-year agreements – Pooled funding – Large scale high impact programmes 	<ul style="list-style-type: none"> Regional dialogues Top donor engagement Flagship programmes Country programmes within UN system
 <h3>DIVERSIFIED DONOR BASE</h3>	<ul style="list-style-type: none"> – More Member States contributing – Domestic resources – Private Sector, Local Authorities, other – Multi-donor pooled funds 	<ul style="list-style-type: none"> Private sector strategy Foundations and Philanthropy Platform Local Government engagement Adaptation, Green Climate etc.
 <h3>INNOVATION</h3>	<ul style="list-style-type: none"> – Blended funding: loans, grants – National Committees – High Net Worth Individuals, Influencers – Technology support, social media 	<ul style="list-style-type: none"> City Investment Facility Feasibility Fund Online fundraising Crowdfunding Ambassador Programme
 <h3>VALUE FOR MONEY</h3>	<ul style="list-style-type: none"> – Results focused – Efficient – Transparent – Accountable 	<ul style="list-style-type: none"> Monthly income updates to Member States Urban Impact news, new donor webpage SOPs & KPIs Solutions Start with Cities

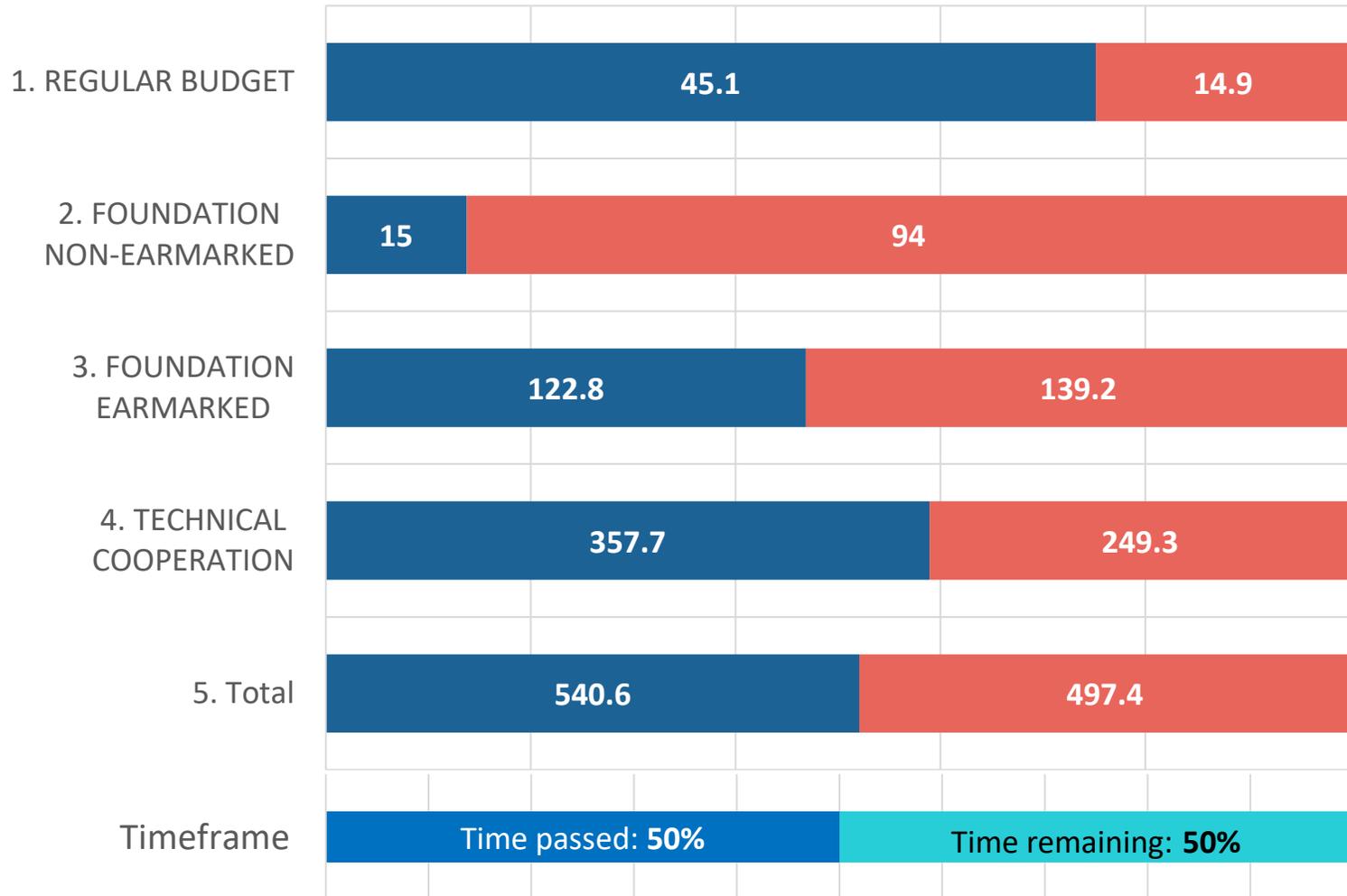


UN-Habitat resource mobilization overall progress (2020 – 31 December 2022)

In USD Million

■ Received

■ Remaining



Targets approved by the UN-Habitat Assembly in 2019

Acquisition/Target %

60

75%



2. FOUNDATION NON-EARMARKED

15

94

109

14%



3. FOUNDATION EARMARKED

122.8

139.2

262

47%



4. TECHNICAL COOPERATION

357.7

249.3

607

59%



5. Total

540.6

497.4

Total
1038

Total
49%



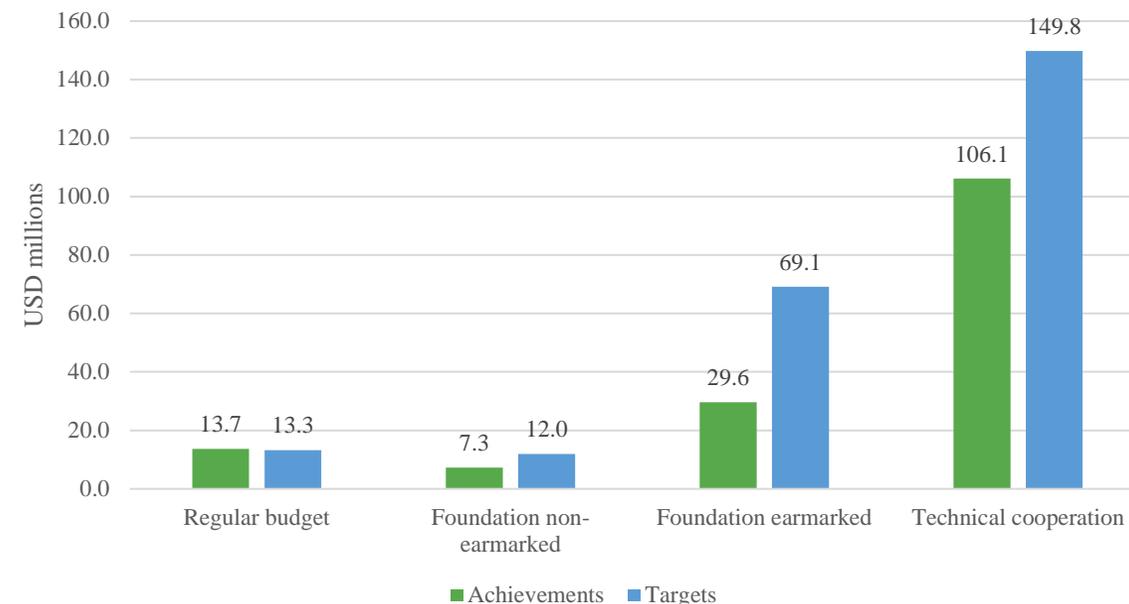
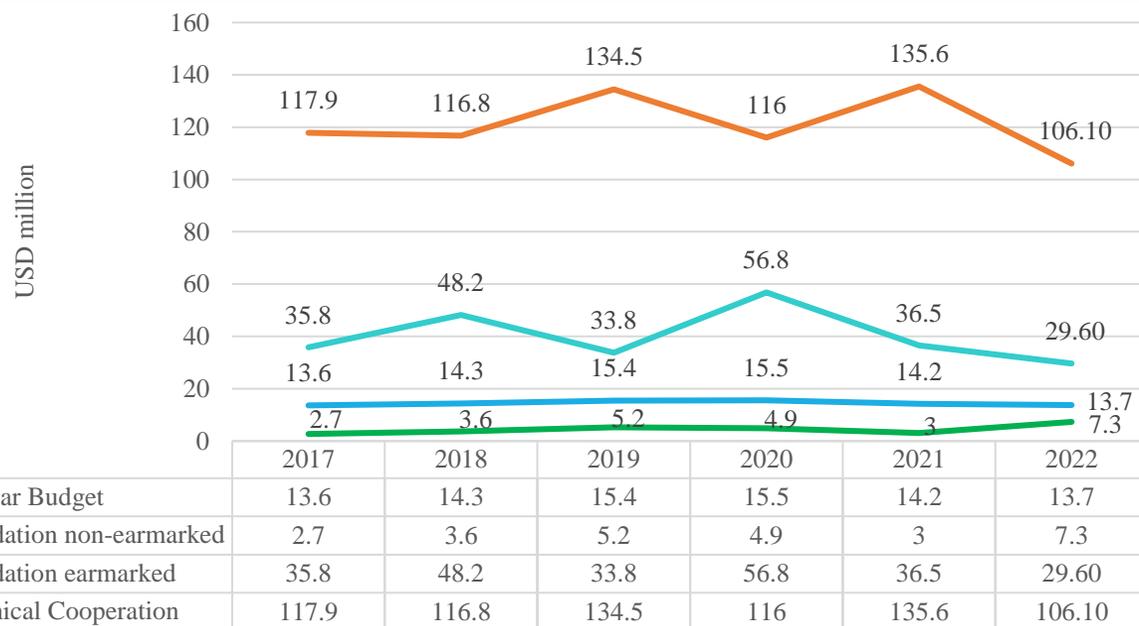
Timeframe

Time passed: 50%

Time remaining: 50%

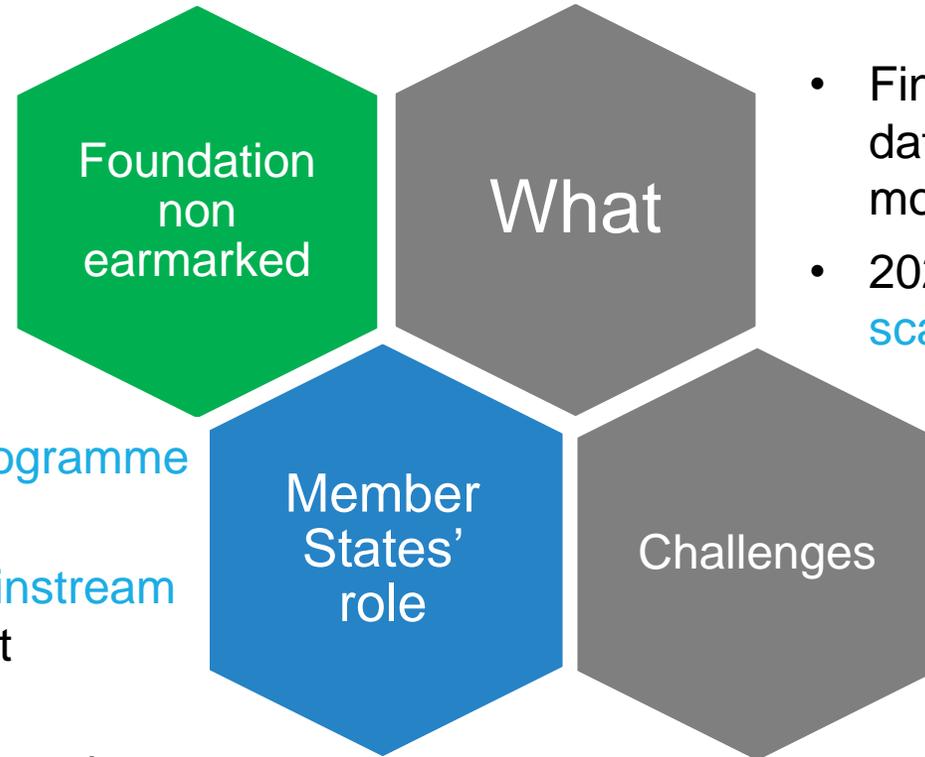


Income trends by fund 2016-2022 and Performance in 2022 (As of 15 November 2022)



TOTAL CONTRIBUTIONS	In 2022 (as of 31 December), UN-Habitat acquired 156.7 Million USD (64% of the total target of 2022).
Regular Budget	Consistent. The acquisition for the Regular Budget in 2022 has slightly exceeded the yearly target by 3%.
Foundation Non-earmarked	A significant increase in the Foundation Non-earmarked funding, USD 7.3 Million which is the highest among the last 6 years. Although it didn't meet the target of USD 12 million, it well exceeded the expenses under the austerity measures and realistic budget control, resulting in a reserve of over USD 5.5 million in the core fund.
Foundation Earmarked	Foundation earmarked budget for normative activities has acquired USD 29.6 Million in 2022 (43% of the yearly target). This does not include the amount that has been signed in agreements yet to be transferred.
Technical Cooperation	Technical cooperation has received USD 106.1 Million in 2022 (71% of the yearly target). This does not include the amount that has been signed in agreements yet to be transferred.

Foundation non earmarked resources



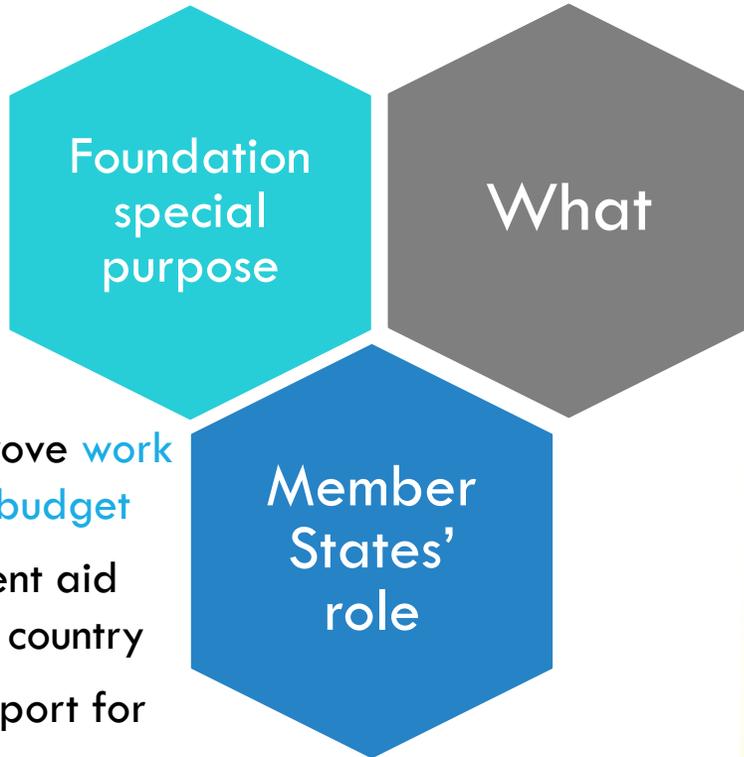
- Finances **core activities** e.g. urban research, data, policies, publications, guidelines, SDG monitoring
- 2023 budget **USD 3 Million, with the scalability model up to USD 12 Million**

- Review and approve **work programme and budget**
- Advise on actions to help **mainstream core funding** into Government budgets
- Send **core contribution letters** and advocate for support from capital
- Support and take part in **strategic funding dialogues**- bilateral and joint consultations
- Take part in **partnership and pledging events** to increase core support

- **24** Member States contributed to core
- Need to increase the number of donors and level of contributions
- Need to work towards more predictable and consistent core funding



Foundation special purpose resources

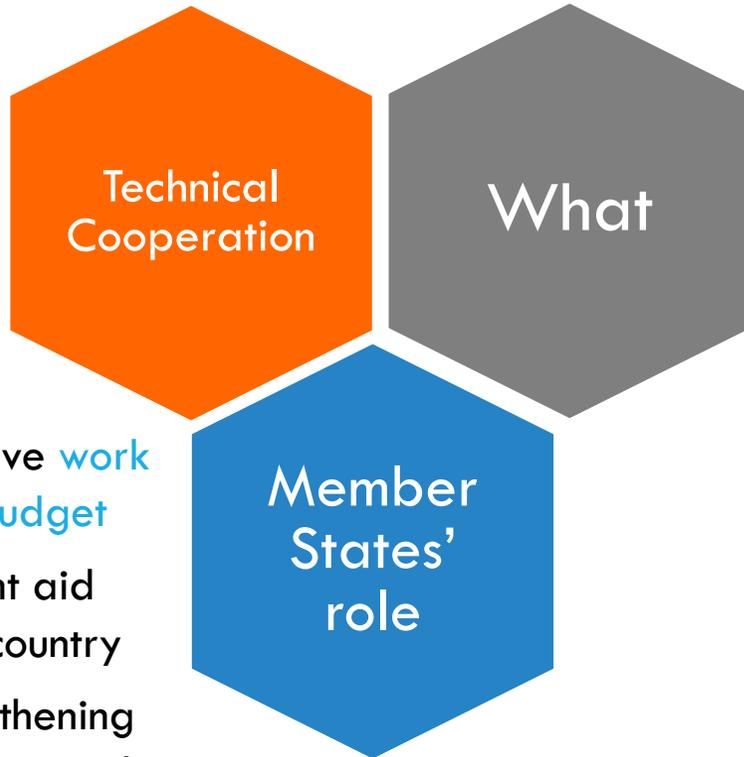


- Finances earmarked **global programmes** e.g. World Urban Forum, Participatory Slum Upgrading Programme, Global Land Tool Network
- 2023 target **USD 39.1 Million**
- Goals: **balanced** and **soft earmarked** support for all four domains of change

- Review and approve **work programme and budget**
- Share development aid strategy for your country
- Advocate for support for thematic **flagship programmes**
- Advocate for **soft earmarked** support



Technical Cooperation earmarked resources

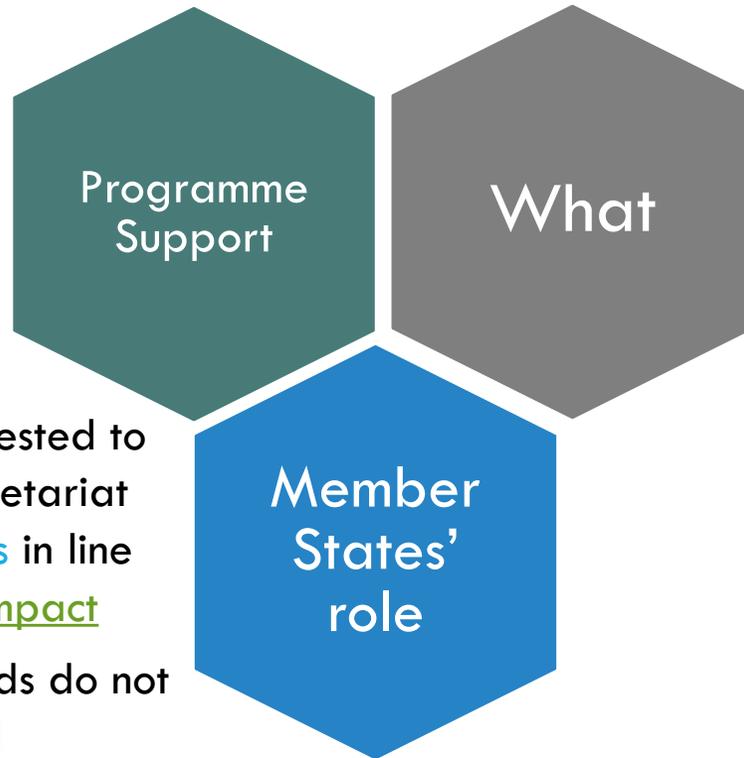


- Finances earmarked **regional and country programmes** top supporters are European Commission and Japan
- 2023 target **USD 96.7 Million**
- UN wide cooperation for high impact programmes to accelerate achievement of all SDGs in countries

- Review and approve **work programme and budget**
- Share development aid strategy for your country
- Support for strengthening **regional architecture and country presence**
- Take part in strategic **Regional Dialogues**
- Support **strategic dialogues with focal Ministries** in your country



Programme Support Costs



- Covers indirect costs related to earmarked projects e.g. administrative support and advocacy
- 2023 target **USD 10.1 Million**

- Member States requested to comply with UN Secretariat **cost recovery policies** in line with **UN Funding Compact**
- Ensures that core funds do not subsidize earmarked projects in line with General Assembly Resolution **A/RES/67/226** which requested implementation of full cost recovery



Objective 1: Adequate funding

1

ADEQUATE FUNDING

- ❖ Regular budget: \$ 60M
- ❖ Non-earmarked: \$ 109M
- ❖ Normative earmarked:\$ 262M
- ❖ Country programmes: \$ 607M
- ❖ **Total: \$ 1038M**



Actions

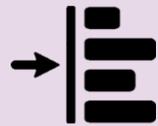
- Top 5 consistent donor countries to **increase core contributions**
- Top 5 donor countries that provide soft-earmarked funds to **move towards core contributions**
- Earmarked donor countries to provide **soft-earmarked funds** to the four focus areas or the flagship programmes highlighted in the Strategic Plan
- Identify and engage with **new funders/donors**
- Pledging session at the UN-Habitat Assembly and convert **pledges into cash**
- Work with the Executive Board to encourage **at least 50 Member States to contribute to the core funding**
- More streamlined and effective donor engagement
- Broaden ownership of UN-Habitat mandate
- Enhance transparency and accountability

Objective 2&3: Strategic partnerships for funding that is aligned to mandates

2

ALIGNMENT

- ❖ Urban dimensions of the SDGs, NUA
- ❖ UN-Habitat Strategic Plan
- ❖ National strategic plans
- ❖ UN Sustainable Development Cooperation Framework
- ❖ UN Funding Compact



3

STRATEGIC PARTNERSHIPS

- ❖ Joint strategy development
- ❖ Multi-year agreements
- ❖ Pooled funding
- ❖ Large scale high impact programmes



Results

- Identified priority countries in which UN-Habitat country offices **work with UNCT to conduct Common Country Assessments**, to make sure that the urban dimension is well heard and incorporated in joint programmes of the UN. This underpins the resource mobilization efforts in countries.
- As a result of the **funding dialogues**, **5 new donors and 2 comeback donors** have made contributions to UN-Habitat core funds.
- Exploring and implementing new **partnership initiatives**, such as the programme office to be established in Montreal Canada.

Objective 4&5: Innovative ways to achieve a more diversified donor base

4

DIVERSIFIED DONOR BASE

- ❖ More Member States contributing
- ❖ Domestic resources
- ❖ Private Sector, Local Authorities
- ❖ Multi-donor pooled funds



6

INNOVATION

- ❖ Blended funding: loans, grants
- ❖ National Committees
- ❖ High Net Worth Individuals, Influencers
- ❖ Technology support, social media



Results

- 7 of the top 15 donors for earmarked funds in 2022 are from local governments, foundations and philanthropies, UN, academia, pooled funds or civil society, showing a diversified donor base
- Work with the Sustainable Human Settlements Foundation to mobilise resources from the private sector and sovereign wealth funds
- Commitment from the Foundations and Philanthropy Platform to establish a Feasibility Fund as part of the City Investment Facility.

Objective 6: Value for money

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VALUE FOR MONEY

- ❖ Results focused
- ❖ Efficient
- ❖ Transparent
- ❖ Accountable



Results

- **New agreements** publicized on UN-Habitat public site and social media platforms
- Regular **communication and monitoring, reports** to Member States, including Monthly Updates on funding Status and Urban Impact newsletters that highlight the key activities and upcoming events of UN-Habitat
- Key Performance Indicators showing the implementation progress of various funds are being collected on a regular basis
- **Building capacity** and providing supporting materials/knowledge to colleagues in HQ and fields for various resource mobilizations efforts

Thank you!

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