Our social media coverage in the two weeks of April was **400 percent higher**. Almost **6,000 new authors** engaged with us on social media to share or re-post our materials.
Trending hashtags #

- #UNGA mentioned 27,7K times
- #HLM mentioned 5,73K times
- #NewUrbanAgenda mentioned 1,86K times
Media coverage overview

- Magazine: 3.4%
- Blogs: 37.8%
- Online News: 57.1%

Other:
- Canada: 2.5%
- Morocco: 3.4%
- France: 4.2%
- Nigeria: 5.0%
- Slovakia: 5.0%
- South Korea: 26.9%
- USA: 11.8%
- India: 7.6%
- Kenya: 6.7%

- South Korea: 56%
- USA: 800%
- India: 800%
- Kenya: 100%
- Slovakia: 57%
- United Arab Emirates: 113%
- Other: 152%