

# Competition of Trash Bin Paintings



LOCATION: BELIZE | SPAN: MONTHS | TARGET AUDIENCE: PRIMARY SCHOOLS

## OBJECTIVE:

To provide an environmental education in order to prevent people from littering the environment, as well as to prevent destruction of waste bins in public spaces by residents.

## INITIATIVE SUMMARY (WHAT & HOW):

The programme provides an opportunity for school children to re-make old barrels into waste bins to attract people so that they can easily find bins in the cities in Belize, as well as to promote people's adequate waste disposal possibilities in public spaces. Primary school students from different communities' paint bins with their own design and look for some public spaces to set them up (the waste is collected by local government). Through this process, students can discover places where waste littered and recognise the amount of waste in the environment. Also, this programme mobilises mass media and social media to effectively involve community members in this competition.



**Impact:** Reduce littering and reduce the destruction of public trash bins.



**Resources:** School staff and students, Old barrels, Painting material.



**Application:** Replicable in other municipalities.



**5Rs/Other Keywords:** Reuse, Adequate waste disposal

## Innovative Features

### New bins

- Self-made bins attract people to dispose their waste into the bins.
- Ceases that people break the bins in public space.

### Competition

- Increase project impact by involving community members to vote the most beautiful bin.
- Project dissemination through videos, TV shows and social medias succeeded to involve community people.

## Educational Features

- Painting bins and look for a public space to set them up can make children recognise that waste is thrown in public spaces.
- Children can raise self-esteem.
- Children can communicate with their family about proper disposal (communication agent).
- School can promote community's participation.



### Useful link

Webpage: Orange Walk Town Council <http://owtc.bz/>

### Contact

Masaki Kimura,  
Former JICA volunteer  
[nonsensekimura@gmail.com](mailto:nonsensekimura@gmail.com)



Andre Dzikus, Chief Urban Basic Services Section  
[WasteWiseCities@un.org](mailto:WasteWiseCities@un.org)  
<https://unhabitat.org/waste-wise-cities>  
#WasteWiseCities