



Waste Wise Education Factsheet # 02

Amal's Green School Program



LOCATION: PAKISTAN | SPAN: REGULAR ENGAGEMENT | TARGET AUDIENCE: SCHOOLS, UNIVERSITIES, OFFICES, HOMES

OBJECTIVE:

To raise awareness, change outlook and bring about behaviour change on environment, hygiene and waste management for cleaner and greener cities in Pakistan.

INITIATIVE SUMMARY (WHAT & HOW):

The programme reaches out to progressive schools and universities in public and private sector and engages them through formal MOU with Amal to introduce and implement the following major components and activities:

1. Conduct awareness sessions for the students
2. Implement a 2-bin waste management system for source segregation of waste
3. Conduct training sessions for the staff and teachers
4. Design activities on environment, hygiene and waste management for incorporating into curricula
5. Provide dry waste to Amal for ethical recycling at Amal's Green Centre
6. Introduce Amal App among the students and staff and promote self-reporting of green actions related to 7Rs (Refuse, Reduce, Regift, Reuse, Recycle, Replant, and Report)
7. Provide a certification of Green School/ University and become a part of Green Partners' Network



Impact: Improved segregation and recycling of school waste, Improved engagement in environment activities.



Resources: School staff, External coordinator, Cost for implementing green activities, Financially self sustainable model, MobileApp



Application: Scalable, easy to replicate in other schools and set-up, self-sustainable



5Rs/Other Keywords: Refuse, Reduce, Reuse, Recycle, Regift, Replant, Report

Innovative Features

Mobile App

- Free to use
- Reporting activities
- Reporting school on green index of govt
- Empower youth to use the 7 R's in their daily life
- Empower corporate offices to implement green agenda

Green Credits

- Awarding schools' green actions via App
- Redeemable in kind or recycled products developed by skilled women (cottage industry)

Educational Features

- Participatory activities in communities
- Students encouraged to continue segregation and cleaning activity by earning green credits
- Active participation of teachers and admin staffs of schools encouraged

Schools can design activities on environment, hygiene and waste management for incorporating into curricula



Useful link

Webpage: <https://www.facebook.com/AmalForLifePK>
www.amalforlife.com

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