



Environmental Behaviour Leaders



LOCATION: JORDAN | SPAN: 12 MONTHS | TARGET AUDIENCE: UNIVERSITIES 7 SCHOOLS STUDENTS

OBJECTIVE:

To develop leadership among the university students and youth by training them on environmental knowledge focusing on/ around waste.

INITIATIVE SUMMARY (WHAT & HOW):

The programme consists two parts – LEARN and SERVE. LEARN provides activities for youth members to design actions that maintain, protect and restore the health of the environment. This stage encourages youth to develop leadership, responsibility and motivation to preserve the environment. SERVE provides opportunities to self-reflection on what they learnt during LEARN stage, through leading environmental youth groups, sharing knowledge, and transferring experiences to the next generation at school and in communities. Furthermore, the trainers of this programme engage in their universities, schools and communities to sensitise their colleagues through university’s curriculums and training activities.



Impact: Improved engagement in environmental activities and sensitization on waste management. Fostered behavioural change towards waste through knowledge building.



Resources: Material cost for implementing green activities for training 80 leaders and reaching 50 schools and universities



Application: Scalable, Easy to replicate in other schools and set-up.



5Rs/SWM components: Educating leaders on SWM.

Innovative Features

Training of trainers

Training is divided in two stages LEARN and MAKE

- **LEARN module** includes environmental sessions with accredited certificate, soft skills sessions and training with art and puppetry for storytelling.
- **MAKE module** includes sharing of knowledge as environmental leaders in their schools and communities.

Educational Features

- Participatory activities focusing on learning by doing.
- Focuses on behavioural change of student leaders
- Schools participate in waste segregation led by trained leaders which reaches out to their communities as well.
- Trained leaders are aware of best practices as well as local laws regarding waste management



Useful link

Youtube: <https://www.youtube.com/watch?v=EDF8eGJciGY&feature=youtu.be>

Contact

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