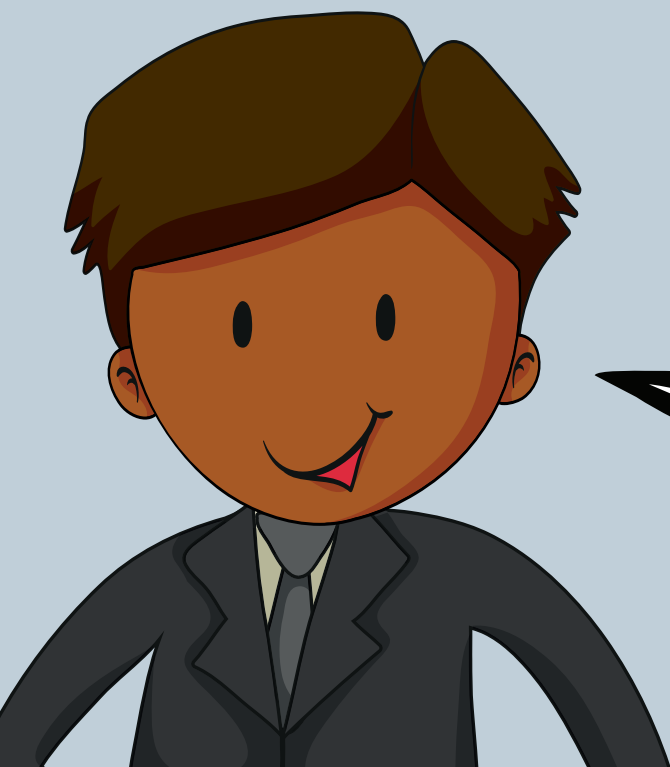


MY WASTE, OUR WEALTH

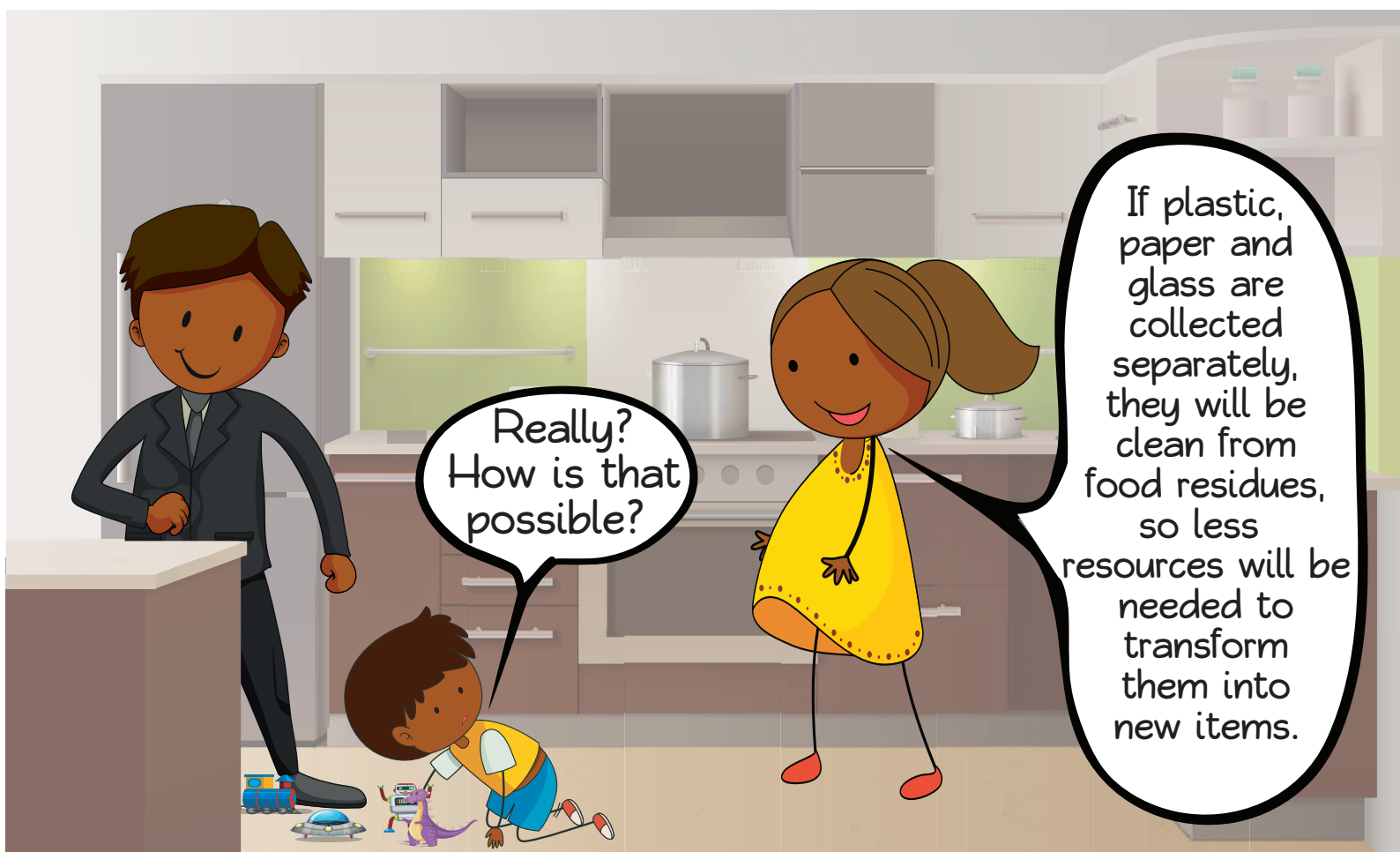
BE PART OF THE SOLUTION!







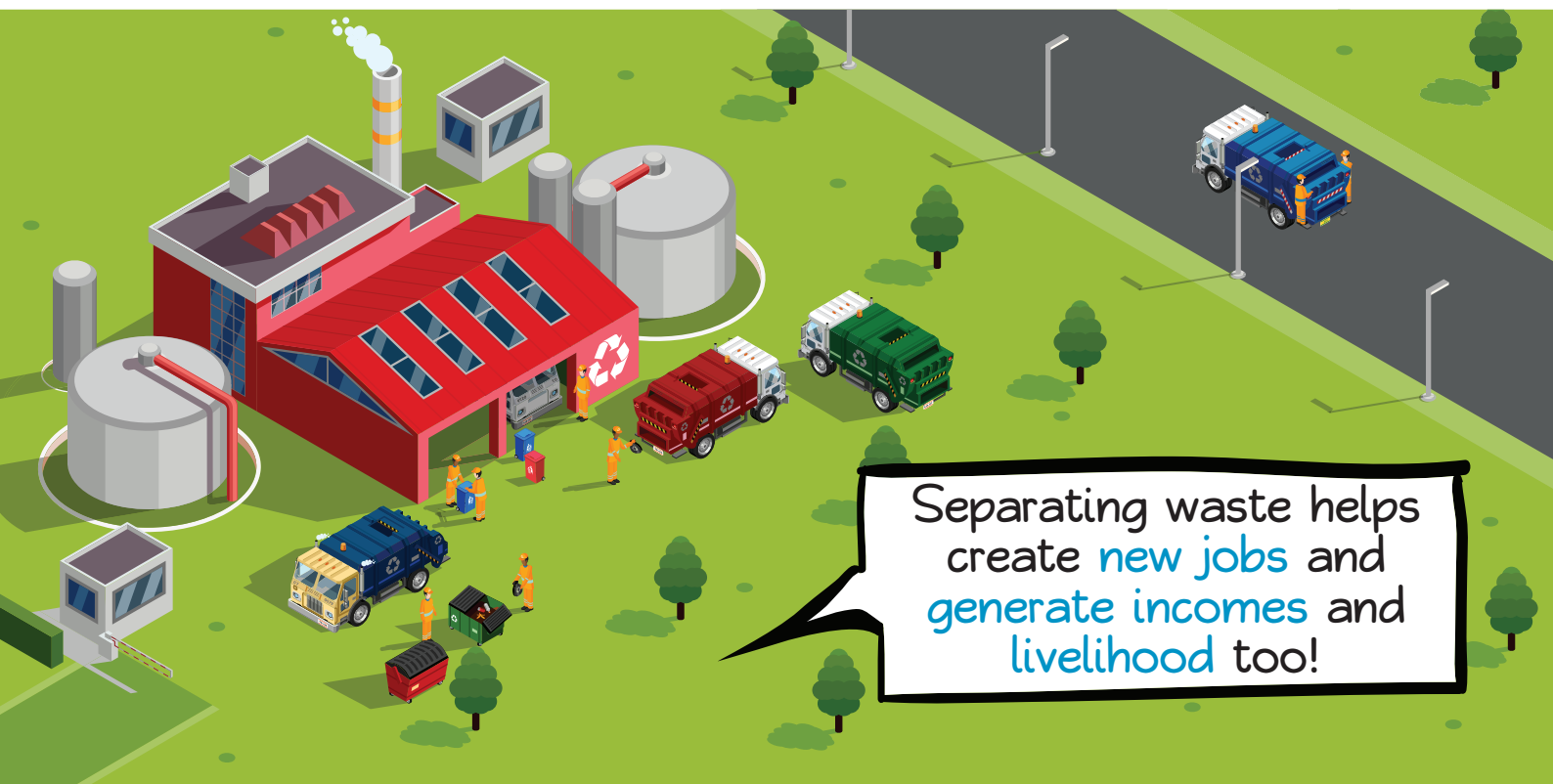
That's a very good question. If we separate it, it will be possible to recycle the waste. This saves our precious natural resources while at the same time generating new ones.



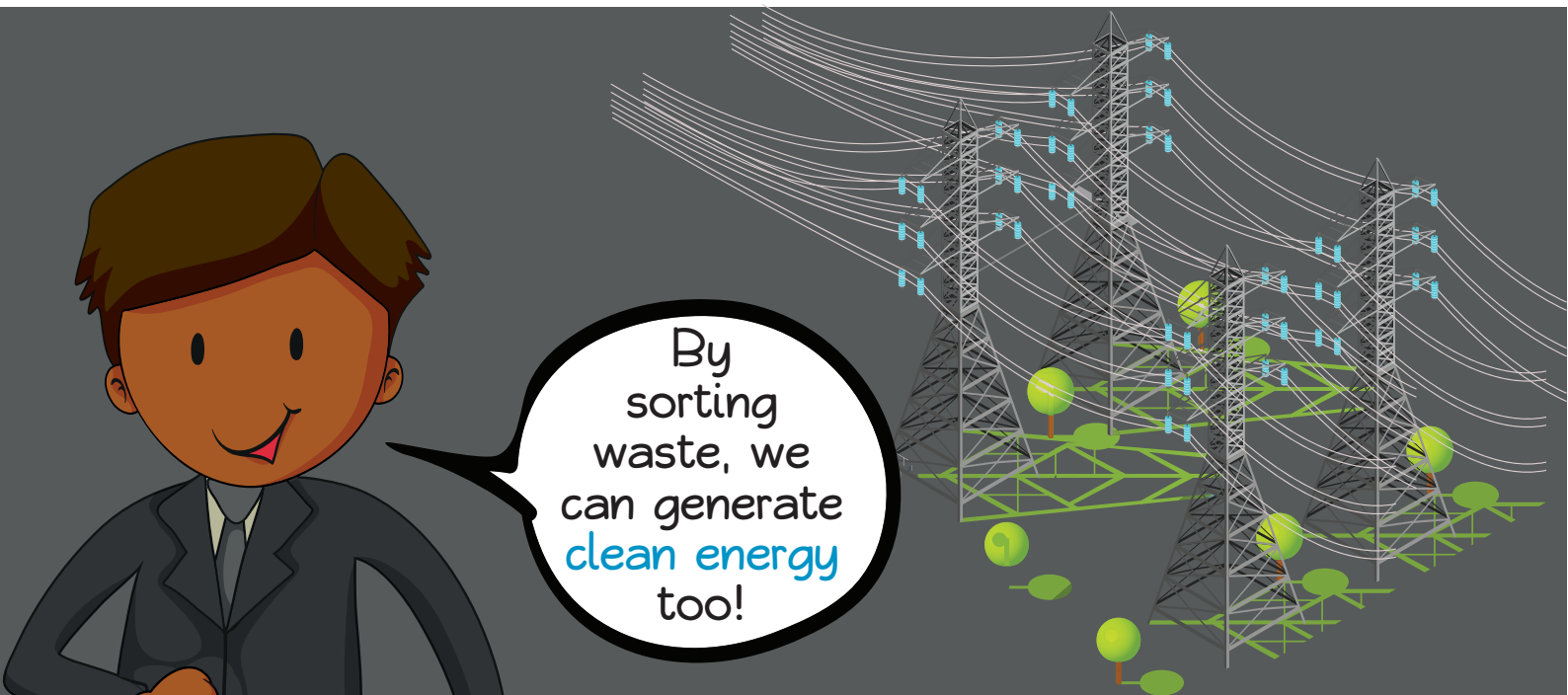
Really? How is that possible?

If plastic, paper and glass are collected separately, they will be clean from food residues, so less resources will be needed to transform them into new items.

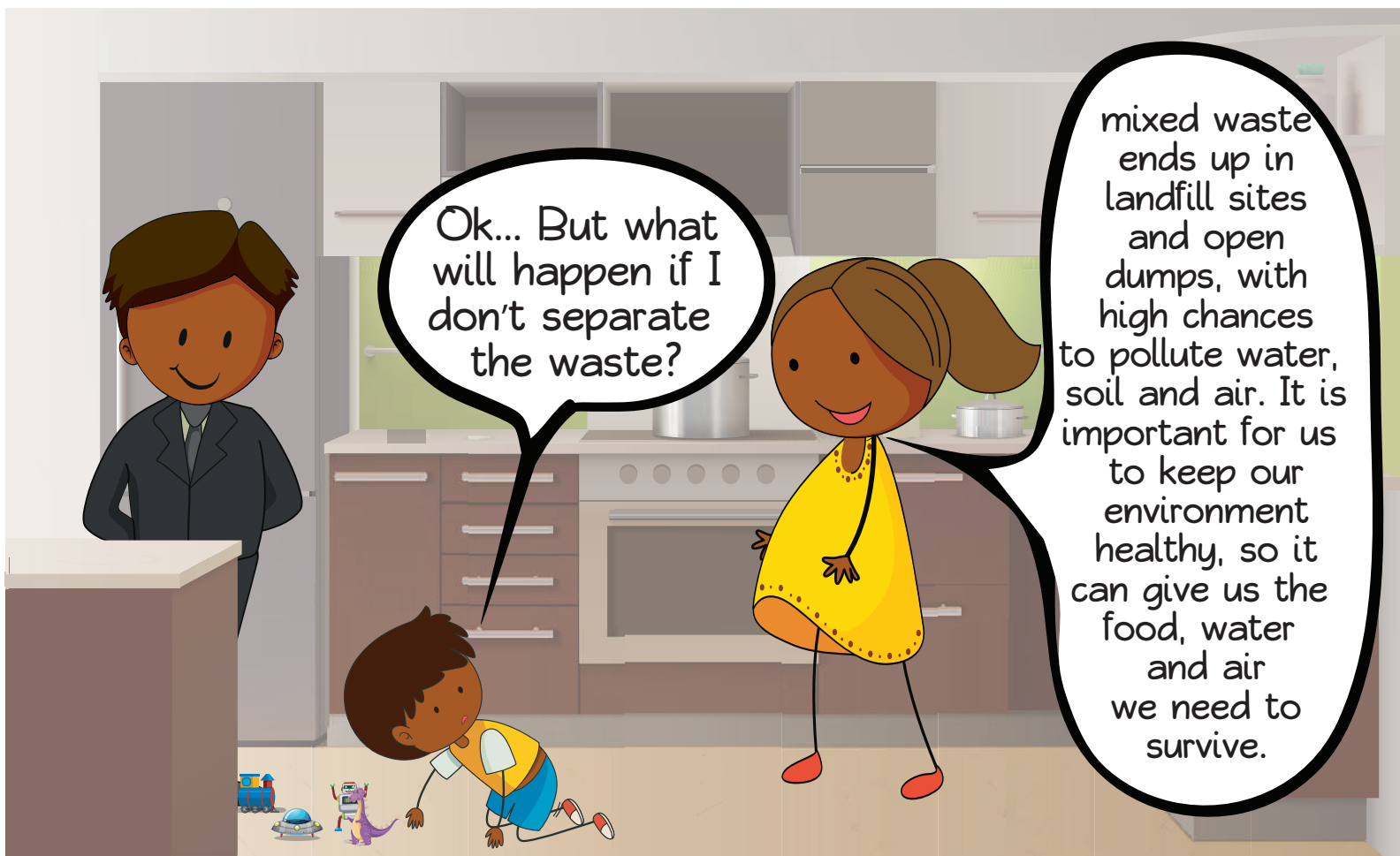
For example, **food waste** if collected separately, is transformed into **organic fertilizer**, **biogas** or **electricity**.




Separating waste helps create **new jobs** and **generate incomes** and **livelihood** too!



By sorting waste, we can generate **clean energy** too!





In school, I learnt
about the 5Rs!
Rethink, Refuse,
Reduce, Reuse,
Recycle.



Most of the
items we throw
away, are actually
not waste but
resources.
RETHINK.

Let's look at our waste.....

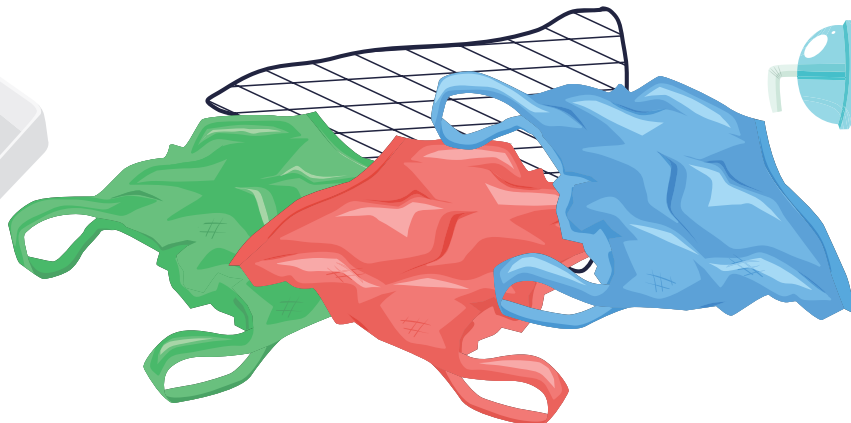
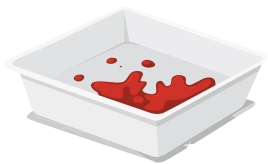


we can **Re-use** this glass bottle again and again to store water or if we put it in the separate bin, recycling companies can use it to make new glass items.



Another important thing you can do is to **Refuse** single-use items...

These are Items that you use only once, often only a couple of minutes, and then throw away... For example, the plastic nets for vegetables and fruits.





Ohh, I understand now.
I see these nets every time
we go food shopping. We
only use them for carrying
food home then we throw
them away.

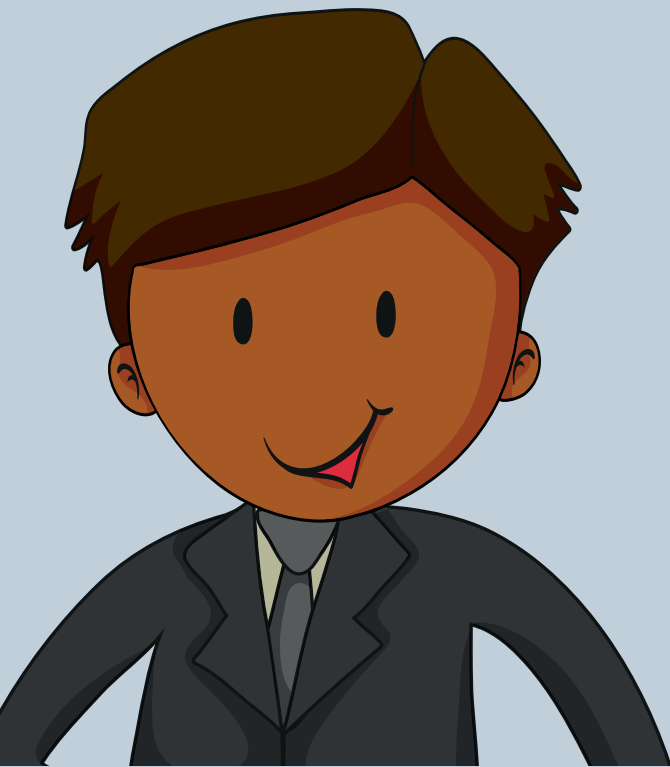
Next time let's take
our reusable bags with
us, so we will not
generate this waste



Reuse helps save resources
and protect our environment
too.

For example, when your older
cousins give you the clothes
that don't fit them anymore...

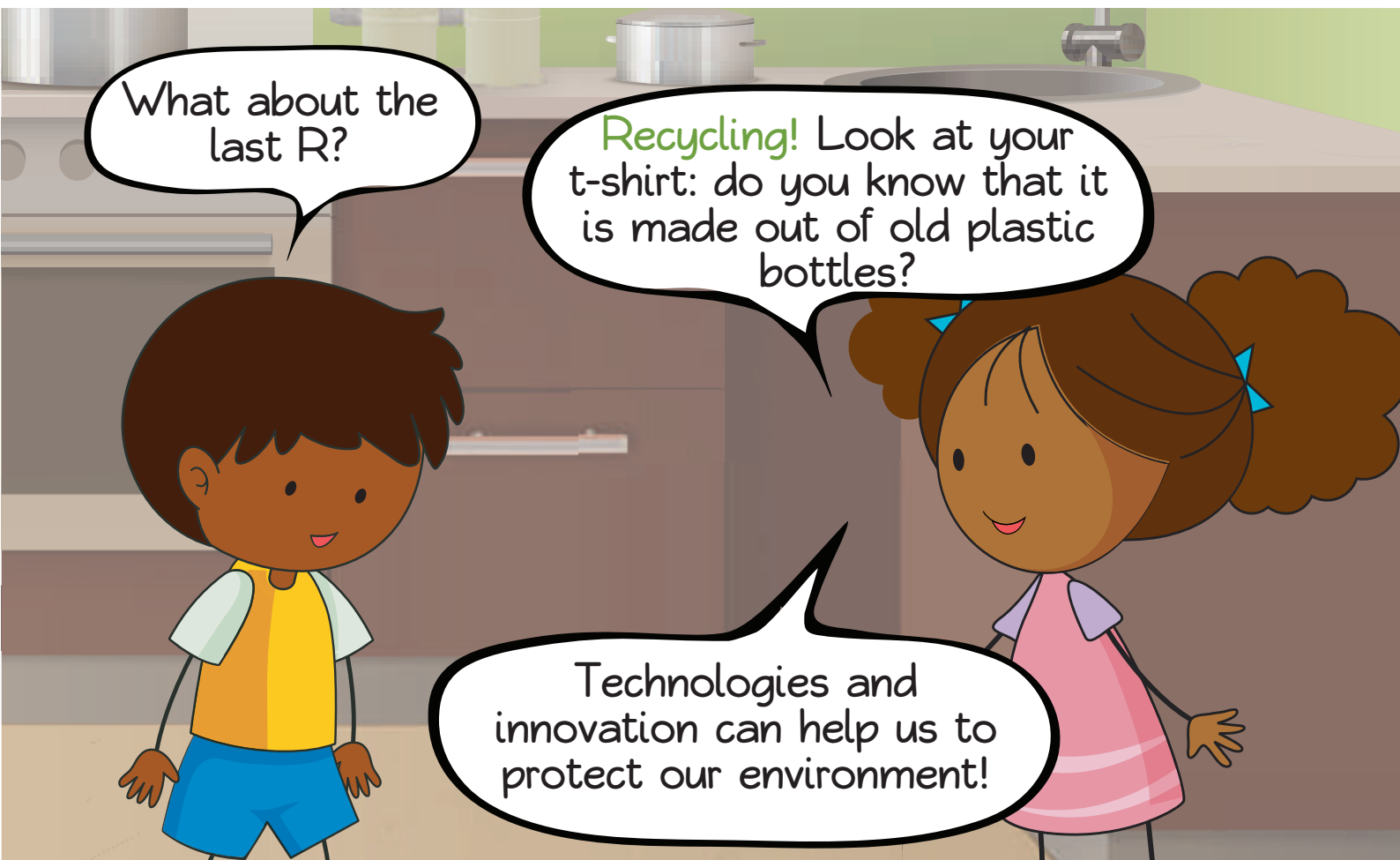
You can give books or toys that
you don't use any more as gifts.
Be generous with your friends,
family and our planet!



sometimes we want the newest things, even though we do not need them.

we need to think twice before buying anything...

The most effective way to manage waste is not to produce it in the first place! That way we **Reduce** waste generation.



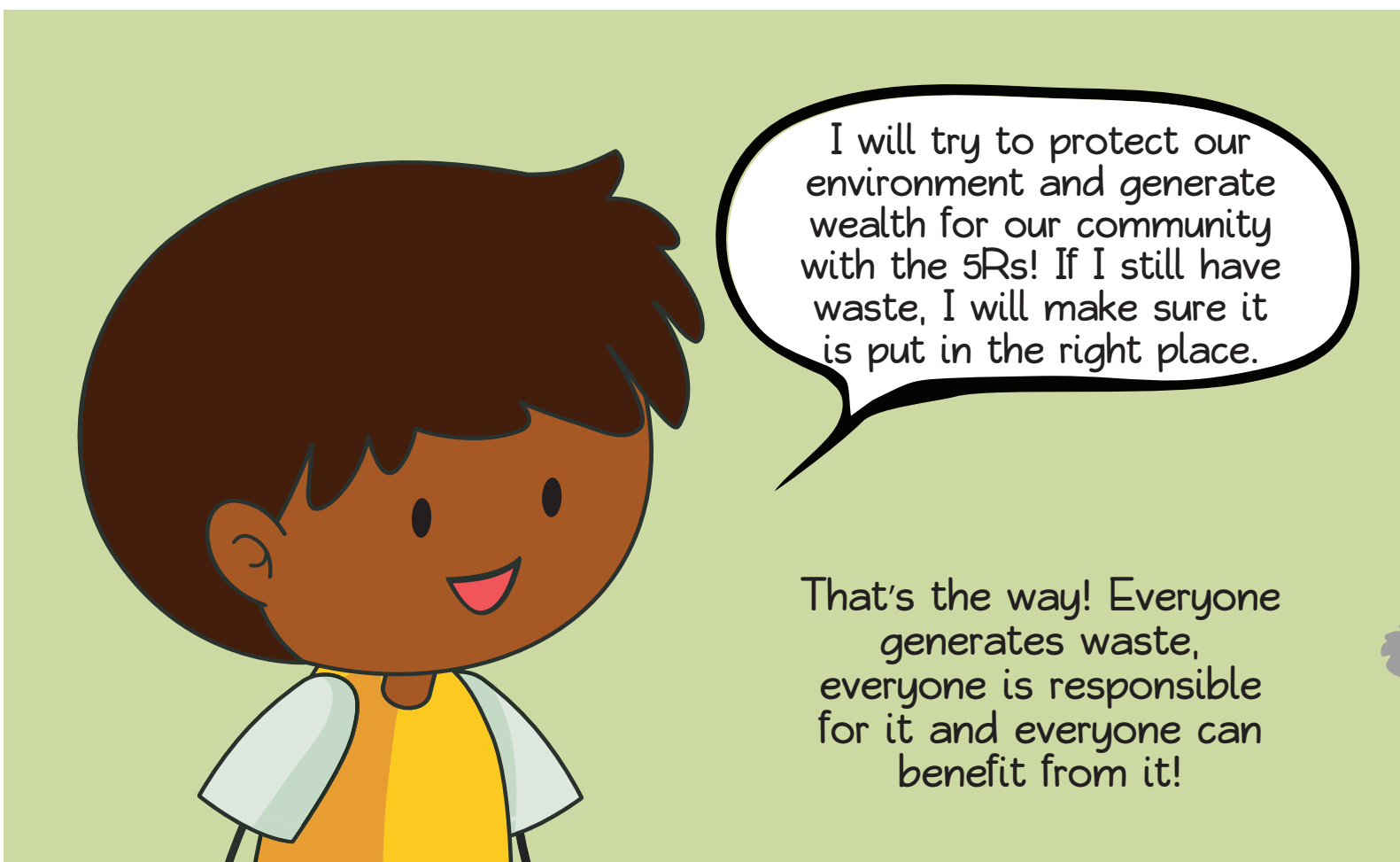
Look how much
our waste has
been reduced
using the 5Rs.

Now, only this
waste will go to
the landfill...
the rest will be
recovered





There is a saying:
Waste if mixed,
resource if separated!
We reduce waste and
recover resources and raw
material by separating!



I will try to protect our
environment and generate
wealth for our community
with the 5Rs! If I still have
waste, I will make sure it
is put in the right place.

That's the way! Everyone
generates waste,
everyone is responsible
for it and everyone can
benefit from it!

Where are you running to?

I want to tell
my friends about the 5Rs!
Together we can achieve
more!



FOR MORE INFORMATION ON HOW TO TAKE ACTION
TO IMPROVE WASTE MANAGEMENT IN YOUR CITIES
AND COMMUNITIES?
VISIT US AT

[HTTPS://UNHABITAT.ORG/WASTE-WISE-CITIES-CAMPAIGN](https://unhabitat.org/waste-wise-cities-campaign)

SHARE WITH US YOUR AWARENESS AND SENSITIZATION
STRATEGIES:

WHAT HAVE YOU ACHIEVED?

WHICH CHALLENGES HAVE YOU ENCOUNTERED?

HOW HAVE YOU OVERCOME THEM?

TELL US AT

WASTEWISECITY@UN.ORG



UN  **HABITAT**
FOR A BETTER URBAN FUTURE