Urban Planning for City Leaders - A handbook for Kenya is a valuable source of information, inspiration and ideas on urban planning that is designed for city leaders and decision makers at a critical moment in human history. Globally, it is predicted population growth over the next 50 years will have immense consequences for cities, particularly intermediate cities with populations of up to two million people. Developed countries will need to double the amount of urban space they have by 2050 to accommodate the expected numbers of people, whereas developing countries will need to expand their urban space by more than 300 per cent. By 2050, Kenya’s urban population is projected to reach 44 million people, which will be close to half (46 percent) of the total country population, from an estimated current urban population of 13.8 million people.

Most cities will simply not be able to cope with the impact of population growth and other issues if they do not start preparing for them now. This means planning, designing, financing and implementing strategies for sustainable urban development, which involves: land use and urban form, affordable housing, mobility, water supply, energy, waste management, social and economic development, parks and open spaces, environmental management, community amenities, safety, climate change mitigation and adaptation, urban governance and much more. This handbook is a start towards making those strategies. It focuses on the key role that proactive integrated urban planning can have in shaping the future of a city and it outlines practical ways to create and implement a vision for a city that will better prepare it to cope with growth and change.

The handbook includes several “how to” sections on key aspects of urban planning, answers many of the questions that leaders are frequently asked, and features numerous examples of cities where urban planning made a significant, positive transformation.

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PART I: IMPORTANCE OF PLANNING AND UNDERSTANDING A PLANNING PROCESS

FOREWORD

Unplanned developments, informal settlements, uncoordinated and unplanned land use and infrastructure development, large infrastructure and housing deficits are among the greatest challenges that Kenya’s cities and towns face today. Despite the prevailing challenges, the country’s population is increasingly urbanizing. The United Nations, Department of Economic and Social Affairs, Population Division (2018) currently projects Kenya’s urban population as 27 per cent of the total population. This is equivalent to 13,772,000 people living in urban settlements of varying sizes. The country’s urban population is expected to reach half (50 per cent) of the total population in the year 2050. Given that Kenya is awaiting its largest share of urbanization to unfold, it is an opportunity to guide a sustainable urban transition. This will require urban management institutions with sufficient capacity to plan, implement, govern and manage this transition.

The year 2030 is the target for states to realize the seventeen Sustainable Development Goals. This is the same year that Kenya has planned to achieve its Vision 2030 for socio-economic development. Sustainable urban development will be at the core of realizing both. In line with this, is the implementation of the New Urban Agenda, which aims to readdress the way cities and human settlements are planned, financed, developed, governed and managed, recognizing sustainable urban and territorial development as essential to the achievement of sustainable development and prosperity for all.

Urban planning is one of the tools that can help governments: national, sub-national and local, to realize sustainable cities and human settlements. To do so, governments must have sufficient capacity to facilitate efficient urban planning. Such capacity is required at different levels of government and among the various actors, including leaders.

This handbook, drawing from UN-Habitat’s Urban Planning for City Leaders handbook, has been designed to empower Kenya’s leaders with planning knowledge. Leaders play a critical role in urban planning and are involved in decision-making processes that have significant implications for urban development outcomes. Yet too often, urban planning processes are hindered by communication challenges, including at times, disconnect between leaders and technical officers.

This handbook, therefore, offers practical advice and insights into how leaders can actively participate in urban planning and development processes in Kenya. By leaders gaining a better understanding of planning, they can make well-informed decisions and develop better engagement with planning processes, including having good communication with planners, communities and other stakeholders in the urban sector.

Ms. Maimunah Mohd Sharif
United Nations Under-Secretary-General and Executive Director
FOREWORD

Kenya is rapidly urbanizing, with urban centres anticipated to play a critical role in the socio-economic transformation of the country. However, there are several obstacles to deal with including infrastructure and housing deficits, ineffective urban planning, weak urban economies, inadequate institutional capacities, and urban governance challenges.

Being an emerging middle-income economy, attaining sustainable urban development is not only important for the realization of Kenya’s Vision 2030, but it is also a vital undertaking towards the attainment of the Global Sustainable Development Goals and the New Urban Agenda.

For the country to harness the urban potential and achieve sustainable urban development, both national and county governments must work together in addressing the challenges facing cities and towns. Unplanned urban development has been a major constraint to sustainable urban development. To address this, several interventions are required including the need to strengthen urban planning capacity at different levels.

In the coming years, urban centres in Kenya are required to invest immensely in infrastructure and housing. To build right, urban planning is a vital tool for facilitating effective coordination of investments. Effective urban planning will enable urban authorities make well-informed decisions whose resultant investments are resource-effective and that go a long way in advancing inclusive well-being, strengthening economies and preparing cities and towns for future growth, among other benefits.

This handbook has been prepared, in collaboration with UN-Habitat, as an urban planning knowledge tool for leaders in the country. Across the counties, it is noted that growing secondary cities, medium-sized and small towns face additional challenges, especially the absence of established urban management institutions and urban development plans. As leaders in the counties embark on building the necessary institutions which include urban boards and committees, they are also expected to actively participate in urban development planning. This active participation requires a good understanding of urban planning.

Whereas specialized skills are needed at the technical level, leaders and policymakers also need to be conversant with the value created by good urban planning. It is no doubt that a common understanding will facilitate better engagement across technical, policy and leadership structures of the urban sector. The national government, in collaboration with development partners will continue to support counties in developing sufficient capacity to effectively and efficiently steer urban development on to a sustainability path, within the framework of devolved government system.
**TERMS USED IN THIS HANDBOOK**

**Urban Form** – is the physical characteristics of an urban center, including its shape, size, density, land use and configuration of settlements. Urban form can be considered at different scales: regional, urban, neighborhood, block and street. The configuration and delivery of urban infrastructure together with land use, distribution of urban functions and topography, collectively determines the efficiency of a settlement, and therefore it strongly influences urban form. Urban form evolves in response to social, economic, environmental, and planning and land management regimes, technological advancements, housing and transportation policies.

**Density** – the amount of people, buildings/built mass, or units in a given area (e.g. people per hectare or dwellings per hectare). Managing density is a critical factor in urban development. Guidelines on permitted Plot Ratio [PR] or Floor Area Ratio [FAR] is used in planning to ensure an area is developed to achieve a desired density. PR/FAR refers to the relationship between [ratio] total floor area and the size of the plot. For example, for a PR/FAR of 2.0, a plot of 100m² can have a building with a floor area of 200m². This can be achieved through varied design configurations, which are often specified in development control regulations and urban design policies. These include plot setbacks, building lines, plot coverage and building heights.

**Densification** – the increased use of land and space, horizontally and vertically, within existing developed areas and in new developments. Densification is marked by an increase in the number of buildings and building mass, units and/or population in the area.

**Connectivity** – the mobility network of an urban center. Good connectivity strengthens physical, social and virtual relationship between people, places and goods. Connectivity varies with scale, and involves different types of transport and mobility systems, including pedestrian and bicycles. At regional and national levels, connectivity could refer to railways and major roads linking production and consumption centres. At the city level, connectivity is closely related to mobility and the permeability of an area; increased connectivity implies decreased travel distances and enhanced accessibility. Connectivity at the neighborhood level involves the street network, including footpaths and cycle paths. Connectivity also involve how the urban fabric is conformed and designed, e.g. depending on the grid and distribution of streets and public space.

**Urban Compactness** – promotes optimum use of resources by encouraging the agglomeration of goods and services. This benefits residents of an area as services are in close proximity to their homes and can be easily accessed. It is measured in terms of the population and building density of an area, and the concentration of urban functions, efficiency of land use, and infrastructure costs per capita/per built mass in that area. Mixed-use developments, public transit and high density within a municipality area are some of the clearest indicators of urban compactness.

**Mixed Land Use** – multiple and compatible uses of adjacent areas of land. The integration of residential, commercial, office and social amenities is an example of mixed land use. This reduces travel demand, enhances accessibility and promotes economic and social development.

**Urban Sprawl** – the physical expansion of the built environment around an urban centre, in relation to the surrounding rural areas, farmlands or greenfields. It is considered the opposite of desirable compact urban development. Globally, the definition of urban sprawl varies, and is shaped by many factors including urban planning and design, land and housing markets, transportation networks and other reticulated infrastructure such as sewerage. Urban Sprawl has been associated with a range of costs including increased commuter travel, environmental management challenges and climate change, and inequity in access to jobs and markets, economic production and other opportunities.

**Public space** – all places publicly owned or of public use, accessible and enjoyable by all for free and without profit motive. This includes streets, open spaces and public facilities...
Pedestrian-Friendly – the extent to which an area is accessible and amenable to people moving on foot and on bicycles. Factors affecting walkability include street connectivity, land-use mix, residential density, presence of trees and vegetation, frequency and variety of buildings, entrances, sensations along street frontages and more.

Equality – involves systematic (re)distribution of the benefits of growth or development, with legal frameworks ensuring a ‘level playing field’ and institutions protecting the rights of the poor, minorities and vulnerable groups.

Social Mix – the presence of residents from different backgrounds and income levels in the same neighborhood. Social Mix is dependent on the availability of different housing options, determined by price, tenure type, residential typology, and availability diverse employment opportunities.

Urban Resilience – the capacity of individuals, communities, institutions, businesses and systems [e.g. infrastructure] within an urban area to adapt when exposed to hazards [e.g. floods, disease outbreaks, terror attacks], stresses [e.g. inefficient service delivery, high unemployment and slowed economic growth], or systemic change in order to maintain an acceptable level of functional organization.

Urban Governance – is how government engages various actors including the private sector, civil society to plan finance and manage cities and towns. It involves a range of actors and institutions, with their relationships being critical in determining what happens, and where, in the urban area. Effective urban governance requires appropriate policy and legal frameworks, efficient and relevant political decision making, managerial and administrative processes, and capable local institutions which respond to the citizens’ needs.

Inclusive Urban Planning – recognizes that every person has the right to participate in shaping the built environment, and benefit from urban development. The process of Inclusive Urban Planning promotes participation in planning and diversity in representation. The intended outcome is equitable access to services, jobs, opportunities, and civic and political life.

Informal Settlements – residential areas where:
1. Inhabitants have no security of tenure in the land or dwellings they inhabit, with modalities ranging from squating to informal rental housing;
2. Neighborhoods usually lack, or are cut off from, basic services and city infrastructure; and
3. Housing may not comply with current planning and building regulations, and is often situated in geographically and environmentally hazardous areas.

Informal settlements can be a form of real estate speculation for all income levels of urban residents, affluent and poor. Slums are the most deprived and excluded form of informal settlements, and are characterized by poverty and large clusters of dilapidated housing. Slums are often located on hazardous urban land. In addition to tenure insecurity, slum dwellers lack formal access to basic infrastructure, services, public space and green areas. They are constantly exposed to eviction, disease and violence.

Urban-Rural Linkages – complementary functions and flows of people, natural resources, capital, goods, employment, ecosystem services, information and technology between rural, peri-urban and urban areas. It also encompasses addressing aspects of agriculture, where it should be noted that agricultural activities surrounding urban areas play a critical role in providing food to urban residents.

Geographic Information System [GIS] – a technology that enables decision makers and urban planners to visualize, question, analyze and understand relationships, patterns and trends in their environments. Decisions on public and private investments have a geographical dimension. When used by urban authorities, GIS has several benefits. These include simplified work practices, enhanced efficiency and revenue; improved inter-departmental communication; improved spatial information management and land administration; and better urban planning, management and decision-making.
There is need for tools to help leaders and county policy makers ensure the effective execution of planning mandates. County leaders often have diverse educational and or professional backgrounds. For many, understanding of urban planning and development tends to be limited.

This handbook has been designed as a tool for leaders, which will enhance their capacity to oversee urban planning and development in their regions.

**PURPOSE OF THE HANDBOOK**

Leaders’ decisions on urban planning and development matters are more effective if they are provided with the relevant tools and knowledge. Better understanding of urban planning and development processes leads to better communication with planners, and facilitates better engagement with citizens and stakeholders.

The handbook primarily targets county leaders, including members of the county executive committee, advisors to county governments, chief officers, members of urban boards or town committees, city managers and town administrators, and members of county assembly. The handbook is also useful to technical managers in charge of county planning functions, and practitioners in both public and private sectors. It may also be used as a reference material for schools of urban planning in Kenya.
This handbook is tailored for Kenya’s urban context, and borrows from UN-Habitat’s Urban Planning for City Leaders Handbook (UPCL). In addition to metropolitan areas and the primary cities, the Kenyan urban context is characterized by many rapidly growing secondary cities. These medium or small towns offer increasing opportunities for social and economic development. But at the same time these urban centres face challenges. Under-developed infrastructure and services, unplanned developments and informal settlements, dysfunctional land and housing markets, environmental management challenges, and inadequate institutional capacity for urban planning and urban management are some of the reasons Kenyan cities and towns have for long been trapped in a state of under-development.

Leaders have a critical role in steering Kenya’s urbanization towards sustained economic productivity, social development and environmental sustainability. On that basis this handbook offers leaders an overview of the benefits of urban planning, and how urban planning is useful in attaining sustainable development. Leaders are equipped with principles, concepts and a basic understanding of how urban planning and development processes work. The handbook describes the role of leaders in urban planning, and outlines how they can be actively involved in planning processes.
PART I: IMPORTANCE OF PLANNING AND UNDERSTANDING THE PROCESS

The first Part of this Handbook is designed to inform leaders of the importance of planning, to understand the institutional and urban context, and to equip them with basic knowledge of an urban planning process.

Section 1: Why Urban Planning Matters. This section describes the current state of urbanization trends and urban distribution in Kenya. The concept of urban-rural linkage is introduced, and is important given the country’s human settlement development context. Key opportunities and challenges of urbanization, and the benefits of urban planning are outlined.

Section 2: Institutions and planning context – This section provides information for leaders on institutional roles and responsibilities for planning, important planning issues and different scales of planning, and the urban context that planning responds to in Kenya’s cities and towns.

Section 3: Getting Involved in Plan Preparation - This section gives leaders a basic understanding of the typical planning process. This will enable successful facilitation and management of urban development plans, from formulation to implementation.

Section 4: Cross-cutting Issues in Planning – This section highlights important cross-cutting issues that must be considered during the planning process. These include gender and youth issues, human rights and climate change.

PART II: PLANNING TO ADDRESS SPECIFIC URBAN DEVELOPMENT ISSUES

The second part of the Handbook provides leaders with basic understanding of how urban planning can be used to address specific and thematic urban issues, but which needs to be analyzed and addressed through an integrated [cross-sectoral] approach. The contents of this second part are structured as follows:

Section 1: Plan for Improved Infrastructure and Basic Services
- Plan for Urban Mobility
- Plan for Water Supply, Sanitation Services and Environment Management
- Plan for Energy Needs
- Plan for Telecommunications Infrastructure

Section 2: Plan for the Realization of Affordable Housing for All

Section 3: Plan for Social Infrastructure, Public Spaces and Safety

Section 7: Plan for Economic Development and Revenue Generation
PART I: IMPORTANCE OF PLANNING AND UNDERSTANDING A PLANNING PROCESS
PART I

IMPORTANCE OF PLANNING AND UNDERSTANDING A PLANNING PROCESS

Section 1.
WHY URBAN PLANNING

Section 2.
INSTITUTIONS AND PLANNING CONTEXT

Section 3.
PLAN PREPARATION

Section 4.
CROSS-CUTTING ISSUES IN PLANNING
SECTION 1

WHY URBAN PLANNING
Urbanization in Kenya has presented opportunities and challenges in equal measure. As Kenya’s population continues to grow, urban centres are accommodating an increasingly significant share of the population. This has necessitated the establishment of sound frameworks to guide sustainable urban development. Urban planning is an instrumental tool which leaders can use to address challenges, while also harnessing opportunities arising from urbanization. Urban planning, together with good urban governance and management, helps leaders to fulfill their mandate to create and implement plans which will enhance citizens’ quality of life. Good urban planning ensures good investment decisions are made. This leads to optimal use of public resources and accelerated development.

UNDERSTAND URBANIZATION TRENDS

Kenya’s Urban Population is Increasing, but is not Evenly Distributed

Kenya’s urban population is projected to increase significantly in coming years. The current (2018) urban population is estimated at 27 percent (13.8 million people) of the country’s total population. This is projected to reach 33.4 percent (22.4 million people) by the year 2030, when Kenya aims to achieve her Vision 2030. By 2050, the projected urban population will be 46 percent (44 million people), which will be almost half of the total country population. The current average annual rate of change of the urban population (urban growth rate) is 4.23 percent, with an average annual rate of change of the percentage of urban (urbanization rate) of 1.74 percent. This is according to the World Urbanization Prospects: The 2018 Revision, by Population Division of the United Nations.

The majority of Kenya’s urban centres are small towns and medium-sized cities. Analysis of the 2009 Kenya Population and Housing Census indicates that in that year, Nairobi was the only city with a population of over one million. By 2017, Mombasa was the only other city with a population greater than one million. Nairobi’s reported 2009 population was 3,138,369, with an annual growth rate of 4.39 percent. In light of this, it was estimated that by 2014 the city’s population reached 4,232,100. Besides Nairobi and Mombasa, other major urban areas whose population in 2009 exceeded 250,000 people are: Nakuru, Kisumu and Eldoret.

Most of the urban population is distributed in centers with a population smaller than 100,000 people, according to the 2009 Census. The Urban Areas and Cities Act recognize a town of at least 2,000 residents as the smallest possible urban centre. The County must ensure that all such centers have development plans. These areas make up the largest share of Kenya’s urban population. The national government has already formulated the National Urban Development Policy and the National Spatial Plan as frameworks for addressing urbanization at the national level. Counties are required to scale-down the frameworks for implementation at the county level.

Note: Urban planning by size class of urban settlement and number of cities, 1990, 2018 and 2030. They grey area is a residual category that includes all urban settlements with a population of less than 300,000 inhabitants.

Source: UN Population Division 2018
Leaders need to ensure that their governments have updated data on urbanization. This will enable better policy and decision making, while balancing the needs of urban and rural settlements in their counties.

Most county leaders manage medium-sized and small towns. The distribution of urban centers of this size varies across the country. While Kenya is made up of 47 counties, most of the urban population is concentrated along the Northern Corridor. County leaders should take note of urbanization trends and the distribution of urban centers in their counties. A clear understanding of the opportunities and challenges presented by each county’s urban context is vital, to successfully promote social and economic development and environmental sustainability. This should be considered during the formulation of County Spatial Plans (CSP), County Integrated Development Plans (CIDP) and Integrated Urban Development Plans (IUDP), which are ideal tools for guiding strategic urban investments at the county level.
Figure 1.4 | Distribution of Urban Centres in Kenya

Source: Population Data: Kenya Population and Housing Census 2009
Map: Baraka Mwau

International Boundary: Map No. 4187 Rev 3 United Nations December 2011
Disclaimer: The boundaries and names shown and the designations used on this map do not imply official endorsement or acceptance by the United Nations.
HARNESS URBAN OPPORTUNITIES AND ADDRESS CHALLENGES

County leaders and planners can guide urbanization in a socially, environmentally and economically sustainable way, due to relatively low levels of urbanization and the current existence of small, but growing, towns. Through good urban planning and policy, cities and towns in Kenya can avoid mistakes made in many other urbanizing contexts.

A lack of effective planning and management creates many challenges, such as increased urban poverty and socio-economic inequality. For instance, Kenya’s urbanization has resulted in relatively low per-capita income. Other challenges confronting Kenya’s cities and towns include severe infrastructure and affordable housing deficits, inefficient urban form and informal developments, distorted land and property markets, climate change and environmental degradation.

Urban planning is an important tool for city leaders to achieve sustainable development. It helps to formulate medium- and long-term objectives, generate a collective vision and ensure rational organization of the resources to achieve it. Planning leverages municipal budgets, informing infrastructure and service investments and balancing the demand for growth with environmental protection. It also distributes economic development within a given area to reach social objectives, and creates a framework for collaboration between local governments, the private sector and the public at large.

Box 1.1 The Role of the County Executive Committee in Urban Planning and Development

Section 37 of County Government Act

“A county executive committee shall—

(a) Monitor the process of planning, formulation and adoption of the integrated development plan by a city or municipality within the county;

(b) Assist a city or municipality with the planning, formulation, adoption and review of its integrated development plan;

(c) Facilitate the coordination and alignment of integrated development plans of different cities or municipalities within the county and with the plans, strategies and programmes of national and county governments; and

(d) Take appropriate steps to resolve any disputes or differences in connection with the planning, formulation, adoption or review of an integrated development plan”
PART I: IMPORTANCE OF PLANNING AND UNDERSTANDING A PLANNING PROCESS

**Box 1.2 Strengthen Urban-Rural Linkages**

**Urbanization is re-shaping human settlements in Kenya.**
Through urbanization, opportunities to enhance development have been expanded. At the same time, social, economic, and environment challenges have emerged. Over recent years, there are two key trends that have emerged. First is the increasing rural-urban migration, and the second trend is the gradual transformation of rural lands on the edge of urban areas into peri-urban and urban land uses. Rural settlements have also transformed, with increased flows of capital, labor, and goods, natural resources, and exchange of information between urban and rural areas.

A system of settlements has developed in Kenya, which connects city regions, intermediate cities, medium-sized towns, small towns, market centers, and rural villages. Intermediate cities, medium-sized, and small towns are fundamental in linking populations in rural settlements with urban centers. These settlements strengthen economic opportunities by providing a market for rural-based economies and enhance access to basic services and technology, among other opportunities.

Leaders, policy makers, and planners need to harness the benefits of urbanization across Kenya’s entire network of human settlements within and across counties. It is critical to promote integrated urban and territorial planning, where urban centers of different sizes are integrated with their hinterlands. The back-and-forth movement of people between urban and rural areas, and the social-cultural relations between the two should also be considered in planning and formulating county policy.

**Figure 1.5 A Typical Urban-Rural Transect in Kenya**

**How Planning Ensures Leaders Achieve Policy Goals**

**Planning Helps Leaders to Achieve Development Goals**
A plan that is well-embedded across sectors, in a system of national, county, and local plans, helps to mobilize resources from different levels of government and guide coordinated investments. An urban plan embedded in a legal framework provides a predictable urban environment for the medium to long term perspective, ensuring the area will continue to attract investors, thus realizing local, regional, and national goals.

**Planning Enables Leaders to Build Credibility**
Executing planning processes with efficiency, transparency, and a participatory approach helps build the credibility of a local government. Since plans are often made for the long term (up to 20 years), they continue over electoral cycles, making them less politically sensitive. This helps build investor confidence, making an area more attractive for investments. Participatory planning processes open channels of communication between citizens and government; improving engagement and creating lasting value.
Planning Creates a Framework for Sustainable Growth
Natural population growth and increased rates of rural-urban migration have resulted in rapid growth of urban centres in Kenya. Planning has failed to match the pace of this growth, leading to informal settlements, segregated suburbs and degradation of the natural environment. With an evidence-based approach and scenario planning, urban planning can respond to increasing populations and create a framework for urban growth that ensures high quality of life for all citizens.

Planning Helps Leaders to Anticipate Future Challenges and Harness Opportunities
A well-planned city is a well-prepared city. Good planning anticipates tomorrow’s challenges, rather than reacting with costly ‘reversal’ and ‘corrective’ measures. For example, upgrading informal settlements, restructuring already occupied land, retrofitting built-up areas, or rehabilitating degraded natural environments are costly and politically challenging, making them difficult undertakings. In contrast, planning for efficient urban patterns can generate long-term value for current and future generations.

Planning Creates a Framework for Economic Growth
Planning helps coordinate the distribution of economic activities. By investing in efficient systems and allocating sufficient space for infrastructure (such as electricity, water and sewage) a robust physical framework for economic growth can be is created. While inefficient street patterns can hinder the connectivity of an area, well-planned streets increase the value of local businesses. More efficient land-use in cities leads to a greater return on public investments. Planned areas are more attractive to investors, contributing to increased municipal revenue in the long term.

Planning Promotes Natural Resource Management and Prepares Urban Centers for Climate Change Adaptation
Planning can help achieve a balance between the preservation and economic use of natural resources. Urban planning can also help urban areas adapt to the impacts of climate change by increasing the resilience of vulnerable settlements to natural disasters, and by preventing development in locations likely to experience disasters or in areas that are instrumental for maintaining the ecological infrastructure in urban areas. These include wetlands, eroding coasts, steep areas prone to landslides etc. Mixed-use, compact cities with efficient transport links can reduce energy consumption and reduce emissions. Properly planned and managed urban developments can also contribute to a more healthy and recreational urban environment (air and noise pollution), which are of benefit for the inhabitants.

Planning Promotes Equitable and Inclusive Development
Good urban planning provides a platform for diverse stakeholders to debate, negotiate pathways and build a common vision for urban development. This enhances good governance, sense of ownership and facilities. Unplanned cities often have a severe lack of housing options for the poor. In many Kenyan cities, this has led to social segregation and the development of informal settlements. Planning is an important tool to guide public investments, and to ensure fair distribution of the ensuing benefits.

Planning Helps Leaders to Make an Impact, Step by Step
Local leaders are elected to govern, manage and develop cities. Given the scale of the challenges cities face, it is unlikely that all desired improvements will be made immediately. Successful cities build momentum by tackling priority projects which are aligned with an overall vision. Planning identifies pressing issues and available resources, and ensures that initiatives are not redundant or going in different directions.

Planning is an institutional process for citizen participation
The planning process is an opportunity for citizens to voice their aspirations for the city they want. Through participatory planning different actors and stakeholders, and individuals, groups and communities, are able to engage leaders and planning in shaping agenda for local and city-wide development.
PART I: IMPORTANCE OF PLANNING AND UNDERSTANDING A PLANNING PROCESS

PLANNING TO ACHIEVE SUSTAINABLE DEVELOPMENT GOALS AND THE NEW URBAN AGENDA

New Urban Agenda – In October 2016, the United Nations Conference on Housing and Sustainable Urban Development (Habitat III) adopted a New Urban Agenda (NUA), which provides a global framework for achieving sustainable urban development. The role of leaders at different levels is recognized and emphasized in the NUA. The national government has embarked on developing a guiding framework on the localization of the NUA.

The NUA calls for planning approaches to be aligned with the attainment of global, national and local sustainability goals. In adopting the NUA, global leaders recognized the vital role of planning in achieving sustainable urban development. They made a commitment to “promote the development of urban spatial frameworks, including urban planning and design instruments that support sustainable management and use of natural resources and land, appropriate compactness and density, polycentrism, and mixed uses.”

Sustainable Development Goals – After the expiry of the Millennium Development Goals, UN Member States approved the 2030 Development Agenda, which includes a set of seventeen Sustainable Development Goals (SDGs). SDG 11 aims to make “cities and human settlements inclusive, safe, resilient and sustainable.” Some of the targets for SDG 11 include:

- By 2030, ensure access for all to adequate, safe and affordable housing and basic services and upgrade slums
- By 2030, provide access to safe, affordable, accessible and sustainable transport systems for all, improving road safety, notably by expanding public transport, with special attention to the needs of those in vulnerable situations, women, children, persons with disabilities and older persons.
- By 2030, enhance inclusive and sustainable urbanization and capacity for participatory, integrated and sustainable human settlement planning and management in all countries

Figure 1.6 Infographic of the Sustainable Development Goals
MAJOR OBSTACLES TO EFFECTIVE URBAN PLANNING

UN-Habitat’s Urban Planning for City Leaders Handbook (of 2013) identifies five major obstacles to effective urban planning:

<table>
<thead>
<tr>
<th>Inability to identify core issues</th>
<th>Myopic vision and lack of value-driven planning yields poor results, especially if plans do not outline the necessary steps to implementation. A collective vision, championed by leaders, is the basis of impactful planning.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Inappropriate or outdated planning approaches and tools</td>
<td>Plans made by technical experts in isolation; plans using imported approaches that are not adapted to local conditions; and plans based on mechanical and detached assessments may be irrelevant to their context. Leaders must consider the practical application of all plans. Successful experiences show that innovative, relevant approaches can be conceived in cities in the developing world.</td>
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<tr>
<td>Weak plan development and implementation capacity</td>
<td>Often cities lack the sufficient human resources to develop and implement plans. Developing such capacity within local planning departments, by using other agencies and engaging the community and interest groups, is the key to producing good plans.</td>
</tr>
<tr>
<td>Legal frameworks that do not provide sufficient traction for plans</td>
<td>A sound legal framework is indispensable for the implementation of urban plans. Many cities that have had major successes in planning also have progressive legislation, ensuring that plans are legally binding documents and include mechanisms for engaging stakeholders to ensure their successful compliance.</td>
</tr>
<tr>
<td>Plans that do not allow sufficient time for their implementation</td>
<td>Plan implementation requires monitoring capacity, credible institutions and good urban governance. Lack of continuity due to political cycles, and uncommitted leaders who fail to assess the long-term negative consequences of overruling plans, can be major hurdles to success. Methods of implementing plans adapted to the local context must be built in from the start.</td>
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# THINKING IMPLEMENTATION FROM THE START

Good planning is measured by the success and outcomes of its implementation. To become successful in implementing plans, leaders and planners should consider the following:

<table>
<thead>
<tr>
<th><strong>Make planning simpler</strong></th>
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<tbody>
<tr>
<td>The planning system can be complex, time-consuming and expensive, featuring duplications and gaps. It can take long time to create comprehensive plans, which may be outdated before they are executed. Plans that overlook institutional, technical, and financial constraints may eventually need to be abandoned. Adopting a demand-driven approach by developing a pragmatic and modular framework can increase positive impacts during a plan’s implementation.</td>
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<tr>
<th><strong>Be strategic</strong></th>
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<tr>
<td>Responding to real, long-term needs, through concrete and well-phased action steps, ensures successful implementation and longevity of plans. Plans that lack vision, or do not respond to local realities are easily sidelined and forgotten when political agendas change. Choosing which key issues to address and which assets to develop amidst constraints and challenges is not easy. It requires insight and a capacity to ask the right questions.</td>
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<tr>
<th><strong>Identify responsibilities and set performance indicators</strong></th>
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<tr>
<td>Accountability is impossible without concrete roles, or targets and the resources needed to realize them. Lack of accountability makes goals unreachable.</td>
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<tr>
<th><strong>Build inter-departmental teams</strong></th>
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<tr>
<td>Transformative projects require holistic thinking to overcome governance bottlenecks and fragmented implementation. Urban authorities that promote functional integration and teamwork enable formulation of urban development frameworks with mutually supportive sector policies. Designating a specific group responsible for strategic thinking and coordination, and institutionalizing inter-departmental cooperation and day-to-day work alignment may require systemic and behavioral change, but will ultimately prove more efficient.</td>
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<tr>
<th><strong>Deal with the legal dimension early</strong></th>
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<tbody>
<tr>
<td>A plan approved by a city council is a legally-binding document. It is important to determine whether a local government will implement a plan alone, or rely on agreements with other levels of government or private partners.</td>
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<tr>
<th><strong>Calculate the plan capital and running costs and its impact on municipal revenue</strong></th>
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<tr>
<td>It is critical to develop a clear assessment of lifecycle costs. Long-term costs associated with policy decisions are often overlooked, especially operation and maintenance (O&amp;M) costs. In some cities, the latter can be heavy financial burdens. Planning decisions and their implementation also impact the revenue base. Sound management practices must be introduced to recover resources.</td>
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<tr>
<th><strong>Obtain early support to increase the likelihood of a positive impact</strong></th>
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<tr>
<td>Cities which reach out to stakeholders are able to set priorities which reflect real needs, thus increasing the impact of investments. If stakeholders are involved from the beginning, the likelihood of later opposition to proposals is reduced. A well-supported plan aligns a local agenda with that of other levels of government, and also enlists the private sector.</td>
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<tr>
<th><strong>Phase implementation in terms of space and resources</strong></th>
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<tr>
<td>Taxpayers’ money should be managed carefully and used transparently with accountability. The same principle should apply to plan implementation. A plan’s financial feasibility with dictate the phasing of programme components, and determine which will require funding from an external source. Evaluating results and making necessary policy adjustments then enables effective scaling-up.</td>
</tr>
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</table>

Source: Adapted from UN-Habitat (2013) Urban Planning for City Leaders
PART I: IMPORTANCE OF PLANNING AND UNDERSTANDING A PLANNING PROCESS

SECTION 2

INSTITUTIONS AND PLANNING CONTEXT
Plans guide urban development at different scales, to achieve diverse but related objectives. This section outlines planning functions, various responsibilities for planning authorities and leaders, and outlines the context that urban planning operates in Kenya. Institutional mandates for planning in Kenya are examined in relation urban planning at various scales. Important considerations for the planning of newly or already developed areas are discussed.

Leaders have a responsibility enhance the social, economic and environmental development of a city. Urban planning is one of the tools leaders can use in realizing sustainable development.

PLANNING FUNCTIONS

According to the Kenyan Constitution, the state can regulate the use of any type of land, including private land. In Kenya, land is classified as either public, community or private-owned. Schedule Four of the constitution distributes planning functions across national and county governments. The National Land Commission is responsible for oversight, and is mandated to monitor land use planning throughout the country. However, leaders should take note that urban planning is undertaken within an environment where public sector, private sector, and civil society take varied and at times interrelated roles.

PUBLIC PLANNING AUTHORITIES

An efficient public planning authority is a requisite for good urban planning. Public planning authorities play critical roles in ensuring planning systems are efficient and fit-for-purpose. This includes plan formulation, enacting planning legislation, development regulations and other functions.

Planning functions are distributed across the two Kenya’s tiers of government – at national and county level – with provisions for coordination across the two levels. The constitution, County Governments Act and Urban Areas and Cities Act, prescribe planning functions at county level, including the types of plans that should be prepared, and their respective scope, scale, and objectives.
Figure 2.1 National-County Government institutional levels

**National Government Line Ministries**
- Ministries mandated with functions of Land, Spatial Planning, Infrastructure and Services, Housing, Environment, Agriculture and Urban Development
- Other Relevant Line Ministry


**Water and Sewerage:** E.g. Tanathi Water Services Board, Athi Water Services Board and National Water Conservation and Pipeline Corporation.

**Housing and construction:** E.g. National Housing Corporation, National Construction Authority.

**Regional Development Authorities:** E.g. Tana and Athi River Development Authority, Coast Development Authority, Coast Water Board, Ewaso Ngiro North Development Authority.

**Transportation Infrastructure Authorities:** E.g. Kenya Airports Authority, Kenya Urban Roads Authority, Kenya Ports Authority, Kenya Railways Corporation and Kenya National Highways Authority.

**Specialised Developments:** E.g. LAPSSET Corridor development Authority and Konza Technopolis Development Authority.

**Environment:** E.g. National Environment Management Authority

**National Level Authorities:** (Public owned and partly public owned)

**National Level**
- National Level Authorities:
  - (Public owned and partly public owned)
  - National /Regional Plans

**County/Regional Plans**
- County Assembly
  - Legislative and Oversight role
  - Plans and budget approvals
  - Operations structured along sectoral committees

**County Executive:**
- County Executive committee is charged with overall coordination of planning
- Service delivery
- Structured along sectoral line departments

**County/City/Municipality Utility Agencies:**
- Water and Sewerage
- Solid Waste Management
- Energy
- Other utilities

**Regional Development Authorities:** E.g. Tana and Athi River Development Authority, Coast Development Authority, Coast Water Board, Ewaso Ngiro North Development Authority.

**Transportation Infrastructure Authorities:** E.g. Kenya Airports Authority, Kenya Urban Roads Authority, Kenya Ports Authority, Kenya Railways Corporation and Kenya National Highways Authority.

**Specialised Developments:** E.g. LAPSSET Corridor development Authority and Konza Technopolis Development Authority.

**Environment:** E.g. National Environment Management Authority

**National Land Commission**
- (Monitors and provides oversight responsibilities over land-use planning, and manages public land in Kenya)

Source: UN-Habitat/Baraka Mwau
Planning authorities are envisaged to operate at different levels in the counties. The County Governments Act designates county departments and decentralized units as planning authorities in a county. There is an obligation to incorporate non-state actors in planning processes. These departments and decentralized units are headed by leaders, whose responsibility includes managing and coordinating formulation and implementation of plans (including spatial plans). For planning in cities and towns, the Urban Areas and Cities Act designate urban boards and committees as planning authorities.

At the national government level, agencies such as departments and parastatal agencies within various ministries are tasked with urban planning and development functions. Regional development authorities (such as the Tana and Athi River Regional Development Authority, and Ewaso Ng’iro North Development Authority), execute various planning functions mainly at the regional scale.

Ensure county-specific legislation for urban and regional planning is enacted, within the legislative power granted by the constitution. In so doing, consistency and value-addition is ensured by avoiding ‘over legislating’ planning matters, as such often result in ineffective legislation; focused on ‘control’ rather than management of urban development.

Facilitate coordination of planning vertically (across different levels of government) and horizontally (between departments). For counties, coordination between the county executive and the county assembly is crucial. The county assembly exercise ‘reserved’ functions of legislation, plan approval and adoption.

Support formation of efficient public planning authorities. County Executive management has a responsibility to ensure planning authorities have access to financial resources, human capital, and facilities and equipment. Leaders must facilitate inter-department and inter-agency coordination; ensure development budgets are aligned to approved plans, and support formulation and enforcement of planning legislation. Political leaders (including Members of County Assemblies) should collaborate with leaders in the executive arm of government in policy and legislation. They are expected to provide useful oversight role, approve of budgets, plans, policies and legislation, and offer political leaders on spatial planning matters.

Support in strengthening capacity of planning authorities. In the past, weak public planning authorities have contributed to current urban planning challenges not only in Kenya, but across the continent. A well-equipped planning authority is imperative for cities and towns that aspire to improve their development planning and service delivery. A reliable public planning authority should have internal capacity to efficiently formulate and implement plans, manage development, coordinate spatial development, and perform other planning functions on demand. Where reforms in public planning authorities and urban planning are required, leaders must be at the forefront in shaping the desired outcome.

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2 See County Governments Act, Sections 104. Obligation to plan by the county
Figure 2.2  Policy and Legislative Framework for Spatial Planning in Kenya

**Constitution of Kenya**
Chapter 5: Land and Environment, Fourth Schedule: Functions of National and County Governments

**Kenya Vision 2030**
National Spatial Plan
Other Relevant Policy
National Urban Development Policy

Environmental Management and Coordination Act
Urban and Regional Planning Legislation
Environmental Management/Policy Regulations

**Physical Planning Act (Under Review)**
1. Regional Physical Development Plan
2. Local Physical Development Plans (LPDP)
3. Long-term, Short-term, renewal and redevelopment plans

Examples of short term LPDPs:
- Action Area Plans for comprehensive planning
- Subject Plans (Sectoral plans e.g. Transportation, Water supply and Sewerage
- Advisory or Zoning Plans - subdivisions and density
- Part Development Plans

**County Government Act**
Part XI County Planning, County Integrated
1. County-Level Plans
   A responsibility of County Planning Unit and Physical Planning Department, under oversight of County Executive Committee.
   - Development Plan (UDP) - 5 Year Plan
   - County Sectoral Plans - 10 Year Plans based on UDP
   - County Spatial Plan - 10 Year Spatial Development Framework for the County
2. City-Level/Municipal-Level Plans
   Responsibility of City Board/Town Committee, County Physical Planning Department.
   - Integrated Urban Development Plan
   - City/Municipal Land Use Plans
   - City/Municipal Building and Zoning Plans
   - City/Urban Area Building and Zoning Plans
   - Location of Recreational Areas and Public Facilities

**Urban Areas and Cities Act of 2011**
Part V - Integrated Development Planning
1. Integrated Urban or City Development Plan (IUDP)
   - Plan is adopted by an urban board or committee & submitted to County Assembly (by executive) for approval
   - The Plan is reviewed annually
   - Term of office of a board member is 5 years
2. Spatial Plan (Spatial Development Framework)
   - Long Term Plan (10 + Years)
   - Basis for IUDP
3. Sector Plans

**Other Applicable Policies and Legislation**
County By-Laws, Development Management and Regulation

Source: UN-Habitat/BarakaMwau
The role of the private sector in Kenya’s urban planning and development is significant. Following the implementation of the Structural Adjustment Programmes of 1980s, there was a shift towards government deregulation and an enablement approach which also influenced major shifts in urban planning practice and urban governance. The role of private sector has since increased. In contemporary urban development, private sector actors have increased their stake in decision making on matters related to land use planning, and the provision of public goods such as infrastructure, services and amenities. This can take place in several contexts, from large complexes within a neighborhood, large-scale land sub-divisions or even town-scale developments (as with Tatu City in Kiambu County).

Land owners and residents’ associations have increased their stake in urban planning decision making in major cities. Decisions made by developers and investors have significant bearing in planning decisions such as land use, infrastructure development, zoning and development control regulations.

Private sector consultancy firms are increasingly undertaking planning tasks that were traditionally a preserve of public sector planners. Private firms are involved in formulating entire city or town development plans, through contractual agreements with governments. In many cases, private contractors are supposed to follow the procedures and standards stipulated in public policy and regulations. However, in Kenya such procedures and standards are inadequate, and at times a public authority can approve new standards introduced and proposed by private contractors through outsourced planning processes.

Urban planning activities of the private sector are still governed by public legislation and regulations. Only public planning authorities have the mandate to make legally binding planning approvals. But where public planning authorities are weak, the private sector defines the outcomes of delegated planning functions. Here, the main catalysts for action are contractual arrangements, profit interests and other specific incentives. Presented with this reality, policy makers and leaders should find leverage in the interplay between the public and private sector planning forms, to achieve sustainable urban development.

Both policy and political implications associated with increasing privatization of urban planning must be addressed by leaders. These include:

- The impact of privatization of public goods and reduced public assets;
- Outcomes of weakened public planning authorities, and shifting public finance from public planning authorities to private contractors;
- Implications of profit interests of the private sector on the need to promote social equity in urban development;
- Addressing planning barriers and creating value for positive private sector involvement in planning.

### Box 2.1 The Private Sector in Urban Planning and Development

Urban planning for city leaders is significant.

- **Government (Public Sector)**
  - Provision of public goods (Includes: Housing infrastructure & Utilities)
  - Policy and regulation
  - Support growth of business
  - Approval of plans, permissions and permits.

- **Private Sector**
  - Engages in provision of public goods e.g. Housing, infrastructure & Utilities
  - Investments (Profit-driven)
  - Generates tax revenues
  - Service provider to government (e.g. Urban Planning, Engineering and Construction)

- **Citizens**
  - [Equity, Socio-Economic Development]

- **Inclusive Urban Development**

- **Regulatory Framework & Partnerships**

- **Public-Private Engagements in Housing, Infrastructure and Utilities Provision**

- **Outsourcing Services**
  - [Professional Services, Project Management, etc.]

- **Built Environment**
  - Adaptation to climate change & sustainability
  - Productivity & effective Land Use
  - Environmental sustainability

Source: UN-Habitat/Baraka Mwau
PART I: IMPORTANCE OF PLANNING AND UNDERSTANDING A PLANNING PROCESS

SECTION 2: INSTITUTIONS AND PLANNING CONTEXT

Box 2.1 International Agencies’ Involvement in Kenya’s Urban Planning and development sector

Kenya’s urban sector has witnessed significant involvement of international agencies, especially through funding of urban planning programmes and infrastructure investments. This involvement has been through joint agreements and partnerships with the Kenya government. The planning processes have been undertaken by international and local consulting firms.

Various UN Agencies have supported urban and regional planning work in the country. Recently, UN-Habitat supported the implementation of the Kenya Municipal Program (KMP) through capacity development activities related to urban planning, but also supported national government, Nairobi, Kisumu, Kilifi, Kiambu and Turkana Counties on various urban development interventions.

The KMP resulted in the formulation of Integrated Strategic Urban Development Plans for Mombasa, Kitui, Malindi, Embu, Machakos, Thika, Nakuru, Naivasha, Turbo/Soy/Jua-kali, Kakamega and Kericho towns. The program was financed through a World Bank loan to Government of Kenya, with additional funding from the Swedish International Cooperation Development Agency (Sida). A similar financial arrangement enabled the implementation of the Kenya Informal Settlements Improvement Programme (KISIP). The urban planning work for these programmes involves private consulting firms from foreign countries and Kenya.

The Japan International Cooperation Agency (JICA) recently financed the formulation of the Nairobi Integrated Urban Development Masterplan [NIUPLAN], the Mombasa Gate City Master Plan and the Masterplan for Development of Mombasa Special Economic Zone. Nairobi and Mombasa are the only cities in Kenya with a population exceeding one million.

Agence Française de Développement (AFD) has financed the Kisumu Urban Project, which resulted in the Kisumu Integrated Strategic Urban Development Plan. The financial support has been extended to cover detailed planning for specified districts in the city.

The Embassy of Sweden in Kenya is funding the Kenya SymbioCity [Sustainable Urban Development in Kenya] programme. This programme is being implemented through a collaboration of The Council of Governors and the Swedish Association of Local Authorities and Regions (SALAR).
PLANS ARE MADE AT DIFFERENT SCALES

Sustainable urban development requires planning interventions at different levels. Different types of urban plans can be prepared at different scales; from neighborhood/local area, city/municipality, and city-region/metropolis to national level. Plans at these different scales have different implementation mechanisms and correspond to different institutional mandates.

The following planning scales are relevant in Kenya planning context:
1. National Planning;
2. Regional/Metropolitan Planning;
3. County Planning;
4. City/municipal Planning;
5. Urban District Planning; and
6. Neighborhood/Local Area Planning.

The scope and details of each type of a plan will be determined by the scale, purpose, and intended objectives of the planning intervention. It could be an integrated development plan or thematic-sectoral plan. For example, a general land use plan can be prepared for a metropolitan region, detailed at city or municipal level, and further scaled down with more specific guidelines to urban district and local area planning. However, there are cross-cutting aspects, such as analysis of population and demography, economic development, and financing that influence the plans regardless of urban scale.

Promote coordination of planning across different levels of government. Leaders need to support planners, ensuring that plans are coordinated and aligned to one another. Failure to do so could lead to overlaps and duplications, and challenges in implementation. Planning authorities must ensure their processes are carefully analyzed before commencement, and that urban planning is initiated based on the relevant type of planning instrument responding to the urban scale, context and objective of the plan.

NATIONAL PLANNING

Planning at the national level defines and addresses human settlements development issues at a country-wide scale. It informs the effective management of urbanization by defining a hierarchy of urban centres and agglomeration regions such as large urban regions, major cities and secondary cities, urban-rural development relations, and key infrastructure developments to support urban development at national level. Plans formulated at this scale provide the framework for regional and urban planning. They describe a nation’s vision for its urban future, and the national context of human settlements development. In Kenya, a 30-year National Spatial Plan has been developed (2015-2045), which will be a key reference for regional development plans, county spatial plans and others.
Levels of Planning in Kenya

- **International Development Frameworks** E.g. Sustainable Urban Development Goals (SDGs) & New Urban Agenda
- **Spacial [Urban & Regional] Planning Policy & Legislation**
- **National Economic Strategies** e.g. Kenya Vision 2030, National Spatial Plan, National Urban Development Policy

**Regional and County Strategies**

- **City / Municipal / Town Strategy**

**Detailed Planning**

- **Regional/Metropolitan**
  - Two or more Counties
  - Regional Development Authorities
  - Metropolitan Areas

- **County**
  - According to County Boundary
  - [47] County Integrated Development Plans
  - [47] County Spatial Plans
  - County Sector Plans [Infrastructure/ Housing]
  - County Urban Policy

- **Urban District**
  - As designated in Spacial Development Framework [City-wide Plan]
  - According to Designated Planning Units
  - Demarcated Special Planning Area
  - Renewal or Redevelopment Plans/ Informal Settlement Upgrading Plan

- **Urban Structure**
  - Urban Development Planning [Integrated Urban Development Plans/ Spatial Development Frameworks]
  - Urban Sector Plans
  - Urban Growth Management Strategies

- **Local Area/ Neighbourhood**
  - Street & Open Public Spaces
  - Social Amenities & Public Facilities
  - Local Action Area Plans
  - Neighbourhood Plans
  - Local Urban Design Guidelines
  - Renewal & Redevelopment/ Informal Settlement Upgrading Plan

**Public participation and coordination across Governments, Agencies, Departments, Private Sector and Other Key Actors**

**Considerations for inter-county collaboration on service delivery and urban management**

**Inter-county planning for border towns**

**Source:** UN-Habitat/BarakaMwau/Jiacong Ang
PART I: IMPORTANCE OF PLANNING AND UNDERSTANDING A PLANNING PROCESS

National agencies and county governments are key actors in implementing national plans and policies. National and County leaders must collaborate in both planning and coordination of investments of national significance if they are to successfully implement national urban policy. National urban policies are also developed at this scale, such as Kenya’s National Urban Development Policy and Vision 2030.

REGIONAL PLANNING

The scope of regional planning spreads beyond individual governmental jurisdictions - county boundaries in the case of Kenya. Geographical areas defined as regional usually share natural resources (e.g. water catchment areas), urban footprints and social, economic and developmental characteristics. Regional plans identify strategic growth areas in cities and towns; areas for potential regional investment; and key flows and connections which require development or strengthening. They also acknowledge the interconnectedness of regional human settlement systems, addressing urban-rural settlement relations, transportation links, and land use planning and infrastructure development. Regional planning provides a framework for county planning, and requires engagement with several governments, wider communities and stakeholders. Regional Development Authorities in Kenya such as The Tana and Athi Rivers Development Authority formulate regional development plans that cover more than one county, often with focus on land use and resource management. Metropolitan areas, such as the greater Nairobi region, require a combination of regional and lower-level planning, including city or municipal plans, district plans and local area plans. Sectoral plans are also made at this scale, such as a regional transportation plans, regional water supply plans and others.

Box 2.2 Kenya vision 2030

In 2006 the Kenya government developed Kenya Vision 2030, a roadmap to transform Kenya into an industrializing middle-income economy country between the years 2008 to 2030. The vision is based on three pillars: social, economic and political. Urbanization cuts across these three pillars, making policies and projects important elements of the vision.

One of the implementation tools that the Vision 2030 uses is ‘flagship projects’. These are highly visible projects of key economic and social importance, working to benefit all Kenyans.

Some of the flagship projects correspond directly to urban planning. The Metropolitan and Investment Plans Initiative, for example, will require the preparation of metropolitan investment plans for eleven regions: Nairobi, Mombasa, Kisumu-Kakamega, Nakuru, Eldoret, Wajir, Garissa, Mandera, Kitui, Mwingi and Meru.

Large-scale infrastructure projects, which will improve connectivity in the wider network, directly affect lower-level planning efforts. Some of these are road-building projects (e.g. “Nairobi Missing Link Roads”, Thika Highway, and Northern Corridor etc.), railway infrastructure (Nairobi Commuter Railways and Standard Gauge Railway) and port infrastructure (expansion and new development of airports and seaports).

Some of these projects are conceptualized as economic corridors, for example the LAPSSET (Lamu Port Southern Sudan- Ethiopia Transport) corridor (Republic of Kenya, 2011).

Other sectors will also affect lower-level urban planning. For example, Vision 2030 envisages the construction of 560 new secondary schools to improve education nationally. Another flagship project involves establishing three resort cities along the Kenyan coast, in order to increase tourism. The vision also defines wildlife corridors to support existing migratory routes.

Smaller projects are defined for the medium-term (every 5 years) to support these flagship projects. The government has also made concerted efforts to improve governance and capacity. Vision 2030 emphasizes the importance of land administration, and aims to establish national spatial data infrastructure to track land-use patterns which will aid in the enforcement of land-use plans.

All these projects create a mandate for lower-level plans. In addition to adequate legal tools, financial tools and incentives, good communication between levels of government is required to ensure national ambitions are realized on the ground.

(Kenya Vision 2030 / popular version, 2007)
Box 2.3 Metropolitan Regional Planning

Metropolitan Regional Planning is vital in regional areas dominated by a large urban centre. This type of plan defines the way in which a large urban region (including the core city, sub-centres, satellite towns and the immediate hinterland) is organized and developed as a functional system. Growth patterns in large urban regions tend to transcend administrative boundaries. Therefore, in order for a regional planning process to be effective, the planning area should be demarcated based on analyzed patterns of growth and engage all relevant governmental units, planning authorities and stakeholders in the region. Plans from the wider Nairobi and Mombasa urban regions are example of Metropolitan Regional Planning in Kenya.

Figure 2.6 Illustration of a typical metropolitan scale of planning
PART I: IMPORTANCE OF PLANNING AND UNDERSTANDING A PLANNING PROCESS

COUNTY PLANNING

County plans guide development at the county level and localize national and regional plans. They identify county land use and priorities for infrastructure investments and service delivery; strengthen links between cities and towns, growth centres and their hinterlands; and guide integrated county development and sustainable human settlement systems. The County Governments Act requires counties to develop county spatial plans, county integrated development plans, and county sector plans.

CITY AND MUNICIPAL PLANNING

City and municipal planning guides urban development in cities and towns. This type of planning defines city and municipal land use and proposes a development vision for the city or town. Hence, the plan is also instrumental in defining character and identity, or, how to achieve this. The plan should thus be based on an analysis of the patterns of growth and typologies of the city which in turn provide the basis for defining architectural qualities and urban design guidelines. Its role is to define urban growth boundaries; designate areas for urban extension and strategic interventions; identify infrastructure and housing investments; determine key districts for further planning and investments; identify areas of renewal or infill; define areas for preservation out of historical and cultural values; identify and specify needs for various urban functions and systems. Integrated Urban Development Plans and Urban Spatial Development Frameworks outlined in the Urban Areas and Cities Act are developed at this scale. City and municipal-level development plans could be further be formulated as sector plans to facilitate their effective implementation. Sector plans include mobility plans, water supply and sewerage plans, public space plans, and housing plans.

The Integrated Urban Development Plan (IUDP) and Spatial Development Framework (SDF) became key city-wide planning tools in Kenya after the enactment of the Urban Areas and Cities Act and County Governments Act. These comprehensive plans address urban spatial issues in a city or town. A Spatial Development Framework should be developed to guide formulation of an IUDP. There are other planning outputs related to the IUDP and SDF framework that can be developed, including:

- Urban Growth Management Strategy;
- Land use plan;
- Urban Extension Plan;
- Urban Infill and densification Plan;
- Urban Infrastructure Plan;
- Urban District Plan; and
- Local Area Plans.

**Figure 2.7 Framework for City/Municipal planning in Kenya**

Source: UfN-Habitat/BarakaMvuau/Uhacung Ang
URBAN DISTRICT PLANNING
This scale of planning focuses on larger sections of a city or a town, referred to as urban districts. Urban District Plans guide the implementation of City-wide plans. They define projects and development guidelines on a district scale, and define policies for neighborhoods and local areas.

Central Business District (CBD) plan is an example of a district plan. However, if an urban center is relatively small, such as a medium or small town in Kenya, this scale of planning may not be required. In this case, detailed local area planning is more useful.

LOCAL AREA AND NEIGHBORHOOD PLANNING
Local Area and Neighborhood Planning focuses on a single neighborhood, local area or a part thereof. These plans interpret and localize city-wide and district planning. They can be statutory or non-statutory. They provide a detailed framework for development, including development control regulations; infrastructure provision; and land-use and urban design guidelines. Local area and neighborhood plans can also be developed as thematic (sectoral) plans to address a specific aspect of local development such as public space and amenities, mobility and basic services.

PLANNING FOR EXISTING BUILT-UP AREAS AND NEW DEVELOPMENT AREAS
Sustainable urban development requires leaders and planners to address the needs of current and future generations. In Kenya’s urban context, planning both for already developed areas and strategic planning as well as detailed urban planning and design for the existing urban fabric and for new urban development is vital; thorough plans must be developed which ensure successful implementation. Interventions in both aspects help cities plan for current and future growth needs. They demand strong political, institutional and technical leadership. Urban planning offers leaders and planners specific tools for the implementation of such interventions, and there is a need to support planning authorities to attain the requisite capacity to offer their city a full-range of solutions; for both existing built-up areas and new development areas.

PLANNING FOR EXISTING BUILT-UP AREAS
Before deciding to establish new areas for urban development, first assess and optimize the opportunities available within existing built-up areas. As urbanization increases in Kenya, many urban centres lack reference to approved plans or spatial development frameworks.
PART I: IMPORTANCE OF PLANNING AND UNDERSTANDING A PLANNING PROCESS

Interventions of especially larger areas need to be planned transport related functions. Furthermore, renewal and infill strategic purposes, such as for mobility, amenities and to consider keeping some land reserves for future and to meet pressing needs, at the same time it is useful to make use of available resources as efficiently as possible.

Although the various modes of interventions aim to implement, they enable cities to achieve development goals. They require detailed planning prior to implementation, and if well designed and implemented, they enable cities to achieve development goals.

Urban development should result in improved quality of life for urban dwellers in unplanned and underserviced areas. Possible plan-led interventions in built-up areas include:

1. Urban Infill Developments;
2. Urban Densification or Redevelopment;
3. Brownfield Development; and

Infrastructure, housing and space improvements are tied to all these interventions, and the possible impacts of each must be specified in the city-wide plan. These require detailed planning prior to implementation, and if well designed and implemented, they enable cities to achieve development goals.

Although the various modes of interventions aim to make use of available resources as efficiently as possible and to meet pressing needs, at the same time it is useful to consider keeping some land reserves for future and strategic purposes, such as for mobility, amenities and transport related functions. Furthermore, renewal and infill interventions of especially larger areas need to be planned and designed taking into account the surrounding built environment as a way to capitalize on existing infrastructure, but also to ensure continuity, connectivity and coherence of the urban fabric.

Diverse stakeholders involved in these interventions often have vested interests – negotiations and consensus-building is required. In this case, leaders and technical teams should engage stakeholders throughout the planning and implementation phases. If stakeholder and political engagement is poorly executed, intended strategic interventions become ineffective.

City-wide urban development plans include specific strategies and approaches for existing built-up areas, but may also be addressed separately depending on context.

**URBAN INFILL APPROACH**

The Urban Infill Approach involves ‘filling in’ unused or under-utilized space in built-up areas, from small parcels of land to large plots the size of a neighborhood complex. Urban infill is an opportunity to increase capacity of land; introduce mixed-use development; improve land-use mix; and address the social development needs of an urban area such as affordable housing and amenities.

Successful urban infill projects respond to the needs of the surrounding neighborhood and its residents. An empty plot does not necessarily need to be filled with buildings; parks, squares, playgrounds and sport fields may be developed instead. Urban infill enables a city to cut spending in infrastructure by capitalizing on underutilized existing infrastructure and service networks.
Leaders are instrumental in helping planners negotiate with stakeholders, and in designing appropriate incentives for private sector investments in urban infill developments.

**DENSIFICATION APPROACH**

After many years of development, sections of a city may still have capacity to accommodate higher densities. By harnessing this capacity, a city prevents sprawl on the peripheries. In the case of well-connected elf stakeholder engagement is inadequate or political engagement is week, strategic interventions become ineffective, higher density developments bring jobs closer to residents, reducing travel times. Higher residential densities can reduce the per capita cost of infrastructure such as roads and sewage.

In general, higher residential densities foster compact cities, leading to more efficient land use. Higher density can be achieved by redeveloping empty lots or building high rise developments on sites which previously had low-rise buildings.

If densification is not well-managed it can pose a burden on the existing infrastructure. Overly dense and poorly designed areas can become crowded and congested. When aiming to increase the density of an area, careful attention must be paid to the design, especially the quality and location of public space; and the road width and capacity.

Leaders should engage stakeholders, and support the creation of regulatory and financial incentives that will facilitate the successful implementation of densification strategies. For example, leaders can ensure policies are approved which change zoning ordinances to allow increased floor space and mixed-use developments in areas that used to be single-use and low-rise.

**BROWNFIELD DEVELOPMENT APPROACH**

The Brownfield Development Approach involves regenerating land previously used for industry or commerce to make it productive once again. Brownfields have usually been abandoned, idled or become underutilized due to their underlying environmental conditions or due to the fact that the industrial production has changed and modernized, or been relocated, opening up for a transformation to take place. One of the main challenges in brownfield development is the need to clean and reclaim contaminated and polluted land. This can be costly, as large industrial lands are owned by several partners and the rehabilitation process is regulated by environmental standards. Former industrial lands are often large, offering many possibilities for new large scale developments. Abandoned industrial sites, railway yards and decommissioned quarries are examples of brownfields in Kenya.

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3 http://www.rudi.net/node/17127

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**Box 2.4 Cape Town Densification Strategy**

Cape Town is among the largest cities in South Africa. As the city continues to grow, numerous challenges have coupled the growth such as urban sprawl, reliance on the car, loss of prime agricultural land on the edges of the city, increased unit costs of providing infrastructure, and overall fragmented and low-density form of developments. Having considered this growth pattern as unsustainable, the City of Cape Town formulated a densification policy. The specific objectives of the policy are to:

- Ensure optimal and efficient use of infrastructure, services, facilities and land;
- Support the development of a viable public transport system and to improve levels of access to the city’s resources and amenities;
- Protect, manage and enhance the natural and built environment and significant cultural landscapes;
- Provide a framework and guidelines for the assessment of development proposals;
- Provide homeowners and property investors with a level of certainty regarding areas that will be targeted for various types of densification;
- Ensure that the scale and character (in terms of bulk, height and architectural styling) of higher-density areas are appropriate to the immediate context;
- Support the development of mixed land uses, providing for vitality, opportunities and integrated living environments;
- Cater for the trend of decreasing household sizes; and
- Contribute to place-making and the development of attractive and safe urban environments.

Graphic: Illustration of a densification scenario

**BEFORE**

**AFTER**

Source: City of Cape Town
Leaders play a critical role in the process: negotiating with property owners; communicating with investors; and ensuring appropriate policies, incentives, and public investments are tailored for brownfield development. Land reclamation requires additional expenditure. Therefore it is important to offer developers financial incentives, and regulatory frameworks that facilitate redevelopment while still offering value for money.

**URBAN RENEWAL AND INFORMAL SETTLEMENTS UPGRADE APPROACH**

Leaders may notice sections of the city or town that have been previously planned but degenerated over time. Other areas may be informal settlements and slums, or private housing developments in poorly planned and under-serviced areas. In such cases, urban renewal interventions are required. Regeneration and strategic interventions for degenerated areas can help leaders address development challenges in old neighborhoods where buildings require rehabilitation or infrastructure needs to be renewed or even introduced. Urban regeneration interventions are about more than physical improvement to buildings and infrastructure, as degraded neighborhoods often have social and economic challenges. Urban renewal can take the form of an area-based strategy (e.g. regeneration of a neighborhood, upgrading public spaces), or individual strategic interventions (e.g. transforming a street into a pedestrian zone, upgrading a park).

Informal settlements are particularly critical areas of intervention in most of Kenya’s urban areas. Informal settlements have emerged through different spatial factors such as illegal land occupations and squatting, unplanned urban expansion, or planned housing schemes that later degenerated through informal house extensions and infill developments, and poor service delivery. Other factors are socio-political, and socio-economic.
Figure 2.11  Conceptual approach to planning for existing built-up areas

Source: UN-Habitat/BarakaMwau/Jiacong Ang

A concept plan for regeneration of a section of Kitui Town © Team members: Sun Quan, Chen Kai, Wang Yi, Muli Kimeu and Emmanuel Litunya
Muhammad Hasif Bin Ahmad, Reiner Khamala, Felix Archarachieved  
Source: UN-Habitat/Student Design Competition for Kenyan Towns
PART I: IMPORTANCE OF PLANNING AND UNDERSTANDING A PLANNING PROCESS

Figure 2.12 An Illustration of Typical Planning Issues Related to Existing Developments

Section with Planned Layout
The area depicts a reasonably good street layout. But often, such areas could be lacking proper infrastructure and services. Additionally, the area could be possessing high potential for densification. In this case, detailed planning is required to provide a framework for strategic improvement of the area and its integration with the adjacent areas.

Section with Undeveloped Parcels
Due to ad-hoc and uncoordinated nature of urban development in many cities and towns in Kenya, there exists land that is yet to be developed. Such lands can exist on the edges or engulfed within the built-up areas. These areas require planning to guide their strategic development with considerations to approaches such as in-fill developments, and planned urban extensions.

Section Lacking a Planned Street Layout
Usually, such areas are characterised by spontaneous or informal developments. They require planning to create a guiding framework for creating a proper street layout, public open spaces, and infrastructure and building improvements, and other aspects of spatial development.

Section with an Indicative Planned Layout
In some cases, a mix of formal and informal processes produces a form of development that depicts some planning interventions. Such areas offer chances for improvement through integrated planning, with focus on improving the existing patterns.
Part I: Importance of Planning and Understanding a Planning Process

Section 2: Institutions and Planning Context

Planning Interventions for Informal Settlements

Engaging with informal settlements should be a key priority for leaders and planners in Kenya. In most urban centres in the country, the largest share of the population lives in informal settlements. These settlements offer a variety of functions, including housing, basic services, social services and amenities, and employment.

Make Informal Settlements Part of the City

It is important for leaders to promote interventions which harness positive urban qualities in these areas, such as mixed-use, while at the same time integrating the areas in formal planning and urban management systems.

Planning practices that ignore or is not responsive to urban informality needs to be revised. The Kenya Constitution of 2010 (Article 43 (1)) grants every citizen rights to Economic and Social rights, which includes adequate housing, and adequate water and sanitation. This compels leaders to adopt integrative interventions in slums and informal settlements.

Unrealistic urban plans and regulations lead to informality. Many informal settlements in Kenya’s towns and cities have emerged to fill the gap of access to affordable housing, which formal planning and housing markets failed to address. Informal settlements should be recognized and planned as equal and productive parts of the city.

Coordinating land release for housing programmes, and informal settlement transformation through housing and infrastructure, can make space for lower income groups in towns and cities.

There is no ‘one-size fits all’ approach for planning and upgrading informal settlements. Each case must be analyzed independently, even within the same city or town. However, there are common underlying factors which a plan at city-wide scale should consider in developing strategies for informal settlements.

Understand the Underlying Conditions and Leverage Opportunities

Land tenure: Structures could have been built on land with disputed, unconfirmed ownership status, or where there is a lack of clarity on tenure. Therefore, there is a need to identify and resolve land tenure problems to unlock land for long-term infrastructure and housing investments.

Population and Demography: Reliable population and demographic data does not exist for many informal settlements. Ensure that your city has up-to-date data on informal settlements, as well as the city at large to address issues holistically.
Housing Arrangements: In Kenya many residents in informal settlements are tenants, living in high-density, crowded living conditions and constrained access to basic services. At times, informal settlements are located on land vulnerable to hazards and disasters. It is important to engage both tenants and structure owners in upgrading interventions.

Social Economic Conditions: Informal economic activities are often the main source of livelihoods, and socio-economic links are tightly connected to the local area itself and the rest of the city or town.

Develop inclusive policies and plans, and promote public investments programs that enhance spatial and economic integration of the informal economy. These could take the form of market upgrades, or construction of new markets and industrial facilities (‘jua kali centers’).

Infrastructure and Service Delivery Systems: The failure of public agencies to meet demand for infrastructure and services has resulted in privatization of service delivery systems, which are often informal, such as water, sanitation, health care and education. Good planning should deliver affordable and adequate services, necessitating linkages between formal and informal service delivery systems.

Plan at a City-wide Scale
Leaders should focus on city-wide interventions as an opportunity to strategically address informal settlements in a coordinated and integrated manner. Looking at individual settlements only, without considering the larger, city-wide scale, often leads to isolated successes. Any interventions will thus be at a smaller scale, and may not lead to lasting change. The first step in city-wide planning is profiling all settlements in a city. This ensures planned interventions are based on confirmed demographics, physical conditions and socio-economic levels. Settlement-specific challenges and opportunities can then be considered while rolling-out city-wide interventions.
City-wide intervention for informal settlements must be integrated in the city’s formal urban development strategy, including the spatial development framework and its associated implementation programs. Leaders should consider general spatial policy approaches in their cities, such as on-site upgrading, redevelopment of informal settlement areas, relocation and resettlement.

**On-Site Upgrading:** This approach improves living conditions in an existing settlement without displacing the residents, by securing access to land and tenure security; incremental improvement of housing; infrastructure interventions and basic services; and socio-economic investments. One-off investments are often costly, but this approach helps leaders and planners to make incremental impacts in informal settlements.

**Redevelopment:** This approach involves the comprehensive transformation of informal settlements by developing plans and designs which reconfigure housing, infrastructure and land-use; and ensure secure tenure. Key aims include increasing density, mixed-use developments, housing mix and ownership mix; as well as improved infrastructure and amenities. Several techniques are employed to secure land to for redevelopment, such as re-blocking and land readjustments. Redevelopment programs attract private sector investments to informal settlement programs, through joint ventures, land sharing and other incentives.

**Relocation and Resettlement:** Circumstances may compel a city to relocate residents living in informal settlements. A settlement could be located on an ecologically sensitive area that requires rehabilitation, an area prone to natural disasters, or be adjacent to areas with high-risk activities, such as gas depots. Relocating or resettling residents of these areas disrupts socio-economic dynamics, livelihoods and everyday life. Therefore, this approach should be the last resort after a careful evaluation of other possible interventions.

**Figure 2.14** Street Patterns in Informal Settlements, Nairobi, Kenya

Informal Settlements with a defined street pattern offer cities a better starting point for incremental upgrading. Where reasonable space is allocated to streets, costs of installing utilities such as water and sewer are reduced. It is also easier to scale-up levels of accessibility where street space is more.

Source Images: Digital Globe, Google Earth. Illustrations: UN-Habitat/Baraka Mwau/Jiacong Ang
Leaders should only consider this approach when there is no alternative, as poor execution of relocation and resettlement can result in violation of human rights. Measures should be taken to ensure relocation is justified, also communicated and agreed upon among involved parties. An assessment must be made on whether residents can be moved outside the settlement to a new location, or will be resettled elsewhere in the same settlement. If only part of a settlement is not affected and there is a suitable site in another area of the existing settlement, densification and redevelopment can be undertaken. Suitable locations for resettlement sites should be determined through the planning process. Relocated residents must have easy access to employment areas, amenities and services, and negative social impacts of relocation must be mitigated.

Prevent Formation of New Informal Settlements

It is equally important to prevent the emergence of new informal settlements. Effective urban planning helps leaders to address the root causes of informal settlements. Planning and design regulations, spatial planning and infrastructure delivery influence how, where, type and quality of housing delivered. There are many strategies leaders can use to aid in this process:

- **Make affordable, serviced land available** – Increased supply of serviced land significantly reduces housing prices. Partner with private developers to reduce land and housing costs.

- **Ensure areas with employment opportunities are accessible** – Invest in a reliable public transport system, promote mixed-use developments to increase local opportunities, and enact labor laws which promote the welfare of workers. It should be noted that a significant share of the labor force in informal settlements is formally employed, but is not paid enough to afford prevailing formal housing markets.

- **Invest in affordable housing technologies** – Review building codes to integrate new low-cost technologies. Support uptake of these technologies through incentives, and apply them in government-led housing developments.

- **Review planning and construction regulations to enable delivery of good quality, affordable housing** – This will attract private developers who will deliver better quality housing either for rent or purchase.

- **Promote local economic development including integration of the informal sector** – a significant share of informal settlements’ households derives income from the informal economy. Implementing programs that enhance productivity of the informal sector increases income levels. Overall, leaders need to work with stakeholders at the city-wide level to spur economic development, with a focus on increasing access to job opportunities for people in informal settlements and decent wages.

- **Engage stakeholders to transform land markets** – dysfunctional land markets distort housing prices and hinder good urban planning. For instance, informal land subdivisions often result in developments with poor spatial layouts and informal developments where development is uncontrolled.
Since the early 20th Century, Moroccan cities, especially Casablanca, experienced years of rapid urban growth because of massive rural-urban migration. Industrialization and modernization were accompanied by housing backlogs which led to the emergence of “bidonvilles” (slums) in many urban areas. After decades of unresponsive interventions, Morocco launched the “Cities without Slums” program in 2004 (Villes sans Bidonvilles, VsB). This became a national priority, aimed at alleviating urban poverty and preventing urban exclusion. The program was based on city-wide initiatives; shared responsibilities between the public and private sector; and, social housing intensification towards slum prevention.

Casablanca’s Medinat Errahma neighbourhood, located 4 kilometres from the city’s border, is one of the most successful case studies from the “Villes sans bidonvilles” program. The project was developed on the site of an existing slum. Two sectors of housing estates were constructed, with 3,000 and 3,500 new dwellings respectively. Each building has 3-4 storeys, with commercial spaces on the ground floor. The project area covers 62 hectares. The project was co-financed by the state, slum dwellers and private investors. The state provided slum-dwellers with loans undertook technical assessments and sold some areas of land. Slum-dwellers purchased land and met auto-construction costs. Private investors engaged contractors and invested in commercial spaces.
Figure 2.15  A framework for Citywide Strategy for Informal settlement

City-wide Development Plan, Special Planning to Address Informal Settlements

City-wide Comprehensive Profile of informal settlements
- GIS Enabled
- By Aggregate Data
- Spatial and Non-Spatial Data

Local Level

District Level

City Level

GIS Enabled Database

Develop Policies on Informal Settlements
- Existing settlements
- Prevention of formulation of new informal settlements

Social and Economic Development Programs

One-off redevelopment (Phased)
Relocation & Resettlement
On-site/ In-Situ Incremental Improvement
Re-blocking
Other Approaches and Strategies

City-wide Informal Settlement Program/ Project
- Link with City Department Plan and Budgets
- Development Partnerships

Implementation, Monitoring and Evaluation Review of Strategies and Plans

Source: UN-Habitat/BarakaMwau/Jiacong Ang
PLANNING FOR NEW DEVELOPMENT AREAS

Rapid urbanization in Kenya demands proactive and appropriate spatial strategies. Interventions are needed for both existing built-up areas and new development areas. Leaders and planners must be strategic in anticipating future growth, to avoid past mistakes and harness opportunities arising from urbanization. Small to medium sized towns and secondary cities continue to experience high population growth, with annual growth rates of up to 4 percent.\(^4\) As a result, their spatial coverage is increasing without adequate expansion strategies.

There are two approaches to anticipate urban growth: 1. Planned Urban Extensions, and 2. Planned New Town Developments (or settlements). Each of these approaches should be used where appropriate.

PLANNED URBAN EXTENSIONS

Planned urban extensions are for purposes of opening-up new development areas that are spatially linked to the existing city or town. Extensions must be inter-woven with the existing urban fabric, to facilitate good access to existing infrastructure, reduce risks of fragmentation, and strengthen the functional synergy between old and new areas. However, there is often insufficient appropriate vacant land in appropriate locations. Therefore, urban extensions often require land-use change and readjustments in existing layouts that are mainly an outcome of unplanned developments. These can be approved as numerous segments, depending on the context. If market conditions and the institutional environment are favorable, it is possible to identify sufficient land in a single locality.

Planned urban extension is a tool which enables leaders to better manage growing cities and towns. The current relatively low urbanization levels in Kenya is an opportunity to leapfrog to more sustainable urban development approaches, as growing urban areas prepare to meet demands of current and future populations.

In the past, Kenya used planned urban extensions to increase housing supply. In the 1970s, the Kenyan government designed schemes to provide serviced plots to targeted beneficiaries, mainly low-income residents, in response to the growing housing challenge. These included the Umoja and Dandora neighborhoods in Nairobi, and Makongeni in Thika. Then, Makongeni was conceptualized to accommodate 60 per cent of Thika’s projected growth, while Dandora was designed to cater to 5 per cent of Nairobi’s growth. The government implemented the schemes with support from external funders. For example, the World Bank supported the Dandora scheme. Although the projects were not entirely successful as conceptualized, they marked an important step for Kenya’s planning system: concerted efforts towards planning and infrastructure investments opened-up new areas for urban development during this period.\(^5\)

Successful urban extensions create sustainable urban forms. This entails the provision of robust urban functions, infrastructure and amenities that are well-located and delivered, including integration of technologies, and where new developments are integrated with the existing urban fabric and are built at an appropriate density.

Urban extensions offer cities an opportunity to ensure urban growth is well-planned, environmentally sustainable, captures land value and provides affordable housing. Developing on a large scale is often complex. Cities must assemble strong, multi-sectoral teams to plan and manage developments. Good project management is essential: housing, building and economic development programmes should be coordinated with provision of physical and social infrastructure. Furthermore, strong leadership is required to negotiate with land owners in the planned extension areas, and to engage the private sector and local communities.

City-wide spatial development frameworks plans can identify suitable locations for urban extensions. Thereafter, detailed plans with a clear rationale are required, outlining extension locations. These should be complemented by an implementation framework including phasing, urban design, development control provisions, land administration and management, infrastructure plans and financing plans.

PLANNING FOR NEW TOWN DEVELOPMENTS

New town developments are deliberately planned to accommodate growing populations in a new location. They offer an opportunity to plan and design a suitable urban form, provide a mix of housing option including affordable housing, and implement suitable urban form, provide low-cost dwellings and implement technologies that promote sustainability. A plan for new town developments also entails land value capture mechanisms, which identify beneficiaries of the increased values, and delivery mechanisms; public, semi-public corporations or private developers.

New developments located far from existing urban centres can become inconvenient for new residents, generate traffic and often require significant investment in infrastructure and services. There is also a risk of promoting inequality and creating socio-economic enclaves that undermine equitable

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\(^4\) State of African Cities 2014 (UN-Habitat, 2014)

urban development. New towns should therefore only be considered if other options are exhausted, and should be designed to be self-sufficient and sustainable, but also linked to the existing network of cities and towns and considered when access to public transport systems is guaranteed. Additionally, the proposal must provide feasible financing mechanisms that can sustain the implementation of the project without diverting critical public investments from pre-existing priorities.

Leaders should consider the following elements when developing new towns and city extensions in Kenya:

**Choose the right location** – In developing new settlement areas, it is best to opt for sites close to existing cities (city extension). Most cities have land that no longer serves its original purpose which can be re-developed. This strategy both protect arable land, decreases the cost of providing public transport and other services, and reduces commuting times.

**Aim for High-Density settlements** – This reduces the construction cost of social and physical infrastructure such as roads, electricity, telephone, water and sewerage systems. High-density developments also lower the per-capita cost for services, increasing their affordability. It also contributes to sustainable urban development, through public transport systems, green open areas and solid waste management. UN-Habitat recommends a minimum population of 15,000 people per km² (150 people per hectare or 61 people per acre).

**Improve connectivity** – Urban areas should be connected to neighboring settlements and surrounding regions. Many Kenyan cities are poorly connected both internally and to their surroundings, resulting in congestion, poor access to jobs and economic activities and other issues. Good connectivity between new and existing urban areas benefits both, and fosters innovation in business, government and education. Improved physical, social and virtual connectivity within and between urban areas can be achieved by investing in efficient street networks, public transport and ICT systems. UN-Habitat recommends a minimum of 100 intersections per km², with 30-35% space allocated to streets.

**Invest and reserve areas for green and open spaces** – Streets are public spaces which are often places for income generation. Good-quality public spaces such as squares, streets, markets, and green areas have proven value-addition for surrounding properties. Furthermore, active streets and ground floors also increase public safety, security and quality of life of residents.

**Strive for mixed use and socially-mixed developments** – Develop and implement policies and regulations which encourage social integration and mixed land use. These should offer an attractive and affordable spectrum of services, as well as housing and working opportunities for diverse demographics. Aim for mixed-use blocks and plots which promote easy access to a variety of services such as commercial facilities, recreational areas and other amenities.
UN-Habitat recommends that in every neighborhood at least 40 percent of floor space be allocated for economic use, and single-function blocks should cover less than 10 percent of the land area in every neighborhood.

Ensure developments are inclusive – Well-designed participatory processes empower marginalized groups to voice their concerns, increasing the impact and reach of resulting plans. Participation should not be limited to the influential, but cover a wide range of stakeholders including the most vulnerable, including women, children, youth, persons with disabilities, the elderly, the poor, the landless, rural-urban migrants and indigenous communities.

Socially inclusive development should also include the informal sector. Informal settlements house a significant proportion of Kenya’s urban population, but are often considered a liability. This population includes a large labor force. This, and the lively economy in these areas, should therefore be seen as an asset. New development areas (e.g. new towns and planned city extensions) that include the informal sector can reap important benefits in terms of social cohesion, service delivery and employment opportunities.

Plan for climate change – Many urban areas are ill-equipped to deal with extreme weather events resulting from climate change. In many Kenyan urban areas, flood-water management is insufficient. In developing new areas, ecosystem services and ecological dynamics must be integrated at different scales. This can assist in reducing heat-island effect, protect local biodiversity and support the creation of multifunctional public green spaces such as wetlands for rainwater retention.

Consider Financing Implications – Implementing new town development plans requires substantial financial investments in infrastructure and basic services provision, land acquisition (if necessary), housing and amenities, and other vital assets. It is critical for decision makers to undertake cost-benefit analyses of investment choices, identify sources and options for financing developments, and ensure long-term implications of these developments are well-understood. In some cases, authorities have diverted public funds to building new towns without adequate financial and cost-benefit analysis. This has caused financial problems, and resulted in developments that increase rather than solve urban problems.

Establish Project Management Capacity – Developments of this scale require adequate capacity and efficient project management. Ensure that there is sufficient capacity to deliver the plan on time, within budget and to a high quality.

Consider Urban Governance Implications – It is important to understand the implications of new development areas on urban governance structures. Creation of ‘special-purpose vehicles’ are often preferred to guide such developments. However, such entities need to be designed in a manner that they collaborate with local authority and other government agencies, and engage citizens and stakeholders.

Stakeholder participation is another important aspect of urban governance to consider when planning for new developments. Gathering opinions from a range of stakeholders creates a level playing field for discussion and negotiation, and ensures plans are developed to match actual demand. There are many forms of participation, beyond workshops and plenary meetings. For example, partnerships with investors and community organizations increase the chance of success as both parties have a vested interest in the success of the plan. Strategic stakeholders who should be involved at an early stage include: investors, future communities, indigenous communities’ institutions, and utility providers.
PART I: IMPORTANCE OF PLANNING AND UNDERSTANDING A PLANNING PROCESS

Informal Settlements

City Extension Boundaries

Planned City Extension in Ouagadougou, Burkina Faso

In 1441, Ouagadougou was the capital of the Mossi Empire, and currently the capital city of Burkina Faso. By 1980s, many informal settlements had been established around the city center. When Thomas Sankara took power in 1983, a reform process resulted in among others, the nationalization of land. In 1984, the Reforme Agraire et Foncie’re (RAF) was established.

During 1984 -1990, the Lotissements Massifs operation of massive reparcelation of informal areas around the city centre was undertaken. This programme entailed planning, with a layout formulated to guide the extension, provision of lots, common infrastructure developed [in the initial stages], and followed by building construction. In the process, people received the right to obtain a lot (plot) to construct including previously disenfranchised households, which allowed them to own a house but not the land on which it is built.

Upon obtaining a lot, a person got permission to start construction no later than a year after they receive the land. Although infrastructure remains underdeveloped in the extension area, the preservation of the layout offers the municipality an opportunity to incrementally improve services, with lesser costs compared to a scenario where space for streets has to be acquired.

Source: UN-Habitat (2015)
SECTION 3

PLAN PREPARATION
This section presents a simple, step-by-step overview of the urban planning process. It provides leaders with a basic understanding of a typical planning process which enables to successfully facilitate and manage the formulation and implementation of plans at the city and municipal scale in Kenya.

**TYPICAL PLANNING PROCESS**

The duration of plan formulation depends on the scale and complexity of the plan, the capacity of the team, and the effectiveness of the project management. It is recommended that the duration in preparation of plans is reasonable and not unnecessarily prolonged. The key milestones of a typical planning process can be categories into four main phases:

1. Inception;
2. Assessment and Plan Development;
3. Approval and Adoption; and
4. Implementation.

Planning is a continuous, iterative process which involves different activities running in parallel. Outcomes from the implementation of each plan inform the next plan, necessitating new processes which revisit core issues and incorporate lessons learnt from preceding planning activities. As a priority, leaders must strengthen public planning authorities to meet current and emerging planning needs.

**Phase One: Getting Started**
1. Initiate the planning project
2. Set-up a planning team and schedule planning activities
3. Develop a time schedule and demarcate the planning boundary
4. Decide on the type and time-frame of the plan, and set a preliminary vision and objectives
5. Develop a budget for the planning process and allocate resources
6. Request start of planning process and announce the commencement

**Phase Two: Assessment and Plan Development**
7. Assess existing conditions
8. Determine vision and draft the spatial development framework
9. Assess costing options

**Phase Three: Approval and Adoption**
10. Hold a public hearing before draft plan approval
11. Plan approval and adoption
12. Announcement and communication of the plan

**Phase Four: Plan Implementation**
- Three-pronged approach
- Build partnerships
- Phase Implementation
- How to know if you are making impact [Monitoring, Evaluation and Review of plans]

Leaders should be actively engaged throughout the plan formulation and implementation:

- Provide leadership;
- Clearly communicate the planning process to the public and stakeholders;
- Facilitate consultations and town hall discussions; and
- Allocate adequate funds to support planning activities.
PHASE ONE: GETTING STARTED

Before planning commences, leaders must ensure the following:

- The planning process has been initiated in the responsible agency and a budget has been allocated;
- A planning team, with a focal point, has been established which has the required technical expertise;
- The plan boundary and timeline have been determined and agreed upon by key stakeholders; and
- A public announcement about the plan has been made.

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1. Initiate the planning project

This is a critical first step which will inform what direction the planning process takes. The planning authority should undertake a planning needs assessment at this stage.
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The planning assessment should inform leaders on the following issues:

- What geographical area does the plan cover and why is it needed?
- What are the key planning and development issues?
- What experience and outcomes of previous planning efforts can be applied to the current plan?
- What financial and human resource capacity is required to formulate and implement the plan?
- What external factors (opportunities and risks) might influence on the plan objectives and the process?
- Who are the key stakeholders needed for the successful implementation of the plan?
After completing the assessment, make a public announcement to begin building public awareness. The announcement should be communicated across a variety of media, in a manner that engages with diverse stakeholders. Leaders must take a leading role in public engagement through the entire process. The preparation of a communication strategy for the entire process can provide guidance on “when,” “what,” “how”, and “to whom” to communicate and engage.

2. Set-up a Planning Team and Schedule Planning Activities

Leaders at the executive level must ensure that a dedicated team within the planning authority is established. This should be an integrated team that includes representatives from the key line-departments (e.g. Physical Planning and Architecture, Housing, Finance, Economy, Social Development, Environment, Infrastructure and Engineering, Land Survey etc.), and should be coordinated by the planning authority as the focal point. Depending on the scale of planning, the team can be structured along sub-teams, to comprise a Planning Core Team and Technical Working Groups. The team should be organized and oriented on the process and expected outputs, with roles and responsibilities defined. Whether the plan is formulated by an internal team or by external consultants, it should be coordinated by the Planning Core Team.

Box 3.1 Key questions to consider when demarcating a planning boundary

- Will the Planning Boundary be used to define or review a municipal boundary?
- What is the population of the area?
- What growth trends exist (analyzed over a certain timeframe)?
- What political interests may influence boundary demarcation (e.g. indigenous community on the edge of town, large land holders)?
- Are there any issues that span across administrative boundaries, especially for urban centres whose spatial growth extends beyond administrative boundaries? This may be relevant, for example, for urban centres existing along trans-national boundaries, such as Moyale (Kenya and Ethiopia), Busia (Kenya and Uganda), and Namanga (Kenya and Tanzania).
- Does the planning boundary cover areas undergoing significant transformation (e.g. areas of high population density; extensive development; peri-urban development) which require plan guidance?
- What are the likely implications for infrastructure development and land-use?
- What is the land-tenure mix?
- What are the policy and legal implications?
- What capacity will be needed for plan implementation and urban management?
- What are the social and economic characteristics of the plan area?
- What are the emerging development opportunities and constraints?

The planning team should then develop a detailed schedule, which clearly indicates plan formulation commencement and completion dates, and sets an expected date for commencement of implementation. Key milestones and deliverables for respective activities and phases should also be clarified. Leaders should support the technical planning team with coordination, across government agencies and with external partners.

2. Develop a time schedule and demarcate the planning boundary

The planning boundary determines the area in which the proposed plan, rules and regulations will take effect. A planning boundary can become a point of political contention; hence, leaders and planners must be open to consultations and prepared to engage stakeholders in deciding on the most appropriate planning boundary required.
PART I: IMPORTANCE OF PLANNING AND UNDERSTANDING A PLANNING PROCESS

SECTION 3: PLAN PREPARATION

Demarcate the planning boundary with participation of stakeholders and in consultation with other governmental units. If urban growth has exceeded existing administrative boundaries, a combination of technical analysis, inter-county negotiations and stakeholder consultations are required to redraw administrative boundaries.

Map the key stakeholders, including: private businesses, farmers, institutions, local communities, county governments, urban boards, relevant national government institutions and agencies, utility providers and others.

Determine an appropriate timeframe for plan formulation. This timeframe should allow for sufficient stakeholder participation and ensure timely delivery without delays and prolonged planning time. Delays in plan formulation increase risks of less successful implementation of the plan.

Support planners to develop criteria for establishing planning boundaries. In defining planning boundaries consider the following elements: population and demographics, densities and settlement patterns, economy, physical features and environment, politics and administrative consequences, social-cultural context, urban transformation and growth analysis, interdependence of people and economics, transportation networks and flows, financial viability and administrative capacity of the urban board, equity, fair distribution of growth benefits, and other relevant criteria.

3. Decide on the type and time-frame of the plan, and set a preliminary vision and objectives

The needs assessment should identify the type of plan required, and an analysis of previous planning processes.

Determine a suitable timeframe for the plan in a consultative manner, and communicate this to stakeholders. Spatial development frameworks for cities and municipalities are essentially formulated to cover a longer time horizon (more than 5 years). Plans of 15-20 year timeframes are usually reviewed every 5 years.

Consider implications the timeframe may have on implementation. The Integrated Urban Development Plans are formulated alongside the spatial development plan, as the implementation plan and in Kenya, they are envisaged to cover 5 years (within a term of an urban board/committee), and reviewed annually.

4. Develop a Budget for the Planning Process and Allocate Resources

Plan-making requires significant financial commitments from planning authorities and the other funding organizations. Effective budgeting is vital to ensure that financial resources are available when needed. Budgets should be based on the type of plan; its scope and details, required technical capacity, public participation costs, equipment and office supplies, transportation and project management costs.

Leaders should discuss the budget and availability of funds with technical managers. The technical manager should access the available financial resources based on the plan-making budget. If there is a deficit, a financing strategy to fill the gap is required. Build partnerships with stakeholders who are willing to co-finance the planning process.

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### Box 3.3 Pros and Cons of Outsourcing Plan development

<table>
<thead>
<tr>
<th>Advantages</th>
<th>Disadvantages</th>
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</thead>
<tbody>
<tr>
<td>Skill Development</td>
<td>Limited institutional knowledge</td>
</tr>
<tr>
<td>If well-structured the contractual agreements can result in public officers gaining from advanced skills which were inexistent but available within private sector</td>
<td>In many cases, the urban development context and associated issues of a City, are better understood by the planners in public sector than the consultant. Hence a close collaboration between the two is essential.</td>
</tr>
<tr>
<td>New perspective</td>
<td>Disincentives transformation from within</td>
</tr>
<tr>
<td>An external consultant can give a new perspective on how to solve existing planning problems</td>
<td>Overreliance on outsourced planning services can undermine efforts to drive transformation within the authority/agency.</td>
</tr>
<tr>
<td>Expedited planning process</td>
<td>Undermines in-house capacity building</td>
</tr>
<tr>
<td>Typically, planning processes are lengthy. Consultants bound by time schedules can deliver plans in relatively short time.</td>
<td>Overreliance on consultants can undermine skill development of internal staff, in particular if little is done to fill the capacity gap.</td>
</tr>
</tbody>
</table>

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5 According to the Urban Areas and Cities Act, “a county government shall initiate an urban planning process for every settlement with a population of at least two thousand residents.”

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PART I: IMPORTANCE OF PLANNING AND UNDERSTANDING A PLANNING PROCESS

Procure external expertise if necessary, but prioritize building internal capacity. In Kenya, planning authorities can acquire such services through the legal provisions of the Public Procurement and Assets Disposal Act and the Physical Planning Act’s Physical Planning (Procurement of Physical Planning Services) Regulations, 2010. In procuring external expertise, Terms of Reference for the required planning services should be specific, detailed and manageable given the available resources, timeframe and institutional capacity.

Key elements of a ToR document for a Planning Process include:

- **Introduction** – specifies the nature of the planning services required.
- **Purpose and Objectives** – objectives of the planning process.
- **Background and Context** – overview of the planning process, development issues unfolding in the area, the institutional context, and a brief history of planning in the area.
- **Planning Area/Study Area** - The area (map, square unit of the area, coordinates etc.) to be covered in the plan, including clarifications on scales of planning (in case of multi-scale planning project), specific areas for specified types of plans required, topographical mapping coverage.
- **Scope of the Services and Detailed Work Items** – a detailed outline of the scope of the service required and the description of the specific work item (including baseline survey and analysis, mapping, stakeholder consultations, specialized fields of analysis, integrated planning and design, capital investment planning etc.).
- **Expected Deliverables** – linked to the scope of services and work items. It precisely outlines what services and products will be delivered including the expected quality, standards and the relevant specifications of certain deliverables (including the format for presenting data, mapping outputs, plan outputs etc.).
- **Constitution of Team and Expertise Required** – the team composition in terms of disciplines and training, practical experience and specializations.
- **Methodology** – a description of the structure of the planning process to be followed.
- **Project Timeline and Reporting** – an outline of the implementation schedule, and the format of reporting expected.
- **Contract/Project Value and Mode of Payment** – it is important to develop a system of costing outsourced planning. If outsourced, the contract price and mode of payments are defined. Where not outsourced, the budget and its disbursement framework are outlined.
- **Plan Approval** – outlines how the plan will approved by the planning authority and the role of the planning team.
- **General Terms and Conditions, and Government Indemnity** – defines contractual relations between the consultant and client, ownership of data, reports and maps produced during the process, revisions and alternations of agreements, termination and handover, disposition of facilities, audit and taxation.

**Box 3.4 Defining terms of reference for planning work**

The quality of the Terms of Reference (ToR) is one of the key factors in ensuring successful planning outcomes. There must also be capacity to manage the execution of the ToR. Terms of Reference do not just apply to externally procured consultants, but should also be used for ‘in-house’ planning teams. A good ToR should be specific, detailed and manageable given the available resources, timeframe and institutional capacity.

Invest in developing sufficient internal planning capacity. Plans are best implemented by the institutions that directly formulate them. It is the responsibility of the planning authority, not the consultant, to ensure that plan processes and outcomes are effective. Hence, the planning authority needs to be actively involved in the preparation of the plan, to identify risks and opportunities, and provide guidance in finalizing the plan proposal. Planning authorities need to develop planning expertise in different areas of specialization, including: regional planning, town planning, urban design, place-making, housing, community development, infrastructure planning, transportation planning, land-use planning, development control, economic development, environmental planning, planning law, urban renewal and historic preservation.

Procure external expertise if necessary, but prioritize building internal capacity. In Kenya, planning authorities can acquire such services through the legal provisions of the Public Procurement and Assets Disposal Act and the Physical Planning Act’s Physical Planning (Procurement of Physical Planning Services) Regulations, 2010. In procuring external expertise, Terms of Reference for the required planning services should be clearly articulated, outlining objectives and desired outcomes, and defining specific roles and responsibilities.

If external expertise is necessary, it is critical to appoint only reputable and well-qualified professionals with demonstrated experience in the field. The planning authority must structure contractual agreements in a manner which promotes capacity development and skill transfer between the consultant and the in-house team. If this is executed properly, internal capacity will be developed, both in terms of plan implementation and monitoring and evaluation. Although engaging well experienced planners is likely to cost more, the investment will be cost-efficient in the long run.
Figure 3.3 | A conceptual approach to integrated working in planning

Source: UN-Habitat/BarakaMwaau/Jiakong Ang
Allocate Resources for Digital Topographical Mapping and Cadastre Data/Property Information. Many cities and towns in Kenya lack updated spatial and land administration data. This includes outdated cadaster information and inadequate topographical and geo-referenced socio-economic data. Data and information constraint undermines effective decision making in plan formulation, and in measuring impact of the plan implementation. The use of GIS (Geographic Information Systems) should be incorporated into the planning process. For example, the design of the Kenya Municipal Programme Component 2 on urban planning ensured that digital topographical and cadaster mapping was undertaken to provide sufficient, up-to-date spatial data on physical conditions and land information for each respective planning area. This data was fundamentally useful in decision-making.

Support the use of GIS-based systems to manage data. In urban planning, the use of GIS enhances efficiency and productivity. County governments are mandated to develop a GIS-based database system. For a reliable GIS-based system, it is vital to allocate sufficient resources to acquire equipment, software and skilled personnel. Leaders should ensure these systems are established in their planning authorities. The data generated during assessment of existing conditions becomes critical in detailed sector planning, and in measuring impacts.

6. Announce the commencement to start planning
Inform the public, other government agencies and stakeholders, of the intention to commence the actual planning process. Early engagement is important. Under Kenyan law (PPA), this should at least entail an announcement in the local Gazette. However, for fair participation purposes this is insufficient: initiators should actively reach out to all stakeholders that will be affected by the plan, paying special attention to vulnerable and marginalized groups.

Facilitate capacity building for stakeholders. In order to elicit meaningful contributions from stakeholders, ensure that each party has a basic understanding of the issues and the planning process, as this will facilitate better engagement with the planners.

The preparation of a communication strategy is important, especially when engaging in larger and more complex development interventions. This strategy can be useful in both engaging and building capacity for stakeholders.

PHASE TWO: ASSESSMENT AND PLAN DEVELOPMENT
The outcome of phase one should be a plan that integrates three essential components of urban planning: an urban plan and design, rules and regulations, and a financial plan. During this phase, engage stakeholders to establish a vision for the desired outcomes from the planning process.

Planning is sometimes considered a linear process that starts with surveys and ends with approval. Although this indeed simplifies planning to a step-by-step process, plan formulation should be an iterative process that cycles through analysis, visioning, planning, design and costing several times to produce a thoroughly developed proposal.

7. Know Your City, Assess Existing Conditions
A good plan relies on thorough understanding and assessment of the context. Leaders make better decisions if they understand the prevailing conditions. Without an adequate assessment, a plan can encounter later difficulties. The assessment of existing conditions may require a Digital Topographical Mapping, especially where spatial data is inadequate. The key output of this activity is an Existing Conditions Report, and a GIS database.

Involve the public and stakeholders in surveying existing conditions, to help them gain first-hand experience of the issues, opportunities and challenges in their localities. This is an opportunity to build ownership of the plan early in the process, as stakeholders can look forward to participating in formulating strategies and plan proposals and supporting their implementation.

Understand the population and demographic dynamics – Is the urban population growing or shrinking? Does the population come from nearby urban/rural areas, or from more remote areas (completely other towns)? Where can a growing population be accommodated, and how much land is required? Is there a housing backlog? Based on previous trends, how can urban planning respond to development needs?

Box 3.6 Checklist for getting started

Assess the readiness of the team to proceed to the next phase:
- Has a scoping study for the planning process been conducted?
- Have we agreed on the plan objectives, goals and anticipated outcome?
- Is the Planning Boundary agreed and demarcated?
- Is the County/City technical committee in place?
- Has a technical team with adequate capacity been set-up?
- Has an intention to plan been announced?
- Have all stakeholders been identified?
Understand current land-use and urban form – The current ownership and land use situation determines where development is possible and where it is more difficult. Determine key urban functions (airport, library, hospital, etc.) and whether they will be sufficient to serve the current and future population.

Understand ownership and land-tenure – The current ownership situation determines where development is easier and where it is more difficult. Local authorities should determine which land is public and which is private, and the tenure situation of private land. These factors will determine land availability. At first, services can be provided on public land and to plan for city extensions. However, a plan should be restricted to public land. If necessary, expropriation of private land, and associated costs, can be explored.

Understand Growth Patterns – Cities tend to grow in a certain direction, for example close to economic centres or next to existing infrastructure. Analyzing recent growth patterns can show what makes land desirable—and help unlock underused areas.

Explore environmental conditions – Some of the environmental issues that should be mapped, including:

- **Climate** – influences water storage, agriculture, design of street sections.
- **Ecological infrastructure** - helps identify and define areas of ecological sensitivity to be preserved or enhanced.
- **Topography** – buildable/unbuildable areas, expected water flows etc.
- **Geology** – Soil conditions determine where it is possible to build, and what land is suitable for agriculture.
- **Vegetation and wildlife** – study of vegetation and wildlife can help designate areas for protection, recreation and tourism.

One result of this study will be designation of protected areas. Land that is not geographically suitable for development, such as swamps, flood plains, water courses or other environmentally sensitive areas or risky and inaccessible areas, can be maintained as open, green or natural areas.

Understand legal constraints – Some areas cannot be developed due to legal constraints. These include, but are not limited to, protected natural areas and heritage sites.

Understand the infrastructure and housing needs – Many cities and towns in Kenya are faced with constraints on infrastructure and housing delivery, and lack reliable data to inform decision-making. Planning for infrastructure and housing requires a clear understanding of existing conditions. This entails assessing access levels, quantifying deficits, and spatial identification of where the deficits manifest, etc.

Understand the Institutional Context – Effective planning requires effective facilitation. It is therefore important to assess institutional arrangements: strengths, weaknesses, opportunities and threats (SWOT). This includes understanding vertical and horizontal coordination practices.

8. **Engage Stakeholders in Visioning and Drafting the Plan**

Create a shared vision and ensure vision statements are translated into spatial plans. Although the planning authority may have prepared a preliminary vision statement and goals for the project, a shared vision among stakeholders will direct and clarify the overall development guidelines. Its development is a joint process for leaders, planning authorities, and stakeholders including private sector, civil society, and other government agencies. The engagement results in a vision statement with realistic goals and objectives, and specific outcomes matched with indicators. Outcomes and indicators are based on varied criteria: social, economic, environmental or spatial. The indicators can also be used for monitoring and evaluation, during and after implementation.
Cities and towns are complex systems which require highly strategic planning for sustainable development. Rapid urbanization in Kenya, changes in urban development, conflicting interests and technological changes, all demand planning which guide cities towards achieving their long-terms visions, step-by-step. Developing a long-term vision involves defining critical actions in the short- and medium-term, which will lead to the attainment of that vision. This approach is referred to as backcasting. It is an alternative to the traditional model of forecasting, which involves projecting future scenarios based on past trends. For example, a city with high-energy demand, which aims to lower demand to achieve its energy efficiency targets, would need to take actions which reduce demand rather than using current levels of demand to forecast future energy needs. Backcasting thus helps cities and towns to assess sustainability targets against existing plans, policies and strategies. The approach involves taking the following steps:

- Identify problems, and envision the desired future scenario;
- Workings backwards, identify critical plans, policies and strategies required in the short-term, mid-term and long-term to achieve the vision. Flexibility is required;
- Set short- and medium-term targets linked to the development plan and budgets;
- Mobilize stakeholders and key actors required for the realization of set targets;
- Devise implementation and monitoring frameworks; and
- Undertake periodic policy reviews.

Source: UN-Habitat/Klas Groth/BarakaMwau
Visioning does not end with a vision statement(s), but requires the technical team to translate it into particular policy directives, spatial proposals and development interventions (e.g. specific infrastructure projects), whose implementation is designed to facilitate the attainment of the broader vision and aspirations arising from the participatory process.

The plan should describe the strategic interventions, over the plan period, in order to realize the vision. These strategic interventions include addressing institutional and political constraints that could undermine the effective implementation of the urban plan. To achieve this, leaders must offer and mobilize the substantive political goodwill required.

The planning framework introduced by the Urban Areas and Cities Act and the County Governments Act, requires a combination of spatial Development Framework (SDF) or a Spatial Plan and Integrated Urban Development Plans (IUDPs). The SDF is thus a vital outcome of spatial planning processes in the counties, as it guides the formulation of Integrated Urban Development Plans, and detailed spatial plans such as land use plans, local physical development plans (at local level), and sector plans such as infrastructure plans.

Prevailing Kenya’s planning practice envisages an integrated and strategic approach to spatial planning. For instance, the Kenya Municipal Programme, the Kisumu Urban Project, and planning processes funded by various counties recently resulted in formulation of Integrated Strategic Urban Development Plans (ISUDPs), which provide the Spatial Development Framework; land use plans and spatial strategies, sector plans and some with Capital Investment Plans.

Identify specific development strategies and appropriate spatial strategies, including alternative scenarios (if applicable). This will be presented in the spatial plan document. The plan document will provide policies and other supporting proposals, an implementation framework (including a capital investment plan), and a set of maps. A main plan map must be presented in a manner which is accessible to diverse stakeholders.

The visioning process leads to the formulation of concrete plan proposals. Derived from three key aspects:
1. Outcome of the stakeholder visioning process;
2. Policy Framework (national and county/local authority); and
3. Synthesis of the Existing conditions analysis.

Undertake participatory planning and design sessions to identify development and spatial strategies. Their development will require significant support from all stakeholders (government and non-government actors) during the implementation phase. Leaders should support the technical team in mobilizing stakeholder participation in this critical phase of the planning process.

At city-wide level, the spatial plan is envisaged to be integrative; especially providing clarity and precise guidance on land use management, socio-economic development and infrastructure development. Actions must be phased strategically, but with flexibility. Note that urban areas are in state of change: growth patterns are not fixed, and technological advancements alter infrastructure configuration and delivery. This affects land use configuration, flows of people and goods, and leads to changing preferences for services, and changes how people interact in cities. Therefore, flexibility and being strategic in spatial planning is essential.

The spatial plan should convey the vision, goals and objectives of the Integrated Urban Development Plans (the corporate plan for the city or town). The framework presents the urban structure and development patterns of the municipality, including: built-up areas and urban growth limits, industrial areas, business districts, residential and mixed-use areas, public and open spaces, agricultural areas and major infrastructure developments. In addition, it presents a vision of the desired urban form, including overall land-use patterns and an indication of future developmental direction. This could indicate growth beyond the administrative boundaries of the county or municipality.

The plan provides direction on how to deploy capital investments through a Capital Investment Plan, which in turn informs Integrated Urban Development Plans. It also provides a framework for drafting local spatial plans, which give further details on land-use, development management, transportation management, housing and services, and describe how local economic development can be advanced.

The plan indicates existing and projected land and space requirements for a specified timeframe. It is important to consider various options based on variations in density, which is informed by Plot Ratios/Floor Area Ratios and plot coverage.

Promote cost-efficient infrastructure development, a compact development of relatively high density and mixed-use developments are recommended. Over the planning period, if the required land is smaller than the planning boundary, it is recommended to ‘contain’ growth within a specified area. In cases where additional land is required, strategic interventions to increase land supply will be needed, including options for densification of existing development, reallocation of land, land readjustment and appropriation. In both scenarios it is important to prioritize planned urban expansions where applicable.
Kenya’s Urban Areas and Cities Act (UACA) mandates urban authorities (urban boards or committees) to formulate a five-year Integrated Urban Development Plan (IUDP), which is a strategic planning instrument for guiding implementation of spatial development frameworks, and hence, urban development. A Spatial Development Framework (SDF) is a key component of the IUDP, as it addresses a number of urban development issues, including urban form, structure, land use and transportation. The SDF is designed to inform the formulation of an IUDP and to address urban development and infrastructure issues, including urban form, structure, land use, transportation, natural resources, social and economic development and priorities.

### The Link Between Spatial Development Framework and Integrated Urban Development Planning

<table>
<thead>
<tr>
<th>SDF (10+ Years)</th>
<th>IUDP (5 Years)</th>
<th>1ST IUDP (New Urban Board Committee)</th>
</tr>
</thead>
<tbody>
<tr>
<td>5 Year Review</td>
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<td></td>
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<td>5 Year Mid-term Review</td>
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**Source:** Modified from UN-Habitat, 2015
A spatial plan needs to allocate optimal land use and land use mix, and integrated with transport and infrastructure networks. Opportunities and constraints are considered, based on their respective locations. This entails cost-benefit analysis, leveraging density by identifying areas for infill developments, redevelopment and densification; renewal, upgrading and conservation; and suitable areas of planned urban extension assessing. The level of compatibility between difference land uses, and economic productivity, must be considered.

In city/municipal level, integrate projects of national and regional significance [e.g. roads and railways, pipelines, large/ mass housing schemes etc.]. This will require consultations between national and county governments. If such projects are not factored in municipal/town level spatial development frameworks, they can significantly shift the plan and make it unresponsive to the purpose and objectives it was initially intended for use. Likewise, local plans can play the role of guiding national projects by designating the most optimal spaces for their implementation at local level, and ensuring that sufficient land is reserved, both in the short and long term perspective.

The city-wide spatial plan also sets the basis for sector plans and detailed spatial planning at lower levels (district and local area plans) making it a significant integration tool. It is important to define zoning ordinances, development control procedures and land-use planning principles for detailed planning, regulations on land subdivisions and change of use.

Local area planning units include strategic investment areas; areas for urban renewal; large recreational open spaces like parks, nodes and business districts; and urban extension areas.

Outputs leaders can look for in an urban spatial plan:

- **Land-use management guidelines and development management**: Includes clarity on land use [a land use plan], and how the city will management development e.g. through various regulations, zoning ordinance etc. It also entails guidelines on urban design principles for detailed planning processes.
- **Social Development**: This entails spatial and policy proposals for housing development; education and health care facilities; parks and open spaces; religious facilities and cemeteries; heritage sites; civic facilities and community centres etc. Required for each category: numbers; spatial requirements; and locations for delivery, during the planning period.

Figure 3.7 A typical Approach to Integrated Urban Development Planning

Source: UN-Habitat/BarakaMwau/Ivan Thung
PART I: IMPORTANCE OF PLANNING AND UNDERSTANDING A PLANNING PROCESS

• Local Economic Development: This includes spatial and policy proposals for industrial development; markets; commercial and office spaces; central business districts and others. During the planning period, spatial requirements and location must be clarified.

• Infrastructure Development and Environmental Management: This mainly entails the quantifiable description of infrastructure investments required; standards; spatial coverage shown etc. Critical infrastructure requirements for an urban center include water supply and sanitation systems; energy and telecommunications; and mobility infrastructure. The adaptability of these systems to technological changes should be carefully considered. Environmental aspects include the provision of green infrastructure; areas for environmental conservation; and the overall Environmental Management Framework for the plan. Climate change must be carefully considered within all aspects.

• Special planning and investment areas: These include areas such as informal settlements and inner-city areas for renewal; planned extensions; densification areas; and areas with unique development opportunities and/or challenges.

Proposals must be summarized and presented spatially as part of the plan Map. An integrated phasing framework should be developed to guide their delivery. Strategic programs and projects are then developed to support implementation of the spatial plan, as part of the implementation framework.

Before a spatial plan is finalized, it must be reviewed in a series of consultations with stakeholders. The finalized plan proposals should meet the goals and objectives previously set during the planning process. Leaders should ensure that concepts and draft proposals are generated by a participatory process.

Figure 3.8 | Concept plan for waterfront redevelopment in Likoni-Mama Ngina Drive, Mombasa

Team members: Zulaika Shaari, Ayesha Binti Ahmad Zawawi, Nur Attiya Binti Masrom, Nursaffrina Binti Ropiee, Azamuddin Bin Amran, Muhamad Rozaini Bin Mohd Rom, Muhammad Hasif Bin Ahmad, Reiner Khamala, Felix Archarachieved

Source: UN-Habitat/Student Design Competition for Kenyan Towns
PART I: IMPORTANCE OF PLANNING AND UNDERSTANDING A PLANNING PROCESS

SECTION 3: PLAN PREPARATION

Likoni ferry crossing area in Mombasa © Baraka Mwau

Informal economic activities at Mama Ngina drive, Mombasa © Baraka Mwau
Make informed decisions on preferred urban spatial structure

Intensification, extension, multiplication: three policy options to accommodate growth. To accommodate urban population growth, cities can either increase their current carrying capacity, expand their boundaries, create a spatial system with many new town centres, or use a combination of all these approaches. The choice is unique to each context and will be informed by population growth projections, land availability, topographic characteristics, cultural aspects, and the city’s ability to implement, including investment and enforcement capacity.

**Intensify the density of existing built-up**
Areas through infill development and setting growth limits, which would need to be moved outwards at regular intervals to prevent land shortages. Intensifying density implies regenerating brownfields and replacing existing buildings with new ones that accommodate more people. Consolidating built-up areas needs regulations to preserve no-development zones and to control a trend towards the decline of density (of both people and buildings). This approach may be adequate for cities with strong enforcement capabilities and where population growth is relatively stable. A successful example is Portland’s Urban Growth Boundary in the United States.

**Extend the city at the fringes of the built-up area.** Cities growing faster than 1-2 per cent per year need to ensure there is enough land to accommodate people and this could be at least twice the size of the existing land area. A city extension would border the existing footprint, and its infrastructure and transport systems would be fully integrated with it. The extended area may include urban services whose capacity has been calculated to also serve residents living in deprived districts in the existing city. Planning an extension requires vision and commitment. New York’s Manhattan Commissioners’ Plan of 1811 in the United States is one far-sighted extension plan.

**Multiply nodes by building satellite towns**
That might be associated with existing urban masses. Although they would be physically separated and at least partially independent administratively, economically and socially, satellite towns would be coordinated with the central city to capitalize on synergies and economies of scale. Satellite towns differ from suburbs in that they have their own sources of employment and services, which would also prevent them from becoming dormitories. This option is suitable for fast-growing, large cities. The Comprehensive Plan of Shanghai 1999–2020 in China features nine satellite towns that absorb people who migrate from rural areas.

Source: UN-Habitat 2013
Estimating urban land needs in a model city

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**Scenario 3**

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<td>Residential Density</td>
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Be creative with stakeholder participation in plan formulation

Participation is the process in which stakeholders affected by an urban plan take part in its development. Active engagement with stakeholders is critical in all planning stages. Participation continues after the plan is formulated and during implementation. An urban plan is a living document, flexible and open to adjustments. This is vital to facilitate its implementation. However, participation cannot accommodate the wishes and interests of every actor: a well-formed urban plan should articulate a vision for the common good of the city. Since approved plans are legal documents, participation in plan formulation and implementation enables negotiations and communication between public authorities and private citizens, facilitating a balance between the common good and private concerns.

A combination of these tools will expand room for participation and result in an inclusive planning process.

A successful planning process should allocate sufficient funds to participatory activities, and incentivize participation by ensuring that participants’ opinions count in final decisions. However, not all opinions can be counted for and incorporated in the plan as there might be contradictory opinions and interests. It is therefore essential that the planning authority documents all opinions raised and justifies how the opinions are managed. This also contributes to a higher level of transparency in the process.

Kenya Legislation Provisions on Participation in Planning

Public participation in planning and development processes have been legislated in Kenya, drawing from the governance principles envisioned in the Kenya Constitution of 2010. The County Governments Act and the Urban Areas and Cities Act provide legal reference for participatory process in the counties.

County Governments Act of 2012

- Part VIII has focus on Citizen Participation.
- Article 104 (4), states that it is the obligation of the county to develop plans, and in doing so promote public participation. Non-state actors should be incorporated in the planning processes by authorities.
- Article 106 (4) states that “county planning shall provide for citizen participation”.
- Article 115 specifically addresses “public participation in county planning”.

Urban Areas and Cities Act of 2011

- Article 5, 6: Criteria for classifying urban areas, and Section 11. Part of the criterion is for urban area conformance of status and principles of urban governance are to institutionalize active participation by residents in the management of its affairs.
- Article 21: Part of the powers of boards and municipalities is to “ensure participation of the residents in decision making, its activities and programmes”.
- Schedule 2: Rights of, and participation by residents in affairs of their city or urban area. This includes participation in urban plan making processes.
**Strategic taskforces**

Taskforces that engage local actors in city-wide assessments can identify key strategic concerns and translate these into actionable plans. For example, community organizations can collaborate with technical experts on risk mapping exercises, identifying cost-effective actions by identifying safe areas and informing policy by recommending local materials for shelter construction.

**Design charrettes**

A design charrette is a meeting that can include public and private stakeholders, representatives of civil society, technical advisors and academics. These groups provide their input, which assists in setting the direction of a planning project. The debate will revolve around arguments related to individual interests, technical opportunities and constraints, and political objectives. Local authorities can use a charrette to make informed, collaborative decisions in the planning process and provide a level playing field for negotiation and input in the plan.

**Participatory budgeting**

Participatory budgeting is a process that gives residents a voice in determining budget priorities. For example, residents vote in community-level assemblies on the priorities in their area (e.g. housing, education, street paving). Delegates then prioritize investments according to a set of criteria, weighted by the degree of support obtained by each request, and local authorities approve them. Participatory budgeting ensures that investments reflect the needs of communities, maximizing their impact.

**Gender-sensitive and inclusive Focus Group Discussions**

Focus groups should be designed to accommodate gender diversity, and actively engage vulnerable communities. At times cultural practices may necessitate the establishment of focus groups from a particular group in the community. Planning should respond to the cultural context, to enhance effective participation.

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**Box 3.10 How to Engage Stakeholders in Plan Formulation**

**Participatory Planning in Kitui, Kenya © Baraka Mwau**
9. Costing planning options

Leaders are often forced to make difficult decisions when allocating limited financial resources. Costing planning implementation is crucial. This involves validating cost assumptions; validating prioritization and phasing; evaluating the financial feasibility of projects; and rejecting unfeasible proposals.

A realistic resource mobilization plan, which fits within the current legal framework, should be developed. Alternatively, it could recommend legal reforms which leaders can initiate to facilitate better financing of the plan. This is further explained under the sub-section on Plan Implementation.

Costing details depend largely on the scale and complexity of the project, and the level of detail to which it is developed. It is important to involve stakeholders in costing exercises, for accountability and transparency, enhance opportunities for collaborations, and to manage expectations. As the plan becomes more detailed, further research into costings is recommended.

**Cost of Land**

Land acquisition is often a difficult and contentious part of urban planning. Land is a fixed resource, and land speculation tends to complicate acquisition in places where rapid urbanization is expected. Many cities and towns in Kenya have limited public land, with most urban land under private ownership. A large portion of public land is controlled by state institutions (e.g. learning institutions) or corporations such as Kenya Railways.

Consider strategic ways of supplying land for investment, such as acquisition from private ownership through the stipulated legal mechanisms, and joint agreements that result in increased supply of land. For instance, in implementing strategies for increasing housing stock, cities can enter agreements with private land owners and developers to deliver specified developments (e.g. housing or industrial parks) on earmarked areas. This can be achieved at the targeted costs through a combination of various incentives such as tax exemptions or reductions; waivers on development control fees; reduced rates for access to municipal services, etc. In this way, cities will not incur costs of acquiring land and undertaking developments, but will still achieve the targets of the urban plan.

Enact policies and legislation that increases land supply for public goods, including development control rules and land sub-division regulations. For example, the effective enforcement of Kenya’s Physical Planning Act stipulates conditional approval of a private land subdivision scheme to include surrender of part of the land to the government for public good.

Implementation of a plan may also require land readjustment and redistribution, by which the city achieves the goal of the plan and land owners benefit from such as through increase values and attractiveness of the land.

**Cost of Infrastructure and services**

Resilient, reliable infrastructure and services are a vital requirement to realize a spatial development framework. With these, cities and towns can flourish. Before leaders prioritize infrastructure investments, it is important to ensure the benefits outweigh the costs.
In many contexts, costs are projected to be recoverable in the long-term. However, if the target beneficiaries cannot afford to fully repay these costs during the projected lifetime of the infrastructure, the benefits still outweigh the inability to directly recover full costs in many cases, if the right infrastructure choices are made. Leaders nevertheless have the mandate and the responsibility of ensuring universal access to basic services and decent housing. Therefore, it is important to identify innovative approaches to offset and reduce the costs of infrastructure development in sections of the city or town where residents cannot afford to pay market rates.

Capital Investment Planning (CIP) is used to identify alternative and feasible financing mechanisms, including evaluating possibilities of government, private sector, and international lending institutions such as development banks. Some of the mechanisms urban authorities can consider are issuing infrastructure bonds, development fees, public-private partnerships, and land-based financing mechanisms. The latter include measures such as recurring taxes on land, betterment charges and special assessments, developer exactions, land value increment taxes, sale/transfer of development rights, land leases and land sales, transfer taxes and stamp duties. Leaders should use CIP as the basis to allocate budget, to facilitate the city’s implementation of the plan.

Assessment of risks related to infrastructure investments must be undertaken. Potential risks include revenue risk, construction risk, operating risk, environmental risk, political and social risk, and currency risk (for loans in different currencies), among others. In determining cost, some of the key considerations are initial investment, infrastructure expansion, maintenance, and other related costs such as acquisition of right of ways, relocations, strengthening the capacity of the institutions in charge. Traditionally, new urban infrastructure has a twenty-year lifespan. However, with technological advancement, more careful analysis on infrastructure choices is required, with inbuilt flexibility which enables cities to re-configure, retrofit or upgrade infrastructure as technologies advance. Information technology is a critical factor driving efficiency of infrastructure in cities and towns. Therefore, urban engineering should aim to adopt available, affordable and sustainable technologies.

**Develop a Feasible Financing Strategy**

Few urban areas have adequate capacity to finance urban development priorities from their own revenue streams. Leaders and urban authorities should identify alternative sources of finance. This includes borrowing, such as infrastructure loans from lending institutions. However, such loans often are tied to interests and other repayment conditions. The capital investment plan is supposed to identify funding sources, accessible forms of finance, provide estimates of capital required, justification for the targeted projects, and a feasible repayment structure.

Leaders must consider affordable finance schemes that will not comprise the financial stability of the city/town during the projected repayment period. In general, costing is done as part of Capital Investment Planning (CIP) for the urban development plan. CIP outlines investments from the government, with emphasis on provision of municipal services, and may include private sector investments through public-private partnerships (PPP).

**PHASE THREE: APPROVAL AND ADOPTION**

Unapproved plans lack legal basis for their implementation. After the plan is developed, it must be approved and adopted to become a legal document. The process should include the following elements: the possibility of a public hearing on the finalized plan; approval and adoption by the relevant authorities; and an announcement of adoption. In Kenya’s context, approval of plans undertaken at the county level is governed by the Urban Areas and Cities Act 2011 and the County Governments Act of 2012. These two legislations mandated authorities within the county government to formulate and approve plans.

Before plans are approved and adopted, leaders and planners should hold a public hearing on the finalized plan. The County Government Act of Kenya has specifically emphasized on the need for active citizen participation. For instance, Article 87 (b) of the Act states that citizens are granted: “reasonable access to the process of formulating and implementing policies, laws, and regulations, including the approval of development proposals, projects and budgets, the granting of permits and the establishment of specific performance standards.”

Seek consent from the relevant agencies. The functions of these agencies include oversight (e.g., National Land Commission); regulation of planning practices (e.g., physical planners registration board); or coordinating and undertaking high-level planning (e.g., national government departments, regional development authorities) or lower-level planning (e.g., ward administration); and utility management (e.g., Energy utilities, Water and Sanitation Utilities).

10. **Conduct a Public Hearing before Plan Approval**

Make the plan completion process public, and invite the public to scrutinize the final plan. To hold a public hearing, leaders need to constitute an Independent Review and Hearing Panel tasked with: 1. assessing the quality of the draft plan; 2. Assessing consistency with other plans; 3. conducting public hearings and taking stock of the recommendations.
PART I: IMPORTANCE OF PLANNING AND UNDERSTANDING A PLANNING PROCESS

Support the planners to prepare a public exhibition, and provide leadership in creating public awareness. This will require the use of different media such as posters, flyers, radio announcements, banners and social media. The exhibition is then followed by a committee hearing, and post-hearing activities. After the approval of the plan, retain the public exhibition throughout the plan period, combined with an inquiry desk and online access to simplified explanation of the plan.

During the public hearing, emerging issues are consolidated, the draft plan is refined and the final draft is submitted to the relevant authority for approval. This strengthens the participation process and promotes stakeholders’ sense of ownership of the plan, which is a key indicator of a successful plan.

11. Plan Approval and Adoption

Approval and adoption processes involve authorities at different institutional levels. Without their early involvement, the plan may face many setbacks.

In the case of an integrated urban development planning, the following approval and adoption process is mandated by law (the Urban Areas and Cities Act, 2011):

- After the public hearing process is completed, and the concerns of residents appropriately addressed, the urban board or committee decides on the adoption of the plan.

- Subsequently, a copy of the plan is submitted to the county executive committee within twenty-one days, by the urban manager or administrator.
- The county executive committee must consider the plan and make recommendations within thirty days.
- The county executive committee should then submit the plan to the County Assembly for approval. The Act has specified timeframes for the adoption process at the urban board/committee and county executive committee. However, it does not specify the timeframe for the approval phase at the county assembly.
- The process is complete when the County Assembly approves and adopts the plan.

Political leaders should actively participate in plan formulation. As representatives, they can identify local priorities for integration in the plan. If political leaders wait to demand inclusion of certain elements in the plan during approval process, approval is delayed and may never be given.

In the absence of urban boards or committees, the plan adoption process can be managed by the respective county planning authority in charge, such as the county physical planning department. Article 30 [1] [f] of the County Government Act of 2012, gives the County executive responsibility to “submit the county plans and policies to the county assembly for approval”.

Leaders, policy makers and decision makers should ensure the plan has addressed the set purpose and objectives. It is important to develop plan evaluation guidelines. This should be done by the planning authority or through other relevant authorities who are responsible for quality and standards, and oversight. Some common evaluation criteria for an urban development plan include:

- Options and alternatives presented for the plan;
- Public Feedback on the Draft Plan and demonstration of how this feedback was acted upon;
- Allocation of sufficient time for stakeholder participation, including an assessment of the efficiency of participation methods;
- Assessment of the relationship between the expected and draft output of the plan;
- Financial Feasibility of the plan (Capital Investment Planning);
- Policy and Legal feasibility of the Plan;
- Practicality of implementing the Plan in the institutional context;
- Environmental Impact of the Plan – depending on the scale of the plan, an Environmental Impact Assessment (EIA) or a Strategic Environmental Assessment (SEA) will be required;
- Social Impact of the Plan – Through a Social Impact Assessment (SIA), determined by the scale and scope of the plan; and
- Economic Benefits of the Plan – Through Economic Impact Assessment, the outcomes of which can be presented alongside the Capital Investment Plan for the respective urban plan.

The above elements can be used to develop a technical evaluation scoresheet to assess the quality of the plan. This informs discussions on approval of the plan. It is recommended that the planning authority undertake this evaluation independently. The outcome of the evaluation is equally important in informing potential institutional reforms which will facilitate successful implementation of the plan.

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12. **Announce and Communicate the plan**
Clear communication of the approved plan helps stakeholders to understand their responsibilities during implementation. By law, local authorities must do the following within fourteen days of the adoption of an integrated development plan:
- Notify the public of the adoption of the plan;
- Provide a summary of the plan; and
- Make copies or extracts of the plan available to the public.

Urban plans can be lengthy, highly technical documents, which are difficult for lay-persons to understand. Leaders should ensure that planning authorities create popular versions of the plan, and thematic extracts written in simple language with visuals which help affected stakeholders to understand what the plan means for them. WebGIS websites can also be developed to enable online access to plan documents and an opportunity to interact with the structure plan/land use plan without the technical GIS knowledge. Such systems operate on ordinary web browsers; hence, accessible to regular internet users.

**Figure 3.9 Illustration of the plan adoption/approval process**

- **Final Draft Plan**
- **Public Hearing**
- **Town Hall Exhibition of Plan**
- **Urban Board/ Committee decides on adoption of plan**
- **Plan is submitted to county executive committee**
- **County executive committee make recommendations**
- **County executive committee submits plan to county assembly for approval**
- **Approved Plan**
- **ISSUE A PUBLIC NOTICE ON PLAN ADOPTION**
  - Provide Summary of Plan
  - Provide opportunities for public to receive copies and extracts of the plan
- **IMPLEMENTATION**
  - Coordinating Teams
  - Build Partnerships
  - Link Plan with Budgeting
  - Monitoring & Evaluation
  - Review Plan as Recommended

* This process is derived from the Provisions of Urban Areas and Cities Act, and County Government Actors 2012.

Source: UN-Habitat/BarakaMwau
**PHASE FOUR: PLAN IMPLEMENTATION**

During the implementation phase, proposals are translated from paper to reality. This is the phase where leaders can create tangible impacts for the welfare of citizens. Plans take time and care to formulate, yet for various reasons many plans are never, or only partially, implemented. Implementation should be addressed from the start of the planning process. Political leadership; continuous monitoring, periodic adjustments; sufficient capacity at all levels; and sustainable financial mechanisms and technologies are all required to facilitate the implementation phase.

**The Role of Leaders in Plan Implementation**

- Provide political goodwill to support implementation of plans. Leaders make decisions that influence urban planning. Political leaders approve projects and budgets. Decisions that are contrary to approved plans undermine their implementation.
- Create room for transitions of power, with focus on continuity over electoral cycles. Often, electoral cycles and changes in political regimes affect the workflows. If priorities keep changing without reference to previous progress, plan implementation is undermined.
- Build partnerships and maintain support from stakeholders, throughout all implementation programs and projects. Create well-structured partnerships with citizens, community groups, the private sector, other levels of government, and other governments.

In Kenya, many cities and towns have encountered challenges in implementing plans. Kenyan leaders must address the following aspects that have previously undermined plan implementation:

- **Timely Approval of Plans** – Including delays in plan approval, or even complete lack of plan approval. If approval is delayed, programmed activities are also delayed, affecting budgets and weakening stakeholder support.
- **Formulation of Appropriate Plans** – Poor planning processes result in ineffective plans, even if they are approved. Key issues include lack of ownership among stakeholders, including within government departments; proposals that do not reflect reality; and plans lacking detailed implementation frameworks.
- **Addressing the Financing Gap** – Fiscal challenges, including under-financing of urban development. Funding options should be identified and secured well in advance during the process, to ensure a timely implementation of the plan, fully or in phases.
- **Capacity of Planning Institutions** – Insufficient institutional capacity to implement plans, whether planning was done internally or outsourced to external consultants and later handed back to planning authorities for approval and implementation.

**Urban Legislation** – Inadequate legislative frameworks to govern plan implementation. This includes absence of specific regulations; restrictive rather than facilitative regulations; and weak powers for enforcement. Urban planning is only successful when legislation is supportive.

**Political Commitment** – Insufficient political goodwill, including counterproductive political decisions that undermine the mandate of planning authorities.

**Public Awareness on Urban Planning** – Inadequate public awareness on urban planning, where planning has largely remained the preserve of technical professionals.

**Urban Governance** – The failure of planning authorities to actively engage citizens in the development process undermines plan implementation.

Address internal management of plan implementation within government. Ensure planning is coordinated horizontally and vertically, and where necessary establish a plan implementation unit. This should comprise of line departments and key agencies such as utility companies, which in Kenya operate independently from government departments. Terms of reference, reporting structure and feedback mechanism are required to measure performance.

Some of the functions and responsibilities of this plan implementation unit include:

- Coordinate and ensure budgets (including line department budgets) are aligned with the approved plan;
- Support urban managers and administrators, the urban board or town committee or county government in mobilizing finance for plan implementation.
- Support the formulation and implementation of annual operational plans based on the phasing strategy for implementation.
- Coordinate the implementation of physical components of the plan, to ensure time and cost efficiency.
- Pay attention to monitoring and evaluation of implementation performance.

One of the key outputs of a good planning process is a feasible Plan Implementation Framework. A plan implementation framework responds to existing constraints that could undermine implementation by proposing interventions including any institutional modifications and capacity development required. It gives a detailed outlines of activities to be undertaken, including monitoring and evaluation, and the capital investment plan. The urban authority should mobilize the required capacity to effectively manage plan implementation, and continuously engage the public in progress review sessions.

Leaders should champion the necessary institutional reforms recommended by the Plan Implementation Framework.
PART I: IMPORTANCE OF PLANNING AND UNDERSTANDING A PLANNING PROCESS

Three-pronged Approach as an Implementation Strategy
An implementable plan addresses three interlinked aspects: urban planning and design; urban rules and regulations; and municipal finance and financial planning. UN-Habitat refers this as the ‘three-pronged approach’.

Urban Plan and Design
Urban design and well-planned street patterns influence the character of a city and the quality of everyday life for its citizens. A team of urban planners, designers, infrastructure engineers, landscape architects and others are responsible for managing this, following guidelines from the spatial development framework.

Urban Law, Rules and Regulations
A plan should be developed with knowledge of the legal framework, context and constraints. If a plan neglects this aspect, it becomes vulnerable to legal challenges. If there are no legal provisions to guide appropriate acquisition of land or change of use, the designated land-use in a plan is likely to be challenged, in particular where existing interests – backed by property rights – are not in line with the vision of the plan. For instance, customary rights can be a point of contention as they may conflict with statutory rights. If this is not addressed early and appropriately it can significantly complicate implementation. Testing the legal viability early prevents costly adjustments later in the process. Therefore, a good plan report will adequately address the legal issues pertaining to its implementation.

Rules and regulations are important planning tools to guide the growth, use and form of an urban area. A development control system should provide a sound regulatory framework, including: procedures for obtaining building rights and permits; the regulation of public space; and building codes that regulate spatial qualities. In addition, some projects, such as land-readjustment, require laws on municipal or national level to enable their implementation. The plan can also accommodate/include specific urban regulations for the area it covers, for example related to land use, plot coverage and building rights. Such regulations (and design principles) must be aligned to the general regulatory framework, but function as complement for understanding and efficient implementation of the plan.

Municipal Finance and a financial plan
The third component includes the financial plan. A plan that cannot be paid for cannot be implemented. It is therefore important to consider innovative mechanisms for funding and budgeting from the beginning, including plans to enhance municipal revenue, public-private partnerships, and access to external funding. Sometimes, a financial strategy requires a review of aspects of municipal finance practice, such as the capital investment budget, national or international fund transfers, taxation systems and lending capacity.

Figure 3.10 UN-Habitat Three-Pronged Approach

Urban Rules and Regulations
Adequate planning rules and regulations are a prerequisite to the design, production and management of efficient and equitable human settlements.

Urban Planning and Design
The quality of urban planning and design has a determining impact on the value generated by human settlements through efficient and equitable public space, streets and buildable areas.

Municipal Finance
Efficient and transparent municipal finance systems are key to investments, maintenance and management of the city. They should ensure redistribution of benefits generated by urban endogenous development.

Source: UN-Habitat
PART I: IMPORTANCE OF PLANNING AND UNDERSTANDING A PLANNING PROCESS

Capital Investment Planning

Capital Investment Planning (CIP) is an example of an implementation tool which guides investment into capital assets (e.g. basic facilities, services and installations needed in the community). The capital investment plan outlines projects, both ongoing and proposed, which aim to achieve the objectives set-out in the vision. The capital investment plan should address budgetary allocations; land requirements; the implementing and financing agencies; and implementation timelines.

Box 3.12 Create an Efficient Development Management System

With increased involvement of a diversity of actors and transformations in urban development, there is need for development control to shift from mere regulation towards development management, where the public planning authorities are compelled to engage in a more facilitative manner in regulating and enabling desirable urban development. This ensures that developments are aligned with policy and regulations, and improve the quality of the built environment, facilitates developers, and makes planning respond better to changing contexts. Approved plans, combined with specific policies and regulations such as by-laws provide a critical basis for development management. It enables cities to better manage growth and balance competing needs in urban development.

It is important for an urban authority to have a system for assessing planning applications; approval and enforcement; and supporting developers and other actors in the delivery of the desired outcome. Good practices in development management involve integration of information technology tools including land information systems and GIS-Based systems. This is complemented by digital planning portals-open to the public. Digital systems for processing planning applications, embedded in a Geographic information System (GIS) have enabled many cities simplify and enhance efficiency of development management systems.

Effective development management is also subject to good urban governance. Development management in Kenya’s urban areas has been constrained by weak urban governance, characterized by corrupt practices; lack of political support; inadequate stakeholder engagement; absence of formal/approved plans; ineffective zoning ordinances; poorly equipped and resourced development control units; and unreliable cadaster information.

Political leadership is critical to effective development management practice. Negative political interference following decisions made by planning authorities weakens development management. Political leaders should work closely with planners and engage stakeholders in development management issues.

Leaders should support development management by:

- Proving leadership; inspiring and managing officers in a way that facilitates their effective and efficient performance;
- Ensuring that officers are well resourced, financially and with skill development;
- Providing high-level support by coordinating planning at the highest levels of government and with elected leaders;
- Representing the interests of the planning authority to external partners such as the private sector;
- Facilitating capacity development in planning and development management, in collaboration with technical managers; and
- Overall, contributing to the achievement of visions, goals and objectives of planning authorities.

Capital Investment Planning

Different projects have varied impact on urban infrastructure. Therefore, when developing financial plans, consider cost recovery from expected revenue of the project over a reasonable period.

A clear link between the plan and municipal budgeting has to be institutionalized. In Kenya, the Integrated Urban Development Plan, which is aligned to the long-term spatial plan, and reviewed annually is supposed to inform all development financing in the urban area.
**Box 3.13 The Link between Development Management and Municipal Finance**

Besides enabling successful implementation of the plan, effective development management is also designed to enhance revenue generation for the city or town. There are several land-based financing instruments linked with development management: recurring taxes on land, betterment charges and special assessments, developer exactions, land value increment taxes, sale/transfer of development rights, land leases and land sales, transfer taxes and stamp duties. Others tools include charging development fees, as conditions for approvals.

To be successful in these approaches, leaders must ensure that their city or town has reliable and up-to-date GIS-based land records (cadastral data). This requires ensuring planning authorities and the relevant line departments have sufficient resources to develop a GIS-based land information system and development control system.

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**Figure 3.11 Capital Investment Planning**

![Diagram of Capital Investment Planning](source: World Bank)

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**Build Partnerships**

A significant share of urban investments is the outcome of decisions made by businesses, individuals, communities, and others. There must be buy-in and partnership from the private sector if plans are to be successfully implemented.

Partnering with other government agencies, the private sector, and civil society enhances urban governance. Partnerships enable stakeholders to participate in decision making and monitor continuity. Partnering with citizens and the private sector enables a city to reduce risks associated with certain planning decisions. Institutionalizing stakeholder participation enhances ownership of plans and supports their implementation.

Structure partnerships on issues of plan implementation – such as financing investment portfolio, development control and enforcement, policy making, and budgeting.
Create a sound institutional and legal framework to facilitate partnerships. In Kenya, the Public-Private Partnerships Act is the overarching legislation governing public-private partnerships. The law provides for participation of the private sector in financing, construction, development, operation, and maintenance of government infrastructure or development projects, through concessions or other contractual arrangements. In some instances implementation of the plan may require creation of special purpose vehicles, municipal development corporations, local development corporation or other privatized-form of agency. In practice, these agencies are exempt from many of the statutory provisions that guide the operations and financial transactions conducted by municipalities. However, where the municipality has a financial relationship with the agency, there should be audit to ensure accountability and transparency in their operations.

Partner with other governments or urban authorities. For instance, if a city relies on water supplied from another governmental unit, engagement with that government is unavoidable. Inter-governmental partnerships can reduce costs, and ensure natural resources are managed and used sustainably. Inter-governmental or city partnerships also empower governments.

**Phasing of Implementation**

A long-term vision is essential. However, it is difficult to access necessary resources to meet developmental requirements and to precisely predict unforeseen opportunities and challenges which emerge during implementation. Cities and towns must therefore be strategic in their planning, by clearly phasing plan implementation. This means that long-term visions and plans should be flexible, to be reviewed and updated to match the prevailing environment.
as time progresses. A phasing plan breaks down the plan into a series of prioritized, feasible short-term, medium-term and long-term programs and projects. Phasing should match the projected growth trends of the plan.

Factors to consider in phasing plan implementation:

- Individual projects should be prioritized and sequenced to deliver strategic goals and objectives. For instance, most of Kenya’s cities and towns are currently experiencing a significant deficit in basic infrastructure and affordable housing, requiring significant investment of resources.
- Detailed planning and design for individual programs and projects is required.

- Availability of land and financing – the flow of finance over the planned period. Priority should given to immediate needs, e.g. basic infrastructure services.
- Physical and social Infrastructure – what is needed, when, at what scale, etc.
- Integration of various development proposals and activities e.g. basic services and housing.
- Requirements for early provision of infrastructure. For example, in redevelopment projects and in opening new areas of development as per the phasing of implementing a planned urban extension.
- Political and economic risks – political dynamics and the impact of electoral cycles, projections in economic situation and investor interests in planned projects.

Figure 3.13 | Urban Governance Framework for Plan Implementation

[Diagram showing URBAN GOVERNANCE with PUBLIC SECTOR, CIVIL SOCIETY, and PRIVATE SECTOR.]

Monitoring & Evaluation Mechanisms

Integrated Infrastructure Plan [10 Years]
- Energy Plan
- Water Services Plan
- Integrated Waste Management Plan
- Social Infrastructure & Public Amenities
- Transportation Plan
- Planned Urban Design

Integrated Urban Development Plan [5-Year Term of office for Urban Boards/ Communities]

Growth Management Strategy

Priority Projects to Effect Spatial Transformation [Capital Investment Planning]

Spatial Development Framework
- Land Use Plan
- Local Physical Development Plans (Detailed plans)
- Sector Plans

Rolling Institutional & Regulatory Reforms

Medium Term Income & Expenditure Framework

Source: Modified from UN-Habitat, 2015
A good phasing strategy reinforces the preferred growth strategy envisioned in the Spatial Development Framework. Various instruments can be applied to ensure phasing responds to this growth strategy. For instance, delaying investments in extending municipal services to certain areas (e.g., urban peripheries) and giving preference to others may discourage developments in the areas with delayed services, while accelerating development in areas prioritized for servicing (e.g., expanding infrastructure capacity in the urban core to support higher densities). This can be a useful tool for achieving higher densities in the urban core while reducing urban sprawl on the periphery.

**How to Know if you are Making an Impact: Monitoring and Evaluation**

A monitoring and evaluation framework outlines the projects, expected outputs and outcomes, the means of achieving them, institutions involved and indicators of success. This is necessary to ensure that projects are adequately implemented and the intended outcomes are realized. In urban planning, monitoring and evaluation frameworks include quantitative and qualitative indicators to track progress in both planning processes and expected impacts or outcomes.

**Monitoring**

Monitoring applies to both the plan formulation process and the implementation process, mostly through quantitative and qualitative indicators. Monitoring is done continuously throughout the planning process, providing data which informs periodic reviews.

Key considerations for leaders include:

- Institutional arrangements for monitoring and evaluation;
- Scheduling of monitoring and evaluation; and
- Feedback mechanisms and use of the information.

Planning authorities should consider three forms of monitoring:

- Implementation Monitoring – based on the phasing and programming of activities in the implementation framework.
- Impact Monitoring – based on outcome indicators for implementation of the development and spatial strategies identified in the plan. This includes: spatial monitoring, environmental monitoring, population change monitoring, and social economic monitoring.
• Strategic Monitoring — focused on project management aspects of implementation, uncertainties, emerging issues, adaptation, the learning process, and capacity development.

**Evaluation, Review and Adjustments of the Plan**

Review, evaluation and adjustments are important in guiding future management, coordination and partnerships. For practical purposes, most planning processes begin with incomplete information about initial conditions. It is likely that not all activities and outputs are produced as planned. Therefore, the implementation process often improves understanding about the feasibility of the plan. A periodic review ensures that assumptions about planning processes match the situation on the ground. If the review shows that some elements of the plan cannot be implemented in their current form, it may be necessary to adjust the plan, or its objectives. The planning process should therefore be geared toward the achievement of results, rather than simply checking boxes.

At the end of the foreseen planning period (lifespan of the plan e.g. 10 years), a full evaluation report will elucidate lessons from the planning process and inform the next plan. Typically, the final evaluation involves external stakeholders. As many Kenyan towns face similar planning problems, creating city-to-city collaboration for evaluations can be fruitful. To enhance accountability and transparency, leaders should share monitoring and evaluation information with the public. A monitoring mechanism with indicators can be integrated in the yearly reviews of the Integrated Urban Development Plan.

Figure 3.15  Proposed Mombasa Land Use Plan

Source: Republic of Kenya/County Government of Mombasa
SECTION 4

CROSS-CUTTING ISSUES IN PLANNING
PART I: IMPORTANCE OF PLANNING AND UNDERSTANDING A PLANNING PROCESS

SECTION 4: CROSS-CUTTING ISSUES IN PLANNING

PHOTO: A team of municipal planners drafting a concept plan. © UN-Habitat
There are important cross-cutting issues that must be considered as part of a typical urban plan making process. As debates on planning for sustainable urban development evolve, contemporary urban planning has found it crucial to address: gender and youth issues, human rights and climate change.

**URBAN PLANNING AND GENDER**

Gender inequalities are evident in several aspects of urban development, including access to services and amenities; land and housing markets; labor markets; urban governance processes; administration; and various decision making processes affecting the well-being of communities. If not properly executed, urban planning can increase gender-based inequities. Women, men, youth and children tend to have varied needs, preferences, visions and priorities. This diversity must be considered during the development and implementation of urban plans. In urban planning, the ‘gender-lens’ should be applied in keeping with cultural contexts. In this case, it is essential to ensure a gender based planning team, also to identify aspects of urban planning and design related to gender, e.g. safety, security and recreation.

Support planning address issues based on data disaggregated by gender, age and location. This disaggregation should feature prominently describing the socio-economic issues such as poverty, inequality; income and expenditure; employment levels; housing; and services such as public transport, utilities and access to amenities.

Ensure participation is gender sensitive. Undertake active participatory sessions with the appropriate gender mix in their representation and where issues are approached in a manner which is sensitive to gender issues. Capturing the diversity and convergence of issues related to gender, and their subsequent integration in decision making, contributes to an urban plan which promotes inclusivity.
URBAN PLANNING AND YOUTH

It is widely agreed that citizen participation is important for city governments to consider the needs, interests and knowledge of different stakeholders. However, too often youth are left out of this important decision-making process, leaving them socially and politically marginalized. Young people represent a significant and an increasing share of the global population. UN-Habitat estimates that 60 per cent of all urban dwellers will be under the age of 18 years by the year 2030. Urban authorities, therefore, need to do ensure that the voices of youth are well represented and considered in urban planning processes.

Youth participation in urban planning can improve outcomes for cities by bringing together young people with different perspectives, information, knowledge, skills, ideas, while creating a sense of belonging and collective ownership of their cities. Given their large number, youth involvement may also help produce policies with greater public acceptability and improve trust between the public and urban authorities.

URBAN PLANNING AND HUMAN RIGHTS

Cities, towns, and other forms of human settlements should offer residents a basic form of living conditions. Key among is access to affordable housing for all, and universal access to basic services. Urban planning plays a critical role in influencing how housing and basic services are delivered. In many contexts, including in Kenya, local authorities, devolved or decentralized forms of governments are charged with ensuring each citizen has access to basic services and adequate living conditions (See Box 4.1 – Kenya Constitution 2010 – Bill of Rights). Housing is a basic right; on an international scale, the United Nations has recognized the right to housing in many documents that are binding to the signatory member states. Examples of these documents include: the Universal Declaration of Human Rights and the International Covenant on Economic, Social and Cultural Rights (the ICESCR); the International Convention on the Elimination of All Forms of Racial Discrimination; the Convention on the Elimination of All Forms of Discrimination against Women; and the Convention of the Rights of the Child.

Given there are different contexts, national and local governments tend to adopt different approaches on how to ensure universal access to basic services. Besides basic services and housing, there are other forms of rights which urban planning process encounter, such as rights related to land tenure and property. In that case, urban leaders should note that urban legislation, approved urban plans, and subsequent implementation can undermine or promote human rights in this context. For instance, while a plan may find it necessary to increase housing stock by undertaking urban renewal projects, the resultant impact could be increase in property values, triggering higher housing prices that are unaffordable for the pre-existing low-income residents. In other cases, especially where a human-rights approach lacks, plan proposals to develop major infrastructure could result in forced evictions. In this case, urban leaders should ensure that urban plan proposals with likely negative impacts are subjected to social impact assessment [with a ‘human rights-lens’] and a strategy developed to safeguard affected persons or communities during the implementation of such plans. Tools such as Resettlement Action Plans have been developed to guide implementation of urban projects that are likely to cause displacements.

Some of the rights and fundamental freedoms specified by the constitution, and which have significant impact on urban planning include:

1. Protection of right to property
2. Environment-to have the environment protected for the benefit of present and future generations through legislative and other measures
3. Economic and social rights-Every person has the right:
   • to the highest attainable standard of health, which includes the right to health care services, including reproductive health care;
   • to accessible and adequate housing, and to reasonable standards of sanitation;
   • to be free from hunger, and to have adequate food of acceptable quality;
   • to clean and safe water in adequate quantities;
   • to social security, and
   • to education.

The constitution further specifies that “The State shall provide appropriate social security to persons who are unable to support themselves and their dependants.”

Urban authorities are required to exercise their authority including that of urban planning in line with human rights provisions. This requires a fundamental paradigm shift in how various aspects of urban planning are conceptualized; for instance, there is need to focus on land use and not ‘zoning people’—the continued practice to designate residential areas based on income levels [e.g. high-income residential, middle-income residential, low-income residential] promotes segregation and spatial-economic inequalities in urban centers. Instead, focus should be on diversifying means through which urban households can access affordable and adequate housing—a universal access to housing, despite the existence of mixed income levels.

**URBAN PLANNING AND CLIMATE CHANGE**

An effective planning system is essential for, and should contribute to delivering sustainable urban development. In contemporary times, urban planning requires addressing climate-change induced impacts. Urban planning has the potential to facilitate cities and towns achieve resilient development that reduce greenhouse gas emissions and prepares communities to adapt to climate change impacts such as extreme weather conditions, rise in sea levels, and other related threats. Urban planning should therefore facilitate governments in delivering development objectives in sync with environmental protection and ensuring that urban development is designed to enhance mitigation, adaptation and resilience to climate change, as well as to facilitate cities and towns develop green economies. It is therefore important to integrate climate-change aspects in planning processes, across all scales and spheres of urban planning [land use planning, transportation planning, water supply management, storm water management, waste management, building and construction codes, etc.].

Internationally, in 2015, United Nations member states ratified the 2030 Agenda for Sustainable Development, which identifies seventeen [17] Sustainable Development Goals. These Goals all apply to urban development, with Goal 11 specifically emphasizing on the need to “Make cities and human settlements inclusive, safe, resilient and sustainable,” and Goal 13 stresses on the need to “Take urgent action to combat climate change and its impacts.”

It is no doubt that effective urban planning systems will significantly contribute to the delivery of Agenda 2030. Earlier in 2006, during the World Planners Congress in Vancouver, Canada, a position paper on urban planning, the Vancouver Declaration was released identifying ten planning principles which create a foundation for climate planning. These ten principles are: Sustainability, Integrated, integrated with budgets, planning with partners, subsidiarity, market responsive, access to land, appropriate tools, pro-poor and inclusive, and cultural variation. At the national level, Kenya has integrated climate change mitigation and resilience in policy through the National Environment Policy of 2013, the National Climate Change Response Strategy of 2010 and the National Climate Change Action Plan 2013-2017, as well as through legislative provisions especially the Climate Change Act of 2016, the Environmental Management and Coordination Act and the Energy Act.

Strategic Environmental Assessment [SEA] is an ideal tool used to integrate climate change issues in decision-making. SEA should be used to gather evidence and engage local communities on issues related to land-use, climate and weather patterns and urban development, among other aspects. Other techniques include considerations to low-carbon development patterns, low-carbon and energy-efficient infrastructure, renewable and low-carbon energy, site-responsive designs, sustainable building materials, sustainable transport planning, etc.
Whilst it could be easy to legislate and integrate climate change in planning process, the success of effective action requires dedicated political and community leadership. Urban leaders thus have crucial role to play in promoting implementation of climate-change sensitive planning and development initiatives.

Addressing climate change in urban planning and design also brings opportunities to preserve and maintain ecological and green infrastructure in urban areas. In addition to mitigating impacts of climate change (e.g. flooding, heat waves), it also contributes to a more healthy urban environment (air and noise pollution), recreational functions etc. Such ecosystem services should be integrated in urban planning and design on both a strategic and detailed level.

**URBAN PLANNING AND DISASTER MANAGEMENT**

Disasters are disruptive and costly. They can lead to loss of life and injury, property destruction, infrastructure destruction and their effects have economic burdens. A resilient city must plan and invest in disaster risk reduction and disaster response. It is however important to note that investing well in risk reduction is critical to minimizing impacts of disasters. Often, in developing countries such as Kenya, there is a tendency by authorities to allocate funds [insufficient] to disaster response, but with very negligible investments in risk reduction including prioritizing good urban planning. Their institutional arrangements ['silo approach'] also tend to disadvantage an integrated approach to risk reduction measures. Meanwhile, the vulnerable such as residents of informal settlements are the worst affected when urban disasters strike.

Urban planning and design has a vital role in enhancing a city's preparedness to disasters. Indeed, the urban planning function has a responsibility to ensure that urban growth and development does not jeopardize safety of residents and properties for current and future generations. In many Kenyan cities and towns, residents are often exposed to various risks and impacts related to both natural disaster [e.g. landslides, floods etc.], and human-induced disasters [fires, traffic accidents, pollution, collapse of sub-standard buildings etc.]. For instance, their inadequate drainage infrastructure systems coupled with poor or lack of planning often expose residents to floods during rainy seasons. In the large cities such as Nairobi, emergency response vehicle are usually delayed by traffic congestion and are unable to reach to certain places due to inadequate street space. Such instances can be addressed through, among other interventions, good urban planning and design.

Urban planning presents an opportunity to regulate land-use effectively. The built environment is sensitive and must therefore be adapted to likely occurrences of a multiplicity of hazards. Simple interventions such as effective development control, combined with adherence to good engineering standards can help a city ensure buildings are not constructed on unsafe areas, where natural hazards such as landslides, floods and earthquakes are highly susceptible. During emergencies, good connectivity enhances rapid response and thus reducing impacts of disasters such as fires. Additionally, it is important to ensure a city’s buildings are structurally fit to withstand shocks related to natural hazards such as earthquakes. These and other planning related interventions are critical in enhancing a city’s capacity for disaster management.

As a way of enhancing resilience, and capacity for disaster management, some of the interventions that leaders and planners need to achieve include:

- Incorporating risk assessment and vulnerability studies in assessing existing conditions, scenario projection such as flooding simulations, and formulating spatial development strategies that are informed by the outcomes of such studies.
- Engaging a multiplicity of stakeholders in risk assessment and subsequent formulation of strategies. This includes incorporating disaster managers and their agencies in urban planning processes.
- Land use plans to ensure that only safe land is available for development, followed by an effective development management system that ensures plans and regulations are adhered to.
- Allocating sufficient space to public spaces, streets and infrastructure rights of way, and ensuring such spaces are protected.
- Priority to upgrading infrastructure conditions and services in underserviced areas and vulnerable areas such as informal settlements.
- Investing in critical infrastructure systems such as adequate: water supply and sewerage systems, solid waste management, access roads and electricity.
- Developing a city information and awareness system.
- Building skill and financial capacity for post-disaster planning and reconstruction.
PART I: IMPORTANCE OF PLANNING AND UNDERSTANDING A PLANNING PROCESS
PART II

PLANNING TO ADDRESS SPECIFIC URBAN DEVELOPMENT ISSUES

Section 1.

PLAN FOR IMPROVED INFRASTRUCTURE AND BASIC SERVICES
- PLAN FOR URBAN MOBILITY
- PLAN FOR WATER SUPPLY, SANITATION SERVICES AND ENVIRONMENT MANAGEMENT
- PLAN FOR ENERGY NEEDS
- PLAN FOR TELECOMMUNICATIONS INFRASTRUCTURE

Section 2.

PLAN FOR DELIVERY OF AFFORDABLE HOUSING FOR ALL

Section 3.

PLAN FOR ECONOMIC DEVELOPMENT AND MUNICIPAL REVENUE GENERATION

Section 4.

PLAN FOR SOCIAL INFRASTRUCTURE, PUBLIC SPACES AND SAFETY
This second part of the handbook is designed to help leaders gain ideas for ‘How to’ address thematic urban development issues, but within an integrated planning framework. Implementing urban plans requires a series of interlinked activities that seek to improve social, economic and environmental conditions in the city. These interlinked activities are often operationalized through sector plans, derived from the overall spatial development framework. Sector plans [thematic focus areas] usually form chapters of the plan report. It is therefore important for leaders to have an understanding how each sector activities contribute to the overall framework of sustainable urban development.

In most cases, government activities are aligned to thematic departments. This has significant implications for budgeting and coordination of plan implementation. Where synergies are weak; ineffective coordination, leaders should facilitate integration. The implementation of the urban plan should be designed in a way that sectoral plans contribute to the larger impact of the plan.

Key thematic areas of focus include: urban mobility, housing, social infrastructure and public spaces, water and waste water management, green infrastructure and natural environment, energy and information communication technology, culture and heritage and economy.

Integrated urban planning requires that a number of key sectoral issues are considered simultaneously. In particular, recent planning approach in Kenya has been to link spatial planning and infrastructure through integrated urban development plans [e.g. Kenya Municipal Programme]. These key sectoral issues needs to be addressed in a way that they build-up to the wider development vision, are coordinated in terms of their proposals and actual implementation. In Kenya, it is observed that infrastructure investments, short of referencing with urban development plans, have had major influence on emergent urban form –especially investments in roads and electricity distribution. This has facilitated different types of urban development; ranging from unplanned to semi-planned developments, and fragments of planned developments [in the form of Greenfields, redevelopment and renewals and in-fill developments].

A good plan guides a leader on how to provide residents, institutions and businesses with various types of infrastructure and services in the short-term, medium-term and long-term. During the planning process, it is recommended that an infrastructure and servicing strategy is prepared by competent practitioners, and which is appropriate to the needs of the planning area [to be prepared as an appendix to the plan]. It is fundamentally important for urban leaders to prioritize delivery of infrastructure, housing and amenities, as key determinants of quality of life and economic productivity in any given urban center. However, the delivery of infrastructure is capital intensive, and often, many urban authorities are unable to meet demand accordingly, which calls for sound planning, innovations in financing and management strategies for utilities and services.

Integrated infrastructure and land use planning, influences delivery of adequate housing and amenities. Affordable and adequate housing for all is imperative for sustainable urban development. This is extended to integrate provision of public space and amenities, and promotion of local economic development.
Construction of a brand new standard gauge railway (SGR) line from Mombasa to Nairobi. © Africa Business Magazine
SECTION 1

PLAN FOR IMPROVED INFRASTRUCTURE AND BASIC SERVICES
Cities need infrastructure to make them work. Infrastructure improves quality of life and induces economic growth but inadequate and underperforming infrastructure reduces economic output and badly affects living conditions. The provision of a basic infrastructure for water, energy and waste management is fundamental to a thriving city and is urgently needed in rapidly developing cities. It requires substantial long-term investment to meet capital and maintenance costs, which cannot be met by municipalities alone. Urban planning is central in the deployment of infrastructure and infrastructure investment is a foremost influencer of urban form. Integrating infrastructure in urban plans is critical for optimizing investment and asset performance.

Support integrated approach to infrastructure delivery, with focus on delivery of infrastructure and basic services that are affordable in their initial capital investment and during their operation and maintenance, and are sustainable and meet the local demand.

Promote good governance. Integrated urban planning and delivery of basic services requires good urban governance. This entails governments engaging all key actors in spatial planning and budgetary decision making. Good urban governance entails leaders capable of coordinating and encouraging collaboration; vertically and horizontally in government, and with a variety of institutions, groups, communities and institutions beyond the government. Without appropriate coordination, it is difficult to achieve successful implementation of urban plans.

Figure 5.1 Urban Governance Framework

![Urban Governance Framework]

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Source: Modified from UN-Habitat (2009).
Figure 5.2  Institutional framework for infrastructure and service delivery in Kenya

Kenya’s Utility Sector Structure*

*The above institutional framework is subject to changes.

Source: UN-Habitat/BarakaMwau
Create an appropriate institutional framework for delivery of infrastructure and basic services. It is important for leaders and planners to identify an efficient coordination framework across the numerous institutions tasked with various aspects of infrastructure and service delivery. Failure to effectively coordinate these institutions, and failure of implementing the necessary institutional reforms, if any, will significantly undermine efforts to successfully implement urban plans.

Improve infrastructure efficiency using spatial planning and consider technological change. Identify type of infrastructure and where it is needed. Combined with technology, spatial planning enables cities adopt the most appropriate infrastructure and service levels. Infrastructure delivery requires allocation of space, keeping in mind that with technological change, various types of infrastructure [such as telecommunication sector] have reduced their demand for physical space. Consideration of the disruptive nature of technology helps a city or town choose the most appropriate approach to configure infrastructure development.

Integrate land-use and infrastructure planning. Relatively higher densities have been found to reduce infrastructure costs, by limiting extends of physical networks and by optimizing on size of population served.

Figure 5.4 Four-stage urban infrastructure evolution

**Reactive:** Struggling to keep pace with demand, and less attractive city in which to live, work, and do business.

**Survival** Minimal urban infrastructure to meet basic human survival needs such as running water and shelter.

**Basic** Infrastructure to ensure more basic needs are met in terms of healthcare, primary and secondary education, transport connectivity within a city and to surrounding areas, and access to power for households and business.

**Advanced** Infrastructure geared more toward improving economic growth and productivity, competitiveness, and economic efficiency, including mass transit, commercial property, technology, global connectivity, advanced university education and research, and enhanced natural-disaster risk management, such as flood defenses, to prevent human suffering.

**Quality of life** Infrastructure targeting more advanced human needs to improve all aspects of quality of life and sustainability, including elderly care, green space, leisure and cultural assets, and environmental infrastructure.

Source: Cities of Opportunity

Figure 5.3 Levels of access to basic services in Kenya’s major towns

Balance immediate and future demand. Currently, all Kenya cities and towns are facing significant infrastructure backlog, while at the same time confronted with the need to invest for rapidly growing urban populations. Particularly, informal settlements and low-income areas are the least underserviced, which will require prioritization and urgency to scale-up delivery. This will demand better sector coordination, partnerships, and innovative financing and construction approaches in infrastructure delivery.

Allocate sufficient budgets, mobilize external funding and carefully phase the delivery. Infrastructure investments are critical component of implementing spatial development frameworks. By ensuring that funds are available, leaders will significantly contribute towards successful implementation of urban plans.

PLAN FOR URBAN MOBILITY

A functional city or town must have a reliable mobility system. This system effectively responds to travel patterns and demands, convenient, accessible, connected, economically sustainable, environmentally sustainable, and flexible and that evolves with emerging needs. This entails planning for appropriate urban form and sufficient infrastructure such as roads, railroads, bridges and tunnels, parking, bus rapid transit and urban rail systems, terminus and stations, street lighting, airports, seaports, canals and water transport infrastructure, dedicated lanes for Non-Motorized-Transportation [NMT] etc. as well as rolling stock for public transportation.

Support realization of Urban Mobility Plans [UMP] towards improving access and reducing growing congestion in Kenya’s cities and towns. The goal of a mobility plan is to achieve safe, efficient and convenient movement of persons and goods within the urban area, as well as to link the urban area with its hinterland or catchment, and other areas.

Integrate the informal transport services. In Kenya, walking and informal public transport services are the dominant modes of urban transportation. This informal transportation sector offer public transport services in most of the towns. This sector include: *matatus* [a mix of vehicles with varying capacities: buses, mini-buses and vans], *bodas bodas* and tuk-tuks, and bicycles. In spatial planning, it is important to address the space and infrastructure needs of these services, and how the connect with the city-wide network.

Urban mobility modes are not a ‘one-size-fits-all’, and their design need to consider scale; depending on the size and urban form of the given urban area, demand and travel patterns, and economic viability of sustaining specific modes, among other elements. It is therefore important to support development of an urban mobility system that best meets the needs of the specific town [local needs], with considerations to efficiency and sustainability. This requires context-dependent strategic decisions. For instance, most of the urban centers in Kenya are medium-sized and small towns. This variation in size demands different choices of public transport systems and require localized solutions in identifying the most appropriate mobility system.
PART II: ADDRESSING SECTORAL ASPECTS OF PLANNING

Box 5.1 Car-free living: Vauban, Germany

Vauban is a small community of 5500 inhabitants and 600 jobs, 4 kilometres south of the town centre of Freiburg (Germany). It was started in 1998 as a sustainable model district on the site of a former military base. Although the Vauban community itself is small, it is mixed with considerable levels of involvement of the local people in helping to decide priorities and alternatives (the Forum Vauban). The guiding mobility principle has been to try to reduce the use of the car, but giving residents the flexibility to use a car where necessary. This is matched by high-quality public transport, walking and cycling facilities.

Within Vauban, movement is mainly by foot and bicycle, and there is a tram link to Freiburg (2006). Cycling is the main mode of transport for most trips and most activities, including commuting and shopping. The town is laid out linearly along the tracks so that all homes are within easy walking distance of a tram stop. The speed limit on the district’s main road is 30 kilometres per hour, while in the residential area cars should not drive faster than ‘walking speed’ (5 kilometres per hour). About 70 per cent of the households have chosen to live without a private car (2009), and the level of car ownership (and use) has continued to fall. In the past, more than half of all households owned a car, and among those who are now living car free, 81 per cent had previously owned one and 57 per cent gave up their cars on or immediately after moving to Vauban.

The transport network in Vauban adopts a complex combination grid, with three types of streets: collector roads, local streets and pedestrian/bicycle paths. As indicated in the drawing, most local streets are crescents and cul-de-sacs. While they are discontinuous for cars, they connect to a network of pedestrian and bike paths that permeate the entire neighbourhood. In addition, these paths go through or by open spaces adding to the enjoyment of the trip.

Further more, most of Vauban’s residential streets lack parking spaces. Vehicles are allowed to drive in these streets at walking pace) to pick up and to deliver, but are not allowed to park, and enforcement is based on social consensus. Each year, households are required to sign a declaration indicating whether they own a car. If they do, they must buy a space in one of the multi-storey car parks on the periphery (at an annual cost of €18,000 in 2008).

The implementation of the traffic concept in Vauban meant that new laws were needed to accommodate the current building regulations in the federal state of Baden-Württemberg. The Association for Car-free Living in Vauban (Verein für autofreies Wohnen) was founded as a legal body for the implementation of the concept. For those that want the occasional use of a car, the car sharing company Freiburger Auto Gemeinschaft offers cars for occasional use by residents of Vauban, and they are parked in the community car park. Those in the car-sharing scheme have access to the shared cars and they also receive a one-year free pass for all public transportation within Freiburg, as well as a 50 per cent reduction on every train ticket for one year.

Consider implications of the preferred mobility system on air quality, energy consumption and greenhouse gas emissions. Infrastructure and urban form that facilitate increased travel demand results in comparatively high energy consumption [e.g. a city characterized by: low-density pattern, single-use zoning and investments in high speed motorways]. It is therefore important to reduce the need to travel by enhancing proximity through integrated land use and transportation planning, which also will have a positive impact on air quality, less noise pollution, less congestion and reduced greenhouse gas emissions.

Address travel needs for the urban poor and the low-income, the physically challenged and the aged, with considerations for gender dimension, public safety and aim to limit car-oriented transport.

Promote good circulation at all levels of the city. Circulation should be analyzed and planned at different urban scales; from the wider scale [city-wide] to the lowest unit [street level], and should be analyzed and designed concurrently with land use.

Aim for an Efficient Street Network

The street is a structural element that shape urban structure. Different configurations of the street network results in varying urban structures such as grid structure, radial structure or circular structure [this is usually combined with a grid or radial pattern of street network]. A dense street network improves connectivity- this means residents have multiple options to reach a certain destination, which helps reduce, traffic congestion. In addition, good connectivity is generally associated with increased capacity for development of an area.

Lead in negotiating for greater street space in your city. In Kenya much of the existing urban development has happened without proper urban planning and design. This has resulted in cities and towns with poorly designed streets, a poorly connected street pattern characterized by missing links, and in many cases lacking a defined street hierarchy. In this context it is important for spatial planning to guide attainment of an appropriate street network for both existing built-up areas and future urban development.

Support planners in engaging developers and land owners to create adequate space for streets, including land re-adjustments and plot reorganization where land has not been developed but subdivision was poorly designed etc. This will require planners and leaders to actively engage the public, and will only succeed where good urban governance is nurtured. It should be noted that if urban authorities were to only purchase land for streets, achieving a well-connected street network would not be possible in many Kenya’s urban centres.

Adopt an Appropriate Street Design at Different Levels of the Network

A good street network needs to be complemented by effective functioning of the street space. Landscaping elements such as trees, vegetation and grass cover helps create natural shading and cooling of the urban environment, improves air quality and reduces noise pollution, reduces runoff volume and overall, helps in improving the daily life of residents. Achieving a vibrant street begins with an appropriate street design that enhances the public realm and responds to the local needs, both in the short-term and long-term. Promote streets designed for people, with a variety of users e.g. pedestrians, visitors, cyclists, transit riders, motorists, etc. as well as streets designed for place; making streets destinations: social and cultural places, public spaces and commercial spaces for both formal and informal commerce.

Support street design that enable walking and multiple modes of transport. Sufficient space needs to be reserved for non-motorized transport [walkways, bike lanes etc.], public transport and other motorized transport modes. Having the street visible ['eyes on the street'] and in active use by many people generally increases its safety, makes streets attractive and encourages economic usage.

Good streets are designed to play an important environmental function. Landscaping elements such as trees and grass cover helps create natural shading, improves air quality, reduces runoff volume and overall, helps in improving the daily life of residents. At the same time, if a street incorporates adequately designed drainage, this will reduce rain-induced traffic congestion during wet seasons, and reduces damage to the roads on the medium and long term.

Harness the urban qualities created by urban informality. The informal economic sector has in many cases contributed to making streets vibrant in many cities and towns in Kenya. Although this has also brought various challenges such as congestion and conflicts among competing users, with appropriate street design, these challenges and opportunities can be addressed. Urban plans and urban design policies thus need to consider the local realities that dictate function of the street. In doing so, considerations should be accorded to the fact that streets are dynamic spaces; hence, they adapt over time.
PART II: ADDRESSING SECTORAL ASPECTS OF PLANNING

Figure 5.5 Illustration of a Typical Street Section

Source: UN-Habitat/Jiacong Ang

PUBLIC TRANSIT RIDES/VEHICULAR ROAD

Having an efficient public transport system encourages more users to patronise trams or bus services, reducing the total number of cars on roadways.

Furthermore, separate lanes of car traffic in different directions with adequate turning lanes would reduce the total accident rate and car crashes. This provides turning vehicles a refuge from thorough traffic while keeping traffic efficient.

GREENERY AND INFRASTRUCTURE CONDUITS

Street trees and landscaping slow traffic, improve aesthetics of the roadway, provide shade, and create a buffer between cars and people.

Providing for adequate roadside space and infrastructure for conduits can allow for less disruptiveness and lower risks of potential problems.

ACTIVE FACADES AND SIDEWALKS

Sidewalks should be smooth, wide, feel safe and have appropriate transitions to the street, making them easy to walk or use wheelchairs on. Introducing shops, commercial and social services will also promote greater activity.

CYCLISTS

Simple permanent markings create dedicated bike lanes making motorist and vehicular movement more predictable, therefore safer for both. This also increases the use of bicycles overall.

Introducing shops, commercial and social services will also promote greater activity.

Source: UN-Habitat/Jiacong Ang
**Pedestrian Networks:** Fine-grain pedestrian networks with a variety of pedestrian-priority spaces support a walkable city. Continuous sidewalks that are free of obstructions, frequent at-grade crossings, and small blocks allow pedestrians to conveniently and safely reach their destinations. Interesting and permeable building edges designed with human scale in mind provide an engaging and enjoyable walking experience.

Source: Adapted from © National Association of City Transportation Officials. Global Street Design Guide (pp. 75)
PART II: ADDRESSING SECTORAL ASPECTS OF PLANNING

Box 5.3 Transit-oriented development

The term TOD refers to compact, mixed-use, pedestrian friendly development that is ‘oriented’, and not just adjacent to, urban rail and busway stations. Besides being the ‘jumping off’ point for catching a train or bus, TOD also serves other community purposes. In the Scandinavian model, TOD is characterized by a large civic square that functions as a community’s hub – a gathering place for public events, such as open-air concerts, farmers’ markets, public demonstrations and civic celebrations. Thus, TOD can serve both functional and symbolical purposes, as the centrepiece of communities. Experience shows that the Scandinavian approach to TOD designs can have significant benefits to communities such as: increasing public transport ridership; providing mobility choices; increasing public safety; reducing air pollution and energy consumption rates; building social capital; and increasing commerce and economic activities.

During the administration of Mayor Enrique Peñalosa, Bogotá’s visionary goal was centred on liveability, social equity and reclamation of public space. To achieve this, the administration established policies in seven areas: institutional strengthening, restraining private car use, public space, public transport, nonmotorized transport, road maintenance and traffic management.

Box 5.2 Integrating non-motorized transport into transportation systems in Bogotá, Colombia

During the administration of Mayor Enrique Peñalosa, Bogotá’s visionary goal was centred on liveability, social equity and reclamation of public space. To achieve this, the administration established policies in seven areas: institutional strengthening, restraining private car use, public space, public transport, nonmotorized transport, road maintenance and traffic management.

Link land use and Transport planning

Decisions on transit networks, land-use and densities play a crucial role in determining development patterns, economic benefits and environmental sustainability. Therefore, cities need to integrate transport planning, land-use and development planning. There are several key urban planning aspects that are important in influencing a sustainable travel pattern in cities and towns such as: density, work-residence balance, mixed uses and land use mix, neighborhood design, street network, location of key facilities, and size of area.

Transit Oriented Development (TOD) is a planning approach through which public transport, infrastructure and spatial planning, financing and commerce are integrated. This brings people close to and services, and can significantly decrease dependency on private cars. Significantly, this allows vulnerable groups to make a livelihood by making jobs more accessible. TOD requires a good match between a land-use plan and the transport plan, in which public transport nodes should be located close to high density mixed use areas. Good transit oriented developments allow residents to complete trips with multiple types of transport (bike, public transport, walking).

Prioritize Public Transport

Understand the implications of transport options. Often, modelling traffic and hence plans for transport infrastructure has largely inclined towards accommodating the private car. However, quality urban development and connectivity is most importantly measured by how efficient a public transport system is and how non-motorized transport modes are integrated as supplements. A good public transport system aims to reduce the reliance on the private car and reduce congestion in city, while make transport affordable and efficient.
Promote Affordability and the Integration of Informal Networks in Public Transport Transformation Investments. Where there is inadequate provisions for public transport, and informally organized public transport often emerge, but without sufficient capacity and characterized by inefficiencies e.g. congestion, poor connectivity and unreliability. All cities and towns in Kenya rely on the informal public transport system, mainly the matatu. Interventions to improve the public transport system will have to engage with the informal transport sector—there are successful cases of this type of reforms and reorganization such as the development of the TransMilenio Bus Rapid Transit [BRT] System in Bogota, Columbia. Initially, the TransMilenio faced stiff resistance from existing informal public transport operators; however after series of engagements and integration of the operators as pertinent stakeholders in the planning and implementation of the bus system, this led to the success of the transformation. Informal transportation in urban Kenya is closely linked with informal enterprises especially at the terminal facilities [stations and stops, pick-up and drop-off points etc.]. Therefore in transforming a city’s transportation sector, it’s important to consider integration of the informal enterprises associated with public transport. Well-designed integrative public transport terminal facilities can earn part of its investments back; create employment and revenue for operations and maintenance.

Other key elements to consider in designing an appropriate public transport system include:

- Type of network and network integration;
- Service type and how street design will accommodate the preferred modes;
- Performance of the system with considerations to: coverage and reliability, accessibility and affordability, economic sustainability, environmental sustainability etc.
- Consider water transport - cities and towns with potential for inter-city water transport services need to consider it as part of transportation.

**Create an Appropriate Parking Policy**

Parking policy is an often underestimated but important component of infrastructure and transport planning. Without a good parking policy, roads can easily become congested with cars taking up space intended for open public spaces and for moving vehicular traffic. In particular, in areas generating high motor traffic volumes, such as commercial areas, parking guidelines should be connected with public transport services, and use regulations like parking fees to regulate demand for parking. Car park design needs to contribute positively to enhancing amenity, with good landscaping and design effects that minimizes their visual impact. Car parking is however difficult to design for where towns are rapidly growing, amid poor planning and rising preference for the car.

**Direct travel demand to efficient transport options.** Investing to discourage reliance on the private car is critical for rapidly growing cities and towns. Investing in an efficient public transport system, road pricing, parking management and circulation policies are geared at reducing car demand. With advancing technologies, cities are getting access to improved parking management.

### Table 5.1 Capacity and Infrastructure costs of Different Transport Systems

<table>
<thead>
<tr>
<th>Transport infrastructure</th>
<th>Capacity (pers/h/d)</th>
<th>Capital costs (USD/km)</th>
<th>Capital costs / capacity</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dual-lane highway</td>
<td>2,000</td>
<td>10m - 20m</td>
<td>5,000 - 10,000</td>
</tr>
<tr>
<td>Urban street (car use only)</td>
<td>800</td>
<td>2m - 5m</td>
<td>2,500 - 7,000</td>
</tr>
<tr>
<td>Bike path (2m)</td>
<td>3,500</td>
<td>100,000</td>
<td>30</td>
</tr>
<tr>
<td>Pedestrian walkway/pavement (2m)</td>
<td>4,500</td>
<td>100,000</td>
<td>20</td>
</tr>
<tr>
<td>Commuter Rail</td>
<td>20,000 - 40,000</td>
<td>40m - 80m</td>
<td>2,000</td>
</tr>
<tr>
<td>Metro Rail</td>
<td>20,000 - 70,000</td>
<td>40m - 350m</td>
<td>2,000 - 5,000</td>
</tr>
<tr>
<td>Light Rail</td>
<td>10,000 - 30,000</td>
<td>10m - 25m</td>
<td>800 - 1,000</td>
</tr>
<tr>
<td>Bus Rapid Transit</td>
<td>5,000 - 40,000</td>
<td>1m - 10m</td>
<td>200 - 250</td>
</tr>
<tr>
<td>Bus Lane</td>
<td>10,000</td>
<td>1m - 5m</td>
<td>300 - 500</td>
</tr>
</tbody>
</table>

PLAN FOR WATER SUPPLY, SANITATION SERVICES, AND ENVIRONMENTAL MANAGEMENT

Water, sanitation and environmental management comprise critical elements of sustainable urban development. These elements are to be considered concurrently in plan making and decision making for improved service delivery. This entails considerations to a city’s: water resources, water demand and supply capacity, waste water management, storm water management, solid waste management and overall environmental management. In some cases, cities and towns have been unable to balance investments in water and sanitation; often leading to comparatively higher household access to improved water services against very low access to improved sanitation services.

Water Supply Services

Many cities and towns in Kenya are in water scarce regions, and the bulk of their water supply is from water sources that are located outside local authority’s jurisdiction. Others draw their water from aquifers [ground water] that are under threat of pollution or not given time to sufficiently recharge. Surface water sources can be over extracted and polluted by industrial, agricultural or residential development activities, and their capacity to provide sufficient clean water is increasingly being threatened by climate change and environmental degradation in catchment areas.

Source: Adapted from World Resources Institute
Support water services institution[s] to develop capacity to match demand. The demand for water in cities and towns continues to grow as population increases; rising unsustainable water consumption patterns, and a general increase in urban growth. At the same time, many of the utilities in Kenya are currently struggling to cope with demand and manage high levels of non-revenue water, with a decreasing capacity to collect and treat waste water. To effectively meet goals set in water supply plans, leaders must first ensure that the responsible institution[s] has the requisite capacity to implement the plans i.e. to deliver the desired water services.

Ensure that water companies are actively involved in spatial planning. The reforms in Kenya’s Water Sector, through the Water Act of 2002, introduced water utilities companies that operate as ‘privatized institutions’. These utility companies are currently owned by the respective counties; hence, leaders in the counties have task to ensure that these utilities are actively involved in formulation of urban development plans as the key actor for implementing water and related infrastructure services.
Spatial planning and water supply plans needs to address issues of source, distribution, consumption and waste water management. Be a champion for water sensitive planning and design as this is likely to induce water consumption reduction; facilitate recycling of waste water for various uses, and creating multiple water supply options. Urban planning and design policies that minimize the amount of impervious surfaces help water infiltrate in the ground, recharging aquifers. Such policies are usually implemented through embracing techniques such as Water Sensitive Urban Design (WSUD) and Integrated Urban Water Management (IUWM).

Water distribution links closely with spatial planning. An urban water distribution network requires right of ways which at times can difficult to acquire especially where land or space has not been reserved initially and thus requires appropriation or compensated acquisitions. Further, an efficient urban pattern is necessary as it provides a good street network. Well-designed streets integrate right of ways for, and shapes networks of critical water and sanitation infrastructure reticulation. In addition, water supply infrastructure also requires land use allocation for construction of central facilities such as water treatment plants, pumping stations, storage tanks (reservoirs) etc. which needs to be considered during land-use planning and integrated with planning for urban engineering services. Further, it is important to note that urban sprawl or low density development patterns increase the per capita cost of water supply [ and many other networked infrastructure services], while higher density areas reduce the per capita costs of service delivery. Water management and future water use is also affected by land-use, where commercial and industrial use is expected to lead to relatively higher water use. Therefore, water demand management should be integrated with land-use planning.

Adapt appropriate water governance tools such as water resources management regulations, together with planning tools to guide sustainable use of water resources. It also entails appropriate water pricing and water demand management through policies and regulations that promote diversification of water sources including rain water harvesting, re-use and recycling and installation of water-saving appliances and plumbing systems, which can reduce reliance on piped water from the mains supply. Pricing systems can be used to catalyze sustainable consumption behaviors among water users, such as using Increasing Block Tariffs where a basic block is defined and beyond that, the consumer pays higher per unit consumed as the volume consumed increases. However, it is fundamental for urban authorities to ensure that provision of water and sanitation services is equitable and results in universal access to these vital services. In doing so, this could necessitate urban leaders to introduce water subsidies, especially for the urban poor and disenfranchised communities. In Kenya’s cities and towns, the informal settlements and slums are highly under-serviced by public water and sanitation services and they often rely on comparatively costly informal services. These areas should be on top of priorities for provision of urban basic services.
PART II: ADDRESSING SECTORAL ASPECTS OF PLANNING

SECTION 1: PLAN FOR IMPROVED INFRASTRUCTURE AND BASIC SERVICES

**Waste Water Management**

Only a relatively small fraction of the urban population in Kenya is served by a functional public sewer network. At the same time, only a few cities and towns have functional waste water treatment plants. The majority relies on on-site sanitation solutions. Without proper regulations and their enforcement, contamination of water sources and environmental pollution is possible, which can escalate risks of waterborne diseases in cities and towns.

Understand the status of waste water management and institutional capacity in the city. Identify the gaps, and strategies for addressing the deficit in coverage, and how to enhance services in the city. Increasing access to improved sanitation services is a critical capital undertaking required of urban authorities in Kenya, given the significant backlog in provision of sanitation services and increasing demand arising from rapid urbanization. Emphasis of integrated planning should therefore be on how an urban center will effectively manage waste water, including its collection, treatment and disposal.

As with water supply, spatial layout of an urban center has significant impact on provision of networked sanitation services especially sewerage. Through spatial planning cities can achieve density patterns that optimize investments for sewerage services. Through stimulating higher density developments, sewerage systems can also be made more affordable. Such planning is not restricted to the provision of conventional sewer system but it should provide a mix of sustainable solutions that best serves the city or town. The demand for waste water management should be analyzed concurrently with urban growth projections, planned land-use patterns and demand for water services.

Advanced urban waste water management systems use recycling methods to produce water for a variety of uses, including for urban agriculture and landscaping. Industries are often large water consumers, and they can also “reuse” water for production purposes. Kenya’s cities and towns are located in primarily agricultural hinterland areas and by adopting such systems; it could not only promote food security and economic development, but also contribute to environmental sustainability. Sludge from waste water can be used for generation of energy.

**Storm Water and Drainage**

Urbanization increases the coverage of paved space; where natural vegetation existed, it’s replaced with buildings and hard surfaces (tarmac, stones etc.), leaving just a fraction with permeable surface. Where urban planning and engineering is not done right, natural drains are obstructed or reconfigured reducing their efficiency. Furthermore, climate change makes peak rain events more frequent and more intense. In many Kenyan cities, this has already resulted in floods, damaging roads and houses, in particular in vulnerable areas. Urban planning policies should recognize these conditions, and set standards for water storage, drainage, and its maintenance accordingly.
Promote Sustainable Urban Drainage Systems (SUDs), which applies a range of techniques to manage surface water close to its source; hence, promoting development of urban green infrastructure and to reduce run-off. SUDs are used to retro-fit existing urban developments and in new developments. Such techniques include use of permeable pavements, infiltration trenches and basins, green roofs and retention of wetlands. Urban leaders should be aware that impervious surfaces, for example through stone tiling, asphalt, or compressed earth reduces retention capacity while parks with large surfaces of grass, or open earth or water and permeable pavements increases this capacity. Planning policies should make sure that if absorption capacity is removed somewhere (e.g. grass areas are being tiled), it is added somewhere else (e.g. in the form of open water).

Undertake cost-benefit analysis and ecological performance to identify the type of system that best serves a city. Overall, separated and combined sewer systems are the two traditional systems that urban centres have been using, and recently there is use of partially separated systems. Combined sewers convey storm water/surface runoff and waste water together. Further, urban leaders can promote a range of urban design guidelines that aim at increasing retention capacity of developed areas and overall reduction of run-off.

**Solid Waste Management**

Effective waste management is essential for healthy and competitive cities. Efficient waste management improves public health, as solid waste is one of the main carriers of infectious diseases. Population growth; economic development; industrialization; public habits; industries such as tourism; and the local climate are all increase the amount of solid waste an urban area produces. Yet many urban areas still lack an appropriate waste management system, compelling residents to opt for environmentally problematic solid waste disposal methods.
Box 5.5 Ciudad Saludable, Peru

Ciudad Saludable (Healthy City), a non-profit organization headquartered in Peru has advocacy work that has contributed significantly to effective waste management in Peru and Latin America, including making waste management a top political priority in Peru. The organization empowers local waste-picker enterprises, and has since formalized over 6,500 waste-pickers who collect approximately 292,837 tons of recyclable material per year, with a market value of USD 18.5 million. Over 200 cities have increased their recycling rates from 40 per cent to 80 per cent by integrating waste-pickers, making a direct impact on nine million people and saving two million trees per year. In addition, waste-pickers’ monthly incomes have doubled up to between USD 180 and USD 260 per month, and they are now entitled to health, pension and vacation benefits.


Lead the city in formulating a realistic waste management policy that considers the financial capacity and cost-recovery methods, as well as the viability and effectiveness of various methods and technologies. In doing so, recognize the role of informal solid waste management operations. In many cases operations create hazardous, but the role of the informal sector in solid waste management cannot be ignored. Therefore, informal solid waste management operations should be integrated in municipal (city-wide) solid waste management plans and investments. This integration entails facilitating operations with a focus on work conditions; health and hygiene; equipment and facilities; income generation (employment); and formal recognition of previously informal operations (which are complementary to conventional municipal operations).

Globally, numerous countries and cities have delivered successful waste management initiatives. The city of Curitiba, Brazil had a recycling rate of 70 percent as of 1992. This is a good example of how municipalities in developing countries can engage informal solid waste management operations to create an effective and environmentally sound solid waste management system. Sweden also has a remarkable recycling rate. The country imports waste to recycle for energy production, demonstrating that it is possible to achieve environmental sustainability while enhancing economic productivity.
Spatial planning helps cities develop an efficient solid waste management system. For example, updating cadastral information ensures cost recovery on waste management services through property-related tax.

Development control offers another method of successfully linking planning and solid waste management. As the size and location of waste handling sites determines costs and externalities, a forward-looking land-use plan — one that reserves appropriate space for transfer stations, landfills, recycling plants and related facilities – should be coupled with effective development control measures. Often the location of landfills and related facilities is highly contested and politicized, and thus urban leaders, planners, engineers and environmentalists should actively engage stakeholders as they develop suitable solid waste management plans for their cities and towns. One way of building public confidence and support is by demonstrating efficiency in solid waste management.

Focus on reduction, reuse and recycling of waste (triple ‘R’). Raising awareness about the health and environmental benefits of waste management is an important component to achieve this. However, educational programs only work when the supportive waste management system is in order. Many areas still have gaps in service, including waste collection facilities in neighborhoods, public, recreation and commercial areas. Moreover, the willingness to segregate waste at household level highly depends on the perceived institutional capacity to process waste appropriately.

Table 5.3 How waste management is linked to spatial structure

<table>
<thead>
<tr>
<th>Connect To:</th>
<th>How</th>
</tr>
</thead>
<tbody>
<tr>
<td>Land-use</td>
<td>• Preventing open dump sites</td>
</tr>
<tr>
<td></td>
<td>• Selection of landfills sites taking into account buffer areas to protect land values and natural resources near them</td>
</tr>
<tr>
<td></td>
<td>• Land management information and cadastres for cost recovery</td>
</tr>
<tr>
<td></td>
<td>• Provision of space for composting and other recycling activities</td>
</tr>
<tr>
<td></td>
<td>• Location of incineration plant</td>
</tr>
<tr>
<td>Density</td>
<td>• Higher density, compact patterns yield lower collection costs</td>
</tr>
<tr>
<td>Infrastructure</td>
<td>• Providing roads, energy and water to waste disposal and recycling facilities</td>
</tr>
<tr>
<td></td>
<td>• Accessibility for waste collection</td>
</tr>
<tr>
<td>Buildings</td>
<td>• Amount of waste generated in construction and future operation</td>
</tr>
<tr>
<td>Services to Buildings</td>
<td>• Facilitating recycling services</td>
</tr>
</tbody>
</table>

Source: Adapted from H. Srinivas
Promote Environmental Management in Spatial Planning

Urban development has environmental implications. Urban plans and designs should guide development in a manner that promotes environmental management. There are various environmental planning tools such as Environmental Management Plans, Environmental Impact Assessment, Strategic Environmental Assessment, and others, which aim to mediate urban growth with environmental management. Besides these dedicated tools, integrated urban planning and design plays a critical role in advancing environmental management in cities and towns. For instance, a land use plan and its associated development control measures are supposed to delineate areas for development and areas where land-use is restricted due to environmental parameters.

Spatial plans and site designs should respond to the natural setting (‘design with nature’), by integrating urban development with ecological management. This will help to reduce negative environmental impacts that urban development can cause.

For effective functioning of restricted areas, specific regulations are developed, which specify the type of activities allowable. In many cases settlement development is strictly prohibited in those areas. Permissible activities will vary depending on restricted area type. For instance, a green open space could be used for outdoor recreational activities, with no form of durable construction allowed, while a geo-hazard area could only be used for scientific research and monitoring activities.
Support protection of 'restricted land use' areas, including wetlands, riparian corridors, green open spaces, indigenous or planted forests, very hilly areas, flood plains or areas with high susceptibility to storm surge, natural drains, geo-hazard areas (e.g. areas which are highly susceptible to landslides and mudslides), and climate change-induced disaster areas. Within an area classified as an urban municipality, there could be agricultural land uses. These areas should be classified as restricted land-use areas, with agriculture activities conserved using appropriate regulatory tools. Agriculture should be promoted as key land use that will contribute towards food security for the municipality.

Enable implementation of approved urban plans, with appropriate regulations for restricted land-uses or protected areas. For instance, in defining easements for water bodies a standard uniform distance [set-back] is usually legislated. This is often done at national level, but the local reality may necessitate modifications or exemptions (increase or reduction of the distance) to allocate the most appropriate easement in riparian reserves, coastlines and flood plains. In such cases, it is necessary to develop methods for analyzing risk areas depending on specific contexts.
PLAN FOR ENERGY NEEDS

Much of the world’s energy is consumed in cities and towns. Rapid urbanization in sub-Saharan Africa, including Kenya, has led to increased demand for energy. Meanwhile, threats of climate change have profound implications on how countries, cities and towns produce and use energy. In the recent past, countries and cities have pursued efficient and renewable energy policies and targets. In Kenya, energy needs have seldom received the focus they deserve in urban development planning. Cities and towns must understand their energy needs, and develop and implement strategies that result in efficient and sustainable energy consumption.

About 75% of urban households in Kenya’s major urban areas are connected to the national electricity grid, with households in informal areas having only 66% access, according to a study by The World Bank-Kenya Urbanization Review of 2016. Most of these urban households use electricity for lighting and powering light home appliances, while charcoal, Liquefied Petroleum Gas (LPG) and paraffin are the main sources cooking energy for many urban households. This has significant implications on the environment, and on urban air quality.

Spatial planning decisions have significant influence on energy efficiency in cities and towns. For instance, a planning authority can introduce architectural and urban design standards which increase the number energy efficient buildings (including cross ventilation, orientation of the building) and urban patterns (walkable cities). In addition, local policies can promote the use of renewable energy by setting renewable energy targets which enables consumers to choose which type of renewable energy to implement.

In Kenya, through the Energy Act (No. 12 of 2016), Legal Notice No. 43, 2012, the government introduced The Energy (Solar Water Heating) Regulations, 2012. This regulation compels property owners to ensure that “all premises within the jurisdiction of a local authority with hot water requirements of a capacity exceeding one hundred liters per day shall install and use solar heating systems”.

**Table 5.4** How energy demand and supply is linked to spatial structure

<table>
<thead>
<tr>
<th>Connect To</th>
<th>How</th>
</tr>
</thead>
<tbody>
<tr>
<td>Land-use because different activities have different needs</td>
<td>• Land information in cadastres enables targeted energy audits demands; it also facilitates demand forecast&lt;br&gt;• Mobility and energy consumption are positively correlated&lt;br&gt;• Multi-polar patterns are best suited for decentralized energy production</td>
</tr>
<tr>
<td>Public space and green areas</td>
<td>• Green areas reduce the heat island effect, energy demand for air conditioning, and heating</td>
</tr>
<tr>
<td>Density</td>
<td>• Lower connection costs are achievable in denser settlements</td>
</tr>
<tr>
<td>Infrastructure</td>
<td>• Over ground transmission lines (particularly high voltage) demand large amounts of land&lt;br&gt;• Below grade lines are safer and improve the streetscape&lt;br&gt;• Water supply and treatment can be highly energy intensive if pumping is required&lt;br&gt;• Loop closing opportunities in biogas, waste to energy</td>
</tr>
<tr>
<td>Buildings</td>
<td>• Orientation and design can substantially increase passive energy gains; facilitate active energy devices (for example roof orientation to the sun, etc.)&lt;br&gt;• Retrofitting as part of urban renewal&lt;br&gt;• Energy profile of building to be included in costing and incentives for development</td>
</tr>
</tbody>
</table>

Source: Adapted from H. Srinivas

*Box 5.6 Various Ways in Which Urban Authorities Play a Central Role in the Energy Picture*

Local governments play a central role in the energy picture of their cities, in the following ways:

- They plan and manage city development and growth;
- They establish and enforce building codes and approve building plans;
- They are the primary providers of basic services such as water, waste management, street lighting and other related services;
- They are responsible for transport planning and management in a city;
- They are usually responsible for the distribution of electricity and for billing and may be responsible for some generation capacity;
- They are big energy users themselves – in their fleets and buildings;
- As they are major employers, they can directly influence their employees energy-use patterns; and
- They are engaged in significant procurement – of paper, fuel, building materials, light bulbs, vehicles etc.

Source: UN-Habitat
Land use plans that cause increased travel demand trigger higher energy consumption. Leaders should note that transport policies have an impact on energy consumption in cities. Policy can promote car sharing/pooling, create incentives for broader introduction of electric cars, enhance infrastructure for cyclists and pedestrians etc.

Promote energy-efficient urban transportation, with a focus on fuel types and consumption rates of fleets, travel efficiency and system efficiency. A dense urban structure with mixed use developments has high system efficiency. Promoting and investing in public and non-motorized modes of transport increases travel efficiency in an urban area. Urban leaders should therefore shift focus towards more-efficient modes. In terms of transportation, modern engineering has advanced by introducing new car concepts and more fuel efficient engines of different modes of transport.

From an urban design perspective, energy infrastructure such as electricity networks should be configured in a manner that enhances the visual character and amenity of neighborhoods, precincts, streets and public spaces.

Make energy affordable. Pricing electricity is a fundamental determinant of energy accessibility in cities. Well-targeted cross-subsidies for urban poor households can help increase affordability and access. There are various ways to ensure this, such as by making initial connection affordable and recovering costs through consumption billing, with a certain consumption block rated as basic, followed with increasing rates for additional consumption. Residents should be made aware of metering options, and how tariff structures work for pre-paid and post-paid meters. This public engagement is particularly important for urban poor, low-income and informal settlement neighborhoods, which are often the least connected, or cannot afford energy to meet their needs.

Invest in alternative energy sources. Cities are increasingly shifting from non-renewable energy sources to renewable energy sources such as solar and wind power, and diversifying sources by investing in innovative approaches such as recycling waste for energy. Although a reasonable share of Kenya’s electricity is generated from renewable sources such as geothermal and wind, many urban households still rely on charcoal, which has led to significant destruction of forest and natural vegetation cover, and also leading to health implications. Cities must work with all relevant stakeholders to develop sufficient energy, with a focus on renewable and sustainable energy systems.

Engage energy utilities and regulators in planning processes. In Kenya, leaders must ensure consultations are held with: Kenya Power Company (the dominant electricity distributor), KenGen, Geothermal Development Company, Kenya Electricity Transmission Company, and the Rural Electrification Authority. This ensures that the phasing and implementation activities of the city plan are synchronized with the plans of energy utilities and policies of regulators.

PLANNING FOR TELECOMMUNICATIONS INFRASTRUCTURE

Advances in technology have caused cities and towns to reconsider how telecommunications infrastructure is configured. In many urban centers, retrofitting of the urban fabric to accommodate modern telecommunications infrastructure is ongoing, through fiber-optic cabling and other means. On the other hand, the ‘tech revolution’ is facilitating reduction in reticulated line infrastructure in other urban centers.

Information Communication Technology (ICT) can alter patterns of interaction in cities, by influencing household preferences for business, work and residential locations. From a land-use perspective, tech-firms and the ICT sector tend to cluster together in one area. Therefore, urban land use and structure plans should promote localization advantages by allocating central areas where such incubation can develop. This facilitates complementary land-uses, and the development of necessary infrastructure and services.

As with energy infrastructure, it is important that telecommunications infrastructure enhances the visual character and amenity of urban locales. This requires the design of telecommunications infrastructure to have minimal impact on the streetscape (both built and natural environments). Underground cabling necessitates ongoing maintenance of good-quality street paving. In order to facilitate this, urban leaders should enact policies and legislative tools such as by-laws that guide how cabling is undertaken.

Engage both public and private sector actors in planning processes. In Kenya, telecommunications infrastructure and service provision is dominated by the private sector. Better engagement will result in improved delivery, where authorities guide the private firms through urban design regulations and share visions on how various urban systems can work in the future. The focus should be on how telecommunications infrastructure can support efficiency, reduce energy consumption and promote sustainable living.
This programme was launched in 2012 with the aim of improving the quality of citizens’ lives through the widespread use of ICTs. Three priorities were established for it:

1. **To create high-quality ICT infrastructure.** A public-private collaboration has been used to implement programmes that improve 3G/4G coverage, broadband internet access in residential homes and the free Wi-Fi network in the city. This collaboration is done in a variety of formats: (a) The Municipal authorities contract business services including high contractual standards, which encourages the companies to develop their technical infrastructure and improve the quality of the services. For example, this is how the Moscow city government has provided a qualitative transition to the use of optical data networks in recent years. To date all the city’s social institutions and more than 80% of the population have access to high speed broadband. b) The operators create their own services for citizens and the municipal government helps them by providing the necessary data and experience, making administrative procedures easier. For example, by expanding 3G/4G coverage, the installation procedure of mobile communication stations in urban buildings has been considerably simplified for operators. At the moment 99% of the city’s area has 4G coverage and the level of penetration of mobile communications in Moscow is the second highest in the world.

2. **Ensure this infrastructure is available for all the citizens of Moscow, removing the digital divide** by implementing various projects: 1) Free Wi-Fi in the city (2nd city in the world with most urban public areas covered); 2) Free electronic equipment (“Good Deed” project); 3) Free access to the network and to electronic communications devices in libraries and urban centres that provide public services.

3. **Helping people to acquire the necessary skills to use this infrastructure** by providing free courses on basic IT and internet knowledge for senior citizens in various institutions, universities and schools. “New technologies school” for school children and teachers at 200 schools in Moscow. The main result is achieving access to fast and stable internet (Moscow is the 4th city in the world in terms of internet traffic), at an affordable price (the cost of broadband is one of the lowest in the world) and with the opportunity to receive, if necessary, training on how to use the internet and electronic devices.

*Source: United Cities and Local Government (2017)*
Figure 5.14 Underground Utilities Placement Guidance

Option 1
Install Utilities in the Roadbed

Advantages
- Reduces construction time
- Land acquisition savings
- Allows compact, walkable streets

Disadvantages
- Repair may cause disruption to transit, cycle lanes, and traffic
- Additional protection may be required due to continuous traffic loading

Option 2
Install Utilities Adjacent to the Roadbed

Advantages
- Prevents closure of traffic lanes during construction and repair
- Requires less protection due to lower traffic volume
- May reduce need to acquire land for future roadway expansion

Disadvantages
- Greater space requirement
- Loss of pedestrian area during repair and maintenance

Option 3
Install Utilities Within the Underground Corridor

Advantages
- Ease of access for servicing
- No traffic impact during maintenance
- Lower maintenance costs

Disadvantages
- Significant capital costs required
- Longer construction time
- Compatibility between utilities must be considered
- Flood measures required
- Ventilation shafts required
- Wet utilities should be kept separate from dry utilities

Source-Adapted from Global Street Design Guide
SECTION 1: PLAN FOR IMPROVED INFRASTRUCTURE AND BASIC SERVICES

Green energy, Ngong Hills wind farm, Kenya. © My African Traveller
SECTION 2

PLAN FOR DELIVERY OF AFFORDABLE HOUSING FOR ALL
IMAGE: Section of Embakasi Area, Nairobi. © Digital Globe/Google Earth
Planning, if not well executed, adds to the housing challenge. An appropriate planning strategy facilitates delivery of adequate and affordable housing. Housing prices are increasingly ‘decoupled’ from income levels, and rising inequality and commodification of housing which mean that many people cannot afford conventional housing in Kenya’s cities and towns. To address this, leaders should engage the relevant stakeholders and create a more inclusive housing market.

Have a clear understanding of the city’s housing needs. A realistic housing target must be set out in the urban development plans at city-wide, local/district, and neighborhood levels. Plans should identify needs, and subsequently the housing mix and range of ownership/occupation that the city or town can sustain.

Aim for affordable housing. In many cases, severe housing shortages are brought by the inability of cities and towns to facilitate delivery of affordable and adequate housing, especially for the urban poor and low-income earners. The housing market and local economy are inherently linked. Housing provision in Kenya’s urban centres is mainly through the private sector, and the informal sub-sector which is the dominant housing supply for the majority (mostly low-income and urban poor households). Urban leaders must actively engage different actors in the private sector, formal and informal, to accelerate equitable access to adequate housing.

In addressing housing, an urban plan should:

- Assess existing housing conditions and delivery systems, demand and supply and projected needs, taking population and demographic changes into account.
- Identify the mix of housing types required, the cost implications, and the various groups that require specific housing in the communities.
- Assess the capacity of the city/town to deliver affordable and adequate housing for all income groups, with emphasis on the capacity to deliver adequate low-cost housing.
- Analyze and understand the implications of prevailing land and housing markets vis-à-vis the local economy, to sustainable housing supply.
- Assess land availability, including potential for redevelopment, in-fill housing development and Greenfields.

Figure 6.1  Tassia Fedha Plotting Systems, Nairobi.
PART II: PLANNING TO ADDRESS SPECIFIC URBAN DEVELOPMENT ISSUES

PLAN FOR BETTER HOUSING DELIVERY

Box 6.1 Cities Should Address Constraints on Affordable Housing

High Cost of Land – Developers estimate that the price of a serviced plot constitutes up to 60% of development costs. Kenya’s property registration system is inefficient and contributes to the high cost of land. This leads to corruption and deters investors.

High Cost of Formal Construction – The cost of building materials varies significantly between the informal and formal housing markets. Material costs in the formal market are high, and the expense of constructing buildings of adequate standard is often increased by various tax policies. The inefficiency of the construction market and the limited capacity of construction firms constrain the country’s ability to build housing on a large scale. So the task for the housing sector (private and perhaps public) is to identify solutions which are of adequate standard and quality but at the same time affordable.

Limited Access to Housing Finance – There are fewer than 20,000 mortgages in Kenya, as the mortgage market is inaccessible to lower income households. However, there is some progress in the micro-finance sector, where institutions provide loans (albeit at high interest rates).

Inappropriate Taxes and Regulations – Taxes and fees affect affordability, and thus determine whether properties are formally registered. The existing building code was passed in 1968 and is based on the British building codes of 1926 and 1948. It is limiting by alternative construction technologies. A new building code, promulgated in 2009, has yet to become law.

At policy level, it is important for urban leaders and planners to address the following questions:

- What is the most appropriate system to deliver a range of housing types that respond to a variety of needs and preferences (including design preferences) in the city/town?
- What range of affordable housing options (housing diversity) are feasible in the city/town, including options for alternative building materials, incremental development, self-construction etc.?
- What measures need to be put in place to provide convenient access to a full range of social amenities, infrastructure and services that support adequate housing delivery?
- How will the city/town combine housing delivery with enhanced access to a full range of economic opportunities (including in the informal sector)?
- What land-use planning and urban investment decisions will accelerate housing delivery?
- How suitable are the current planning and building regulations, and what needs to be reviewed to facilitate efficient delivery of adequate, affordable housing for all?

- What institutional modifications are needed to enhance efficient housing delivery, including engagement with informal land and housing markets, partnerships with stakeholders etc.?
- What housing finance models are most appropriate for the city/town?

An integrated approach to infrastructure, land-use and housing planning, and financing strategies is imperative for appropriate housing interventions. This is combined with adequate institutional capacity to provide quality infrastructure and services, at the required scale and timeframe to facilitate timely delivery. It is important to focus on quality of space and creation of neighborhoods, rather than merely emphasizing the number of housing units constructed. Urban planning and design plays a critical role in delivering quality living environments, by updating policies and regulations; undertaking participatory planning and good governance; introducing effective urban design elements, environmental conservation and quality public spaces; and coordinating land use and infrastructure development, etc.

High Cost of Formal Construction – The cost of building materials varies significantly between the informal and formal housing markets. Material costs in the formal market are high, and the expense of constructing buildings of adequate standard is often increased by various tax policies. The inefficiency of the construction market and the limited capacity of construction firms constrain the country’s ability to build housing on a large scale. So the task for the housing sector (private and perhaps public) is to identify solutions which are of adequate standard and quality but at the same time affordable.

Government Efforts to Address Constraints are Limited and Expensive – This includes the government’s housing budget, which does not reflect its constitutional commitment to adequate shelter. Informal settlement upgrades are costly and inefficient. The National Housing Corporation, a government parastatal, offers housing units that are not affordable for low- and moderate-income families: the majority of its properties are priced from KSh4.5 million (US$50,000) to KSh13 million (US$142,857). In 2009, the then Ministry of Housing unveiled incentives for developers to build at the lower end of the market, but these have proved unattractive to developers due to low profit margins and bureaucracy.

Private Sector and Civil Society Efforts to Address Constraints are Effective but Small-Scale – The private sector is attempting to increase access to affordability with no government support. Small community savings and land-purchase programs have made housing accessible for lower-income people.

Plot shapes and sizes should be considered - Big plots can combine residential activities with small scale businesses, workshops or other economic activities that are welcomed in the neighbourhood.

Source: UN-Habitat/Jia Cong

Illustration on plot mix-promote a variety of housing typologies in a given area

Source: UN-Habitat/Jia Cong
Promote planning and design which provides serviced plots of appropriate size that are affordable to low-income households, and remove planning barriers. To achieve effective plotting system in urban areas, urban leaders must ensure that their planning authorities have adequate human resources and are supported by a sound legislative framework and tools. Ineffective urban planning results in poorly designed land subdivisions, illegal or informal land subdivisions, allocations and conversion of use, unregulated urban development and urban fragmentation, among other elements that have undermined attainment of good housing delivery in most of Kenya’s cities and towns.

Provide incentives to developers willing to undertake specified low-cost housing developments. Private developers willing to invest in low-cost housing have often operated in an environment lacking appropriate institutional support from planning authorities. The private sector provides the bulk of urban housing in Kenya. Therefore, it is vital for urban authorities to engage the private sector in addressing the low-cost affordable-decent housing deficit.

Promote mixed-use developments, social-mix and typology-mix, public space and amenities, adequate basic services, energy efficiency, and appropriate densities. Housing delivery should be geared towards building urban communities. Design helps cities to foster a sense of local pride in housing delivery programmes. Varied housing needs, for singles, families and the elderly, should also be considered.

Use technology to advance housing delivery. Advancements in housing technology have offered cities more efficient tools to increase housing stock at relatively low costs, an increased scale and in shorter timeframes, delivering better quality buildings. Many cities are integrating information communication technology (ICT), to make neighborhoods more livable, efficient and sustainable. For example, in Singapore, the Housing and Development Board (HDB), has developed a “Smart HDB Town Framework” with four dimensions: “Smart Planning, Smart Environment, Smart Estate, and Smart Living”.

Invest in public housing and build partnerships with the private sector and residents, to accelerate delivery of affordable housing. Leaders should support the establishment of an efficient housing agency, through which partnerships with the private sector and residents can be anchored.

Inspire leadership and inter-agency collaboration in housing delivery. The affordable housing challenge in Kenya demands strong and transformative leadership to overcome inherent obstacles. It also entails good coordination across agencies: planning authorities, housing agencies, infrastructure and utilities, financial institutions, builders and contractors, and other relevant agencies.

Housing delivery can apply various urban planning and land management approaches, including:

- Greenfield Developments;
- Infill Developments; and
- Redevelopment and Densification.

The potential for these approaches should be identified during analysis of existing conditions, and thereafter integrated as part of the plan. These approaches can be combined, depending on the context and issues at hand.

A private sector housing project in Athi River, Kenya. © Baraka Mwau
PART II: PLANNING TO ADDRESS SPECIFIC URBAN DEVELOPMENT ISSUES

First consider in-fill development, redevelopment and densification options before investing in Greenfields. An example of this approach was the Site and Service Schemes of 1970s and 1980s e.g. the Dandora, Nairobi and the Makongeni schemes, which were intended to accommodate a fraction of their respective cities’ growth at the time.

Most Kenyan cities and towns are expanding through informal housing development in Greenfield areas. Despite their inadequate planning and design, rapid conversion of agricultural land into urban real estate, either through approved or unapproved subdivision schemes, continues to make new land available for housing. This is the factor driving urban sprawl in Kitengela, Athi-River, Ruiru and Juja areas in the wider Nairobi region. Planned urban extensions are recommended in contexts where Greenfield housing is suitable.

Use new sites as an opportunity to create new communities, and connect new communities with employment areas. The delivery of housing should be geared towards creating communities, and not just counting on the number of units delivered. This requires good neighborhood design, with a variety of housing options.

It is important for plans to be prepared in advance. This process should analyze current and future populations trends, not only in quantities but also in terms of demographic composition, identification of an approach to meet these trends - prepare plans for housing in advance. This not only to address the immediate need for housing, but also to increase the attractiveness of the city for investors, a place to live etc. The effort will also result in enhanced municipal revenues, as more investors enter the housing supply system.

Infill Housing Approach – Where vacant and underutilized land exists in built-up areas, it can be developed to increase housing supply. This helps an urban center to avoid urban sprawl, enhancing compact development, maximize use of existing infrastructure, and allowing residents to live in close proximity to their workplaces and existing amenities. At times, infill developments may require upgrading of infrastructure, to accommodate the additional population in the area. Such upgrades should be factored into the planning and costing of infill developments. Urban planners and designers should ensure that infill developments are well planned, are profitable for developers, and produce affordable housing if possible – such lands are of relatively high value, which may increase the cost of new units.

Greenfield Housing Approach – this implies urban growth in new areas such as urban peripheries where land could be available at relatively low prices, and at the plot desired size (e.g. for large-scale housing developments). This approach requires careful planning and financing, with emphasis on spatial and functional integration, effective development control and land administration. If not planned well, this approach is likely to enhance urban sprawl, resulting in unsustainable conversion of land use and unnecessary diversion of infrastructure investments.

Source: UN-Habitat Five Principles of Neighbourhood Planning
Redevelopment/Densification Housing Approach –
This approach is similar to the infill housing approach, but redevelopment/densification offers greater opportunities for large-scale projects, and may involve change of land use, infrastructure expansion, and complete reorganization of the area through a renewal plan. In Kenya’s urban centres, large scale redevelopment/densification can be done in informal settlements and slums. This approach offers opportunities for densification and public-private partnerships in housing delivery. However, if not well conceptualized this approach could result in gentrification or displacement of relatively low-income families by those with higher incomes.

This approach also encompasses housing-led informal settlement upgrading. Housing is a major area of disenfranchisement for residents in informal settlements and slums. One of the key criteria for a good urban plan in Kenya’s urban context is how it addresses informal settlements and slums. Failure to provide precise, realistic and implementable interventions for informal settlements undermines the quality of the plan.

Essentially, urban leaders and other decision makers should note that success in any of these housing approaches is measured by how a development meets environmental, social and economic imperatives of sustainable urban development.
PART II: PLANNING TO ADDRESS SPECIFIC URBAN DEVELOPMENT ISSUES

Figure 6.6  Ngara Civil Servants’ Housing in Nairobi by Government (Before and After)

Ngara 2004

Low-Density (single family) Housing

Ngara 2015

Highrise (multi-family) Housing development
PART II: PLANNING TO ADDRESS SPECIFIC URBAN DEVELOPMENT ISSUES

SECTION 2: PLAN FOR BETTER HOUSING DELIVERY

A housing project offering a variety of housing typologies with mixed density. © Baraka Mwau
SECTION 3:

PLAN FOR SOCIAL INFRASTRUCTURE, PUBLIC SPACES AND SAFETY
Residents expect cities to offer good access to a variety of community services, amenities and public spaces. An integrated network of public open spaces has a significant impact on quality of life in neighborhoods. Public facilities should be accessible to residents, with considerations to location, adequacy and affordability. These include education and training facilities, health care facilities, public buildings including administration buildings, community libraries, cultural centres, social halls and markets, recreational facilities including green open spaces, children’s playgrounds and religious facilities. Urban leaders should ensure that, at different scales, these facilities and services are integrated in urban investment decisions through spatial planning.

Urban planning and design play an important role in guiding urban centres to effectively provide adequate social amenities and public spaces. The main relevant aspects of urban planning and design include: land-use mix and mixed developments; precincts and nodes (locating facilities in activity centres); site-responsive design and environmental management; a network of well-interconnected streets and mobility options; urban form with a network of public open spaces; housing diversity; and utility provision.

Kenya’s cities and towns provide social infrastructure and public space to varying degrees. The majority have not yet been able to provide satisfactory levels of service. Urban leaders should ensure that their authorities have inventories and guidelines to inform planning and standards for these facilities and services. In many cases, national and local governments provide standards and guidelines for the location and development of social infrastructure, especially education and health care facilities. Local guidelines should be harmonized with national guidelines.

Resolve the land and space constraint. Many cities and towns in Kenya face a severe shortage of public social infrastructure, owing to inefficient urban land governance. Cases of loss of public land initially designated for development of public facilities have been recorded in many towns. To accelerate and improve delivery of social infrastructure and amenities, leaders must engage stakeholders to quantify available land, recover lost land, and increase land availability for public facilities.

Figure 7.1 Conceptual Framework for Maximizing the Public Space Dividend

- **UCLG PUBLIC SPACE POLICY FRAMEWORK**
  - Develop localized policies

- **CITY SPECIFIC PUBLIC SPACE POLICY**
  - Implement
  - Research and analyze

- **EXISTING PUBLIC SPACE CHALLENGES**
  - [UCSLS POLICY FRAMEWORK FOCAL AREAS]
  - [IMPLEMENTED PUBLIC SPACE (regulate, build, maintain)]
  - [SOCIAL BENEFITS]
    - Social inclusion
    - Preservation of culture
    - Social cohesion
    - Improved wellness
    - Improved citizen equity etc.
  - [ECONOMIC BENEFITS]
    - Development promotion
    - Urban renewal
    - Improved revenue
    - Improved infrastructure
    - Fiscal benefits etc.
  - [ENVIRONMENTAL BENEFITS]
    - Mitigate climate change
    - Help to build resilience
    - Improve urban environment
    - Contribute to the protection of the biodiversity
    - Improve the access to natural resources etc.

The more benefits that is realized in each sector the greater the public space dividend is for the city

Source: United Cities & Local Governments (2016)
Plan for local precincts or centres with a mix of functions and amenities. This requires local area/neighborhood planning to shape a vibrant local area which is attractive for commercial activities, where local economic and social development flourishes. In this context, informal markets are considered vital public spaces, aside from their economic role. Clustering and locating social facilities and commercial activities should ensure that traffic and movement is effectively managed, with emphasis on connectivity and public safety.

Create a hierarchy and system of social infrastructure and amenities across the city. Different facilities, amenities and services require varied catchment populations, and their accessibility through walking has varied distance provisions. Leaders should understand that these planning and design factors influence the type of facilities, and their distribution. They must then ensure that budgets for implementing these components of the urban plan are assigned as per guidance of the spatial plan. A good spatial plan will guide leaders to enhance equitable provision of social infrastructure and services. For instance, political leaders in the counties must consider how a spatial plan has distributed education facilities in the wards they represent. By analyzing the criteria used it should be clear why the plan recommends more facilities in one ward than another. This is an important step for leaders in engaging planners and communities, as a common understanding is critical for building political goodwill to implement this component of the plan.
Box 7.1 Creating an Inventory of Public Spaces in Nairobi

A city-wide public space inventory provides an understanding of the supply, quality and distribution of public spaces, which are critical in formulating an appropriate city-wide strategy for public spaces. It may also be used as an input to the adaption and readjustment of policies for the protection, rehabilitation, maintenance and management of public spaces. The Nairobi City County and UN-Habitat collaborated to assess public spaces in the city with the aim of creating an inventory and a city-wide strategy for public spaces. The inventory revealed important issues such as land tenure, adequacy and distribution of public spaces, as well as estimates of catchment populations served by various public spaces.

Source: UN-Habitat (2017)
Promote planning and governance that enhances inclusive access to beach areas and waterfront promenades. A city’s natural resources often offer opportunities for expanding green open spaces and recreational areas. Such resources include wetlands and riparian reserves, water bodies such as lakes, reservoirs and oceans. For instance, cities located in coastal area of Kenya have the opportunity to enhance public spaces and economic productivity by optimizing use of the ocean front. This is facilitated by appropriate and inclusive land use planning and design and planning regulations that limit privatization of beach fronts, and similar areas. Likewise, cities Kisumu, Nakuru and Naivasha, the lakes offer an opportunity for integrating lakefront public spaces with conservation, environmental management and economic productivity. Other smaller urban areas such Kitui have riparian and water reservoirs at the heart of their urban fabric. However, due to pollution and underdeveloped storm water and sanitation infrastructure, such resources are yet to benefit the towns fully. Thus, invest in environmental management and infrastructure development as a complementary strategy for enhances public spaces.

Embrace participatory processes in planning for social infrastructure and amenities. The beneficiary community should at the forefront when determining demand for these services: discovering their aspirations and preferences and requirements for accessibility, may be viewed as a place-making opportunity. Particularly, local (Neighborhood) plans should address social infrastructure and public spaces in detail. Therefore, they should be formulated in a participatory planning and design framework.

Important Considerations for Planning Better Delivery of Social Infrastructure and Public Spaces: Create a hierarchy of facilities and their catchment areas. Public spaces play different roles according to their sizes and locations; hence they should be designed in a manner which creates a network across the different urban scales (i.e. City-wide, district scale, local/neighborhood scale, street scale);

- Enhance physical accessibility, placing priority on movement networks that facilitate easy access to social facilities, with options for both Motorized and Non-Motorized Transport modes.
- Enhance social and financial accessibility – develop an understanding of the social dynamics related to accessibility of various services and costs associated with accessing these facilities and services.
- Use Urban Design to enhance quality, community ownership, sense of community identity and pride, cultural heritage and a sense of place.
An integrated, community-led approach to planning and delivery of social infrastructure and public spaces is imperative for successful programmes aimed at enhancing provision of these facilities and services. Delivery of these facilities and services in isolation of the target beneficiary communities and other key stakeholders undermines their sustainability, and their critical role in building strong and resilient communities.

**Box 8.2 How Leaders can Assess Social Infrastructure Plans**

The following is a simplified checklist to ascertain how an integrated urban plan or a sectoral plan for social infrastructure resonates with the needs of those in the planning area:

- Has an assessment and engagement been undertaken to identify residents’ needs? How has the drafted plan responded to these?
- Does the plan identify strategic priorities of the community? How will these be transformed into projects?
- Does the plan address existing gaps and inequalities in the provision of social infrastructure?
- Does the plan respond to projected demand for the plan period?
- Has the plan located specific areas where facilities will be developed? Are the locations central and matched with specified catchments?
- Are locations identified for investment in public infrastructure, integrated with access to public transport and Non-Motorised Transport, and other urban utilities (e.g. water and sanitation services, electricity etc.)?
- Does the plan propose clustered facilities offering a range of services, including providing spaces with multiple uses (integrated service delivery approach)?
- Do the proposed facilities consider gender issues, access for physically-challenged persons, cultural issues and public safety?
- Are the proposed social infrastructure and public spaces realistic in terms of affordability (capital and long-term maintenance costs), usage levels and standards of services?
- Has the plan incorporated the provision of these facilities and services in the Implementation Plan and the Capital Investment Plan?

**How to Improve Urban Safety**

Cities that flourish are safe. Today, cities are faced with multidimensional aspects of urban safety. Some like terrorism incidences escalate to disaster levels. Lack of safety has negative impacts on socio-economic development of the city. Crime increases risks of investments, and usually discourages investors. Residents need to feel safe; in their homes, streets and public spaces, work places, and when using public transport and other spaces. Although causes of urban crime are varied; there is evidence that urban planning and design have a role to play in making cities safer.

**Quantify the cost of crime in your City.** Crime is a major barrier to socio-economic development. It deters inward investment, inhibits tourism and causes skilled people to leave, thus reducing the pool of qualified human capital; all of these have an impact on economic development. High robbery rates take a psychological toll on citizens, hampering their business spirit and lowering property values.

**Work with Local Communities to Enhance Public Safety and Neighborhood Transformation.** Lead urban authorities in engaging local communities to address crime and implement safety enhancement initiatives. Communities are key partners in addressing crime, and their engagement can be through community organizations, residents’ association, as well as youth groups-the youth in many cities are disproportionate offenders.
Use urban planning to achieve equitable distribution of public resources. Although sources of crime are multidimensional, inequalities and marginalization are some of the factors contributing to crime in urban areas. Often, communities in slums and informal settlements are disenfranchised through limited access to economic opportunities, and under investments in basic services and social amenities. Improving access to economic opportunities and basic services can have a positive impact in the local communities. Overall, integration of the city residents is critical to building a resilient city that can progressively address safety issues.

Promote mixed-use developments. Leaders need to facilitate better engagement between planners, developers and communities towards realization of mixed-use developments. In many Kenyan cities and towns, mixed use developments are common. However, the perceptions as to what benefits mixed use offers are varied. This variation is related to nature of mixing uses. Local communities [neighborhoods] will often resist uses they perceive ‘nuisance’, such as those polluting the environment and that attracts users who are counter-productive to local public safety initiatives. However, through careful planning and design combined with community planning processes, appropriate mix of uses can be achieved. Appropriate mix of uses has the advantages of attracting round-the-clock pedestrian activity which keeps streets vibrant, in the process providing passive surveillance.

Build neighborhoods around public space. One way of strengthening communities is through enhanced use of public spaces. A range of public spaces and facilities provide an opportunity for children, youth and elderly to interact; hence, building social cohesion.

Design transport infrastructure to enhance safety of users. Ensure that residents have easy access to transport services. Distance covered through walking to access public transport need to be appropriate, with design elements that enhance walkability and safety [e.g. lighting and clear views]. At public transport transit areas [e.g. bus and railway stations, stops and waiting areas] it is important to ensure there is no congestion, commuters are safely connected from one mode to the other, and business activities [including informal ones] are well integrated. Location of these facilities is also a determinant of safety. In designing public transport, such facilities need to be situated strategically, where there is people’s activities and convenient to access.

Mainstream gender issues in planning for public transport. This begins with understanding the needs of children, women and men in transport. Urban authorities should ensure that transportation services are safe to use any time of the day. This does not simply mean “women-only” services, but integrated safe public transport, while considering the special needs children and women have in relation to transportation. For instance, routes for public transport need to consider location of amenities such as education facilities and recreational parks. It also entails order in public transport, including systems of boarding. Often, inequalities persist in disorderly public transport systems. For instance, cases of sexual harassment on women have been reported by women in relation to use of matatus [Kenya’s informal public transport]. Other issues with gender implications include overcrowding, verbal harassment, unregulated fares, and ‘chaotic’ boarding that disadvantage women, children, the sickly and elderly.

Road users are often face safety risks related to design of roads. Pedestrians and cyclists account for a large share of fatalities reported in Kenya. For example, in the year 2015, the National Transport and Safety Agency (NTSA) reported that out of 3057 fatalities, 1344 victims were pedestrians. The other highest fatality was reported for motor cyclists (637 victims). This requires roads to be designed and constructed with adequate and safety provisions for pedestrians, cyclists and other users. Road design and construction that only caters for vehicles increases risks of fatalities as pedestrians are compelled to often compete for road space with motorists. Other design elements include providing adequate pedestrian crossing areas, and traffic calming features. This is implemented jointly with enforcement of traffic regulations.

Aim for well-designed public spaces and facilities. The sites for public open spaces such as recreational parks, and public facilities should well connected and accessible. Public open spaces need to be designed with safety in mind, provide surveillance mechanisms, and promote their optimum use to avoid such spaces being converted into unwanted uses. Combining public facilities and open spaces can help build greater ownership by users. For example, school play grounds can be converted into community use during weekends and on vacation periods.
Urban design has the potential to promote safety in cities. Often, crime incidences occur in areas with fewer human activity, ‘isolated’ spots, vacant plots, poorly designed and maintained public spaces, or even in areas flanked with high blank walls. In many Kenyan cities and towns, building perimeter walls around homes is common; yet this has not entirely made neighborhoods safer.

Integrate Information Technology (IT) in Enhancing Urban Safety.

Cities are increasing using information technology to improve urban safety. Technologies such as closed-circuit-television (CCTV) systems, data servers for central command control centres, communication monitoring system, cyber monitoring and integrated GIS-based tracking systems, among others have improved efficiency. It is however important to ensure that rights to privacy are upheld as urban authorities use IT infrastructure to enhance surveillance. Such surveillance systems should also be installed with stakeholder involvement.

Leaders need to note that decisions to invest in information technology systems should bear in mind that technology is changing fast. For instance, the shift from analog CCTV to Internet Protocol (IP) video surveillance technology is taking shape in the industry.

IT systems are effective where cities have adopted an integrated urban safety approach. Data and information relayed from IT surveillance require action from the relevant authorities, in the form of taking measures to enhance safety in various locations, incident-response mechanisms, community safety programmes, among other measures.
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Land use plans should allocate sufficient space for commercial activities, office space, and industrial activities. The specific allocation of these land uses will depend on the type of activities. Where activities are compatible with residential function, mixed-use development and appropriate land-use mix should be achieved through neighborhood planning. Other activities may necessitate clustering to attain localization advantages. This requires urban planners, economists and other relevant professionals to work together to identify land use patterns which best facilitate economic development.

Support the city in formulating planning policies and regulations which create a favorable investment environment. The focus should be on developing an effective urban planning system, with simplified planning approval processes, enabling development control and building regulations.

Mobilize stakeholders to contribute to the city’s Economic Development Plan. This plan is a useful tool for implementing the economic objectives of the urban plan. The plan informs the stakeholders on how the urban authority intends to create a favorable investment environment; the policies and public investments that will facilitate this; and provides reassurance to residents and investors that engagement and facilitation will be continuous.

Promote both formal and informal sectors. The value of chain of formal and informal economic activities is interlinked, and there is proven interdependence between various formal and informal enterprises. For instance, in Kenya’s urban centres a significant share of the items sold in informal markets and by street vendors are sourced from formal enterprises, or originate from regulated manufacturers. It is common for an informal furniture workshop to supply finished items to a formal furniture showroom/outlet located somewhere in a Central Business District or a shopping mall.

### Box 8.1 Local Economic Development Centre (San Miguel De Ibarra, Ecuador)

The Centre seeks to invigorate the economy at the canton level (subdivision below province level), strengthening entrepreneurship in all its phases. To this end, the main actions undertaken have been to develop and implement various pre-incubation, incubation and acceleration programmes with enterprises in the canton. The key factors for success are the motivation, knowledge, commitment and loyalty of the participating parties.

The results obtained are as follows:

- **130 enterprises with innovative products**
- **1,000 people trained**
- **6,000 people are beneficiaries of the productive projects**
- **100 businesses started up**
- **300 people with business ideas**

Source: United Cities and Local Governments (2017)
Balance the benefits and costs of urbanization by providing various interventions to address urban poverty and inequality, enhancing job creation and income improvement. Planning can serve to escalate inequalities or to guide positive distribution of growth benefits. By formulating plans and policies that direct the significant share of public investments in development of services towards higher income residents, the inequality gap is widened and social sustainability is undermined. Actions which contribute to this include prioritizing extension of utilities to high-end shopping malls; gated upper and middle-income residential developments; constructing markets for majority small scale traders and street vendors. Prioritizing these, at the expense of investing in improving access to affordable housing and improved water and sanitation to the low-income and urban poor, perpetuates inequality.

Mediate competing interests and promote public interest in policy formulation. It is critical to ensure a reasonable balance and equity consideration in how policies, regulations and public investments are undertaken. They should facilitate urban economic development, noting that urban inequalities and poverty pose a serious threat to sustainable urban development.

**Box 8.2 Illustration of spatial distribution of economic development corridors and areas, City of Johannesburg**

Joburg Corridors of Freedom

The City of Johannesburg has embarked formulating spatial plans in line with Joburg 2040, the Growth Development Strategy, based on transport-orientated development. The outcomes are anticipated to offer the city various advantages including:

- The City will focus productive land use and economic activities in areas where transport infrastructure – rail and road – are already present or being planned;
- The demand for private motorised transport will be reduced and the average trip length will be shortened;
- Public transport will become a viable alternative because residents will live in closer proximity to work, shopping and leisure opportunities;
- High-density housing will stimulate opportunities for the Small and Micro Enterprises sector and small-scale operators in the informal economy.

Sources: Johannesburg Development Agency
Integrate Urban Markets and Street Trade

The informal economic sector absorbs the majority of Kenya’s urban labor force. According to the Kenya Economic Survey Report of 2017, the informal sector accounted for 89.7 percent of all the new jobs created in 2016. This has also been the trend in previous years. In urban areas, a significant share of informal sector employment takes place in urban markets and street vending/hawking. These spaces also double as public spaces, where residents of different social classes interact freely. This is a reality that urban leaders and planners cannot ignore, both during urban planning processes and in urban economic policy making processes.

Prioritize integration of informal economic activities. This can be achieved by allocating central places for markets of varying sizes, types and functionality (seasonal/temporal and regular), street design that integrates the needs of street vendors, neighborhood activity centres that accommodate informal economic activities, and through other methods. Spatial integration should be complemented by enabling economic and financial policies and urban legislation which promotes security of trading tenure and social security.

Integration also entails provision of necessary engineering services. This includes water and sewerage, well-paved streets, solid waste management services, electricity, and public transport facilities, in order to maintain appropriate levels of hygiene and to enhance productivity of the markets.

Integrating Informal Small Scale Industrial and Service Sub-Sectors

Informal, small-scale industrial activities (e.g. furniture and metal works fabrication, agro-products packaging etc.), and the informal service sector activities (e.g. auto garages) are often ignored in urban planning and design processes. However, their economic significance in Kenya’s urban centres is evident. As in informal markets, small-scale manufacturing and the informal service sector offer alternative employment for many households that the formal wage sector has been unable to offer employment. Therefore, integration of these activities, both spatially through planning and design, and policy-wise, is important for strengthening economic generation in Kenya’s urban centres. These activities require adequate and well-located spaces that offer agglomeration advantages and easy access to markets. They should provide critical infrastructure including sheltered work spaces, electricity, water and toilet facilities, and convenient access to public transport.

Overall, planning for urban economic development requires addressing these issues at all levels of planning; from city-wide strategic level to neighborhood/local area plans.
How Planning Can Enhance Municipal Revenue Generation

Inadequate finances make local governments unable to undertake the capital improvements needed to match urban growth. The challenge to deliver urban services for all while keeping taxes at a level that does not push out individuals and businesses highlights the importance to reach out to a variety of sources. In this setting, a city with strong urban planning and an engaged civil society and partners would be more capable to mobilize a resource base; it will be more investible than a city without direction. Capturing the value released from city extension and renewal is a way for local leaders to avail their cities of every opportunity to strengthen resources.

Consider all potential sources and formulate strategies to enhance revenue

Successful implementation of development plans often require financing beyond the capacity of existing revenue streams. The redistribution of centrally collected revenues is often insufficient. Transfers from the national government include grants; local share of taxes collected by national (including Value Added Tax) and in some cases provincial authorities; and earmarked funds for specific projects. Transfers from the central to the local level are usually insufficient to provide adequate funding, and cities tend to rely on these transfers to bridge the gap between their revenue raising capacity and local expenditures. Ideally, central transfers should be made available to municipalities in time to allow them to prepare their budgets.

Kenya’s urban authorities are governed under county governments. In this case, transfers and grants from both national and county governments remain insufficient. Urban boards and committees will have to develop alternative revenue streams to fill the finance gap. These alternative revenue streams include taking measures to enhance revenue related to land and properties.

Increase Attraction in Investment through Urban Planning

Traditionally, property taxes and taxation on a city’s economic activities have dominated revenue streams. To enhance revenue related to properties and businesses, efficient urban planning and land administration systems are needed. One of the key benefits of spatial planning is to attract investments and build credibility. By having a plan, a city can show that it has an efficient and forward-looking system of governance, which is invaluable when competing for investment. It can be used to promote the city when seeking support from partners and funders, and leaders with an urban development framework to guide urbanization and promote economic growth can use it to:

Figure 8.1 Cadastre Information

Source: ESRI

- Facilitate the progressive creation of cadastral records. This includes registering all undocumented [informal] land subdivisions, land tenure regularization, and developing clear guidelines for subdivisions and ownership transfers.
- Market proof infrastructure needs.
- Prioritize strategic nodes and understand what incentives can be given. A spatial development framework formulation process helps a city identify these areas.
- Prepare market materials that communicate the local development vision, which can be used to attract investors’ long term attention. The Integrated Urban Development Plan-derived from the spatial plan- can be a useful tool in marketing a city’s investment vision.
- Create a framework of regional coordination to avoid competition becoming counterproductive among counties and municipalities. This can be formal, for instance through a regional development agency, or informal where jurisdictions meet on a regular basis to discuss needs and priorities.

Make use of Spatial Planning Incentives

Cities need to be strategic and realistic in the use of incentives. Some of the spatial planning incentives include:

- Land consolidation into single-owner larger parcels to achieve critical mass for investor-led projects;
- Infrastructure improvements, including telecommunications, roads, water and sanitation, and accessibility to ports, airports and train stations;
- Industrial and business parks with appropriately priced serviced land, next to transport infrastructure and other specific needs of sought-after industries;
- A supply of affordable workspace for start-ups in targeted industries, encouraging clustering, synergies and innovation, and building centres for technical skills’ development.
PART II: PLANNING TO ADDRESS SPECIFIC URBAN DEVELOPMENT ISSUES

Developing a comprehensive urban cadastre. Urban planning planners, land surveyors, financial officers and stakeholders in revenues. As a starting point, leaders have to work with towns lack mechanism to effectively collect property-related data. Poor land administration and management, combined with informal land markets, have seen many cities and towns lack mechanism to effectively collect property-related revenues. As a starting point, leaders have to work with planners, land surveyors, financial officers and stakeholders in developing a comprehensive urban cadastre. Urban planning processes also need to be geo-referenced and proposed land-use plans integrated with the cadastre. For example, the ISUDP process implemented by the KMP combined digital topographical mapping and cadastre collation with land use planning. Although unregistered land parcels were not captured in the cadastre layer, it gave the respective urban authorities a digitized database for updating. This is a process that will require great commitment from leaders and technical officers, engaging with land owners and stakeholders, in order to achieve a cadastre layer that reflect the reality on the ground. It will need a combination of tools including land readjustment, urban design guidelines, and land regularization policies.

Public land is a key asset. Urban authorities need to keep updated records of public land. Loss of public land, as either facilitated by poor urban planning or through illegal means has been a challenge to Kenya’s urban centres. If well utilized, public land can be useful in managing supply of urban land, leverage in joint ventures, installation of key facilities and amenities, and for enhancement of open public spaces. Land subdivision regulations [Physical Planning Act of Kenya] require private land owners to surrender part of the land to the municipality for public purpose. Having an efficient system of transferring and maintaining control over such land is imperative for increasing stock of public land.

A clear plan of investments and transparent public expenditures increase compliance. Collection of fees and other charges is much improved when residents can see how the money collected is used and when there is a clear link with locally significant improvements. Building clear mechanisms for deciding on public investments and allowing residents’ participation have resulted in greater compliance and better understanding of the significance of charges. To achieve this, leaders must embrace spatial planning, and support budget alignment with spatial development plans.

Use spatial development plans as basis for updating valuation rolls. Valuation rolls that are detached from spatial planning, often becomes obsolete tools for land value capture. While many cities and towns in Kenya have approved valuation rolls, they lack approved spatial development frameworks or zoning ordinances. Thus, land-related revenue remains largely untapped. It is also important to maintain and update data on frequent basis for the tool to remain useful and enhance efficiency in planning.

Box 8.3 UN-Habitat Support to Revenue Enhancement in Kiambu County, Kenya

Kiambu County covers 2,543.5 Km², bordering Nairobi City County, with a projected population of 2 million in 2017. It is among the most rapidly urbanizing counties in the country. According to the 2009 Kenya Population and Housing Census, 61 percent of the county populations reside in urban areas, with four of the county’s major urban areas reported to have had a population exceeding 100,000 people [Ruiru-238,858; Kikuyu-233,231; Thika-136,917; Karuri-107,716].

Property values in Kiambu County are amongst the highest in East Africa. As a result of rapid urbanization and high property values, residential estates, industries, and businesses are increasingly converting agricultural lands to urban real estate. The county is within the wider Nairobi Metro region, the fastest urbanizing region of Kenya.

Working with the County, UN-Habitat undertook as scoping mission revenue streams and property values in the county. The team established that the county relied on the economically weakest stratum of the population for revenue, while the potential of land-related revenue remained largely untapped. Among the key recommendations that emerged was the Simplification of the Land Tax Valuation Process and focus on asset development.

Subsequently the county has since established a digital portal for processing planning applications and building permits, demarcated “tax zones”, formulated a bill to facilitate infrastructure development, and adopted a policy for a) the establishment of a revolving fund for infrastructure development – revenues generated from development fees will kept in an account dedicated to develop infrastructure in the locations from which income was received; b) the establishment of a county development company whose prime mission is to transform county owned properties into income generating assets.

Ensure there is a comprehensive cadastre data. Most of Kenya’s cities and town lack updated and reliable cadastre data. Poor land administration and management, combined with informal land markets, have seen many cities and towns lack mechanism to effectively collect property-related revenues. As a starting point, leaders have to work with planners, land surveyors, financial officers and stakeholders in developing a comprehensive urban cadastre. Urban planning
CAPTURE VALUE FROM CITY EXTENSION AND RENEWAL

Understand how urban value can be captured

County governments, urban boards and committees, will need to deploy more land-based tools for revenue enhancement and methods of financing infrastructure and housing. Land value capture is one of the successful tools that several cities in the world have used.

Developers can be required to pay for infrastructure in new areas. As developers acquire development permits, they may be requested to pay for the cost of infrastructure for the area. They will in turn recover costs through land sales. The developer may be asked to build the infrastructure directly or pay its costs as part of the development license. This is widely used to meet city extension infrastructure needs. It requires clear planning regulation, delivery capacity by the infrastructure provider, and the capacity to link developer’s infrastructure to public systems, such as roads and trunk utility lines.

Land-value gain resulting from infrastructure projects can be taxed. “Betterment levies” are a one-time tax on the estimated land-value increase associated with transport and road construction and improvements projects, a rise typically of between 30 and 60 per cent. These levies are difficult to administer, however, if increases are estimated on a plot by plot basis and are better calculated by area or city-wide, depending on the investment programme.

Public land sales can capture the benefit of public investment. Land surrounding major urban motorway projects can be transferred to a private-public development corporation, which then borrows against the land as collateral, finances the construction and then sells the land. This allows municipalities to realize major infrastructure project with no financial loss. In China, the city of Changsha created a publicly-controlled Ring Road Corporation to build a USD 730 million motorway and the municipality transferred strips of land totaling 3,300 hectares on both sides of the road. Half of the motorway cost was financed by the transfer of leasing rights and the other half was financed through borrowing against the future anticipated value of improved land. In cities where land is privately owned, this method requires the public sector to first acquire it.

Selling development rights is an alternative to selling land. Development rights on a plot depend on the provision of the urban plan. They are introduced with the conversion of rural land to urban use, and vary depending on the plan. In some places, they involve the right to build at greater density; that is, adding additional floor space than would normally be allowed.

Excises on property appreciation can fund neighborhood improvement. “Linkages” charge developers a fee on projects above a maximum level of commercial floor area, payable over a period up to 12 years, to fund social projects in poorer neighborhoods. In Boston in the United States, the fee was used to subsidize the construction of affordable housing and to provide job training, with a requirement that 20 per cent of any linkage payment be reserved for use in the area surrounding the development project. Cuenca, Ecuador, launched a neighborhood improvement programme funded by property owners who were charged based on lot frontage. The funds were used to pay the engineers and builders of the public works.
This handbook has demonstrated various ways through which leaders can engage more actively in urban planning processes. By presenting various interventions that urban planning offer to cities, the handbook becomes a useful resource for leaders. It is important for leaders to actively engage urban planners and other decision makers in shaping responsive policies, strategies and programs for urban development.

As Kenya continue to face rapid urbanization, there is need to focus on the opportunities and challenges in equal measure. Urban planning will help leaders and cities to build resilience, tap the opportunities and have a framework for dealing with the challenges. Currently, urban sector in Kenya faces demographic challenges, socio-spatial challenges, environmental challenges, economic challenges, as well as institutional challenges. This undermines efforts to unlock the potential of cities and towns in the country.

Delivering an effective planning process requires commitment from leaders, planners and other professions, and constant engagement with stakeholders. Urban planning is one of the useful tools for addressing the opportunities and challenges associated with contemporary urbanization. If leaders have a good understanding of how planning works; its benefits and related activities, cities and towns stand a good chance to achieve social, economic and environmental prosperity.

By committing to good urban governance, urban planning becomes more effective. Leaders are encouraged to prioritize building capable planning institutions, scaling-up engagement with stakeholders, and nurturing a responsive policy and legislative framework.

Good urban planning contributes to better management of urban growth to achieve inclusive cities. A good urban planning practice helps a city assign resources in an inclusive and equitable manner. Priority to providing basic services, affordable housing, employment opportunities and other advantages, to all, should guide the vision of leaders in urban planning.

Moving forward, leaders will need to play a more decisive role in shaping progressive policy directions. This includes supporting urban planning reforms, supporting enactment of effective institutional and regulatory frameworks for planning, expanding room for participation and partnerships, up-scaling investments in infrastructure and affordable housing, enhancing planning and institutional integration, and monitoring and evaluation of urban plans, and other interventions.
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Urban Planning for City Leaders - A handbook for Kenya is a valuable source of information, inspiration and ideas on urban planning that is designed for city leaders and decision makers at a critical moment in human history. Globally, it is predicted population growth over the next 50 years will have immense consequences for cities, particularly intermediate cities with populations of up to two million people. Developed countries will need to double the amount of urban space they have by 2050 to accommodate the expected numbers of people, whereas developing countries will need to expand their urban space by more than 300 per cent. By 2050, Kenya’s urban population is projected to reach 44 million people, which will be close to half (46 percent) of the total country population, from an estimated current urban population of 13.8 million people.

Most cities will simply not be able to cope with the impact of population growth and other issues if they do not start preparing for them now. This means planning, designing, financing and implementing strategies for sustainable urban development, which involves: land use and urban form, affordable housing, mobility, water supply, energy, waste management, social and economic development, parks and open spaces, environmental management, community amenities, safety, climate change mitigation and adaptation, urban governance and much more. This handbook is a start towards making those strategies. It focuses on the key role that proactive integrated urban planning can have in shaping the future of a city and it outlines practical ways to create and implement a vision for a city that will better prepare it to cope with growth and change.

The handbook includes several “how to” sections on key aspects of urban planning, answers many of the questions that leaders are frequently asked, and features numerous examples of cities where urban planning made a significant, positive transformation.