Executive Board Ad-Hoc Working Group on Programmatic, Budgetary and Administrative Matters:

Presentation of Draft Partnership Strategy

17 June 2020, Nairobi, Virtual Sixth Meeting, 2.00 – 4.00pm

UN-HABITAT
FOR A BETTER URBAN FUTURE
Partnerships Priorities 2020-2023

Promote accelerated implementation of the Strategic Plan, SDGs and the NUA through multi-stakeholder partnerships and collaboration at all levels

**Effective partnerships that deliver and upscale normative and operational programmes at the national and local level**

**Priority 1:** Development of corporate partnership policies, strategies, procedures and reports

- Effective stakeholder engagement policy and standard operating procedures
- Strategic partnerships that support the flagship programmes of the strategic plan
- Stakeholder engagement handbook
- Private sector strategy

**Priority 2:** Partner engagement in intergovernmental processes and programme implementation

- Stakeholder directory and mobilization plan aligned to strategic plan outcomes
- Reports on cooperation with UN entities, intergovernmental bodies, civil society and other stakeholders
- 20 strategic partners in ICT, Urban Economy, Urban Professionals, Law Makers accredited to UN-Habitat
- Stakeholder advisory Group and the Global Stakeholder Forum
- Capital Advisory Platform and Capital Investment Platform

**Priority 3:** Capacity Building for stakeholders on Monitoring implementation of SDGs and the NUA

- SDGs and NUA training manual for stakeholders
- Peer to peer inter-country learning on monitoring SDG 11
- Capacity building workshops: regional, sub regional and national
- Strategic partnerships global and national
- Dialogues, information, education and communication

**Increased action through evidence and data-based interventions at all levels**

**GOAL**

**IMPACT**

**PROPERTY, AREAS**

**OUTPUTS**
Examples of strategies by partner category

**Governments**
Strategic partnerships with national and bilateral development partners for advocacy, resource mobilization, joint programmes, provide technical support for policy and legislative agenda

**Local Governments**
Support local governments in the localization and reporting on the NUA and SDGs

**Civil Society**
Allow stakeholders to express their interest in and align their knowledge, expertise and resources with the domains of change planning, programmes and outcomes

**Private Sector**
Strategic dialogues with private sector and business associations to develop synergies to support implementation of the strategic plan

**United Nations**
Support UN-wide coordination and implementation of sustainable urban development and achievement of urban dimensions of SDGs

**Knowledge Partners**
Involve knowledge-based institutions in research and generating the evidence base, policies, good practice and advocacy on sustainable urban development

**Financial Institutions**
Strengthen links with development banks and Bretton Wood institutions to support implementation of sustainable urban development programmes in regions and countries
## The Partnership Strategy: 2020-2023

### Strategy a tool for strategic engagement with member states and road map to:

- Guide, leverage partnerships and deepen strategic collaboration
- Capitalize on the unique position of UN-Habitat within the United Nations system as the recognized focal point for local government and local authority associations
- Provide a platform for partnership development, advocacy and resource mobilization
- Identify and prioritize partners to assist UN-Habitat to transform lives in cities and communities.

### Expected Results

- Strengthening and broad support for sustainable urbanization and urban dimensions of the SDGs
- Consolidates urban development expertise from a wide range of partners
- Investment catalyzed for sustainable urbanization programmes
- UN-Habitat demonstrated ability to drive effective coordination of the urban agenda across the United Nations system
- UN-Habitat recognized as global center of excellence and innovation on sustainable urbanization
Progress in implementation of the Partnerships Strategy: 2020-2023

**Progress**

Support to the City of Moscow on Voluntary Local Review. Collaboration with UCLG, UNESCAP and Partnership Platform on Sustainable Urban Development to prepare guides on VLRs.

Development of Urban Agenda Platform to enable partners to report on their actions on implementation of the NUA and SDGs.

Launch of the City investment facility at WUF-10
Business Assembly at WUF-10

Consultant engaged to further develop targeted private sector engagement

Training manual on implementation and monitoring of SDG-11 and other urban indicators

135 new agreements with implementing partners in 2020; 53 additional partners signed agreements in 2019

Stakeholder engagement handbook under development

More than 100 special groups and networks at WUF-10; almost 80 new partners engaged in #TakeAction4Cities Covid-19 Campaign

**Targets**

1500 Voluntary Local Reviews (VLRs)

190 National Governments reporting

100 Fortune 500 Companies
Private Sector platform

50 Countries benefit from capacity building initiatives

50 New special interest groups engaged at WUF, WUC, WHD, WCD
Progress in implementation of the Partnerships Strategy: Jan-June 2020

**The World Urban Forum participants**

- Individual: 1,474 (15%)
- Parliamentarian: 29 (0%)
- Foundation: 124 (1%)
- Inter-Governmental Organization: 212 (2%)
- Media: 268 (3%)
- United Nations System*: 442 (5%)
- Civil Society Organization: 773 (8%)
- Private Sector: 1,156 (12%)
- Volunteer: 293 (3%)
- National Government: 1,455 (15%)
- Academia / Research: 997 (11%)
- Local and Regional Government: 2,357 (25%)

**UCLG COVID 19 webinars**

- 25 live webinar learning series, #BeyondtheOutbreak, with UCLG and Metropolis on local governments Covid-19 response various topics including housing, transport, informal settlements, etc.

**Cities Investment Facility**

- 250 city leaders, investors, financiers, promoters and technical experts attended the City Investment Platform showcase event.
- 35 Private sector organizations attended launch of Facility at WUF10
- 20 new private sector organizations engaged since WUF10

**UN joint programmes partners**

IFAD, IOM, UNEP, UNICEF, UNOCHA, UNOPS, UNDP, WORLD BANK

**Covid-19**: Global Humanitarian Response Plan and Multi-Partner Trust Fund
World Urban Campaign

- **Advocacy:** WUC partners engaged in UN-Habitat COVID-19 Campaign disseminated to 14,000+ individuals and organizations. Social media campaign outreach of 4.3 billion on #TakeAction4Cities messages.

- **Policy Dialogue:** COVID-19 Urban Thinkers Campus series (9 sessions) attended by 1,110 participants and 60 panelists from across the world. Report with recommendations: [https://www.worldurbancampaign.org/sites/default/files/utc_series1_report_30_may_2020.pdf](https://www.worldurbancampaign.org/sites/default/files/utc_series1_report_30_may_2020.pdf)

- **Governance:**
  - **WUC Steering Committee Meeting** held at WUF 10
  - **WUC Assembly** to be held on 18 June to exchange ideas on vision, governance and activities under UN Decade of Action and linking to UN-Habitat Flagship Programmes.
188 Partners Engaged with UN-Habitat

Partner Type

- Foundations: 3%
- United Nations: 3%
- Government and Academia: 9%
- Private Sector: 14%
- Local Government: 17%
- NGO: 21%
- Government and Research: 34%
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<tr>
<th>Activities supported with targeted funding</th>
<th>Key challenges</th>
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<tr>
<td>• Servicing the global stakeholder advisory group which has strengthened ED’s reach to stakeholders</td>
<td>• Limited resources to support partnership coordination, especially coordination of engagement with local and regional governments, and parliamentarians</td>
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<td>• Draft stakeholder engagement handbook</td>
<td>• Pending agreement on stakeholder engagement policy</td>
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<td>• 3 key stakeholder focused events at the WUF-10</td>
<td>• USD$500,000 required to support implementation of partnership strategy</td>
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<td>• Support to local 2030 and development of guidelines for Voluntary Local Reviews of SDGs</td>
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<td>• Support to stakeholder engagement in COVID-19 responses at all levels.</td>
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COVID-19

Take action with us in cities and communities