

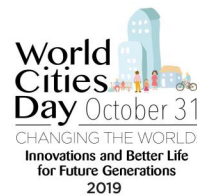


# Urban October 2019

## 31 days of promoting a better urban future



Frontier Technologies as an Innovative Tool to Transform Waste to Wealth



CHANGING THE WORLD:  
Innovations and Better Life  
for Future Generations  
2019





## Urban October

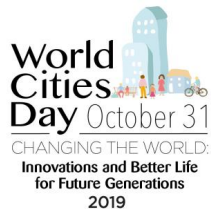
Each October, UN-Habitat and partners organize a month of activities, events and discussions on urban sustainability.

Starts with World Habitat Day, first Monday in October & ends on World Cities Day on 31 October.

National, regional and local government, NGOs, communities and individuals are encouraged to organize events to promote sustainable urbanization.

In 2018, 320 worldwide events were held in 61 countries.

#UrbanOctober #Unhabitat



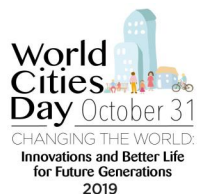
Frontier Technologies as an Innovative  
Tool to Transform Waste to Wealth



IMPLEMENTING  
THE NEW  
URBAN AGENDA



Frontier Technologies as an Innovative  
Tool to Transform Waste to Wealth



## World Habitat Day

Since 1985, the United Nations decreed the first Monday of every October as World Habitat Day.

The day focuses on the state of our cities and towns and the basic human right to adequate shelter.

One city hosts the Global Observance, while cities, towns and communities celebrate with parallel activities.

Each year, World Habitat Day has a new theme to promote sustainable urban development policies

**In 2018, 80+ cities** held events to mark World Habitat Day with the Global Observance in Nairobi.





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UN HABITAT  
FOR A BETTER URBAN FUTURE

## World Habitat Day 7 October 2019

The Global Observance 2019 is Mexico City

The theme is ***“Technologies as an innovative tool to transform waste to wealth”***

Promoting 5 Rs (refuse, reduce, reuse, recycle, repurpose, recycle)

- Integrated waste management in a circular economy;
- Supporting data collection for Waste Wise Cities;
- Monitoring of the waste value chain
- Promoting waste management contribution to SDGs
- Highlighting role of frontier technologies

#WorldHabitatDay #WasteWiseCities





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## World Habitat Day 2019 update

**Concept note finalized and translated into UN official languages**

**Messages, social media, ppts, logos and merchandise available**

<https://urbanoctober.unhabitat.org/>

**Events being uploaded**

<https://urbanoctober.unhabitat.org/post-your-event>

### **Global Observance**

**Negotiations with prospective host country ongoing**

**Draft agenda and invitee list being finalized**





# World Cities Day



Celebrated on the 31 October every year.

Aims to promote international community interest in the New Urban Agenda and enhance cooperation among countries to meet opportunities + challenges of urbanization.

Outcome of Shanghai International Expo. 2010 – UN General Assembly designated World Cities Day (A/RES/68/239).

World Cities Day is an opportunity to discuss how urbanization can achieve global sustainable development.

General theme is *Better City, Better Life* + a yearly sub-theme

#Innovate4Change #WorldCitiesDay



Frontier Technologies as an Innovative Tool to Transform Waste to Wealth



## World Cities Day 31 October 2019

The Global Observance 2019 will be held Ekaterinburg, Russian Federation.

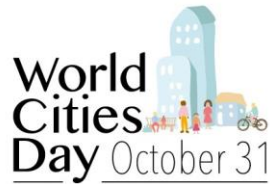
This year's sub-theme is: ***Changing the World: Innovations and a Better Life for Future Generations.*** #Innovate4Change #WorldCitiesDay

- Digital innovations use for urban service delivery
- New frontier technologies that can create more inclusive cities;
- Renewable energy generation in cities;
- Youth involvement and innovation



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CHANGING THE WORLD:  
Innovations and Better Life  
for Future Generations  
EKATERINBURG, RUSSIAN FEDERATION 2019



Frontier Technologies as an Innovative  
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**Messages, social media, ppts, logos and merchandise**

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**Events** <https://urbanoctober.unhabitat.org/post-your-event>

**Global Observance in Ekaterinburg, The Russian Federation**

**UN-Habitat pre mission (2 – 5 Sept) met Mayor, Regional Ministers**

**Agenda and invitee list being finalized**

**Venue agreed and visited, branding and expo being finalized**

**Logistics being finalized**

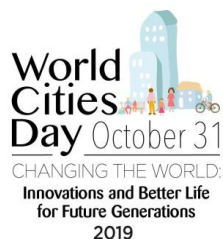






## Urban October

**UN HABITAT**  
FOR A BETTER URBAN FUTURE



Encourage local and regional governments to get involved and upload events on UN website

Contact [unhabitat-whd@un.org](mailto:unhabitat-whd@un.org) for World Habitat Day & [unhabitat-wcd@un.org](mailto:unhabitat-wcd@un.org) for World Cities Day.

#WorldHabitatDay #WasteWiseCities #UrbanOctober  
#Innovate4Change #WorldCitiesDay #UNHabitat

Visit <https://urbanoctober.unhabitat.org/>



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# Urban October 2019 Thank You



[www.urbanoctober.unhabitat.org](http://www.urbanoctober.unhabitat.org)