

FORUM BANDAR SEDUNIA



KUALA LUMPUR • 7-13 FEB 2018

THE NINTH SESSION OF  
THE WORLD URBAN FORUM  
Kuala Lumpur, Malaysia  
7-13 February 2018

# CPR subcommittee

20 September 2017, Nairobi

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## The World Urban Forum recognized by Member States

The World Urban Forum was recognized during the “High-Level Meeting of the General Assembly on the effective implementation of the New Urban Agenda and positioning of UN-Habitat” as a valuable and key platform for the implementation of the New Urban Agenda and the achievement of the Sustainable Development Goals.

This non-legislative stakeholders Forum convened by UN-Habitat is considered as the world’s premier conference on urban issues and a milestone for collecting inputs of multilateral organizations, the private sector and the academia.

The WUF brand is credible, healthy and powerful and one of the assets for UN-Habitat to continue strengthening its role as a focal point for sustainable urbanization and human settlements.

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# World's Premier Conference on Urban Issues



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## The New Urban Agenda

The New Urban Agenda was adopted in October 2016 at the United Nations Conference on Housing and Sustainable Urban Development – Habitat III in Quito, Ecuador. It is a result of a unique consensus among all participating states. The document sets out a common vision and global standards for urban development in the coming decades.

The New Urban Agenda comes in at a critical moment, when the first time in history over half of the world's population is residing in cities. Cities, if planned and managed well, will become the main tool for sustainable development and has a potential to be a solution to many of the challenges our planet is facing today. The New Urban Agenda lays out the vision for future cities based on the science of urban development providing tools in crucial areas.

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## WUF Goals



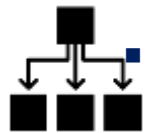
**Raise awareness** about sustainable urbanization among stakeholders and constituencies, including the general public;



**Improve the collective knowledge** about sustainable urban development through inclusive open debates, sharing of lessons learned and the exchange of best practices and good policies;



**Increase coordination and cooperation** between different stakeholders and constituencies for the advance on the implementation of sustainable urbanization; and



**Gather inputs of multilateral organizations and stakeholders** into the reporting of the implementation of the New Urban Agenda (aligned with Op. 167 of the New Urban Agenda)

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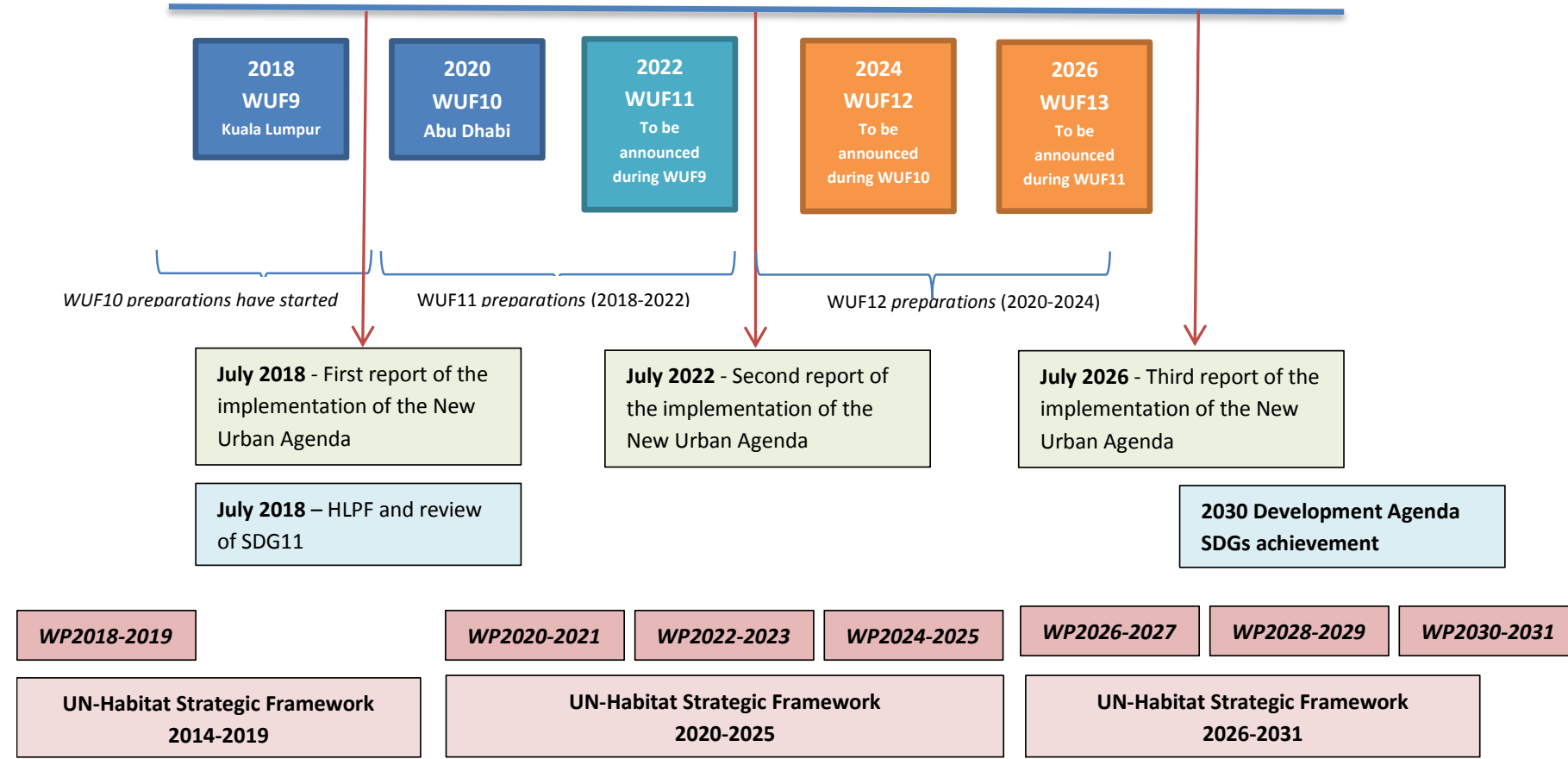
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# WORLD URBAN FORUM ROADMAP 2018-2026



## WUF Results Based Approach

### Definition of expected accomplishments

- a. Connected with the UN-Habitat work programme 2018-2019
  - Expected accomplishments per subprogramme
  - Expected accomplishments per regional office
- b. As inputs for the UN-Habitat Strategic Framework 2020-2025
  - Thematic priorities
  - Challenges and new emerging issues
- c. As contribution to the implementation of the New Urban Agenda
  - Political will at all levels of government and stakeholders
  - Partnerships/Networking
  - Resource mobilization
  - Capacity development
  - Research
  - Reporting/Follow-up and review

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## Expected accomplishments per subprogramme

### Definition of expected accomplishments per UN-Habitat subprogramme

- a. Specific WUF based goals
- b. Indicators of achievement
- c. Outputs to be delivered at WUF9 (based on WP&B 2018-2019)
- d. Proposed activities and outputs (including pre-WUF and follow-up activities)
- e. Synergy with other Subprogrammes and Regional Offices
- f. Proposed medium-term impact measurement

### Mapping opportunities

Key partners and organizations (keen to engage and support)

Key projects (thematic priorities, challenges and emerging issues)

Key activities (networking, capacity development, research)

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## Expected accomplishments per region

### Definition of expected accomplishments per UN-Habitat regional office

- a. Specific WUF based goals
- b. Indicators of achievement
- c. Proposed activities and outputs (including pre-WUF and follow-up activities)
- d. Synergy with other Regional offices and Subprogrammes
- e. Proposed medium-term impact measurement

### Mapping of the region

Key partners and organizations (keen to engage and support)

Key projects (countries, subregions, subnational areas)

Key activities (National Urban Forums, Urban Breakfasts, Urban Journalism Academies)

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## Inputs to the implementation of the New Urban Agenda

- Kuala Lumpur Declaration
- Action-oriented recommendations for the implementation of the New Urban Agenda
- Key commitments, including financial and technical supports, to advance on the implementation of the New Urban Agenda
- Highlighted proposed partnerships, networks and synergies with multi-stakeholder groups and local authorities within the implementation of the New Urban Agenda
- Awareness and outreach actions to take forward recommendations and commitments for the effective implementation of the New Urban Agenda

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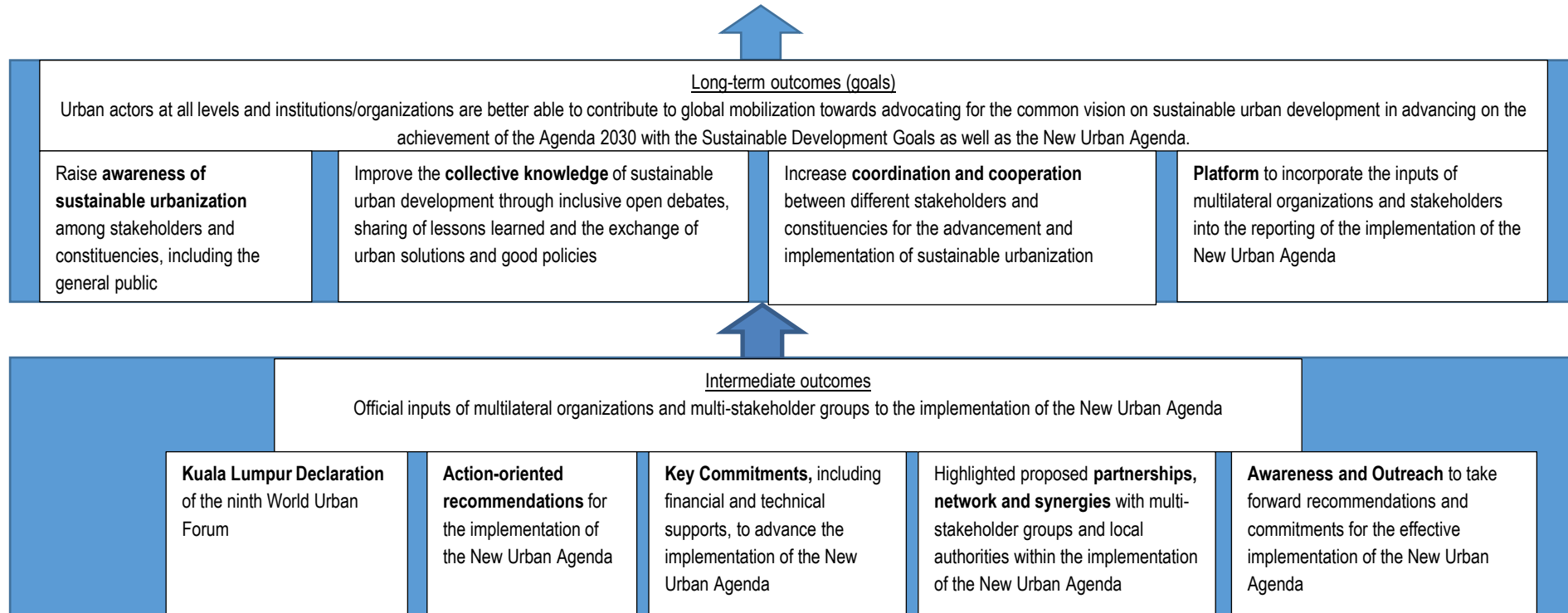
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## WUF Results



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**WUF9 is ready!**



## WUF9 is ready

The preparations of the ninth session of the World Urban Forum to be held in Kuala Lumpur, Malaysia, in February 2018 are positively advancing.

The WUF9 host country and the WUF Secretariat have been working together in advancing on logistics arrangements.

### **Dates**

7 to 13 February 2018

### **Location**

Kuala Lumpur Convention Centre (KLCC)

### **Expected participation**

25,000 attendees

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## WUF9 Context and Relevance

- First one after the **adoption of the 2030 Agenda**
- First one after the **adoption of the New Urban Agenda**, including the Quito Implementation Plan
- First one to provide **inputs on the reporting** of the implementation of the New Urban Agenda
- First one to **build on the legacy of the Habitat III** preparatory process, as well as the lessons learnt of previous WUFs
- Innovation to be applied in the **capacity building dimension** of the Forum
- **New technologies** to be applied
- Platform to incorporate the **inputs of multilateral organizations and stakeholders** into the reporting of the implementation of the New Urban Agenda (aligned with Op. 167 of the New Urban Agenda)
- **Second time in Asia Pacific region** (WUF4 was held in Nanjing in 2008)

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## WUF9 Highlights

### **Strategic Results Framework and results based approach**

The results based management applied since the WUF6 will be applied throughout the process from planning, implementation and collection of Forum outcomes.

### **An innovative and participatory WUF**

Innovation and quality, effective promotion, participation and engagement will continue being priorities of the Forum.

### **Age and gender mainstreaming**

Age and gender mainstreaming in all aspects of the Forum will also be highlighted in the strategic results framework

### **Capacity development**

WUF9 training events will bring a new dimension to the implementation of the New Urban Agenda



## Proposed WUF9 theme

In coordination with the host country within the general framework of the implementation of the New Urban Agenda and after the Dialogue on the special theme of the 26<sup>th</sup> session of the Governing Council “Opportunities for the effective implementation of the New Urban Agenda”, the proposed theme is

### *Cities 2030, Cities for All: Implementing the New Urban Agenda*

Focus on implementation and linking the New Urban Agenda with the 2030 Agenda, as well as the concept of “leaving no one behind” with the concept of “cities for all”.

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# WUF9 and the implementation of the New Urban Agenda



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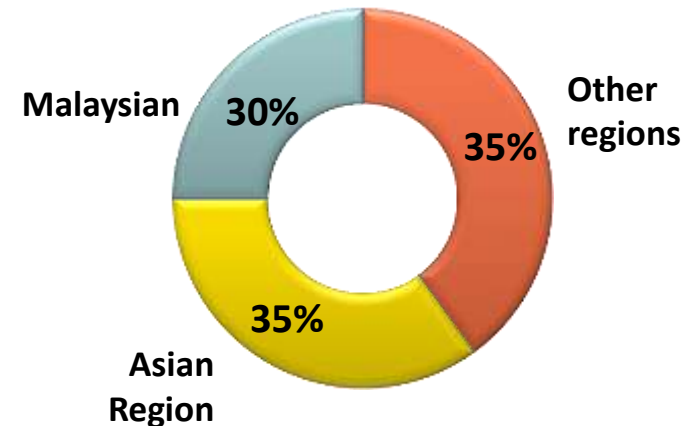
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## WUF9 targeted audience

- 193 Member States (Official Delegations) – Ministries and Parliamentarians
- Representatives of Local Authorities
- United Nations Accredited Organizations
- United Nations system
- Civil Society Organizations
- Professionals, Academia, Researchers, Students
- Developers, Technical Agencies and Organizations

- ❖ Regional balanced
- ❖ Gender balanced
- ❖ Societal balanced
- ❖ Increasing presence of LDCs



## WUF9 Letters of Invitation

The first letter from UN-Habitat Executive Director to the Ministers of Foreign Affairs has already been sent.

The second letter from UN-Habitat Executive Director and the Minister of Urban Wellbeing, Housing and Local Government of Malaysia to the line ministers will be sent followed by the first one. Letters of invitation will also be sent to mayors, intergovernmental organizations, other United Nations agencies and stakeholders.

## WUF9 Least Developed Countries participation

Two representatives of each LDC will be invited to the WUF9 in Kuala Lumpur. Information on the process for applying would be included in the letters of invitation to the line ministers.

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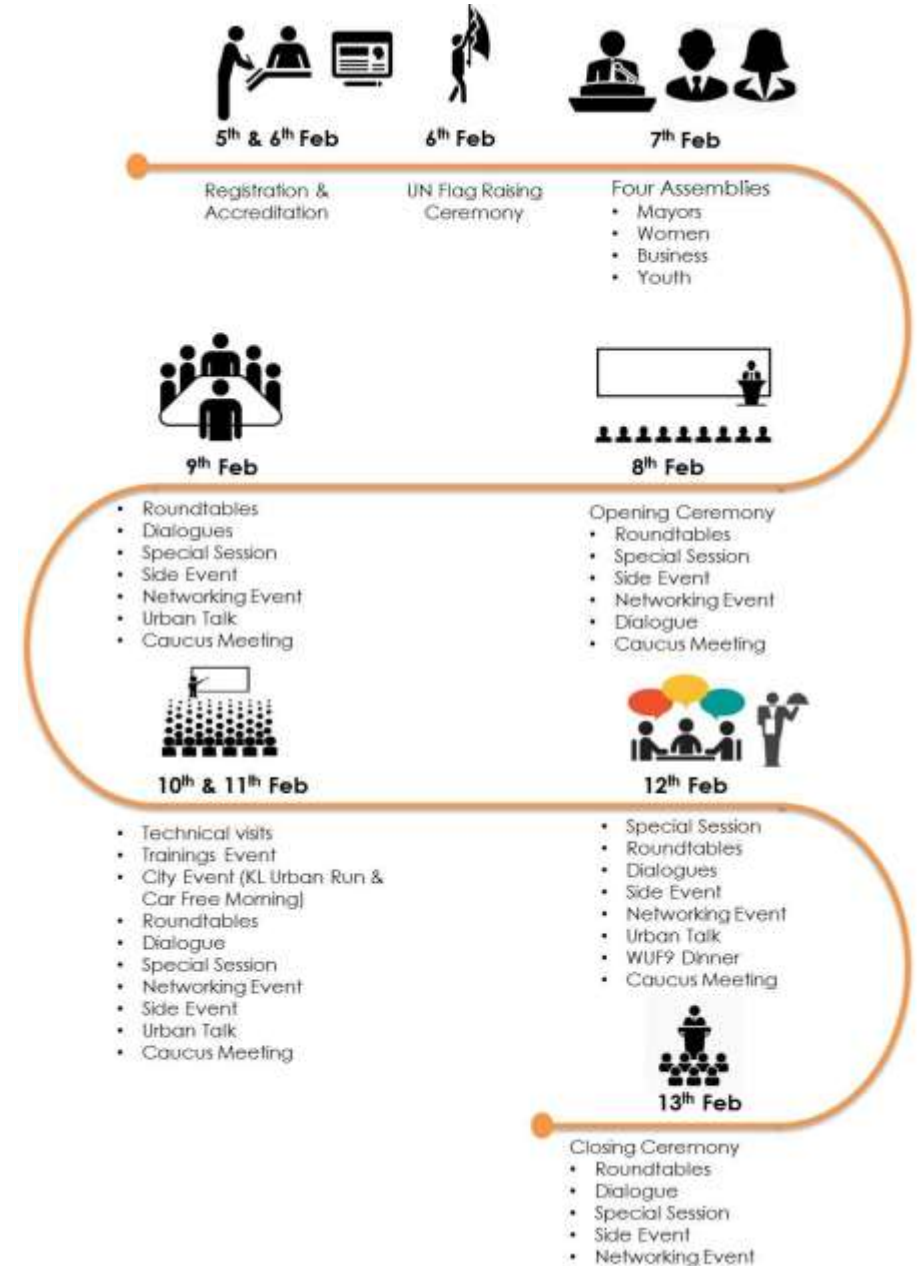


## WUF9 Programme

The structure of the programme will followed previous WUFs and the Habitat III stakeholders' forum format.

The WUF9 Programme will include

- Assemblies
- High-Level roundtables
- Dialogues
- Special Sessions
- Stakeholders Roundtables
- Networking, side and training events
- Cultural and city events
- Exhibition
- Urban Cinema
- Urban Talks





# WUF9 Provisional Programme

TIME	MONDAY, 5 FEB	TUESDAY, 6 FEB	WEDNESDAY, 7 FEBRUARY	THURSDAY, 8 FEBRUARY
			<b>WUF9 EXHIBITION</b>	
			<b>CULTURAL AND CITYEVENTS</b>	
			<b>PARALEL EVENTS</b>	
8:00 - 8:30				
8:30 - 9:00			<b>ASSEMBLIES</b>	
9:00 - 9:30				
9:30 - 10:00				
10:00 - 10:30				
10:30 - 11:00				
11:00 - 11:30				
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17:30 - 18:00				
18:00 - 18:30				
18:30 - 19:00				
19:00 - 19:30				

Accreditation - Secretariat, UN-Habitat Staff, workers

Accreditation - Participant, VIP, Media / UN Flag Raising Ceremony

Youth Assembly (Conference Hall 1)

Women's Assembly (Plenary Hall)

Business Assembly (Plenary Theatre)

Mayor Assembly (Conference Hall 3)

High Level Roundtable 1 (Plenary Hall)

Special Session 1 (Plenary Theatre)

Special Session 2 (Conference Hall 1)

Special Session 3 (Conference Hall 2)

Special Session 4 (Conference Hall 3)

Side events (meeting rooms)

LUNCH

Networking events (meeting rooms)

Dialogue 4 (Plenary Hall)

Stakeholder Roundtable 1 (Conference Hall 1)

Stakeholder Roundtable 2 (Conference Hall 3)

Networking events (meeting rooms)

Networking events (meeting rooms)

Networking events (meeting rooms)

FRIDAY, 9FEBRUARY

SATURDAY, 10FEBRUARY

SUNDAY, 11FEBRUARY

TIME

WUF9 EXHIBITION

CULTURAL AND CITYEVENTS

PARALEL EVENTS

Caucus Meetings

Caucus Meetings

Caucus Meetings

8:00 - 8:30

8:30 - 9:00

9:00 - 9:30

9:30 - 10:00

10:00 - 10:30

10:30 - 11:00

11:00 - 11:30

11:30 - 12:00

12:00 - 12:30

12:30 - 13:00

13:00 - 13:30

13:30 - 14:00

14:00 - 14:30

14:30 - 15:00

15:00 - 15:30

15:30 - 16:00

16:00 - 16:30

16:30 - 17:00

17:00 - 17:30

17:30 - 18:00

18:00 - 18:30

18:30 - 19:00

19:00 - 19:30

High Level Roundtable 2 (Plenary Hall)	Dialogue 1 (Plenary Theatre)	Stakeholder Roundtable 3 (Conference Hall 1)	Stakeholder Roundtable 4 (Conference Hall 3)	Special Session 5 (Banquet Hall)	Special Session 6 (Conference Hall 2)	Side events (meeting rooms)	High Level Roundtable 3 (Plenary Hall)	Dialogue 5 (Plenary Theatre)	Stakeholder Roundtable 7 (Conference Hall 1)	Special Session 9 (Conference Hall 2)	Special Session 10 (Conference Hall 3)	Side events (meeting rooms)	High Level Roundtable 5 (Plenary Hall)	Dialogue 7 (Plenary Theatre)	Stakeholder Roundtable 10 (Conference Hall 1)	Special Session 13 (Conference Hall 2)	Special Session 14 (Conference Hall 3)	Side events (meeting rooms)
Networking events							Training events			Training events		Training events (meeting rooms)					Training events (meeting rooms)	

LUNCH

LUNCH

LUNCH

Networking events (meeting rooms)	Dialogue 3 (Plenary Hall)	Stakeholder Roundtable 5 (Conference Hall 1)	Stakeholder Roundtable 6 (Conference Hall 3)	Special Session 7 (Conference Hall 2)	Special Session 8 (Plenary Theater)	Networking events (meeting rooms)	Dialogue 6 (Plenary Hall)	Stakeholder Roundtable 8 (Conference Hall 1)	Stakeholder Roundtable 9 (Conference Hall 3)	Special Session 11 (Conference Hall 2)	Special Session 12 (Plenary Theater)	Networking events (meeting rooms)	Networking events (meeting rooms)	Dialogue 8 (Plenary Hall)	Stakeholder Roundtable 11 (Conference Hall 1)	Special Session 15 (Conference Hall 2)	Special Session 16 (Conference Hall 3)	Networking events (meeting rooms)
Networking events (meeting rooms)												Networking events (meeting rooms)						Side events (meeting rooms)

URBAN TALK (Plenary Hall)

URBAN TALK (Plenary Hall)

URBAN TALK (Plenary Hall)

## WUF9 Events

### Networking events

Networking events have a duration of two hours long and should focus on strengthening partnerships, calling for new alliances or launching joint initiatives on the implementation of the New Urban Agenda.

### Side events

Side events are one hour long and should focus on concrete examples of the implementation of the New Urban Agenda such as projects, research, data, etc.

### Training Events

Training events should focus on developing skills and knowledge of the WUF9 participants and targeted audiences, by providing “how to” approach to development challenges with innovative tools, methodologies and instruments to support the implementation of the New Urban Agenda.

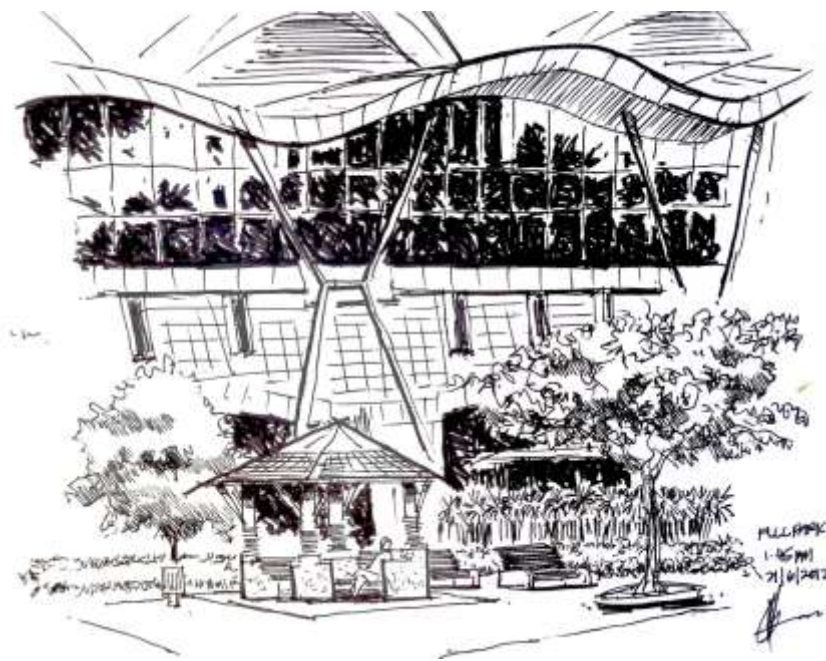
### Exhibition

It is designed to provide space to countries and city programs, for showcasing services, products, and innovative urban solutions.





## WUF9 Venue



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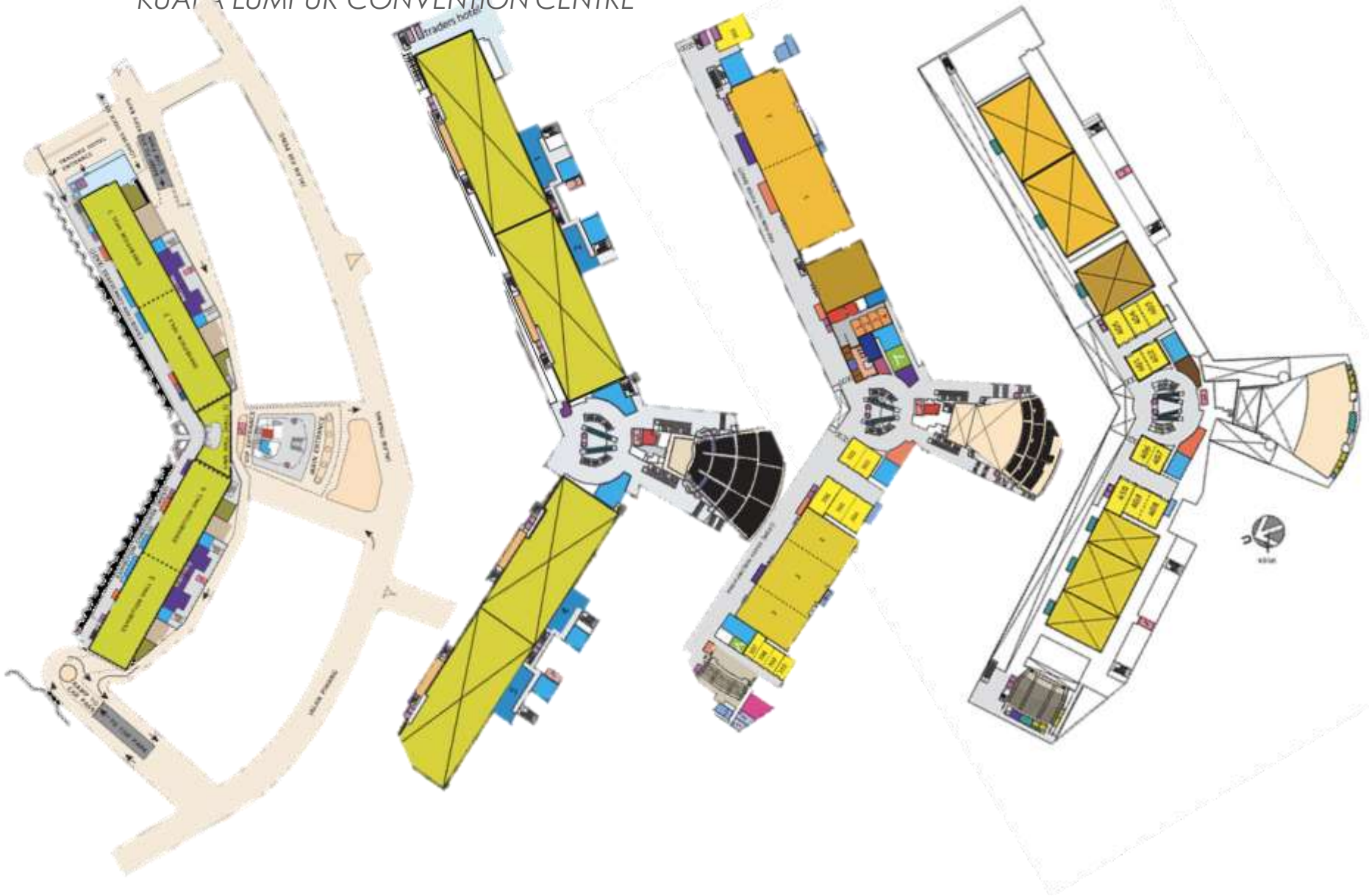
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# VENUE FLOOR PLAN

KUALA LUMPUR CONVENTION CENTRE



## GROUND LEVEL

**Exhibition**

**Registration/Accreditation**

## LEVEL 1

**Opening Ceremony**

**Closing Ceremony**

**Special Session**

**Plenary**

## LEVEL 3

**Dialogues**

**Side and Networking Events**

**Roundtables**

**Assemblies**

**UN events**

**Press Conferences**

## LEVEL 4

**Dialogues**

**Side Events**

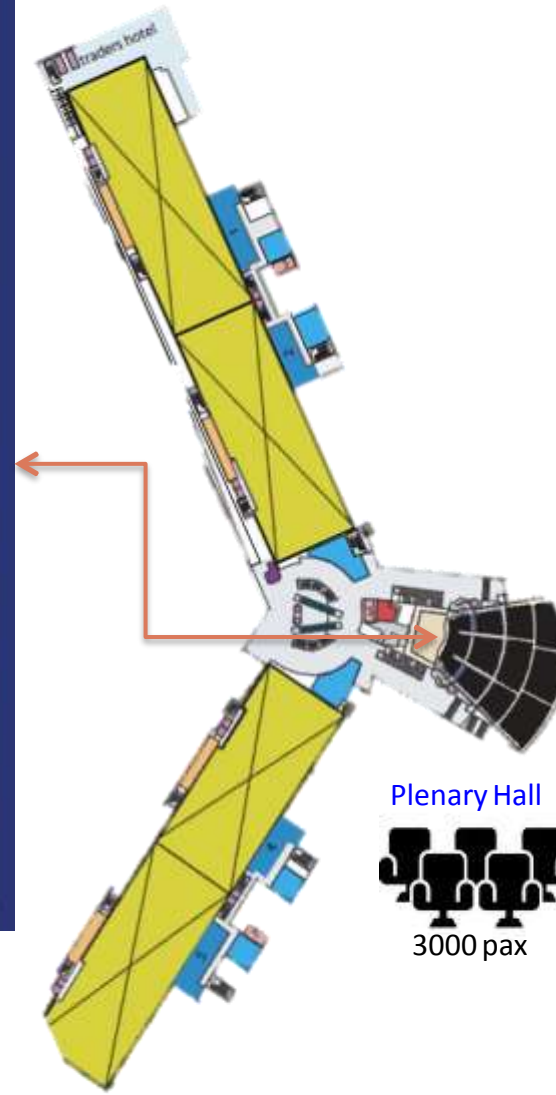
**Networking**





# LEVEL 1

LEVEL 1  
 Opening Ceremony  
 Closing Ceremony  
 Dialogue





# LEVEL 3

## KUALA LUMPUR CONVENTION CENTRE



### LEVEL 3

- Dialogues
- Side Events
- Networking
- Roundtable
- Assemblies
- UN Events & Offices
- Press Conference

Meeting Rooms Capacity (for Side Events, Networking Events, Training Events)

ROOM	301	302	303	304	305	306	307	308	309	310
Capacity	162	80	90	128	128	156	80	50	50	50

UN Secretariat Room

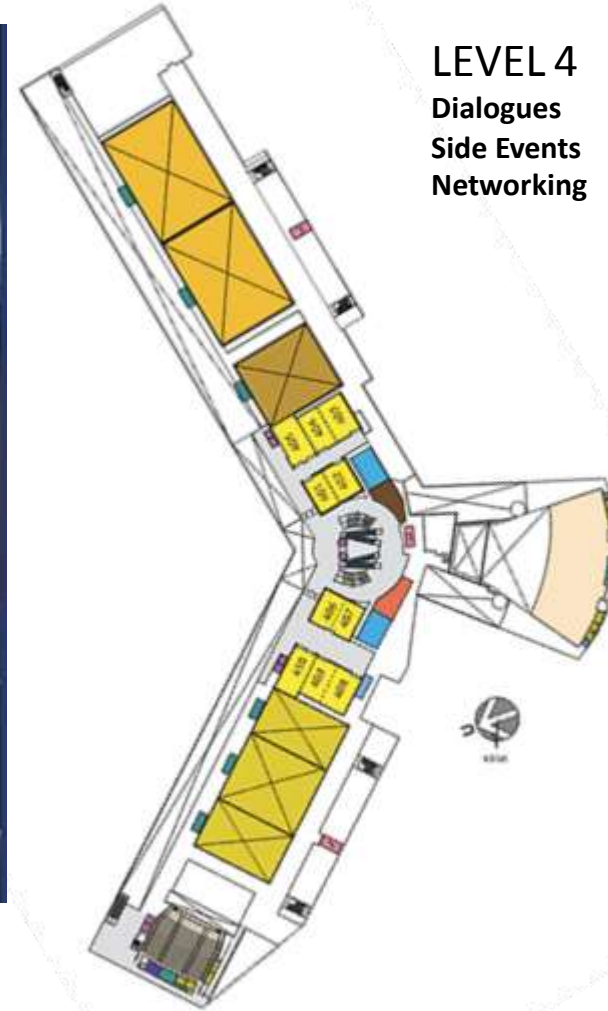
Press Conference Room

UN Security Office



# LEVEL 4

KUALA LUMPUR CONVENTION CENTRE



**LEVEL 4**  
Dialogues  
Side Events  
Networking



**Meeting Rooms Capacity (for Side Events, Networking Events, Training Events)**

ROOM	401	402	403	404	405	406	407	408	409	410
Capacity	90	90	114	100	130	90	90	110	110	140



Design Proposal

## ENTRANCE LIGHTBOX

artist's impression only | perspective view



FRONT VIEW

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Design Proposal

# CENTRE CORE BANNER

artist's impression only | perspective view



FRONT VIEW

2M W X 5M H



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# BOX UP PILLAR@CENTRE CORE

artist's impression only | perspective view



KUALA LUMPUR • 7



2500MM

2500MM

GRAPHIC INKJET



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Design Proposal

# OUTDOOR PILLAR BANNER

artist's impression only | perspective view



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## MAIN ENTRANCE

artists' impression only | perspective view



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## DIRECTORY BOARD

artist's impression only | perspective view



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## DIRECTIONAL SIGN



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## IN HALL DIRECTORY BOARD

artist's impression only | perspective view



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FRONT VIEW

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## MEETING ROOM

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## CONFERENCE ROOM

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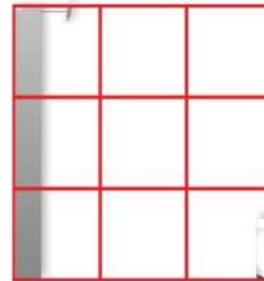
Design Proposal

## PHOTOWALL

artist's impression only | perspective view



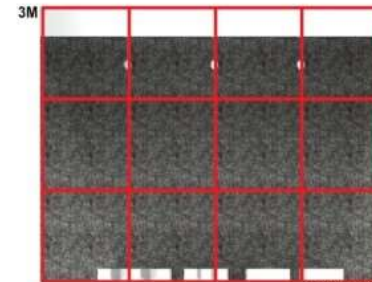
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SIDE VIEW



FRONT VIEW



TOP VIEW

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## WUF9 Registration and Accreditation



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ON LINE REGISTRATION

WUF 9 WEB PAGE  
Registration Page

Auto-Generated  
Registration Reply

Evaluation and Security Check

Data Integration &  
Compilation

Attendee Registration  
Reporting

ON SITE/OFF SITE  
ACCREDITATION

GROUP/SELF  
ACCREDITATION

Pass Printing & Collection



Delegate information like name and photo will be printed on a pre-printed pass card



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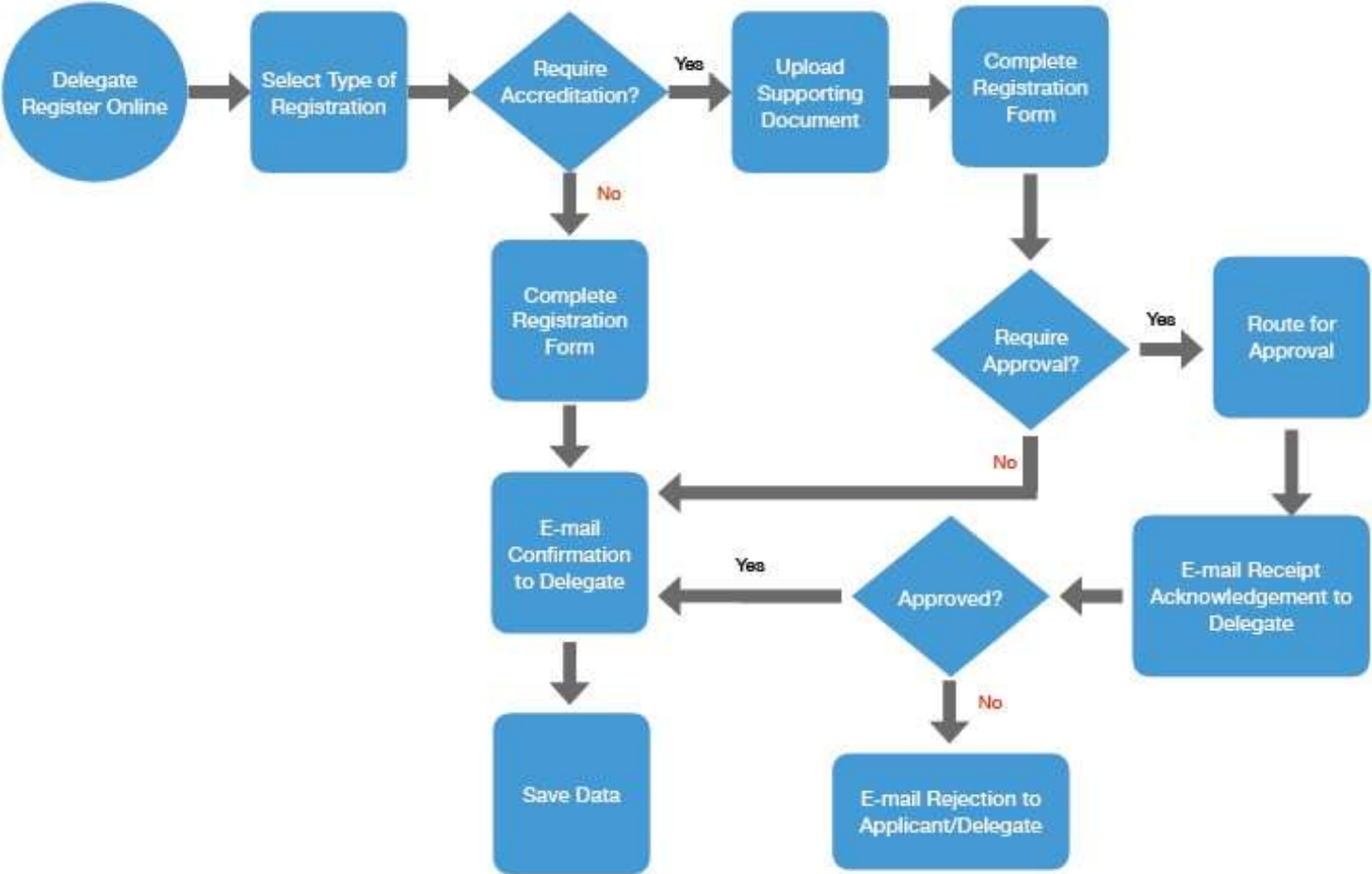
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## On-line registration

- Open 5 months prior to WUF9
- Registration is Free
- Registration also includes Exhibition application, Side Event & Networking event application
- Registration is required for everyone – Volunteers, LO's, Media, Secretariat and support services.



# On-line registration Flow Chart



## WUF9 Interpretation

English is the official World Urban Forum working language.

The Opening and Closing ceremonies, as well as dialogues, special sessions and Urban talks, will have interpretation into the six United Nations official languages (Arabic, Chinese, English, French, Russian and Spanish).

Other WUF9 meetings such as roundtables, assemblies and press conferences will have interpretation into English, French and Spanish.

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## WUF9 Accommodation

Participants should reserve accommodations early because of the large number of attendees expected at the Forum. Each participant is responsible of its accommodation.

There will not be a WUF9 booking center but information on hotels will be available at WUF9 official website ([www.wuf9.org](http://www.wuf9.org))

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## WUF9 Accommodation

Within walking distance of the Kuala Lumpur Convention Centre (the Centre), there are over 15,000 rooms available in more than 30 four- and five-star properties, including several those that offers apartment- style accommodation – perfect for exhibitors and those who want to extend their stay, either with family or friends. In addition, there are more than 50 hotels in the two- and three-star category.



> 15,000 rooms

Category	No. of Hotels
5 star Hotels	28
4 star Hotels	31
3 star Hotels	43
Budget Hotels	161
Serviced Apartments	20
<b>Total</b>	<b>282</b>

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# Hotels within 5km radius from KLCC

- 1 BERJAYA TIMES SQUARE SUITES & CONVENTION CENTRE
- 2 CROWNE PLAZA MUTIARA KUALA LUMPUR
- 3 DOUBLETREE BY HILTON KUALA LUMPUR
- 4 GRAND HYATT KUALA LUMPUR
- 5 GRAND MILLENNIUM KUALA LUMPUR
- 6 HILTON KUALA LUMPUR
- 7 HOTEL ISTANA
- 8 HOTEL MAYA KUALA LUMPUR
- 9 INTERCONTINENTAL KUALA LUMPUR
- 10 LE MERIDIEN KUALA LUMPUR
- 11 MANDARIN ORIENTAL KUALA LUMPUR
- 12 MICASA ALL SUITE HOTEL



- |   |                                   |                                |
|---|-----------------------------------|--------------------------------|
| 13 PACIFIC REGENCY HOTEL APARTMENTS       | 17 SHANGRI-LA HOTEL               | 21 THE WESTIN KUALA LUMPUR     |
| 14 PARKROYAL HOTEL KUALA LUMPUR           | 18 SHERATON IMPERIAL KUALA LUMPUR | 22 TRADERS HOTEL KUALA LUMPUR  |
| 15 PULLMAN KUALA LUMPUR CITY CENTRE HOTEL | 19 THE RITZ-CARLTON KUALA LUMPUR  | 23 CONCORDE HOTEL KUALA LUMPUR |
| 16 SERI PACIFIC HOTEL KUALA LUMPUR        | 20 THE ROYALE CHULAN KUALA LUMPUR | 24 CORUS HOTEL                 |

# Partners Hotels



## WUF9 Village

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## WUF9 Village

Initiative of the WUF9 Secretariat, UN-Habitat, with the support of the Malaysia Ministry of Urban Wellbeing, Housing and Local Government, in collaboration with several agencies of Malaysia and coordinated by URBANICE MALAYSIA, ThinkCity, Malaysian Institute of Planners, Malaysian Institute of Architects, JPS, SPAD and Kuala Lumpur City Hall.

- Unique, pioneering and innovative urban live laboratory
- First showcase at a street level of the Implementing New Urban Agenda
- Interventions as a live model and legacy of the New Urban Agenda in Kuala Lumpur
- Ideas on how to create and plan Cities 2030 Cities for all: Implementing New Urban Agenda
- Urban experience for WUF9 participates and to bring back to their cities all the knowledge and thoughts
- A unique space open to all where urban innovations and solutions will be showcased
- Vibrant space where urban planners, organizations, and urban stakeholders from all over the world will implement urban solutions
- Reflect on urban planning, management, and sustainable development.

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# WUF9 Village

*Situated strategically at the core of starting point of history  
Kuala Lumpur City Centre*



## URBAN VILLAGE

RENEWING HOPE IN THE HEART OF OUR CITY



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# URBAN VILLAGE

RENEWING HOPE IN THE HEART OF OUR CITY



## WORLD URBAN FORUM 9



## ACTIVITIES

## MEDAN PASAR URBAN VILLAGE





## WUF9 Volunteers

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## WUF9 Volunteers Programme



**1** Volunteers gain professional experience in an international UN event



**2** Develops personal growth and self-esteem



**3** Meet like-minded people as well as the leading experts from the urbanists field



**4** Create a platform for networking and new learnings



**5** A unique opportunity to contribute to the community



**6** Promotes Inclusive Volunteerism





**CALL FOR VOLUNTEERS & BE PART OF WUF9**

**THE NINTH WORLD URBAN FORUM**  
Kuala Lumpur shall be hosting the Ninth World Urban Forum from the 7<sup>th</sup> to 13<sup>th</sup> February 2018 at the Kuala Lumpur Convention Centre. A world premier conference addressing urban issues, the forum is organized and convened by UN-Habitat to encourage the exchange of ideas and experiences on urban challenges and its solutions that our cities faced and need due to rapid urbanization.

The Forum is one of the largest and most open gatherings at the international arena where it brings various stakeholders from more than 150 nations together to raise awareness, improve collective knowledge and encourage collaborations and coordination among different stakeholders for the advancement of sustainable urbanization.

**BECOME A WUF 9 VOLUNTEER**  
The local Organizing Committee of the Ninth World Urban Forum (WUF9) is calling for volunteers to assist and participate during the Forum. Volunteers are welcomed from all ages and groups of communities to be part of this global event.

**URBANICE MALAYSIA**  
Local organizer and organizer for WUF9, Kuala Lumpur  
A Centre of Excellence that promotes Sustainable Urbanization and Urban Well-being by sharing, developing and storing of knowledge on urban solutions.

**WHY YOU SHOULD VOLUNTEER**

- A unique opportunity to contribute to the community;
- Meet like-minded people as well as the leading experts on urban, environmental and planning matters;
- Development of personal skills and gain useful job experiences;
- Be part of the event and get insider's view.

**VOLUNTEERS ROLE**

Technical Support

To provide support on the core aspects of the WUF9 program:

- Registration and Accreditation
- Conference Sessions
- Technical Visits
- ICT and Facilities Management
- Exhibition Area Assistance
- Secretariat Services

Hospitality Services

To provide support in general delegates and visitors management:

- Greeter and Host for Forum venue, City Events and Gala Dinner;
- Directional and Help Desk Information Management Assistance;
- Delegates well-being; and
- General Task.

Please Register Before  
8<sup>th</sup> September 2017

For more information please visit:

- <http://www.wuf9.org/>
- [urbanicemalaysia@gmail.com](mailto:urbanicemalaysia@gmail.com)
- Urbanice Malaysia
- @wuf92018

OFFICE (60-3052 8825)  
FACSIMILE (60-3054 4280) | MOBILE (60-3052 4138)

## Call for volunteers

Open on 8 August 2017

Dateline: 8 September 2017



**Malaysia For Youth**  
August 27 at 3:00pm · 🌐

The Ninth session of the World Urban Forum (WUF9) will be taking place in Kuala Lumpur, Malaysia in February 2018. Organized and convened by UN-Habitat, the Forum has become one of the most open gatherings on the international arena, for exchanging views and experiences on urban challenges. The inclusive nature of the Forum, combined with high-level participation, makes it a unique United Nations conference and the premier international gathering on urban issues.

For this upcoming forum, IM4U will be the official volunteer platform partners. As such, we are calling on professional volunteers to participate in this international event. Please email your resume to [outreach@im4u.my](mailto:outreach@im4u.my).



**CALLING ALL PROFESSIONAL VOLUNTEERS**

**WORLD URBAN FORUM 9 2018**  
The world's premier conference on urban issues by the United Nations/Habitat



MY CELCOM 10:43 100%

Photo

**1m4youth**

**CALLING ALL PROFESSIONAL VOLUNTEERS**

**WORLD URBAN FORUM 9 2018**  
We need 100 professional volunteers from all over the world to help us organize the event.

TYPE OF VOLUNTEER	PROFESSIONAL SKILLS	COMPETENCY
TECHNICAL	Event Management	Event Planning
TECHNICAL	Public Relations	Public Speaking
TECHNICAL	Graphic Design	Designing
TECHNICAL	Photography	Photography
TECHNICAL	Video Production	Video Production

IM4U

126 likes

1m4youth The Ninth session of the World Urban Forum (WUF9) will be taking place in Kuala Lumpur.





Draft design of the volunteers T-Shirt with some batik elements

To collaborate with the Arts & Design School UiTM on the design of T-Shirt, among others

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## WUF9 Innovations and Special Projects

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## Food Trucks

Propose to place Food Trucks around the venue.  
This shall serve as the alternative for dining/eating outlets for WUF 9 participants.

- A Taste of Local Malaysian Food Cuisine
- Choice of other International Food
- Demonstrate Local Entrepreneurs and Local Economies.



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## Waste Management

As part of the WUF9 legacy project.  
#WUF9GreenInitiative



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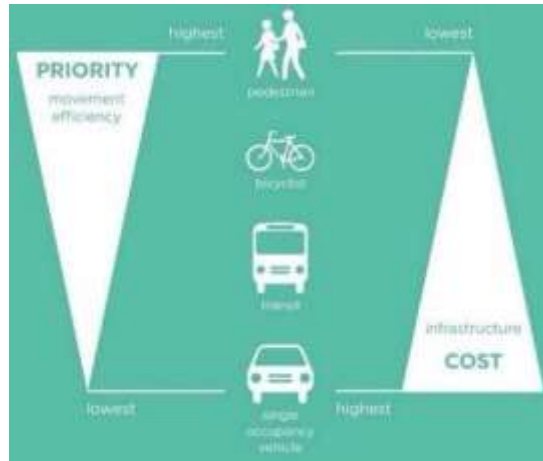
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# Green Mobility Plan

World Urban Forum 9 Kuala Lumpur will promote and encourage green mobility and modes of transports.

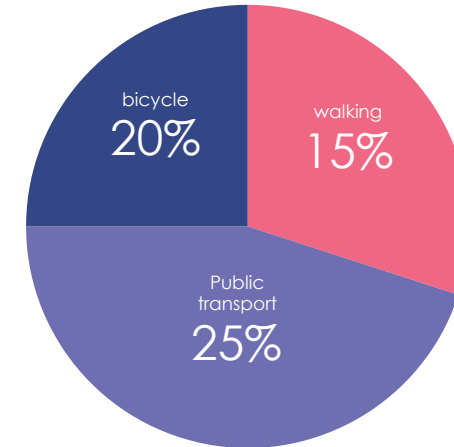
Target to have **60% of the journeys** done in green mobility modes



The bike rental scheme will be provided by OBIKE with 1,500 bicycles to be available from various locations across the city



60% GREEN MOBILITY MODAL SPLIT



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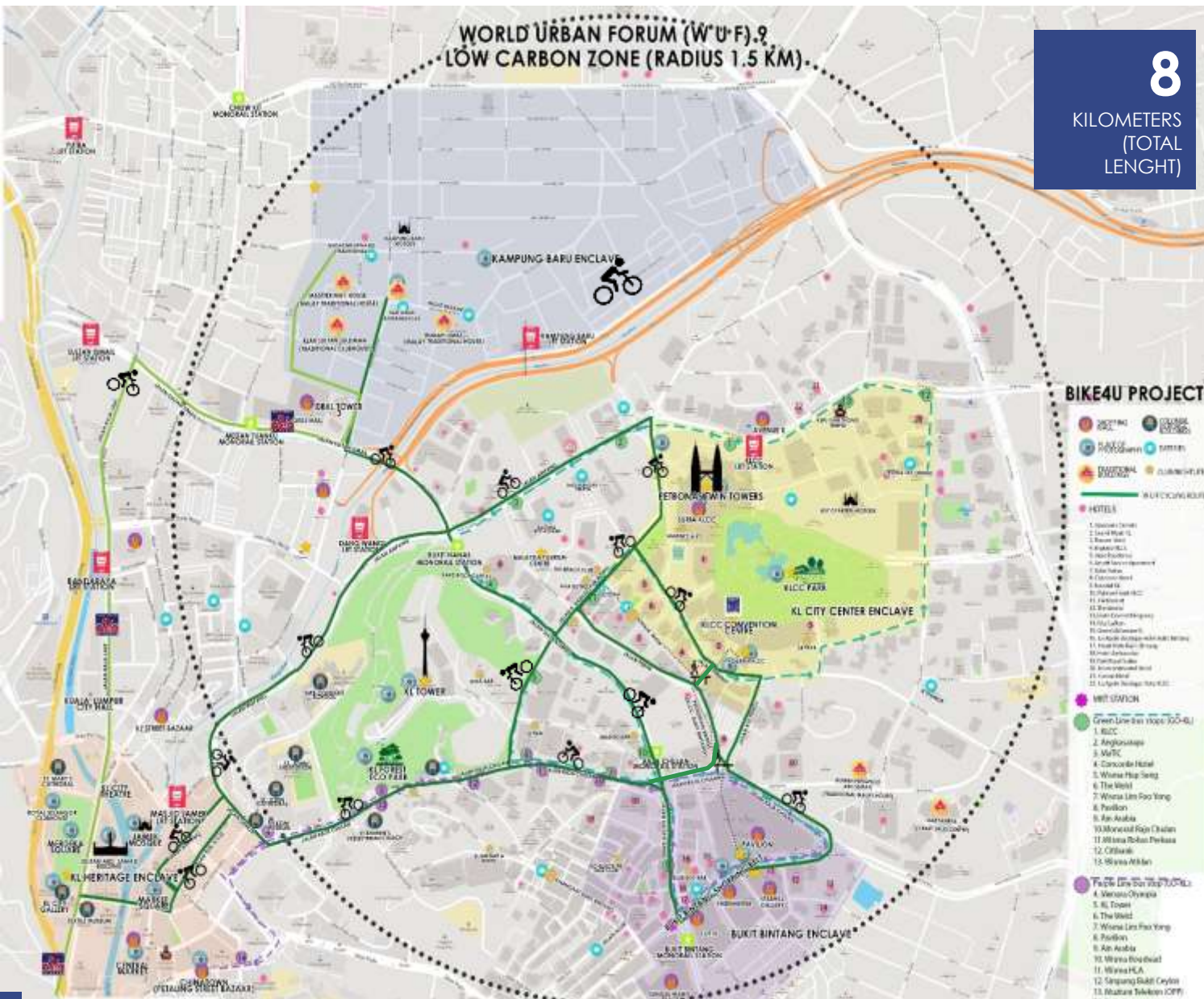




# Cycling Route

8

KILOMETERS  
(TOTAL LENGTH)



To support low carbon city agenda and DBKL program to make KL as Cyclable City, World Urban Forum 9 will encourage participants to reduce their carbon emission through walking, cycling and taking public transport to move around from Venue to Accommodations and to explore the KL City Centre.

The proposed cycling routes is connecting KLCC area with other place of interests such as Bukit Bintang, Kampung Baru and Bukit Nanas Area that we name it WUF Low Carbon Zone around 1.5 Km radius

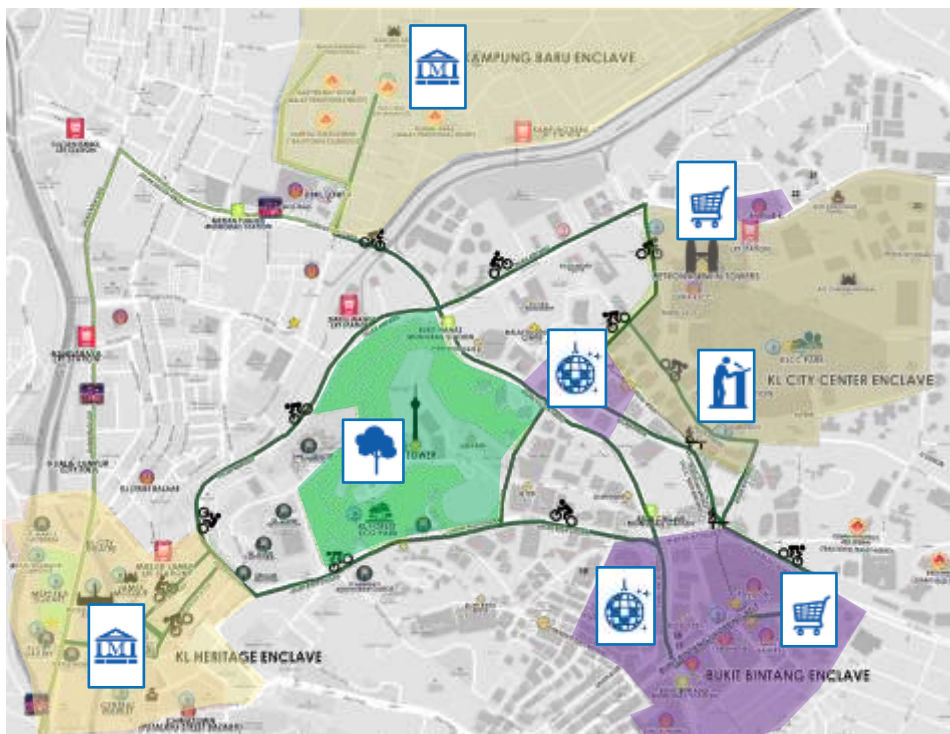




## CYCLING ROUTE CONNECTING PLACE OF INTEREST

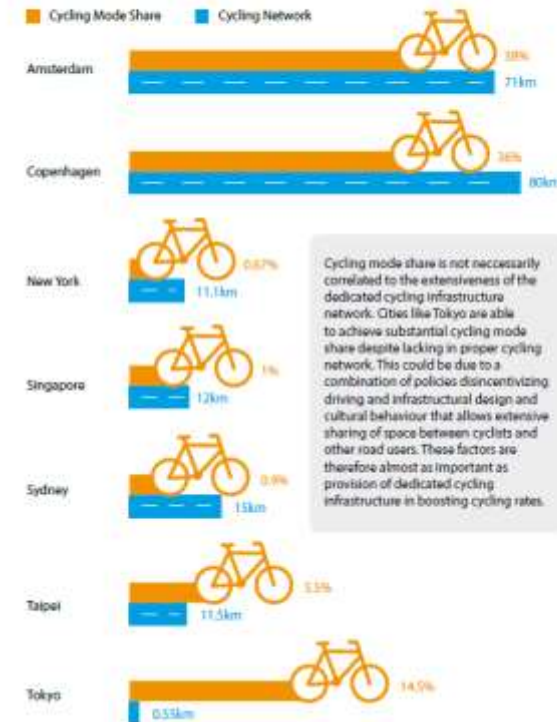
**BIKE4U Cycling Network** is connecting Major Tourism Attractions within Kuala Lumpur City Center area in several segments such as: **Shopping, Entertainment, Cultural and Heritage, Nature and Adventure, Business and MICE.** The bike route will be very utilised and attract cyclists to ride their bicycle and take public transport to go to other further destination. This route will be the legacy of WUF9 and can encourage people to do "Bike to Work" or "Bike Tourism" Program.

SEGMENT	MAIN LANDMARKS IN KL	KEY DATA
<b>SHOPPING</b>	<ul style="list-style-type: none"> <li>Mid Valley Megamall</li> <li>Suria KLCC</li> <li>Petaling Street</li> <li>Bukit Bintang</li> </ul>	<ul style="list-style-type: none"> <li>4<sup>th</sup> best world shopping destination</li> <li>4 / 10 largest malls<sup>(1)</sup></li> <li>~75 shopping malls</li> </ul>
<b>ENTERTAINMENT</b>	<ul style="list-style-type: none"> <li>Changkat Bukit Bintang</li> <li>Jalan P. Ramlee</li> <li>Jalan Alor</li> <li>Berjaya Times Square</li> </ul>	<ul style="list-style-type: none"> <li>Rated as most affordable city for night out</li> <li>Lack of world-class themed attractions</li> </ul>
<b>CULTURE, HERITAGE &amp; PLACES OF INTEREST</b>	<ul style="list-style-type: none"> <li>Merdeka Square</li> <li>National Museum</li> <li>National Visual Arts Gallery</li> <li>Petronas Art Gallery</li> <li>Islamic Arts Museum Malaysia</li> <li>Sultan Abdul Samad Building</li> </ul>	<ul style="list-style-type: none"> <li>&gt;20 museums</li> <li>~40 buildings listed as heritage sites</li> <li>National Museum only 50<sup>th</sup> ranked tourist attraction</li> </ul>
<b>NATURE &amp; ADVENTURE</b>	<ul style="list-style-type: none"> <li>KL Forest Eco Park</li> <li>Perdana Botanical Garden</li> <li>KL Bird Park</li> <li>KL Butterfly Park</li> </ul>	<ul style="list-style-type: none"> <li>Unique city jungle</li> <li>~15 parks and gardens</li> </ul>
<b>BUSINESS &amp; MICE</b>	<ul style="list-style-type: none"> <li>KL Convention Centre</li> <li>MATRADE Convention Centre</li> <li>Putra World Trade Centre</li> <li>Sime Darby Convention Centre</li> <li>Mid Valley Exhibition Centre</li> </ul>	<ul style="list-style-type: none"> <li>900,000 business travelers</li> <li>10<sup>th</sup> most popular convention city in APAC, 31<sup>st</sup> globally</li> <li>Largest venue able to accommodate 10 k pax</li> </ul>



## CYCLING MODE SHARE VERSUS CYCLING NETWORK\*

\*Cycling network per 100,000 people



Cycling mode share is not necessarily correlated to the extensiveness of the dedicated cycling infrastructure network. Cities like Tokyo are able to achieve substantial cycling mode share despite lacking in proper cycling network. This could be due to a combination of policies disincentivizing driving and infrastructural design and cultural behaviour that allows extensive sharing of space between cyclists and other road users. These factors are therefore almost as important as provision of dedicated cycling infrastructure in boosting cycling rates.

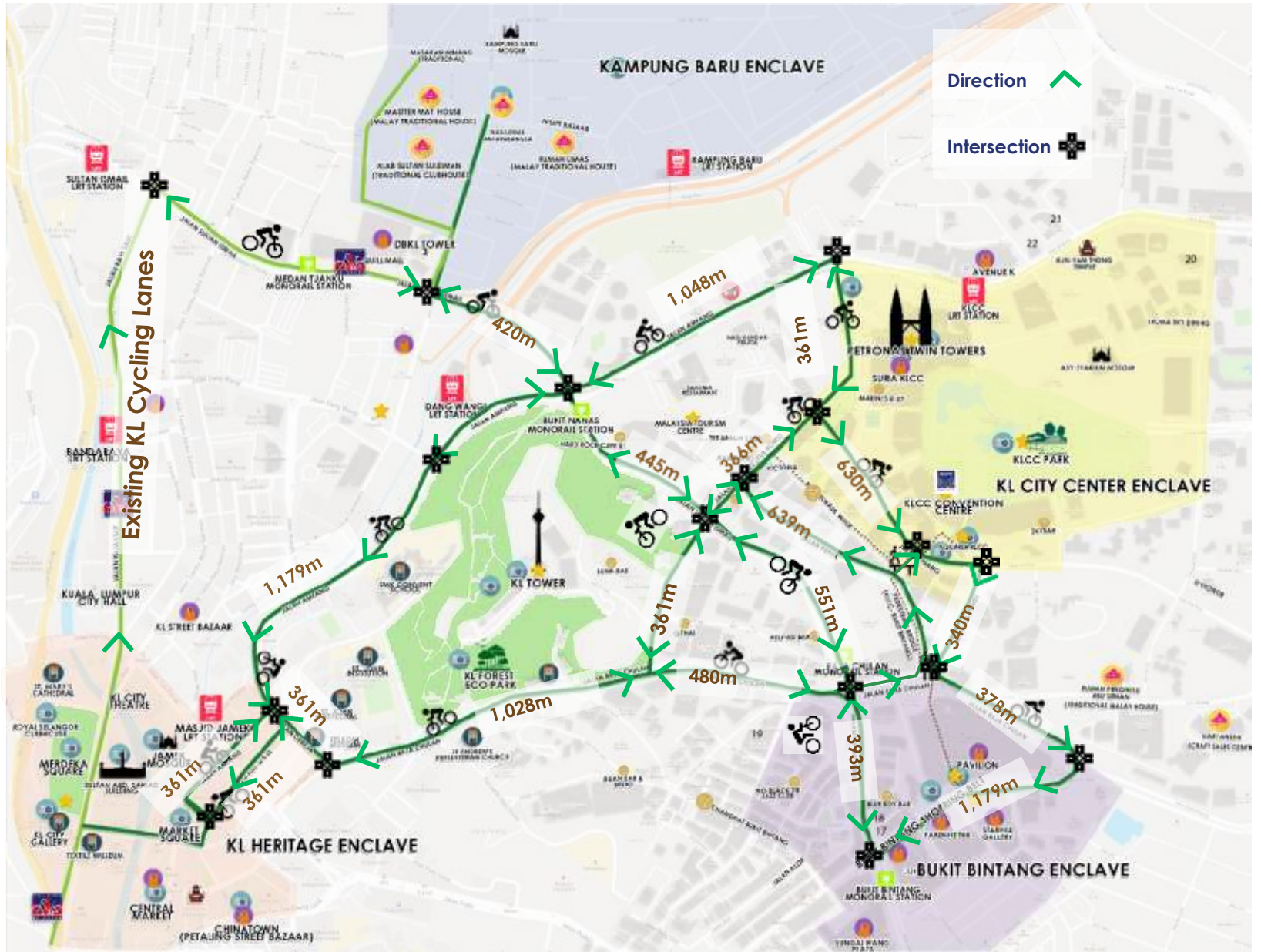


# Cycling Route

8

KILOMETERS  
(TOTAL LENGTH)

Existing KL Cycling Lanes



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## Special Ticketing System

Participants to enjoy discounted/free ride from all public transport during WUF9 using special commemorative card.

Special Touch N Go card for WUF9 (promotion).



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## Technical Visits

Participants will be able to visit several areas of Kuala Lumpur in which to learn about urban practices.

Those technical visits will be concentrated on 10 and 11 February 2018 and structured in 8 themes.

10 Feb 2017	ZONE 1	ZONE 2	ZONE 3	ZONE 4	ZONE 5	ZONE 6	ZONE 7	ZONE 8
Theme	Community Projects	Urban Solution & Innovation	Urban Development Flagship	Urban Regeneration	Urban Housing	Urban Heart and Soul	Urban Heritage - Melaka	Urban Heritage - Georgetown
8:30 am	Depart from KLCC	Depart from KLCC	Depart from KLCC	Depart from KLCC	Depart from KLCC	Depart from KLCC	Depart from KLCC	Depart from KLCC
9:30	Project B & Urban Farming -	Smart Tunnel	Putrajaya	Sentral East West	RUMAWP	FRM Urban Forest	Melaka	KL to Georgetown
10:00	Briefing and site visit	Briefing and site visit	Briefing - Perbadanan Putrajaya	Briefing - YTL	Briefing - RWP @ DBKL	Briefing - FRM	Briefing - MBMS	
11:00	Briefing and Site Visit	Panel 2 STP	Underground common utilities	Site Visit	Site Visit and Mini Lab	Site Visit Proposed UNESCO Site	Site Visit UNESCO site	Georgetown
12:00 pm	Site Visit Medan Pasar and Green Market	Briefing and Site Visit	JR Community Green Projects	Bukit Bintang City Centre				
1:30	Lunch	Lunch	Lunch	Lunch	Lunch	Lunch	Lunch	Check in Hotel & Lunch
2:30	Briefing ThinkCity	River of Life	River Cruise	Briefing - UDA	PRR -	Forest Trail	River Cruise	Briefing - MBPP
3:30		Briefing - DBKL	Cyberjaya	Site Visit	Briefing - JPN KPNCT	Tree Canopy	Kampung Melayu	Site Visit UNESCO site
4:30	Medan Pasar and Green Market	Site Visit and Mini Lab	Briefing - Cyberjaya Sdn Bhd	SPAD	Site Visit and Mini Lab	FRM Mix Lab	High Tea with Chief Minister / Mayor	Heritage Trail
5:30			Visit Digital Techno Hub	Visit KL Sentral - Joy Ride MRT		High Tea with Director General		MBPP Community Projects
8:30	Arrival to KLCC	Arrival to KLCC	Arrival to KLCC	Arrival to KLCC	Arrival to KLCC	Arrival to KLCC	Arrival to KLCC	Dinner hosted by MBPP
Delegates	80-85	80-85	80-85	80-85	80-85	80-85	120-125	
No of Bus	2	2	2	2	2	2	3	
11 Feb 2017	ZONE 1	ZONE 2	ZONE 3	ZONE 4	ZONE 5	ZONE 6	ZONE 7	
8:30 am	Depart from KLCC	Depart from KLCC	Depart from KLCC	Depart from KLCC	Depart from KLCC	Depart from KLCC	Depart from KLCC	Breakfast
9:30	Perbadanan Kampung Bkiau	Smart Tunnel	Putrajaya	Sentral East West	RUMAWP	FRM Urban Forest	Melaka	Continue Site Visit
10:30	Briefing and Site Visit	Briefing and site visit	Briefing - Perbadanan Putrajaya	Briefing - YTL	Briefing - RWP @ DBKL	Briefing - FRM	Briefing - MBMS	
11:00	Briefing and Site Visit Project B & Urban Farming - Sentral	Panel 2 STP	Underground common utilities	Site Visit	Site Visit and Mini Lab	Site Visit Proposed UNESCO Site	Site Visit UNESCO site	
12:00 pm		Briefing and Site Visit	JR Community Green Projects	Bukit Bintang City Centre				
1:30	Lunch	Lunch	Lunch	Lunch	Lunch	Lunch	Lunch	Check out Hotel & Lunch
2:30	Briefing and Site Visit Community Library and Student Housing Bangsar	River of Life	River Cruise	Briefing - UDA	PRR -	Forest Trail	River Cruise	
3:30	Briefing ThinkCity	Briefing - DBKL	Cyberjaya	Site Visit	Briefing - JPN KPNCT	Tree Canopy	Kampung Melayu	
4:30	Site Visit Medan Pasar and Green Market	Site Visit and Mini Lab	Briefing - Cyberjaya Sdn Bhd	SPAD	Site Visit and Mini Lab	FRM Mix Lab	High Tea with Chief Minister / Mayor	
5:30			Visit Digital Techno Hub	Visit KL Sentral - Joy Ride MRT		High Tea with Director General		
8:30	Arrival to KLCC	Arrival to KLCC	Arrival to KLCC	Arrival to KLCC	Arrival to KLCC	Arrival to KLCC	Arrival to KLCC	Arrival KLCC
Delegates	80-85	80-85	80-85	80-85	80-85	80-85	120-125	
No of Bus	2	2	2	2	2	2	3	

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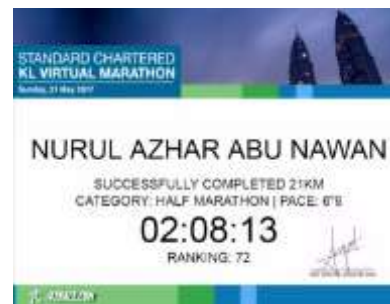


# WUF9 Run

11 February 2017

Registration opens November 2017

Registration closes on 15 January 2018





## City Events

### “Kenduri in the Park”

12 February 2017  
1,000 invited guests

Perdana Botanical  
Garden Kuala Lumpur



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# FEBRUARY 2018

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<p>5 -Registration/ Setup/Operational - Heritage Walk</p>	<p>6 -Registration/ Setup/Operational - Jalan-Jalan Kg Bharu - Old KL &amp; Nature Walk</p>	<p>7 - Assemblies - Heritage Walk</p>	<p>8 - Opening Ceremony - Forum - Jalan-Jalan Kg Bharu - Old KL &amp; Nature Walk</p>	<p>9 - Forum</p>	<p>10 - Technical Visit - Pasar Malam - Cultural Performance - Heritage Walk - Jalan-Jalan Kg Bharu - Heritage Night Walk</p>	<p>11 - Technical Visit - KL Urban Run - KL Car Free Morning</p>																																																																																				
<p>12 - Forum - Official WUF9 Dinner - Heritage Walk</p>	<p>13 - Forum - Closing Ceremony - Jalan-Jalan Kg Bharu - Old KL &amp; Nature Walk</p>	<p>14</p>	<p>15</p>	<p>16 Chinese New Year</p>	<p>17 - Chinese New Year - Pasar Malam - Cultural Performance</p>	<p>18</p>																																																																																				
<p>19</p>	<p>20</p>	<p>21</p>	<p>22</p>	<p>23</p>	<p>24 - Pasar Malam - Central Market KL</p>	<p>25</p>																																																																																				
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## WUF9 Visual Identity



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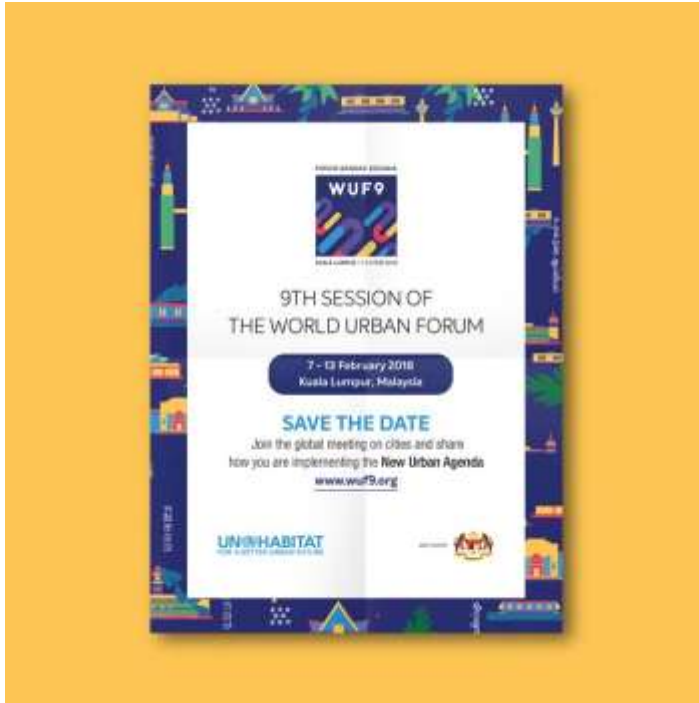
## WUF9 Visual Identity

The WUF9 Visual Identity is based on the concepts, colours and flavours of the WUF9 host, Kuala Lumpur and Malaysia, as well as the principles of the New Urban Agenda.

Kuala Lumpur is identified as an interconnected city and well-known internationally for its cultural diversity. The New Urban Agenda advocates for a participatory, collaborative and innovative implementation of sustainable urban development.



## WUF9 Visual identity



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## WUF9 Participatory design

The WUF9 will ask for the participation of the citizens of Kuala Lumpur and other cities in Malaysia to design different stamps that could be used during the Forum as graphic elements.

It will be the first collaborative and participatory visual identity of a United Nations Conference or a major event. The citizens of Malaysia and the WUF9 participants will be an active part of the Forum and they will be able to express their views of urban development in their drawings.

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