

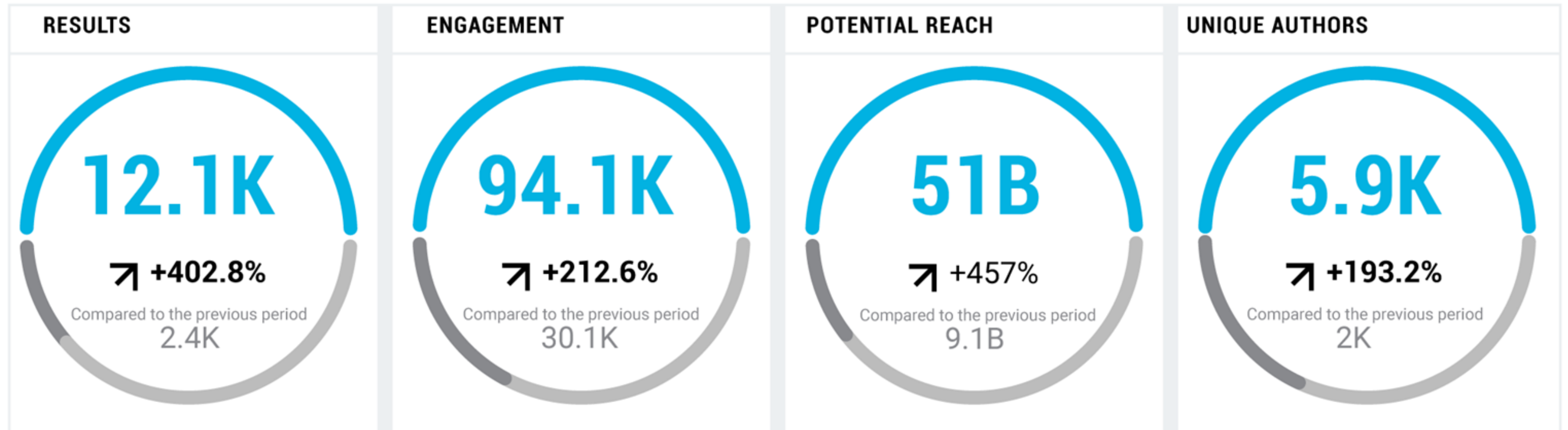


UN HABITAT
FOR A BETTER URBAN FUTURE



**HIGH-LEVEL
MEETING
ON THE
IMPLEMENTATION
OF THE NEW
URBAN AGENDA**
28TH APRIL 2022

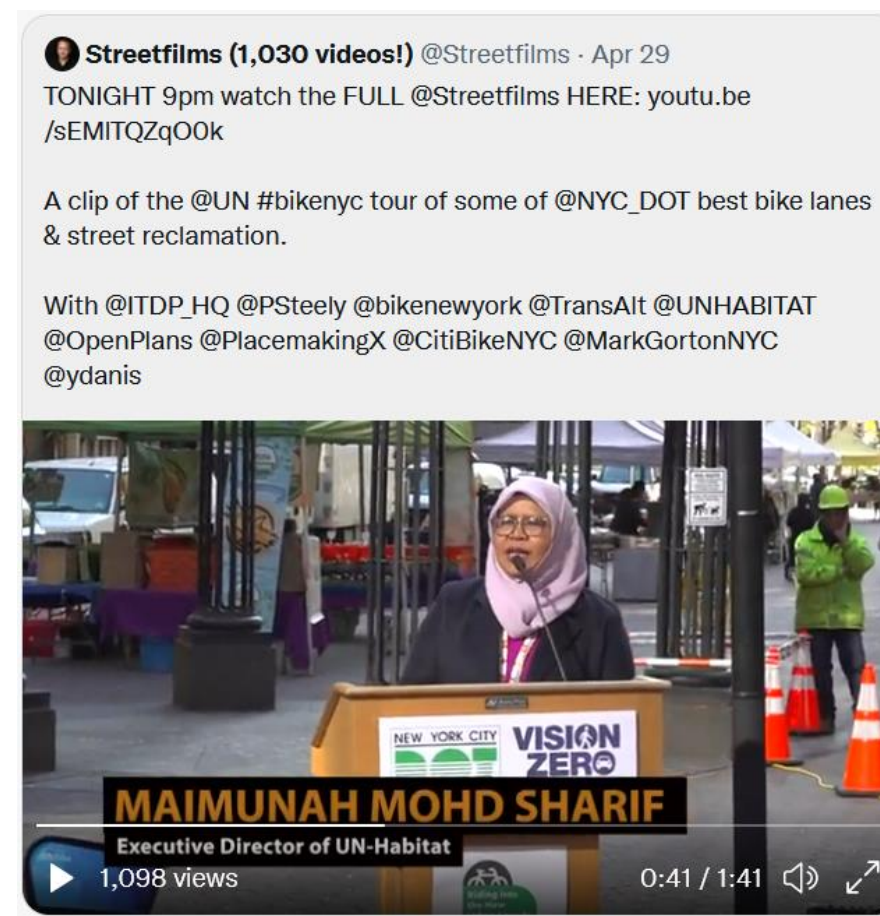
Social media overview



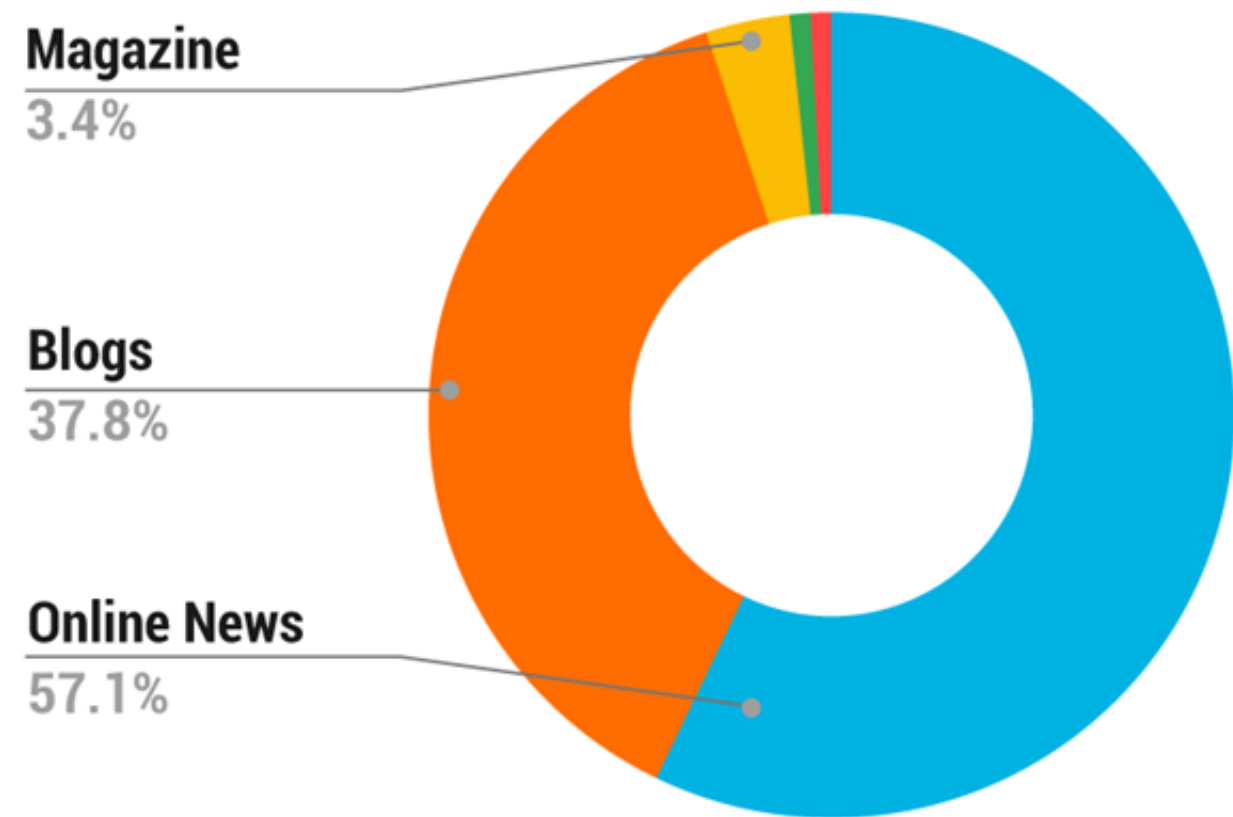
Our social media coverage in the two weeks of April was **400 percent higher**. Almost **6,000 new authors** engaged with us on social media to share or re-post our materials.

Trending hashtags

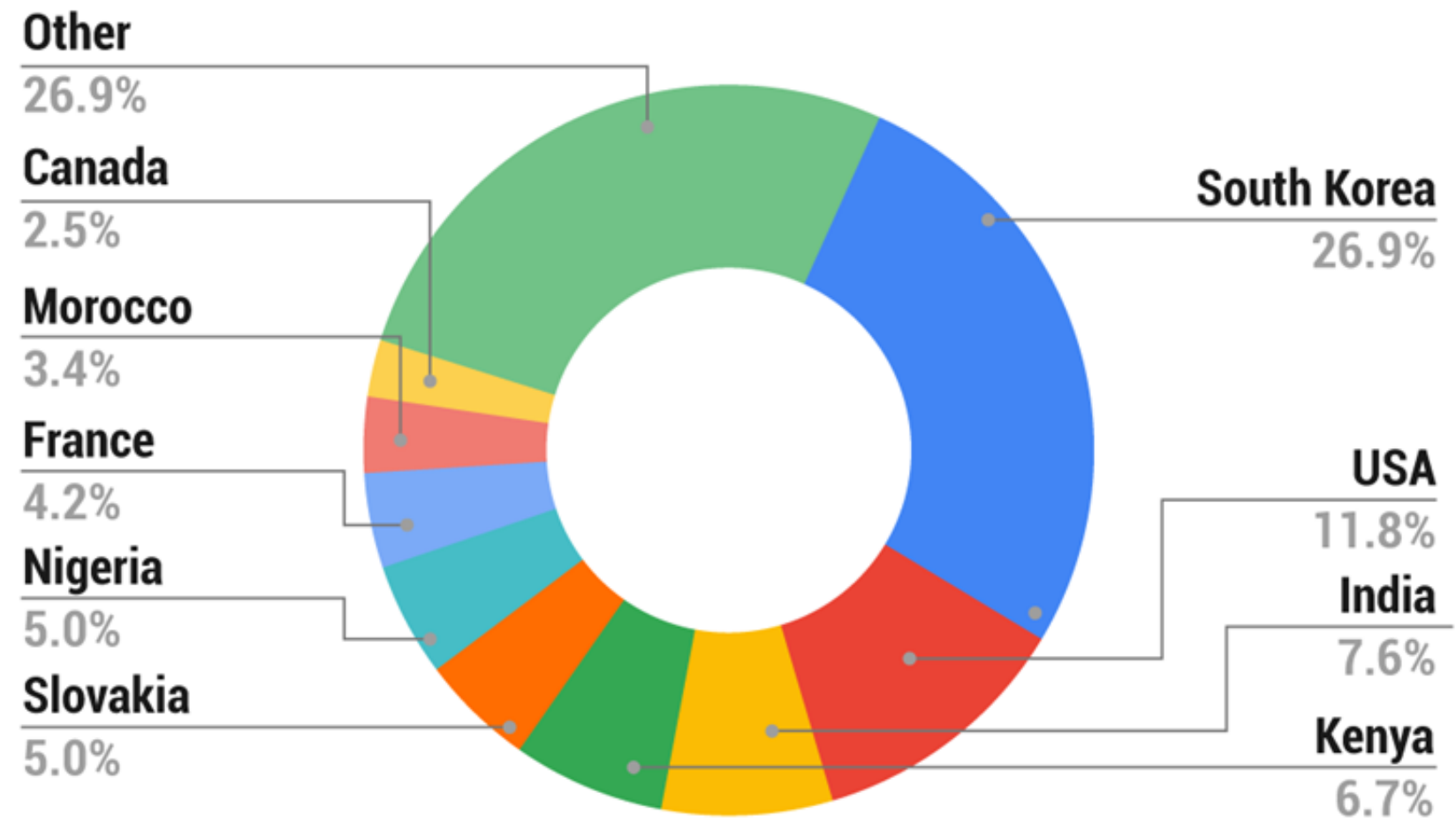
- **#UNGA** mentioned 27,7K times
- **#HLM** mentioned 5,73K times
- **#NewUrbanAgenda** mentioned 1,86K times



Media coverage overview



↖ 152% ● Online News Other ↖ 165% ● Blogs
● Magazine ● TV/Radio ● TV/Radio



● South Korea ↖ 56% ● USA ↖ 800% ● India
↖ 100% ● Kenya ● Slovakia ● Nigeria ↖ 400% ● France
● Morocco ↖ 57% ● United Arab Emirates ↖ 113% ● Other